



City of Fort Bragg

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Meeting Minutes Special Meetings

Tuesday, January 14, 2025

3:30 PM Town Hall 363 N Franklin Street and Via Video Conference

VISIT FORT BRAGG COMMITTEE

MEETING CALLED TO ORDER

Chair Albin-Smith called the meeting to order at 3:30 PM

ROLL CALL

Present: Tess Albin-Smith, Lindy Peters, Debra De Graw, and Roxanne Perkins.

Absent: Cory Epperson.

1. APPROVAL OF MINUTES

1A. Approve Minutes of Visit Fort Bragg Committee December 10, 2024

The minutes were approved by the committee as presented

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public Comments were made by Ron White and Jay McMartin.

3. CONDUCT OF BUSINESS

3A. Receive Update from Visit Mendocino

Jamie Peters Connolly presented on behalf of Visit Mendocino and noted an impressive reach for promotional impressions and digital ads.

Public Comments: None.

Discussion: Peters Connolly explained that Visit Mendocino works with VFB with the goal of amplifying all outreach and tourism efforts to the area.

3B. Receive Report and Consider Appointing New Visit Fort Bragg Committee Members

Munoz announced Tess Albin-Smith and Lindy Peters as the new regular chairpersons for the Committee. They will listen to candidates and select the three (3) new Committee members. Six candidates applied: Stathi Pappas, Barb Bruce (re-applying), Patrick Kwan, and Jon Glidewell.

Public Comment: Jacob Patterson, Jenny Shattuck, and Jamie Peters Connolly.

Discussion: Chairpersons Peters and Albin-Smith thanked the applicants and selected Barb Bruce, Stathi Pappas, and Jon Glidewell to serve on the VFB Committee.

3C. Receive Oral Update from Idea Cooperative

Tom Kavanaugh presented the update from the Idea Cooperative and discussed the upcoming bicycle event associated with Bike Monkey, working on content for storytelling for local watering holes and seafood.

Public Comment: Jamie Peters Connolly.

Discussion: None.

3D. Receive Oral Update from VFB Special Events Subcommittee

Munoz informed the Committee that the VFB Special Events Subcommittee will soon received an invite to start planning for the upcoming Whale Festival.

Public Comments: None.

Discussion: None.

4. MATTERS FROM COMMITTEE / STAFF**ADJOURNMENT**

Chair Albin-Smith adjourned the meeting at 5:17 PM