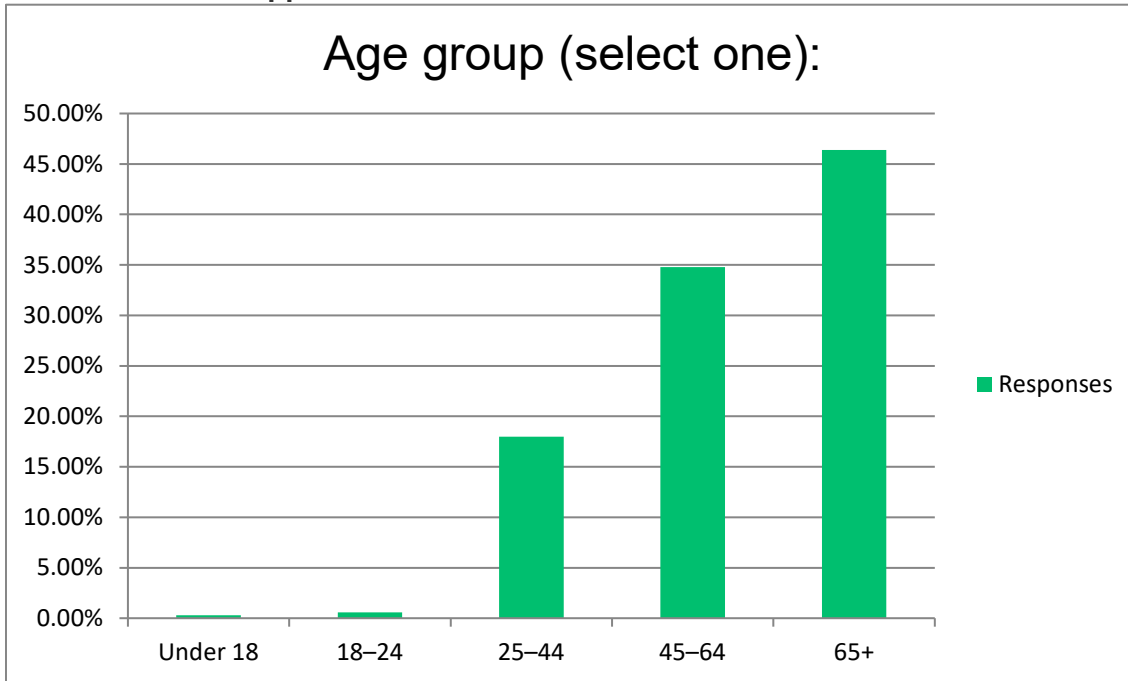


# City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

## Age group (select one):

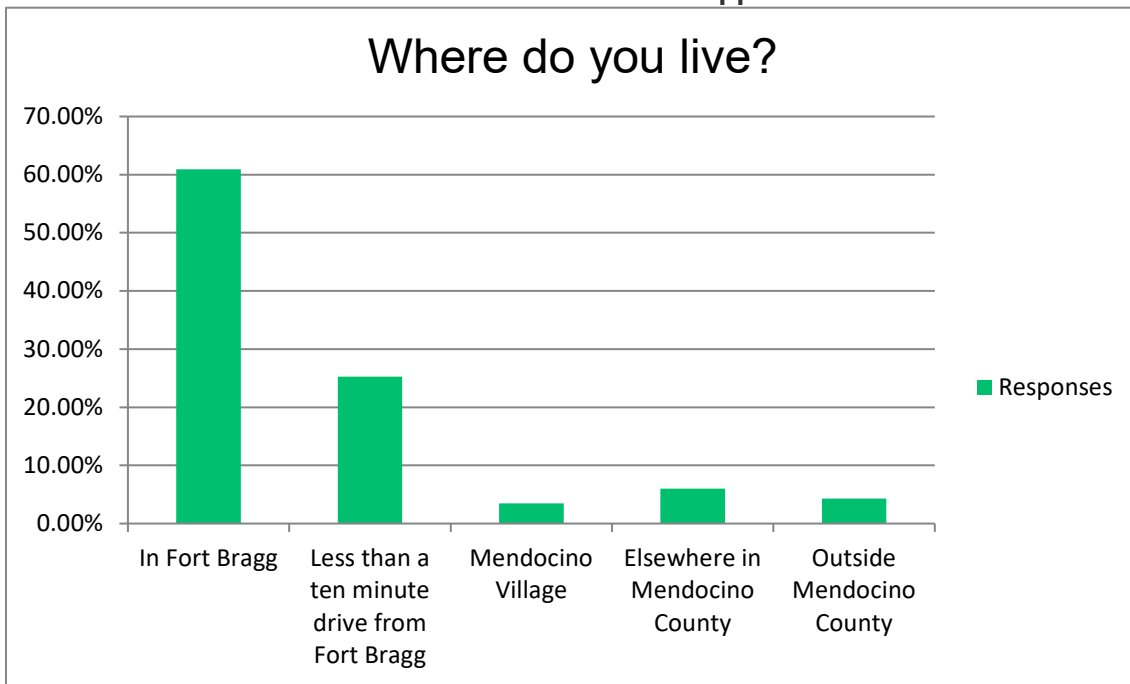
Answer Choices	Responses	
Under 18	0.29%	1
18–24	0.58%	2
25–44	17.97%	62
45–64	34.78%	120
65+	46.38%	160
<b>Answered</b>		<b>345</b>
<b>Skipped</b>		<b>9</b>



# City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

## Where do you live?

Answer Choices	Responses	
In Fort Bragg	60.92%	212
Less than a ten minute drive from Fort Bragg	25.29%	88
Mendocino Village	3.45%	12
Elsewhere in Mendocino County	6.03%	21
Outside Mendocino County	4.31%	15
	<b>Answered</b>	<b>348</b>
	<b>Skipped</b>	<b>6</b>



City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

**Select the best description of your working situation.**

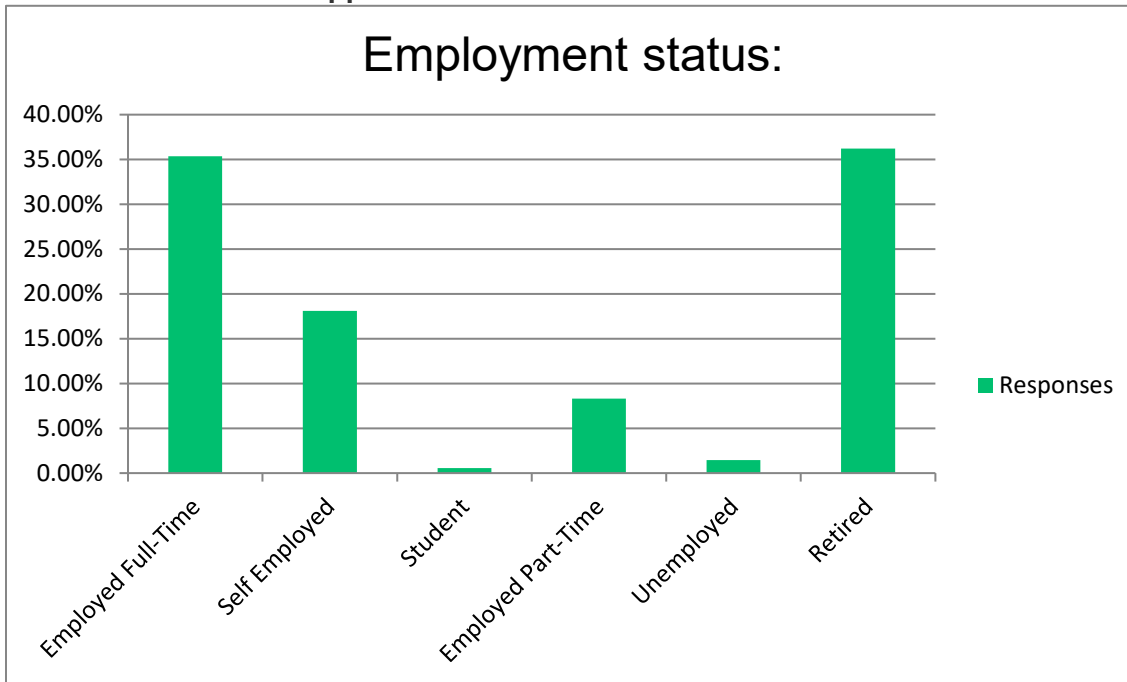
Answer Choices	Responses	
I am business owner or self-employed	30.18%	102
I am employed locally	28.11%	95
I work remotely for a non-local employer	5.33%	18
I am a student, retired or unemployed	36.39%	123
<b>Answered</b>		<b>338</b>
<b>Skipped</b>		<b>16</b>



