

Name- Ryan Ballou

Company - Ryan Ballou

Mailing Address- [REDACTED] Fort Bragg 95437

[REDACTED]

1) Why do you want to be on the Visit Fort Bragg Committee?

I have a passion for taking pictures and film in Fort Bragg that has led me to live here. I enjoy seeing my communities I live in thrive and am a great community builder especially with Social Media.

2) Briefly describe your vision for Fort Bragg?

I only wish to see more people enjoy the area and the beauty that is all around us as well as the many great local businesses. I know that I have the ability to bring folks into Fort Bragg as I have for many years just being a Facebook creator here locally in Mendocino County. Random people that follow me online always ask for beach advice, where to eat and often where to stay when visiting Fort Bragg. I always freely offer what I know when they do.

3) What are some of your prior board/committee experiences?

I served a year on my Student government in college as the Liberal Arts Representative. My job was to create and organize large scale events with many different entertainers and acts to entertain my college. I have been a part of KLLG 97.9 F.M radio in Willits California as a voting board member for 9 years.

4) What is your experience in and expertise in strategic planning, budgeting and destination marketing?

I strategically market Fort Bragg on my social media everyday of the year. I do this with a tight budget and lots of planning to get the film and shots I take of Fort Bragg. I then market Fort Bragg to my audience online that reaches millions of people a day.

5) What does success for this committee look like to you?

Working with others to better the community of Fort Bragg in a positive, prosperous and entertaining fashion is what success looks like to me. I think Team and community building for a better economy in Fort Bragg is good for everyone.