



www.noyocenter.org

Sheila Semans
Executive Director



A photograph of three children on a beach. On the left, a boy in a red shirt and a tan baseball cap with a logo holds a large, flat, brownish shell. In the center, a girl in a tan jacket and a grey hat holds a similar shell. On the right, a boy in a blue shirt holds another shell and has his hand on the girl's head. The background shows a sandy beach, waves, and a clear sky.

A new **MARINE SCIENCE CENTER** with a mission to *inspire ocean conservation through education, exploration and experience.*

- Offer hands-on, engaging education for all ages
- Support innovative scientific research
- Promote coastal stewardship
- Inspire connection, communication, collaboration and creativity
- Promote sustainability thru the programs and facility design

VALUES



- **Locally Relevant**
- **Sustainable** (operations, program and design)
- ***Experience Science***
- **Support local economic development and sustainable reuse of mill site** (recognize environmental restoration as a redevelopment priority)
- **Create opportunities for minorities, women, and disadvantaged communities**

The Fort Bragg Headlands encompass the rugged beauty of the Mendocino Coast, where forests meet the dynamic Pacific Ocean.



A world class location for marine science



Community

Locally Relevant



1 1/4 MI

CROW'S NEST: *a small lookout platform*





Classroom Education

Inspiring the next generation of environmental leaders



Hands-on



Marine Technology Program

Noyo
Educational
Marine
Observatory



In the Field



All Ages



Noyo at Sea



CITIZEN SCIENCE

Marine Mammal
Response



Monthly Beach Clean-
ups (40-mile)



Marine Protected
Areas







Stewardship

Creating a shared vision for our coast

Collaborative Partnerships



Operational Sustainability



TOT Revenue:

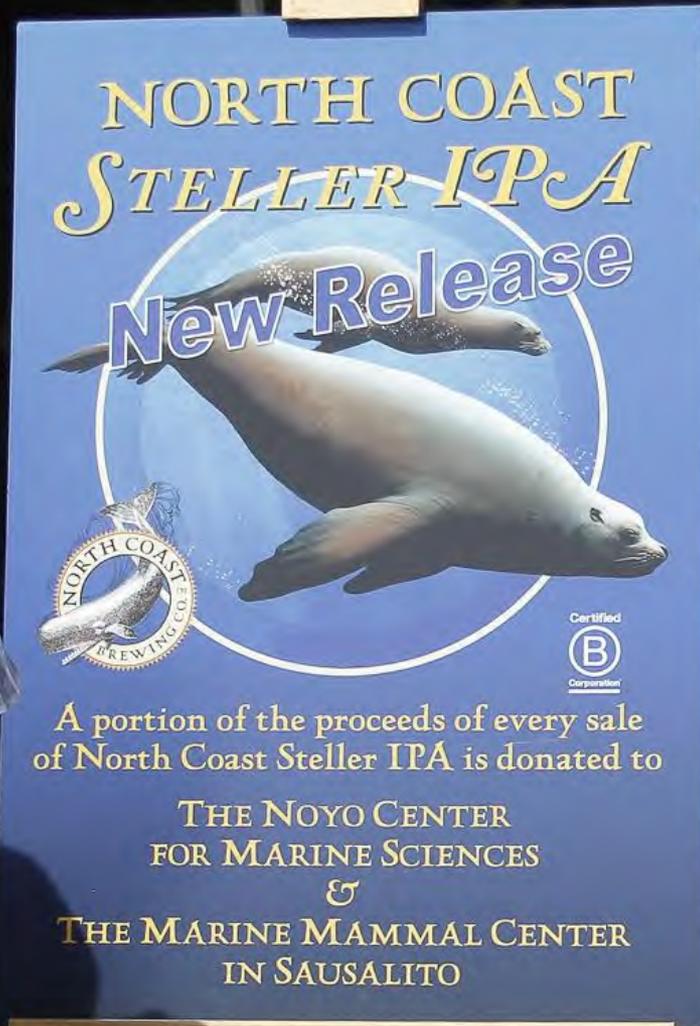
Estimated to provide \$37k in 2017,
and \$50k annually