# City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

## Employment status:

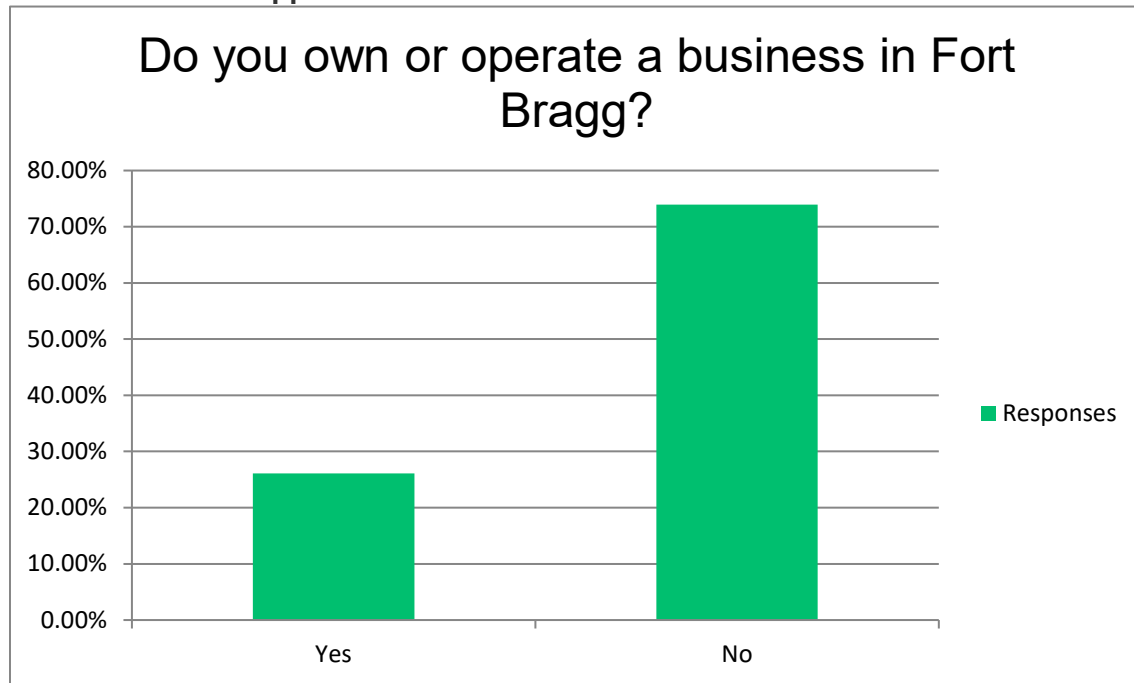
Answer Choices	Responses	
Employed Full-Time	35.34%	123
Self Employed	18.10%	63
Student	0.57%	2
Employed Part-Time	8.33%	29
Unemployed	1.44%	5
Retired	36.21%	126
<b>Answered</b>		<b>348</b>
<b>Skipped</b>		<b>6</b>



# City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

## Do you own or operate a business in Fort Bragg?

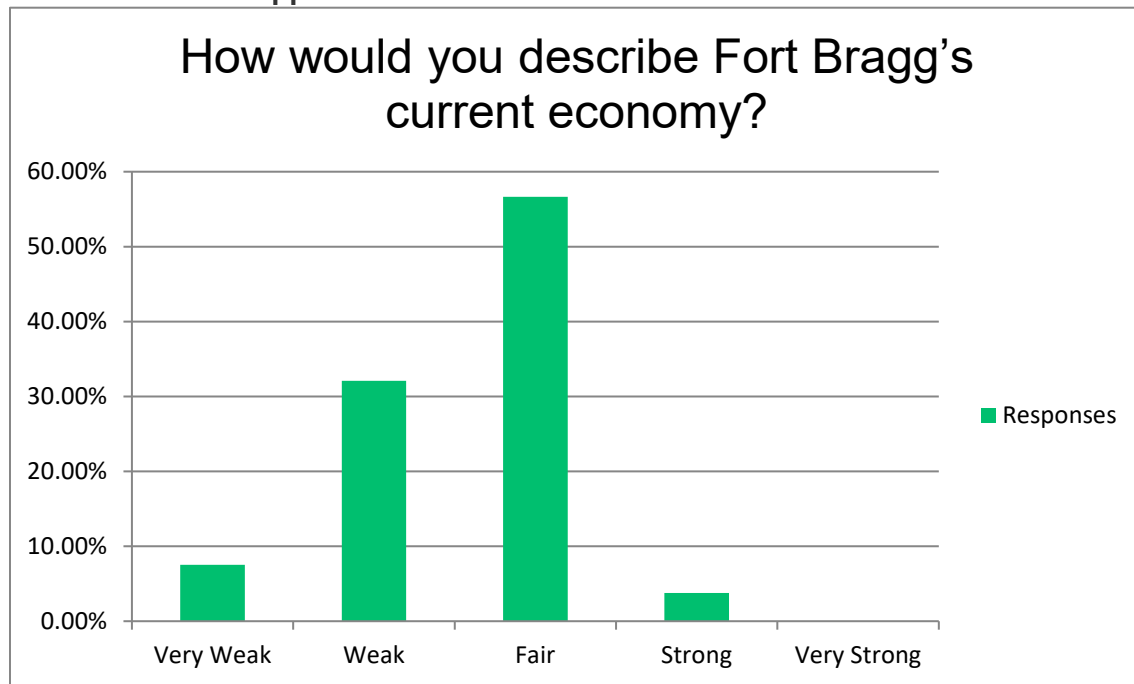
Answer Choices	Responses	
Yes	26.09%	90
No	73.91%	255
<b>Answered</b>	<b>345</b>	
<b>Skipped</b>	<b>9</b>	



# City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

## How would you describe Fort Bragg's current economy?

Answer Choices	Responses	
Very Weak	7.51%	26
Weak	32.08%	111
Fair	56.65%	196
Strong	3.76%	13
Very Strong	0.00%	0
<b>Answered</b>		<b>346</b>
<b>Skipped</b>		<b>8</b>

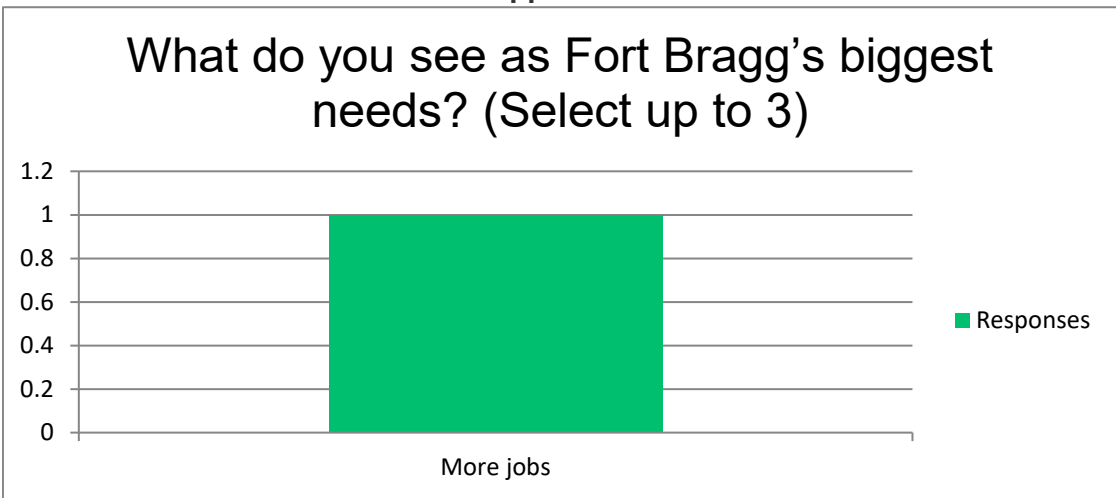


# City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

## What do you see as Fort Bragg's biggest needs? (Select up to 3)

Answer Choices	Responses
More jobs	149
More diverse economy	159
Job opportunities for youth	94
More Housing	198
Cost/availability of insurance	44
Crime/safety concerns	23
Improve healthcare access/quality	191
opportunities	86
amenities	95
Other	65
	<b>352</b>

Skipped 2



Response Date	Other
Mar 21 2026 09:17 PM	More low income housing, stop the gentrification, better representation of local tribes.
Mar 21 2026 08:43 PM	Fewer transplant trying to change everything
Mar 21 2026 10:43 AM	Career level jobs/job paths
	The fishing and abalone is what makes Fort Bragg tribe, Fish and Game needs to deal with the California Sea Lion population, it also needs to quit lying about the abalone population problem. If you recall back in the 80's the fish and game done the same thing, until a research vessel proved a different story. Both salmon and abalone seasons need to reopen and the fish and game need to start doing there job.
Mar 20 2026 09:38 AM	
Mar 20 2026 09:38 AM	Sea life aquarium
Mar 20 2026 09:27 AM	better transit links to larger cities/airports/etc. (Greyhound bus or similar)
Mar 19 2026 07:13 PM	Bring Industry into FB
Mar 19 2026 12:42 PM	Something to keep the area from becoming a ghost town.

