

Fort Bragg Entertainment Zone – Frequently Asked Questions (FAQ)

1. What is the Fort Bragg Entertainment Zone?

The Entertainment Zone (EZ) is an area in Fort Bragg designated by Resolution of the City Council where patrons can responsibly enjoy alcoholic beverages purchased from licensed businesses during permitted special events. The EZ is authorized under California SB 969 and established and regulated by the City of Fort Bragg and ABC.

2. Do I need to be 21 or over to enter the Entertainment Zone?

No. The EZ is open to people of all ages. However, to consume alcohol, you must:

Be 21 or older

Purchase alcohol from an authorized vendor within the EZ

Receive a wristband confirming age verification

Use a City-approved compostable, non-glass, non-metal container

3. Can I bring alcoholic drinks into or out of the Entertainment Zone?

No. Only drinks purchased from an approved EZ vendor are allowed, and must remain within the EZ boundaries. Exiting the zone with open containers of alcohol is prohibited, and signage will be posted at all exit points stating:

“No Alcohol Beyond This Point.”

4. Can I bring my own food or beverages into the EZ?

No outside drink is allowed. However, a wide selection of food and beverage options will be available from participating downtown restaurants, bars, and vendors.

5. Can I buy a drink from one place and consume it in another?

Only beverages purchased from authorized vendors within the EZ may be consumed in:

The public right-of-way inside the EZ

The establishment from which it was purchased

You may not bring alcohol from one business into another business.

6. What hours will the Entertainment Zone operate?

Hours vary by event but are generally limited to:

Fridays: 12 PM – 9 PM

Saturdays: 12 PM – 9 PM

Sunday 12 PM-9 PM

Special festival hours may be approved by the City. All operations outside of these hours are prohibited.

7. Where is the Entertainment Zone located?

The initial pilot area includes:

300 & 400 Blocks of Franklin Street

Laurel Street

Redwood Avenue

The Downtown Plaza

Additional zones may be considered by City Council in the future.

8. Can I have alcohol delivered to me while I'm in the EZ?

No. Alcohol delivery to people in public areas of the EZ is prohibited. Deliveries may only be made to residential or business addresses within the Zone.

9. Will there be security or enforcement?

Yes. Each EZ event requires:

City review and approval

A designated Zone Operator responsible for compliance with applicable state and local regulations.

Security personnel if needed

Public safety plans reviewed by Fort Bragg Police Department (FBPD)

Police will enforce underage drinking, overconsumption, and other violations per state and local law.

10. How will trash and cleanup be managed?

Event organizers are required to submit a Sanitation Plan as part of their Entertainment Zone Management Plan. This includes:

Litter control

Post-event cleanup

Compostable service ware

11. Do I need a permit to hold an event in the EZ?

Yes. A Limited Term Permit is required for each EZ activation, including:

Event application and map

Management Plan (security, cleanup, signage)

Compliance with ABC and City rules

Permits are reviewed and approved by City staff.

12. Is this safe for families and kids?

Yes. While only those 21+ can consume alcohol (with proper wristbands), the EZ is intended as a family-friendly space during permitted events, featuring:

Live music

Cultural performances

Art and food vendors