CITY OF FORT BRAGG
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COUNCIL COMMITTEE ITEM SUMMARY REPORT

Meeting Date: **December 12, 2023**

To: **Visit Fort Bragg Committee**

From: **Cristal Munoz, Administrative Analyst**

Agenda Item Title: **Visit Fort Bragg Committee Membership**

BACKGROUND AND OVERVIEW:

The Visit Fort Bragg Committee (VFB) is comprised of five to seven members of the public and two Councilmembers, appointed in terms of continuity. The table below shows the current membership and terms of service:

Member	Sector	Term
Marcia Rafanan	Councilmember	Mayor Appointment
Tess Albin-Smith	Councilmember	Mayor Appointment
Jamie Peters-Connolly	Recreation/Attraction	24 months – expires 12/31/24
Barb Bruce	Other	24 months – expires 12/31/24
Lia Morsell	Art/Culture	24 months – expires 12/31/24
Debra DeGraw	Dinning/Retail	24 months – expires 12/31/23
Alison de Grassi	Recreation/Attraction	24 months – expires 12/31/23
Jason Hurst	Lodging	24 months – expires 12/31/23

Three members' terms will expire at the end of 2023. On December 5, 2023, staff opened seats via social media, press releases, and on the City website. Staff also contacted the individuals that will be termed out by the end of the year and see if they would like to reapply. The VFB protocols allow past members to reapply. Applications will close on December 22, 2023, at 5 pm.

After we receive, applications and we will redact the personal information. Applicants will be contacted and if and if they are selected, they will be invited to the January 9, 2024 meeting and asked to answer some questions.

Staff recommends VFB review the applications and ask questions of candidates to determine appointments. The VFB protocols are also attached to guide decision-making (Attachment 2 -VFB Protocols).

STAFF RECOMMENDATION:

Review submitted applications and appoint new members to VFB, or provide direction to staff regarding the recruitment/appointment process of VFB members.

ATTACHMENTS:

1. Visit Fort Bragg Committee Application
2. Visit Fort Bragg Committee Protocols (Reviewed December 8, 2022)