Mar 19 2026 12:25 AM For teens young adults no drug/alcohol allowed  
 Mar 18 2026 11:26 PM More accessible wild lands  
 Mar 18 2026 09:48 PM affordable housing  
 Mar 18 2026 08:38 PM More Communication with the community.  
 Mar 18 2026 06:46 PM Appreciation of Historical Relevance  
 Mar 18 2026 01:35 PM Industry with better jobs like a desalination plant  
 Mar 18 2026 12:07 PM A walmart

Fort Bragg appears to face a set of interconnected challenges centered on whether local leadership and economic strategy are truly aligned with the daily realities of residents rather than primarily with tourism growth and visitor-serving development. Based on recent public planning, budget, healthcare, and county youth-wellness materials, the strongest documented pain points include housing scarcity and affordability, limited job diversity, healthcare access strain, and pressure on emergency response systems, all within a small rural coastal community with constrained infrastructure and workforce recruitment challenges. Recent city actions to strengthen tourism and entertainment activity can reasonably be read by some residents as part of a broader gap between visitor-oriented economic priorities and local needs such as stable year-round employment, workforce housing, public services, and affordability. At the same time, available county and school-linked behavioral health information suggests that youth mental health services still need strengthening, particularly for students who face greater barriers to care, including marginalized and LGBTQIA youth who may require more affirming, accessible, and consistent support. Overall, the pattern is not just one of isolated shortages, but of a deeper mismatch between economic development, essential services, and community well-being, where housing, healthcare, emergency response, education, and inclusive youth support all shape whether Fort Bragg remains livable for the people who actually call it home.

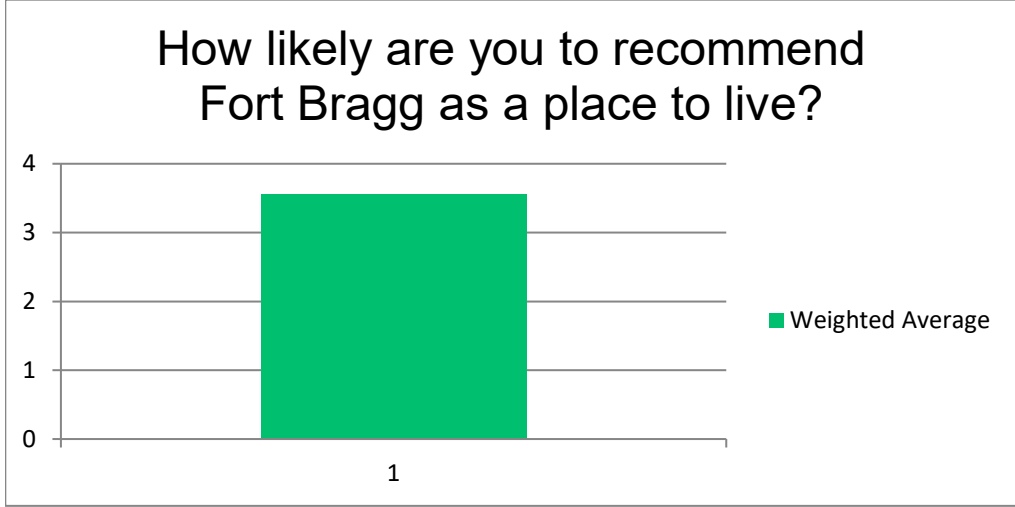
Mar 18 2026 11:28 AM  
 Mar 18 2026 10:31 AM Bowling ally family center  
 Mar 18 2026 08:54 AM Sports complex for baseball/softball, soccer and a gym for indoor sports  
 Mar 18 2026 08:41 AM Birth center, Hospice Center, Assisted Living, Veterinary  
 Mar 18 2026 08:34 AM lower cost housing including rent and mortgage  
 Mar 17 2026 11:14 PM More younger vibrant people, attracted by an intellectual center or art scene.  
 Mar 17 2026 07:53 PM Fewer empty storefronts  
 Mar 17 2026 07:13 PM More jobs but with better pay. \$17-\$22/hr isn't liveable  
 Mar 17 2026 12:23 PM Bowling alley/ arcade/go carts/Real BBQ spot  
 Mar 17 2026 09:56 AM Transportation more frequently in and out of coast  
 Mar 17 2026 08:42 AM Preservation of natural resources.  
 Mar 17 2026 08:34 AM Opportunity for young people to move to Fort Bragg  
 Mar 17 2026 08:17 AM Haul Road maintenance from Mckerricher to Ward  
 Mar 17 2026 05:07 AM Mental health resources/more social areas for teens  
 Mar 16 2026 11:19 PM Fill the empty businesses and make Airbnbs into housing  
 Mar 16 2026 09:48 PM More help for children with disabilities  
 Mar 16 2026 09:47 PM Living wage not tourism jobs are needed  
 Mar 16 2026 08:47 PM Interactive Physical science museums  
 Mar 16 2026 08:38 AM Affordable housing and better access to medical specialists  
 Mar 13 2026 01:27 PM Higher quality hospitality options  
 Mar 07 2026 09:47 AM to stop its frivolous lawsuit against the railroad

Mar 06 2026 01:53 PM	Protection of coastal land
Mar 05 2026 04:02 PM	Expedite building 2nd unit housing, create incentives to fill empty business buildings and vacant lots.
Mar 05 2026 12:20 PM	Affordable housing for purchase
Mar 05 2026 06:51 AM	Housing for purchase, not subsidised
Mar 01 2026 07:06 PM	More public land
Mar 01 2026 10:23 AM	Repair tunnel and connect Willits to Fort Bragg by train
Feb 28 2026 06:51 PM	Preserve coastline add parks
Feb 28 2026 11:50 AM	Technology jobs
Feb 23 2026 01:32 PM	Less bureaucracy
Feb 23 2026 01:06 PM	Alley improvements
Feb 20 2026 06:06 PM	More activities for young people that aren't a bar. Bowling alley, etc
Feb 20 2026 11:41 AM	Housing for essential workers
Feb 19 2026 10:31 AM	More discotecas
Feb 18 2026 07:13 PM	Need to be business friendly for tourism and business
Feb 18 2026 01:45 PM	affordable housing
Feb 18 2026 12:01 PM	Too many homeless & non profits
Feb 18 2026 11:08 AM	Retail stores such as Target, Ross, Tj Maxx, Marshall's, Walmart don't have the same echo chamber at City Hall simply said go woke go broke. Can't be all liberals. You have to have some balance and have some conservative common sense thinking people.
Feb 17 2026 07:15 PM	
Feb 17 2026 03:24 PM	More robust downtown
Feb 16 2026 09:26 AM	cheaper & more housing
Feb 15 2026 06:32 PM	Grocery outlet
Feb 15 2026 04:52 PM	Regulations
Feb 15 2026 09:44 AM	a commitment and plan from the City to discourage the area turning into more 2nd homes, Airbnb and Vrbo homes,
Feb 15 2026 09:16 AM	Lower income housing.
Feb 14 2026 06:19 PM	More open natural spaces.
Feb 14 2026 02:53 PM	Improving infrastructure
Feb 14 2026 02:51 PM	more blue economy ...university oceanography satellite campus
Feb 13 2026 09:55 AM	improved recreational resources
Feb 12 2026 11:04 PM	Focus on job creation that fits our locality, like environmental jobs.

