

MENDOCINO COAST HOSPITALITY CENTER



468 S. Franklin Street, P.O. Box 2168, Fort Bragg, CA 95437 [707] 961 0172

The New Hospitality Center at 101 N. Franklin St, Fort Bragg.

FACT SHEET

What will be going on and why?

Mendocino Coast Hospitality Center (MCHC) wishes to acquire the property at 101 N. Franklin Street to provide the following services, all of which are permitted uses at this address:

1. Case management and support for people who have mental health problems. Co-located with us will be the staff of Integrated Care Management Solutions (ICMS) who run the Mental Health Access Center and provide clinical assessments and crisis services.
2. Wellness Center activities and programming include pre-employment training, Tai Chi, meditation, self-recovery-management.
3. Case management and support for people who are or have been homeless in an effort to get them housed.
4. All MCHC administration and offices will be located here as well as 24-hour staffing.
5. Five units of Transitional Housing (up to ten beds) to begin to close the gap on the thirty-five transitional beds that our community lost about four years ago.

Current situation.

Right now MCHC's essential services are located in two small units in the strip mall by DMV, with clients entering through the alley, and waiting in that same alley. Our current facilities are cramped and inappropriate.

The City of Fort Bragg has successfully applied for a Community Development Block Grant of \$1.2M, to acquire a location for all the services above.

The owners of 101 N. Franklin St (previously the Old Coast Hotel) have matched this grant with a large donation enabling MCHC to acquire the property at 101 N. Franklin St, Fort Bragg.

MCHC and others has been searching for a location for many years, and over the last few months has been searching for a location which could meet all the demands and constraints of our operation and the community. The analysis was based on a comprehensive matrix of more than twenty properties. 700 N. Main Street (the "Atrium"); 825 S. Franklin Street (previously social services) and 250 S. Main St ("Ebb Tide Lodge") were eliminated within this process for multiple reasons.

What won't be happening?

The new site will not be a homeless shelter or a soup kitchen.

MCHC is not increasing operations with the extra square footage, but will be able to house all its programs under "one roof" with all its staff on-site to work one-on-one with our clients.

Why is this property a good fit?

There is a fully enclosed courtyard which will mean that clients can wait in privacy for appointments, with no appearance of loitering or other street based issues.

The high quality of the accommodation is a great fit with our other well-maintained properties in Fort Bragg.

The configuration of space and residential units will enable us to provide our essential social services and care.

Will arrests, loitering and behavior problems increase?

The Fort Bragg Police Department statistics show no arrests at the current location of the Hospitality Center in three years so there is no reason to be concerned about arrests at the new location. At the Public Hearing the Police Department expressed support for the new location.

There will not be any loitering around the new project because the courtyard enables people to wait out of sight.

Hospitality Center staff will undertake outreach in the area.

Hospitality Center's Clean Up Crew will clean up trash weekly in the neighborhood.

Our Board members and Council members have started Downtown Watch in partnership with local businesses.

A police substation on site at the New Hospitality Center has been suggested by the Fort Bragg Police Department, which would enable more foot patrols to take place in the downtown area.

Questions.

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