



City of Fort Bragg

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Meeting Minutes Visit Fort Bragg

Tuesday, December 9, 2025

3:30 PM

Town Hall 363 N Main St. 344 North Barnes St.
Ukiah CA 95482 and Via Video Conference

MEETING CALLED TO ORDER

ROLL CALL

Present: 7 - Tess Albin-Smith, Alison DeGrassi, Debra DeGraw, Barbara Bruce, Roxanne Perkins, Jon Glidewell and Stathi Pappas

Absent: 2 - Lindy Peters and Cory Epperson

1. APPROVAL OF MINUTES

1A. [25-533](#) Approve Minutes of Visit Fort Bragg Committee November 18, 2025

Attachments: [VFB MINS 11.18.2025](#)

This Committee Minutes was approved for Council review

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Ron White, Monica, Sabine Bruner

3. CONDUCT OF BUSINESS

3A. [25-534](#) Receive Update from Idea Cooperative

Tom Kavanaugh presented the report. Barbara Bruce commented on the Social Media aspect of the report.

Debra DeGraw asked clarifying questions. Staff Adelaide LaTorre offered clarification.

Public Comment: Sabine Brunner, Ron White

3B. [25-535](#) Receive Update from Visit Mendocino

Jaime from Visit Mendocino County presented the update. Committee Member Roxanne Perkins offered an update on Festival of Lights. Committee Member Jon Glidewell offered an update on hotel occupancy.

Public Comment: None.

3C. [25-536](#) Receive Oral Update From VFB Special Events Subcommittee

Attachments: [VFB Detailed Balance Q1 FY 25-26](#)

Council Member Albin-Smith looked over the report.

4. MATTERS FROM COMMITTEE / STAFF

Council Member Albin-Smith mentioned the Festival of Trees and Winter Wonderland. Committee Member Debra DeGraw updated about the Lighted Truck Parade. Committee Members discussed the Lighted Truck Parade, Winter Wonderland, and Magic Market. Council Albin-Smith gave a recap of the tree lighting.

Council Member asked about the lights downtown, and Committee Members asked for update on the placement of lights and garland.

Jon Glidwell gave an update on the Tacos and Brews event. Committee Members discussed future events.

Public Comment: Scott

Staff Adelaide LaTorre announced that there are seats for appointment for the Visit Fort Bragg Committee. They gave a report on the Winter Wonderland, and Tree Lighting. Local Winners for the Window Decorating Contest were announced. Beach Maps are still at the Printers. Update on Entertainment Zone. LaTorre asked the public to reach out for questions or comments to alatoree@fortbraggca.gov.

Committee Member Debra DeGraw asked for clarification on entertainment zone. Staff Clarified.

ADJOURNMENT

This was adjourned at 4:41PM