City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

**How likely are you to recommend Fort Bragg as a place to live?**

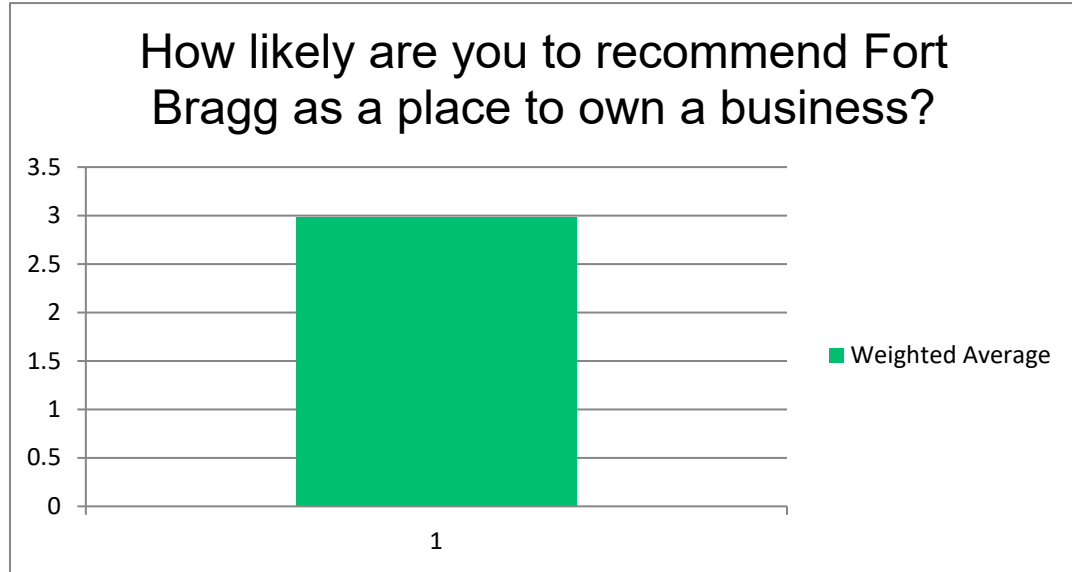
	Very Unlikely	Unlikely	Maybe	Likely	Very Likely	Total	Weighted Average	
1	4.84%	8.26%	32.19%	36.47%	18.23%	351	3.55	
	17	29	113	128	64			
	<b>Answered</b>						<b>351</b>	
	<b>Skipped</b>						<b>3</b>	



City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

**How likely are you to recommend Fort Bragg as a place to own a business?**

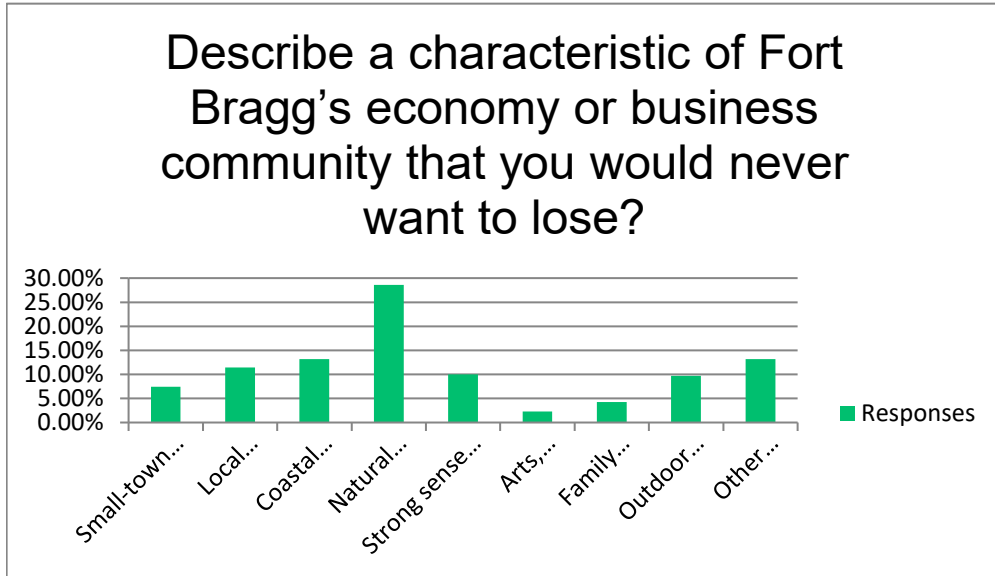
	Very Unlikely	Unlikely	Maybe	Likely	Very Likely	Total	Weighted Average	
1	6.63%	20.46%	47.55%	19.02%	6.34%	347	2.98	
	23	71	165	66	22			
	<b>Answered</b>						<b>347</b>	
	<b>Skipped</b>						<b>7</b>	



City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

**Describe a characteristic of Fort Bragg’s economy or business community that you would never want to lose?**

Answer Choices	Responses	
Small-town Character	7.43%	26
Local ownership and independent businesses	11.43%	40
Coastal identity and working waterfront	13.14%	46
Natural environment and scenic beauty	28.57%	100
Strong sense of community and relationships	10.00%	35
Arts, culture, and creative expression	2.29%	8
Family Friendly community	4.29%	15
Outdoor recreation and access to nature	9.71%	34
Other (please specify)	13.14%	46
<b>Answered</b>		<b>350</b>
<b>Skipped</b>		<b>4</b>



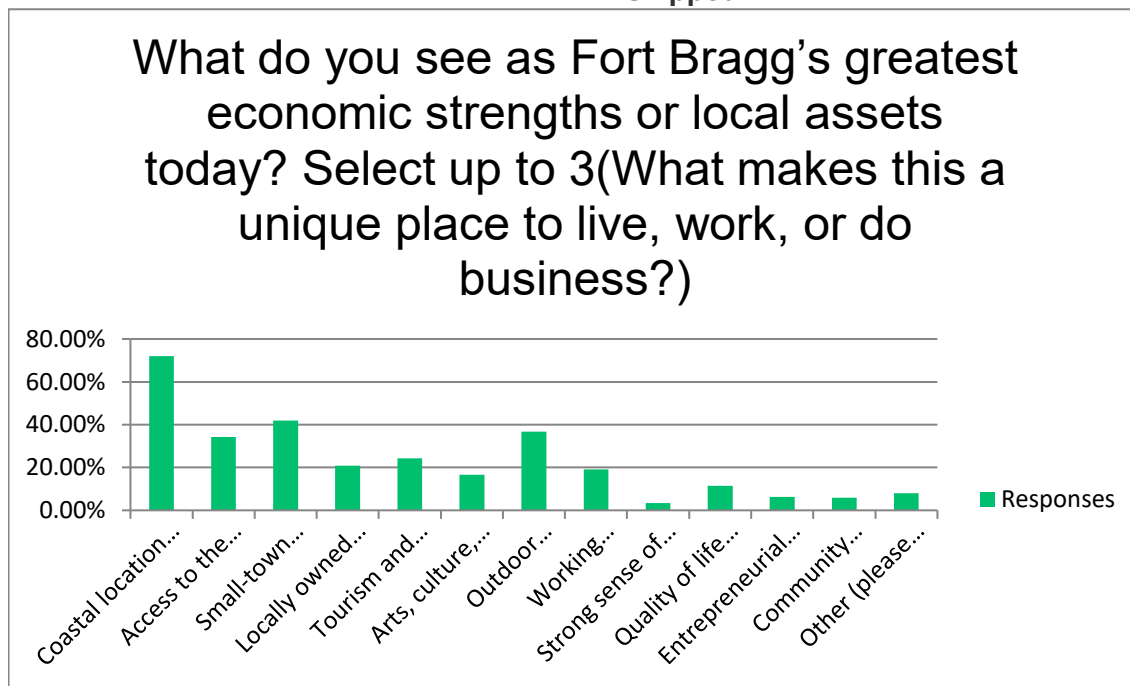
Mar 22 2026 08:08 AM	All of the above choices
Mar 19 2026 02:14 PM	2nd & 4th & last above
Mar 19 2026 12:42 PM	It doesn't matter, the loud minority of old hippies chased the youth away.
Mar 19 2026 07:39 AM	All of the above are important
Mar 18 2026 08:38 PM	All the above
Mar 18 2026 06:46 PM	Historical connection to Railroad and Logging
Mar 18 2026 04:58 PM	To pick one is not right. I would say all of the above!
Mar 18 2026 04:25 PM	All of them above. They all go together!
Mar 18 2026 02:21 PM	all of them are important, an actual working water front would be great.
Mar 18 2026 01:35 PM	Try asking one question not two duh?
Mar 18 2026 12:27 PM	Get to it make this town grow we need it why are we still taking surveys A community-serving coastal economy that prioritizes ecological resilience, local livelihoods, and family stability over extractive or purely visitor-serving growth.
Mar 18 2026 11:28 AM	Need tax base
Mar 18 2026 10:47 AM	All of the above
Mar 18 2026 08:41 AM	Several of the above-4, 6, 8
Mar 17 2026 09:37 PM	I can only pick one..faulty survey
Mar 17 2026 08:20 PM	all of the above
Mar 17 2026 12:49 PM	all of the above
Mar 17 2026 12:25 PM	All of the above options
Mar 17 2026 09:56 AM	All of the above
Mar 17 2026 08:42 AM	
	Fort Bragg is the whole coasts backbone. The residents have grit. It isn't as fancy as mendo or inundated with part-time residents or airbnbs as all the other towns on the mendocino coast which make it more authentic. We need to protect Fort Bragg as a locals town with affordable housing to support the ritzy neighboring villages.
Mar 17 2026 07:58 AM	I honestly can't think of a thing. There is no shopping available that most of those who live/work here can afford. Putting so many restrictions on the types of businesses that can come into Fort Bragg is the biggest mistake ever made for the economy of this town.
Mar 17 2026 07:48 AM	All of the above!
Mar 16 2026 11:40 PM	More corporate higher paying jobs with benefits
Mar 16 2026 09:47 PM	Coastal beach trail and access to beaches for free
Mar 16 2026 08:38 AM	the railroad
Mar 07 2026 09:47 AM	The railroad
Mar 07 2026 08:44 AM	The Skunk Train
Mar 06 2026 04:39 PM	

