

Project Name	Submitted By	Strategic Fit (1-5)	Visitor Impact (1-5)	Feasibility (1-5)	Budget Tier (\$-\$\$\$)	Total Score
Photo Backdrops / Step-In Scenes (Murals)	Jon Glidewell	3	5	4	\$\$	12
Painted Crosswalks & Sidewalk Stencils	Jon Glidewell	3	3	3	\$\$	9
Oversized Adirondack Chairs (DTFB)	Jon Glidewell	3	5	3	\$\$	11
Vehicle-Friendly Coastal Access Signage (Hwy 1)	Jon Glidewell	5	2	2	\$\$\$	9
Artist-Painted Utility Boxes & Receptacles	Jon Glidewell	2	3	5	\$	10
Sunset Spotting Stations (Coastal Trail)	Jon Glidewell	4	5	5	\$	14
Public Art Trail - Whale Sculptures (Town-Wide Installation)	Ryan Ballou	4	5	3	\$\$	12
Walk-Up "Fort Bragg" Letter Sign Statue	Ryan Ballou	3	5	3	\$\$\$	11
Little Mini Mural Project (Artist-Painted Chalkboard A-Frames)	Sabine Brunner	4	4	4	\$\$	12