



City of Fort Bragg

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Meeting Minutes Visit Fort Bragg

Tuesday, January 13, 2026

3:30 PM

Town Hall, 363 N. Main Street
and Via Video Conference

MEETING CALLED TO ORDER

Chair Albin-Smith called the meeting to order at 3:36 PM.

ROLL CALL

Public Experience Liaison Adelaide La Torre, and Administrative Assistant Stephanie Remington

Present: 5 - Tess Albin-Smith, Lindy Peters, Jon Glidewell, Stathi Pappas and Barbara Bruce

1. APPROVAL OF MINUTES

The minutes were approved by the committee as presented.

1A. [26-579](#) Approve Minutes of Visit Fort Bragg Committee December 9, 2025

Attachments: [VFB MINS 12.09.2025](#)

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Ron White, and Jay Rosenquist.

3. CONDUCT OF BUSINESS

3A. [26-584](#) Receive Report and Consider Appointing New Visit Fort Bragg Committee Members

Attachments: [01132026 Membership Report](#)

[Att 1 - VFB Protocols](#)

[Att 2 - Committee Application - Marc Tagar Redacted](#)

[Att 3 - Committee Application - Mark Zaifman Redacted](#)

[Att 4 - Committee Application - Ryan Ballou Redacted](#)

[Att 5 - Committee Application - Sabine Hahnueck Redacted](#)

[Att 6 - Committee Application - Scott Schneider Redacted](#)

Adelaide La Torre shared Staff Report with VFB protocol and committee vacancies. Committee members interviewed three applicants.

Public Comment: None.

A motion was made by Councilmember Peters to approve appointment of Scott Schneider to the Visit Fort Bragg Committee. Councilmember Albin-Smith

seconded the motion with an amendment to include appointment of Ryan Ballou and Sabine Hahnbueck. The Motion carried my unanimous vote.

3B. [26-580](#) Receive Update from Idea Cooperative

Attachments: [VFB_Update01_13](#)

Melissa Holberton presented report on Idea Cooperative activity. Councilmembers and Committee asked clarifying questions. Blues Fest 2026 tickets go on sale February 1, 2026. The Events Subcommittee will meet this week or next to discuss further plans.

Public Comment: Vance Cook, and Jay Rosenquist

Discussion: Suggestions to improve email reach and online presence/interaction where discussed.

3C. [26-581](#) Receive Update from Visit Mendocino

Jamie Peters-Connolly reported on Visit Mendocino activity. Committee members asked clarifying questions about the reported figures and discussed future events for Visit Mendocino.

Public Comment: None.

Discussion: Committee member Schneider discussed upcoming crab tasting event needs.

3D. [26-582](#) Receive Oral Update from VFB Special Events Subcommittee

Adelaide La Torre reminded new members of the Visit Fort Bragg Committee to join the Events Subcommittee with a meeting to be scheduled in the coming weeks.

4. MATTERS FROM COMMITTEE / STAFF

None.

ADJOURNMENT

Chair Albin-Smith adjourned the meeting at 4:47 PM.