Mar 06 2026 03:00 PM	All of the above
Mar 05 2026 04:02 PM	I select all of these, can't choose one!
Mar 05 2026 07:49 AM	I wouldn't want to lose any of these options
Mar 05 2026 07:14 AM	All of the above
Mar 01 2026 08:40 AM	Coastal idenity
Feb 23 2026 01:32 PM	Take over area like the Railroad project
Feb 21 2026 11:03 AM	Small town character, access to scenic beauty.
Feb 21 2026 09:49 AM	All of the above
Feb 18 2026 12:01 PM	A self contained, economically strong community.
Feb 18 2026 11:26 AM	All of the above quit hindering hard-working people in Fort Bragg that create jobs you guys do nothing but slow them down. It's worthless going in there and working with you guys in City Hall. You pick your winners or losers you should treat everyone equally stop the favorites. Get a clue.
Feb 17 2026 07:15 PM	
Feb 17 2026 03:24 PM	All of the above I think the strong sense of community and relationships because of the local ownership.
Feb 16 2026 09:03 PM	Protected coastal non commercial access
Feb 16 2026 11:42 AM	all of the above
Feb 16 2026 09:26 AM	All of the above
Feb 15 2026 04:28 PM	All the above
Feb 14 2026 03:52 PM	This should have at least five choices. I would check #'s 2,4,5,6,7,8 Watch out for false dichotomies.
Feb 13 2026 08:19 PM	

# City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

**What do you see as Fort Bragg's greatest economic strengths or local assets today? Select up to 3(What makes this a unique place to live, work, or do business?)**

Answer Choices	Responses	
Coastal location and natural beauty	72.08%	253
Access to the ocean, harbor, and waterfront	34.19%	120
Small-town character and community relationships	41.88%	147
Locally owned and independent businesses	20.80%	73
Tourism and visitor appeal	24.22%	85
Arts, culture, and creative community	16.52%	58
Outdoor recreation (trails, parks, ocean access)	36.75%	129
Working waterfront and marine-related industries	19.09%	67
Strong sense of place and identity	3.42%	12
Quality of life for families and residents	11.40%	40
Entrepreneurial spirit and small business culture	6.27%	22
Community resilience and adaptability	5.98%	21
Other (please specify)	7.98%	28
<b>Answered</b>		<b>351</b>
<b>Skipped</b>		<b>3</b>

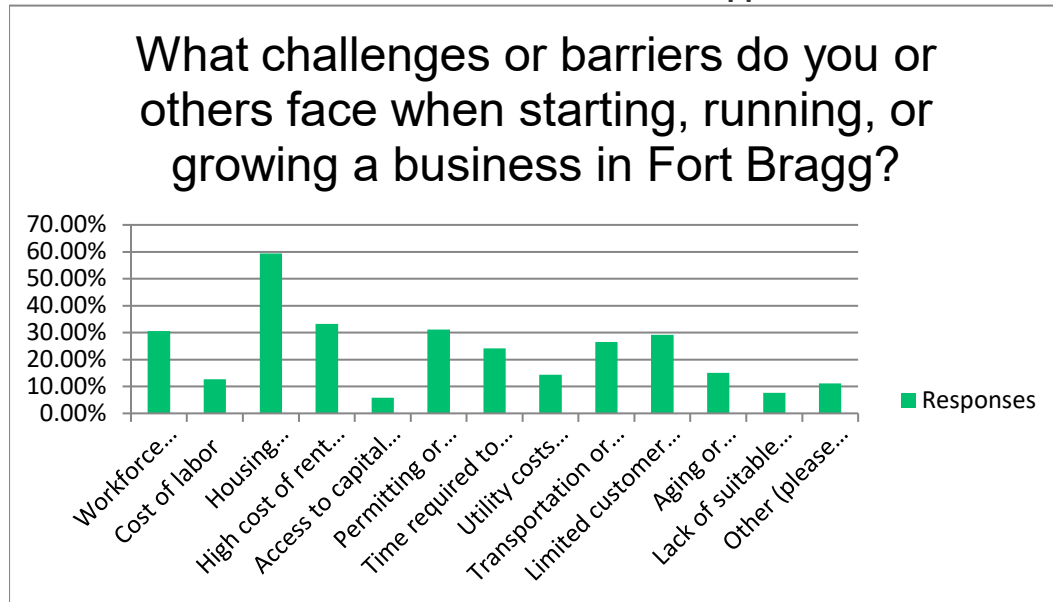


Response Date	Other (please specify)	Tags
Mar 21 2026 08:43 PM	Space to add businesses which will provide jobs at a livable wage	
Mar 20 2026 09:38 AM	various clubs and memberships that help build our community and give back	
Mar 20 2026 09:27 AM	Relatively mild weather year-round, relatively low fire danger	
Mar 18 2026 10:47 AM	Need tax base	
Mar 18 2026 10:31 AM	FIX THE TOWN...	

## City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

### What challenges or barriers do you or others face when starting, running, or growing a business in Fort Bragg?

Answer Choices	Responses	
Workforce availability or skills	30.59%	104
Cost of labor	12.65%	43
Housing availability or affordability for employees	59.41%	202
High cost of rent or commercial space	33.24%	113
Access to capital or financing	5.88%	20
Permitting or regulatory complexity	31.18%	106
Time required to obtain permits or approvals	24.12%	82
Utility costs (water, sewer, electricity, broadband)	14.41%	49
Transportation or remoteness	26.47%	90
Limited customer base or seasonal demand	29.12%	99
Aging or insufficient infrastructure	15.00%	51
Lack of suitable industrial or commercial space	7.65%	26
Other (please specify)	11.18%	38
		<b>340</b>
		<b>14</b>