Steller IPA

North Coast
Brewing
Company

Proceeds to
Noyo Center



**NORTH COAST
STELLER IPA**
New Release

**Certified
B
Corporation**

A portion of the proceeds of every sale
of North Coast Steller IPA is donated to

**THE NOYO CENTER
FOR MARINE SCIENCES
&
THE MARINE MAMMAL CENTER
IN SAUSALITO**



*Highlights
in 2017*

Orca
Articulation
Workshop





MacKerricher Beach, 2015



© Ron LeValley

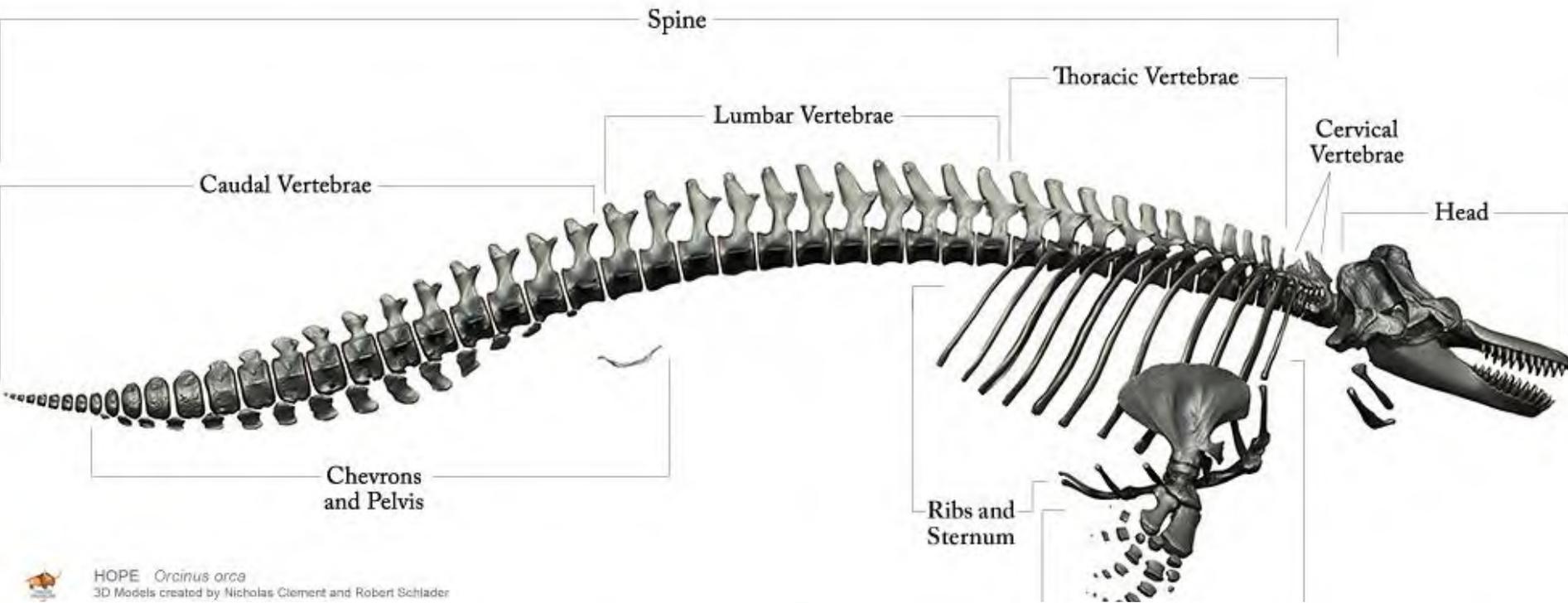




Led by 3 Master Articulators

- Cetacea, Inc: Mike DeRoos and Michi Main
- Lee “the Boneman” Post





HOPE *Orcinus orca*
3D Models created by Nicholas Clement and Robert Schlader

"Kruzof"



Ours will be the 2nd largest in the world!



3D Scanning and Printing



Interim Facility



348 N Franklin St
Fort Bragg, California

Street View - May 2012



Google

A Downtown Science Center will:

- Build a stronger presence in the community
- Build a stronger donor base and a reputation for funders
- Develop our organizational capacity
- Allows us to grow incrementally, giving us time plan for the building we want on the Noyo Headlands
- Generate greater interest in a larger center on the Noyo Headland

An underwater photograph showing a large, silvery fish swimming towards the right, with several seals swimming below it. The water is clear and blue, with sunlight filtering through from above, creating a bright, shimmering effect on the fish's scales and the water surface.

Thank You!

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