



Turning the Tides

City of Fort Bragg

What is Turning the Tides?

Let's Make Waves of Change!



Turning the Tides is a City initiative to foster pride in our City through volunteer clean-up and community engagement.

By working together, we can protect our environment's natural beauty while getting to know our neighbors.

Our Mission

To inspire and empower residents, businesses, and community partners to take collective responsibility for maintaining a clean, safe and welcoming Fort Bragg through volunteer action education, and collaboration.



Why Are We Doing This?

SMALL ACTIONS CAN MAKE BIG IMPACTS

We are not only City Employees, but we are also Community Builders. We set the tone by leading by example.

- There's an ongoing need for neighborhood clean-ups
- There's community interest in volunteer opportunities
- Let's strengthen our partnerships between businesses, non-profits, agencies, and community members.
- Let's maintain the beauty and character of our neighborhoods.
- Let's foster pride in our community by encouraging ongoing community involvement.





GOALS

1. Establish an annual community engagement event focused on civic pride and neighborhood improvement.

2. Increase community participation in volunteer clean-up and beautification activities.

3. Reduce litter and neighborhood blight through coordinated volunteer efforts.

4. Support residents who are physically or financially unable to maintain their properties through collaborative assistance efforts.



The City's Role

The City Will:

- Coordinate and promote events
- Provide staff support
- Provide supplies (when feasible)
- Connect volunteers with projects
- Support partner organizations

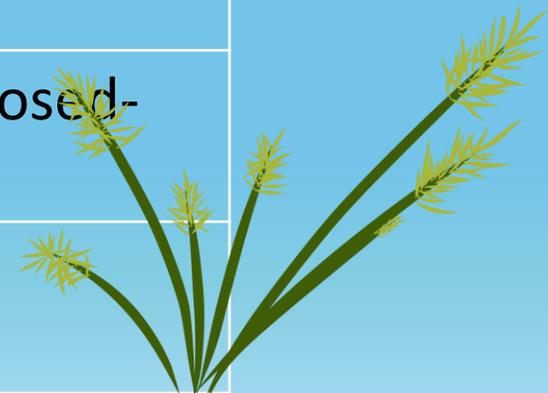




Phase One:

Spring Kickoff Event

When:	April 22, 2026 (Earth Day!) from 10AM – 3PM With two-hour volunteer shifts and a free lunch for all volunteers at noon
Where:	Bainbridge Park (Beginning Location) At 400 E. Laurel St.
What Are We Doing:	Trash Clean-Up & Weed Pulling
What Should You Bring:	Gardening gloves, sun protection, closed-toed shoes.
Who to Contact:	Email cdd@fortbraggca.gov Call (707) 961-2827 ext. 111



Targeted Locations



How to Participate

Step 1: Register

- Sign up online as a Turning the Tides Volunteer

Step 2: Show Up

- Arrive at the designated meeting area for check-in and supply pick-up.

Step 3: Clean Up

- Join a team or choose an area to help beautify.

Step 4: Celebrate

- Meet at Bainbridge Park at 12 to return your collected waste, and enjoy a free lunch with fellow volunteers & city employees.

RSVP!

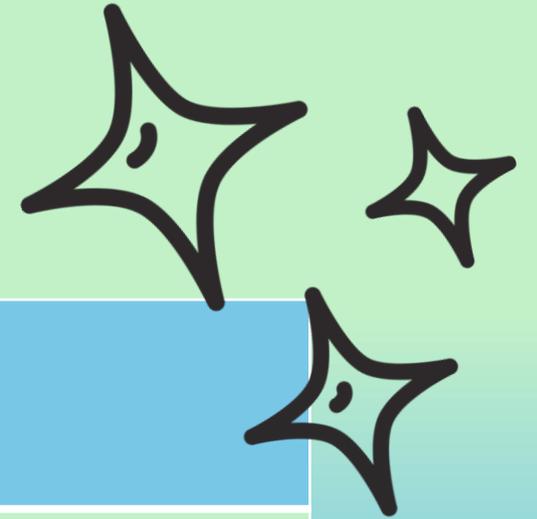
Scan this QR code to sign up to volunteer!



Let's Turn the Tide Together



Program Scope



Events	Timeline
Spring Kickoff Event (City-Wide Team Building)	April 22, 2026
Community Brainstorm Session	August (Exact Date TBD)
Turning the Tides Community Week	October (Exact Date TBD)
Volunteer Opportunities	Ongoing

COMING SOON

Community Brainstorm Session Summer 2026

Turning the Tides Community Week Fall 2026

Purpose:

- Gather community ideas
- Identify project leaders
- Build partnerships
- Plan Fall Community Week

Possible Activities:

- Neighborhood clean-ups
- Tree planting
- Amnesty events
- Specialized waste disposal events
- School programs
- Senior outreach
- Neighborhood assistance projects

Open to:

- Residents
- Businesses
- Nonprofits
- Community Organizations



Turning the Tides Logo