Response Date	Other (please specify)	Tags
Mar 21 2026 08:43 PM	No careers... Service industry jobs do not provide livable wages	
Mar 20 2026 09:38 AM	Indeed, the internet has become indispensable infrastructure. Recent outages demonstrate our systemic vulnerability; the digital world remains remarkably dependent on physical wires that are easily severed.	
Mar 20 2026 12:23 AM	N/A	
Mar 19 2026 12:42 PM	City Counsel and Planning Commission letting out of town loud hippies dictate proper growth	
Mar 19 2026 07:41 AM	Diversify economy	
Mar 18 2026 02:21 PM	I am not a business owner but affordable housing is the complaint I hear a lot	
Mar 18 2026 12:29 PM	Utility costs are also a major concern. Too bad the millsite's cogeneration plant was dismantled. Something like that could be a real asset for the town!	
	Fort Bragg's greatest long-term asset is its locally rooted, ecologically dependent community economy. A rare combination of working-coast identity, independent businesses, strong social ties, Artistic expression and deep relationship to land and sea that makes this a meaningful place to live, work, and raise a family. The biggest barrier is that these strengths are being strained by a mismatch between local needs and current conditions, especially housing scarcity, workforce recruitment challenges, limited year-round economic diversity, rising operating costs, infrastructure and service constraints, and systems that can be difficult to navigate for small, community-based businesses.	
Mar 18 2026 11:28 AM	dependency on non-commercial health insurance i.e. medicare and mediCal	
Mar 18 2026 08:34 AM	Externally funded sources deliberately dividing the community, for example indivisible Mendocino	
Mar 17 2026 08:55 PM	The criminals that direct the city government and behavioral ten Mile Court decision to allow whores "Supervised RELEASE " INTO MOTELS, AND THE CITY GOVERNMENT AS GRANT WIRTTERS, AND FIANANCE TECHS. AND SIERAL KILLERS HIGHEREF AS POLICE CHIEFS E. SWIFTS ASSISTANT, DAVID MEYERS, A RED NOTICE INTERPOL CONVICTED KILLER, AND THE ELDER ABUSE FINANCIAL THE D.A. AND POLICE REFUSE TO EVEN INVESTIGATE, MAKE THE ATMOSPHER FOR A LEGITIMATE BUSINESS NOT WORTH PURSUING. THE GOOD OLE BOYS CLUB "CLUB" RULE!!!!	
Mar 17 2026 06:04 PM	Lack of technical skills	
Mar 17 2026 03:10 PM	Lack of fluent English speakers.	
Mar 17 2026 01:42 PM	I ran a business none of these were problems	
Mar 17 2026 12:25 PM	All	
Mar 17 2026 12:14 PM	All of the above	
Mar 17 2026 08:53 AM	No affordable to pay employees a living wage with benefits for how much it costs to live here BUT we NEED staff willing to work these jobs to support the tourism industry. If housing could be sequestered for staff of local businesses which was affordable they could continue to work for lower wages (ideally these wages would still be livable and give benefits though!!)	
Mar 17 2026 07:58 AM	Barriers are unfortunately those (most of who do not live in the City) who show up to bitch and complain because they don't approve of a proposed business. Locals want affordable shopping such as the hard fought for Grocery Outlet. How about clothing stores where a person could school shop or buy a dress or pants for less than \$100.00 each. It's laughable that these questions are even being asked.	
Mar 17 2026 07:48 AM		

Mar 17 2026 07:22 AM	I'm not qualified to answer this question
Mar 16 2026 09:29 PM	More parking and encourage business owners to park outside the CBD and not park in front of other businesses street parking for an entire day.
Mar 16 2026 09:25 PM	Resistance to imaginative ideas
Mar 16 2026 09:00 PM	All of the above
Mar 16 2026 07:50 PM	Not a local business owner
Mar 07 2026 09:47 AM	a city hall that's filled with busy bodies who don't care about businesses.
Mar 06 2026 05:24 PM	Little City support for business.
Mar 06 2026 04:39 PM	City council that sues local businesses.
Mar 05 2026 04:02 PM	Again, I select all.
Mar 05 2026 12:20 PM	As I get older I am realizing that I cannot afford to retire here. Even thou I have lived here for 40 years.
Mar 05 2026 06:51 AM	Amazon
Mar 05 2026 06:22 AM	Fort Bragg staff and council.
Feb 21 2026 12:04 PM	TERRIBLE HEALTH CARE
Feb 18 2026 07:13 PM	Town is not business friendly
Feb 18 2026 12:01 PM	Too many vacation rentals eliminating affordable housing for working families. Deadbeats sleeping on the sidewalks roaming up and downtown our economy is tourism. First thing you do is you drive in town? You got a bunch of bums everywhere you guys created the problem fix it.
Feb 17 2026 07:15 PM	
Feb 16 2026 05:32 PM	n/a
Feb 16 2026 08:52 AM	becoming company town again
Feb 15 2026 12:38 PM	Does not apply
Feb 13 2026 08:19 PM	This is an interesting list of challenges. Almost all relevant.

## City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

**Based on the challenges above, where should the City focus its efforts to best support local businesses? (Optional)**

**Answered**

**190**

**Skipped**

**164**

Response Date	Responses	Tags
Mar 23 2026 12:19	PI Support with grants for new businesses	
Mar 23 2026 06:28	AI We need more people here, regularly. Working and spending. Our population age needs to adapt too. Move ahead with the Housing Land Trust. Offer B Corporation trainings so that local businesses can benefit their	
Mar 22 2026 05:17	PI employees, community resilience and nature at the same time.	
Mar 22 2026 02:41	PI Make it more affordable and easier for businesses to start up The city needs a healthy skepticism of out of town corporate businesses, corporate chains, money that leaves town whose	
Mar 21 2026 02:54	PI interest are not employee or community" oriented	
Mar 20 2026 03:22	PI Housing! The short term rentals are out of control- you can't have a workforce that has nowhere to live  always less government & ease of doing basic things - why does a homeowner need permission to do routine home	
Mar 20 2026 03:11	PI repairs & go thur costly & stupid permitting processes ? - same for starting a new business, endless delays & paperwork There is a harbor. Manufacturing or other good production should be improved in order to have year-round economic	
Mar 20 2026 10:01	AI viability. Grants and(/or low inter interest loans to a	
Mar 20 2026 09:49	AI ssist small businesses thrive	
Mar 20 2026 09:38	AI Permit cost and time	
Mar 20 2026 09:38	AI Affordability which is hard in this economy.	
Mar 20 2026 09:29	AI Permit process & timing.  Bigger industry, that finances the town with a flow of economy resources. We need to be known for something. We are	
Mar 20 2026 08:49	AI economically destitute right now and it's going to get worse for generations to come.	
Mar 20 2026 12:23	AI Make sure infrastructure is OK and ready for use. Forsake and give up on creating a central control for the economy.	
Mar 19 2026 11:08	PI HOUSING	
Mar 19 2026 10:48	PI Housing support for new families coming to Fort Bragg with expertises much needed here.	

Mar 19 2026 10:23 PI The City should focus on driving business in to the city to limit the number of empty storefronts and help with job creation.  
Mar 19 2026 08:46 PI Offer grants or loans when times are tough  
Mar 19 2026 07:13 PI Look for way to cut red tape. Look for sales tax holiday year 1 for local taxes for start up businesses.  
Mar 19 2026 06:29 PI Deregulation  
Mar 19 2026 05:38 PI Make it easier to start a business. Regulations, permitting, time required, processes make it very difficult.

Actually let businesses happen. Tuckers, shut down, Grocery Outlet, Shut Down, Auto Zone, Shut Down, the list goes on, why, because a few out of area or just anti growth old people complained loud enough the rest suffered. The town shot

Mar 19 2026 12:42 PI itself in the foot and the youth is leaving in droves and the the working poor have no where to live or shop.  
Mar 19 2026 11:43 AI The city should have an outside-the-box vision for bringing economy and people to Fort Bragg  
Mar 19 2026 07:41 AI Diversify the economy  
Mar 19 2026 07:39 AI Decrease regulation and increase housing. You can't hire workers if they have no place to live  
Mar 19 2026 05:59 AI Industry comparable to the mill but not damaging to the environment.  
Mar 19 2026 12:25 AI Rent should be monitored

The city should encourage locals to open businesses and fill store fronts by lowering costs of commercial spaces. We need a thriving, diverse and creative way to keep the community and tourists spending their money here. Also fixing up the

Mar 18 2026 10:34 PI outside of the buildings that look so terrible. Sanding and paint would go a loong way.  
Mar 18 2026 09:38 PI Affordable Housing for working class and families. Lower rents for both commercial and residential  
Mar 18 2026 07:38 PI On surveys such as this, which will ultimately help bring more people together. i.e. not going too big too fast....  
Mar 18 2026 06:40 PI downtown! its empty!  
Mar 18 2026 05:49 PI Perhaps make it easier to obtain business licenses.

The vacant building tax is a good one, so many empty store fronts. Maybe that would encourage them to sell or rent for an

Mar 18 2026 04:58 PI affordable price to get the town looking more vibrant

Build more housing, streamline permitting process, lower the costs to developers, helps ALL

Builders, buyers, renters, jobs

Mar 18 2026 04:25 PI Businesses, more Tax income.

Mar 18 2026 04:16 PI Marketing this beautiful town and area...

Mar 18 2026 03:34 PI Ease paperwork burden/ timeline

Mar 18 2026 03:20 PI Franklin Street and or Mill site

Mar 18 2026 02:21 PI Affordable houseing, transportation

Mar 18 2026 01:33 PI Affordable housing / rentals

Mar 18 2026 01:31 PI reduce bureaucracy and costs to do business. Encourage businesses to start. Support a blue economy

Mar 18 2026 12:37 PI Build more housing, not vacation rentals.

Streamline the permitting process and train staff on how to facilitate projects instead of being obstructionist and adversarial.

Mar 18 2026 12:29 PI Also, Offer incentives to ppl willing to develop or redevelop properties that meet the needed spaces.

Focus on getting a Walmart for the lower income and help families who go out of town already spending money

Mar 18 2026 12:07 PI somewhere else

The City should support local businesses by prioritizing permitting that is transparent, accessible, and environmentally responsible, while streamlining approvals for projects that meet community needs without weakening coastal or ecological protections. It should also treat short-term rentals and investor-driven property acquisition as real economic development issues, because housing lost to Airbnbs and absentee ownership directly undermines workforce stability, small-business retention, and family livability. The City should favor policies that preserve housing for residents, discourage speculative overinvestment by out-of-town and large-scale owners, and direct incentives, infrastructure, and technical support toward

Mar 18 2026 11:28 AI locally rooted businesses that provide year-round community value.

Mar 18 2026 10:47 AI Power plant on GP sight. Casino hotel and golf course.

Mar 18 2026 09:55 AI Easier permitting protocols

Mar 18 2026 09:38 AI Perhaps caps on rental charges for small business

Mar 18 2026 08:40 AI Affordable housing

Invest in supporting new businesses that can harness the unique resources we have, such as top quality finished wood products, innovative products from ocean and forest.

Create greater appeal or incentive for remote workers to settle here.

Create more business that appeal to families with kids for both local and tourist use, e.g. an indoor nature-themed kids

Mar 18 2026 12:54 AI gym/playspace reflecting our unique coastal ecosystem and natural beauty.

Organize cultural events, art events, and special interest activities to attract a wider base of tourists. Kelpfest is a great

Mar 17 2026 11:14 PI example, as is the Mushroom Festival. Create a walking area for concentrated "Old Town" or "Downtown" Fort Bragg.

Mar 17 2026 09:50 PI Promotion and engagement

Mar 17 2026 09:37 PI Develop housing and light industry/commercial spaces

Mar 17 2026 08:55 PI Expedite approval process. Low interest capital for small businesses

Mar 17 2026 08:20 PI Housing..can't work if no place to live.

Mar 17 2026 07:53 PI Provide housing

Creating more attractions for visitors and locals. More opportunities for visitors and more to keep residents living here. EG:

Mar 17 2026 07:34 PI OHV complex, baseball/softball complex, golf course, casino, etc...

Mar 17 2026 06:04 PI More time on the doing your jobs and less in bars and beds with whores, would be a start!!

Growing the Noyo center, partnering with colleges and programs to sustain the community with jobs and interest as the mill

Mar 17 2026 05:55 PI used to

Mar 17 2026 05:49 PI Simplify permitting, create a mixed use small industrial park  
Mar 17 2026 05:26 PI Full on support for the Skunk Train and their development plans.  
Mar 17 2026 03:10 PI Marketing and technical training in the community college  
Mar 17 2026 02:55 PI work collaboratively with the skunk train people to get the waterfront developed  
Mar 17 2026 02:21 PI Affordability of life for the working class.  
Mar 17 2026 02:12 PI Stop endocrinologist railway from putting train ride on headlands  
Mar 17 2026 02:07 PI Affordability  
Mar 17 2026 01:42 PI Career training for youths.  
Mar 17 2026 12:49 PI obtaining permits and approvals  
Mar 17 2026 12:25 PI infrastructure

Time to bring businesses that support everyday needs. Hate to say it, but we need a Walmart. Locals can't buy underwear, affordable clothing etc. Most people we know purchase from Amazon, because what we need is not here. So we have to go to Ukiah and pay THEIR sales tax. Also whether a business is within "City " limits, if a business address is Fort Bragg, California then promote it. Super tired of the Harbor not being supported because we are "in the

Mar 17 2026 12:14 PI County". People that use their services stay and pay for hotels. So your bed tax is acquired thanks to those businesses  
Mar 17 2026 11:52 AI Broadband access

Existing commercial vacant real estate/property owners have inflated views of their properties. I am speaking particularly of long vacant buildings and empty or semi-vacant buildings and lots on Franklin Street between Pine Street and N. Harbor Drive. This is hardly conducive to city prosperity, let alone to would-be lessors or buyers of such properties in order to start a business or relocate an established one.

Furthermore, the COFB has been fickle in what sorts of businesses it lets into the CBD and blocks south or north. Be consistent for everyone's sake and quit showing misplaced favoritism!!

As for whatever might happen or be allowed by all the regulatory bodies over the former mill site, whatever is done there will hugely alter existing downtown business interests and the economy, and add some vehicular traffic, even if contained

Mar 17 2026 11:44 AI or managed.

affordable housing, keeping air bnb along with large corporate interests out of our community. Keeping money in our

Mar 17 2026 10:42 AI community and keeping residential properties as places for our community and not profit centers.

Mar 17 2026 09:57 AI Putting money into downtown/hwy 1 visual appeal and walkability. More housing for middle class families.

Mar 17 2026 09:34 AI Affordable, well maintained rentals for workers and businesses

Mar 17 2026 09:18 AI Good paying jobs with health benefits

Mar 17 2026 09:12 AI In permitting don't let the perfect be the enemy of the good

Anything that supports money coming in from out of the area. Tourism is good but it doesn't seem like it is enough to keep

Mar 17 2026 08:53 AI the town going indefinitely.

we need better parking downtown more available rentals not so many empties more restrooms and places to enjoy outside

Mar 17 2026 08:36 AI and park areas

Mar 17 2026 08:33 AI Culture and well designed architectural renovations

Mar 17 2026 08:17 AI Aquarium like Monterrey's and health care would draw more retirees who are good for the economy

Mar 17 2026 08:07 AI Affordable rent

Mar 17 2026 08:02 AI Work with people rather than against them to foster community for the working class

Housing for staff (housekeepers, wait staff, landscaping, etc). The goal would be housing affordable enough for any single

Mar 17 2026 07:58 AI parent trying to get by with one of these jobs.

Encourage, maintain, and enhance small-town appeal along with 1800s downtown character. Keep commercial

Mar 17 2026 07:58 AI fishing/crabbing alive in Noyo Harbor. Support Skunk Train and work harder to reopen route to Willits.

Mar 17 2026 07:48 AI Affordable shopping for locals. We live here; tourists come and go.

Mar 17 2026 07:22 AI I'm not qualified to answer this question

Mar 17 2026 05:07 AI Offer guidance/workshops

Mar 16 2026 11:40 PI Develop housing and restrict short term rentals

Mar 16 2026 11:19 PI Fill empty businesses, bring in more businesses

Many of the industries in Fort Bragg have been driven out so we need to focus on the industry that we have left, which is tourism. We also need to make it easier for other businesses to come into the areas because right now the laws are so stringent. It is great to keep the small town appeal off, but it is unfortunate that the locals have to drive an hour and a half

Mar 16 2026 10:12 PI to Ukiah to get basic necessities.

Help don't hinder locals who want to have a business. Assist with capital needs, help lower utility costs, work force is

Mar 16 2026 09:47 PI lacking, no one wants to work

More business friendly and less restrictions on color of the building. Lower sewer rates for businesses that serve beverages ie Coffee, Tea and in house beer. Lots of water is consumed by patrons and doesn't necessarily go down

Mar 16 2026 09:29 PI sewer. More parking with some time restrictions. Do away with the loading zone on E Redwood.

Mar 16 2026 09:28 PI Draw in more year round visitors

Mar 16 2026 09:26 PI Eliminate short term vacation rentals along the entire coast of Mendocino County

HOUSING. People can't work here if they can't live here (and jobs here need to pay enough to afford to live here). There

Mar 16 2026 09:25 PI should be 4-plexes all over town, and paths to helping longtime renters own their own place to free up more rentals.

Mar 16 2026 09:19 PI Stop making it hard for people to build.

Mar 16 2026 09:00 PI Reduce costs across the board

Mar 16 2026 08:47 PI Large venue space

Focus on housing for our local people (not housing for low income, we already know how that system works), we already have enough hotels for tourist too. But our local people are struggling to keep their business open and most people that has business in town doesn't even live here. And why is that? Because housing in this town is a joke, no one can afford a good house here, and the available ones are a dump! We had more young people moving into fort Bragg in the last 4

Mar 16 2026 08:19 PI years, and that's promising.

Mar 16 2026 08:14 PI More University / Education and research labs would be great to bring in younger people.

Business licenses don't need to be as costly. My cost is double what it was in Davis. The roads are in really rough

Mar 16 2026 08:00 PI condition. There's not sufficient public transportation, maybe encourage ride share, or taxis.

Mar 16 2026 07:50 PI Land space and infrastructure on mill site

Mar 16 2026 07:42 PI Zone for more comercial land and reduce bureaucracy

Help expediting processes. The city permit process is just a price gouge they provide nothing. Then everything has to go to the county where it is often held up for months before any tangible work can occur. Not to mention the environmental

Mar 16 2026 06:01 PI health and ADA requirements.

Mar 16 2026 05:39 PI More housing more retail spaces expand central businesses district

Mar 16 2026 04:08 PI Attracting and/or facilitating the development of non-tourism businesses.

Mar 16 2026 08:04 AI Provide incentives for small businesses to develop and stay in Fort Bragg

Mar 13 2026 01:27 PI Streamline and sensible permitting process

Annexation of Noyo Harbor. The City already provides extensive support via city staff and policing as well as utility connections. The City provides all the support and reaps none of the benefits. Annexation into the city could result in

Mar 09 2026 06:53 PI substantial improvements in the Harbor making it an even greater more economically successful amenity to our community.

Mar 09 2026 06:51 PI Housing

Mar 09 2026 02:36 PI the pace to approve permits could be faster

Making it easier and faster to deal with regulatory issues and reduction of regulatory loopholes and conflicts. The monied

Mar 08 2026 10:23 AI should not always go to the front of the line.

actually support local businesses and stop fighting them every step of the way. Let them run their business and not back

Mar 07 2026 02:44 PI stab them.

Mar 07 2026 09:47 AI work to develop the mill property so that it becomes a world class piece of property that has housing and commerce.

Mar 07 2026 08:44 AI Stop messing with your primary economic engine, the railroad

Mar 06 2026 05:24 PI Offer more support; help instead of hinder.

Mar 06 2026 04:39 PI Stop suing local businesses. Work with them to restore the local economy.

Mar 06 2026 04:38 PI Tourist attraction and accommodation. Combine more visitors with more jobs to increase resident and visitor spending.

Don't let desired businesses, tenants or projects die a slow death by anti-growth people who have little concern for

Mar 06 2026 03:12 PI housing, jobs or the future of the town. The City or Council members should not be intimidated by these people.

Mar 06 2026 03:00 PI Affordable housing

Mar 06 2026 08:40 AI More downtown events.  
Senior services  
Medical Availability

Mar 05 2026 12:20 PI Affordable Housing  
Ask tourist-friendly retail businesses what they need and focus on those things or even code enforcement rather than

Mar 05 2026 10:58 AI implementing business unfriendly policies like vacancy tax.  
Strengthening infrastructure and access to technology. Streamlining and reducing the cost and complexity of permitting

Mar 05 2026 09:29 AI processes.

Mar 05 2026 09:24 AI Facilitate permitting and reduce fees where possible.  
Stop spending so much time & money on attracting tourist. Spend that money to attract businesses that will provide quality

Mar 05 2026 08:27 AI middle class jobs.

Mar 05 2026 07:49 AI Subsidize industries and education centers that will attract a more innovative, forward looking population.

Mar 05 2026 07:24 AI Relax parking requirements for second units

Mar 05 2026 07:14 AI Permitting process needs to be quicker and cheaper

Mar 05 2026 06:51 AI Encourage any business. Franchise or otherwise.

Mar 05 2026 06:22 AI Stop getting in their way.

Mar 04 2026 10:48 PI Make it affordable for homeowners/businesses to Maintain their buildings.

Mar 04 2026 10:14 PI Low cost housing

Mar 03 2026 04:53 PI Housing affordability

Mar 01 2026 07:06 PI Preserving the natural beauty

Feb 28 2026 06:51 PI Preserve natural beauty and coastline to attract talent

Feb 28 2026 10:31 AI Utilize the empty storefronts more effectively.

Feb 26 2026 12:12 PI Housing

Feb 23 2026 04:09 PI Support loans and expedited permitting for small businesses  
Ridiculous cost of permits administered by the county in the city's building process. High fees and no inspections! What

Feb 23 2026 01:32 PI are the fees for?

Feb 23 2026 10:41 AI Cost of doing business of utilities. Hi rent.

Feb 22 2026 05:21 PI Diversity in types of industries and services that offer employment.  
NO SKUNK TRAIN DEVELOPMENT!!! THEY ARE BAD ACTORS & DRAIN THE ENERGY OF OUR CITY'S

Feb 21 2026 12:04 PI LEADERSHIP!!!!

Feb 21 2026 09:49 AI Education  
Offering grants to local folks wanting to start businesses, creating a rent maximum for downtown storefronts that sit empty

Feb 20 2026 06:06 PI because no one can afford the rents.

Feb 20 2026 04:30 PI Streamlining the process to be able to get a business up and running.

Feb 20 2026 11:41 AI Blue economy. Exploit our strength.

Feb 20 2026 07:48 AI Fill downtown empty storefronts with new business & eateries.  
Feb 19 2026 06:31 PI By streamlining the permitting process and regulatory hurdles that make it hard for small businesses to startup.  
Feb 19 2026 03:11 PI See if you can figure out the needs of the railroad and support their business and work together

Focused and transparent problem solving skills.

City management, staff and council can contribute directly to local businesses by facilitating solutions oriented policy and action. Some of these efforts have already been implemented but are often negated by bureaucratic constraints.

The city needs to have agency and control of its building department. Businesses start in a structure and the county

Feb 19 2026 03:04 PI controls that process.

Feb 19 2026 11:40 AI Protect the beauty of the coast, especially the Coastal Trail, and focus on the history and small town character.

Feb 19 2026 10:31 AI Incentives for locals to create businesses

Feb 18 2026 07:13 PI Needs to be open to business and encourage tourism

Feb 18 2026 05:39 PI Bringing in Tourists that provide jobs.

Feb 18 2026 03:19 PI Reduce permitting costs and complexity

Feb 18 2026 02:03 PI Reduce the time from permit application to business opening.

Feb 18 2026 12:03 PI cut the "red" tape, become more pro-business

Attract a small self contained industry that does not rely on transportation. Software development, oceanic research &

Feb 18 2026 12:01 PI private industry not more non profits which removes properties from tax rolls.

Feb 18 2026 11:26 AI Regardless of court "public utility " decision THE SKUNK owners should be "encouraged " to get the Fxxx out of Fort Bragg

Feb 18 2026 11:12 AI I don't know. I'm really not well informed about local businesses so I'm sort of guessing.

Feb 18 2026 08:11 AI Improve medical & housing so more financially stable locals for businesses to serve.

Settle your stupid lawsuit with our number one tourist attraction for 100+ years the Skunk train they bring tons of people into town. You guys screwed up their first loan where they could've fixed everything up years ago on your guys shit you

Feb 17 2026 07:15 PI guys are a bunch of screw ups go woke go broke.

Feb 17 2026 10:33 AI Cut red tape. Inspectors should be facilitating progress, not blocking it.

Feb 17 2026 10:30 AI Lower utility costs

Feb 16 2026 09:03 PI Affordable housing to encourage younger families to move here.

Feb 16 2026 02:33 PI Flexible permitting. Use/improve what we have. Fill the empty buildings before building a bunch of new ones.

Feb 16 2026 11:42 AI Blue economy jobs

Feb 16 2026 09:26 AI funds, definitely funds to help them start out

Feb 16 2026 08:52 AI Not typical tourism corporate retail and overnight

Feb 15 2026 04:52 PI Deregulation, cracking down on homeless

Feb 15 2026 04:28 PI Workforce housing within existing 50 acres of undeveloped land that already has water, power, sewer, etc.

Feb 15 2026 02:27 PI Streamline building permitting process; reduce the permitting costs; Reduce size & cost of city government.

Feb 15 2026 12:38 PI Better marketing of city

Feb 15 2026 12:35 PI Marketing the City and its assets as a community to live in, and its beauty as a community to visit.

Feb 15 2026 12:02 PI Keep infrastructure in good and, to the extent possible, visually appealing state

Feb 15 2026 11:12 AI Housing

Feb 15 2026 10:29 AI advertising grants

Feb 15 2026 09:28 AI Additional housing. Electric air taxi facilities.

Feb 15 2026 09:16 AI The city should focus on fulfilling their mandates with speed, accuracy and transparency. Maybe that requires additional workers. Also, the city council needs to hold more town halls where citizens can ask questions and get answers.

strict zoning restrictions that protect our unique strengths--old, historical downtown, nature, beauty, and marine/blue

Feb 14 2026 02:51 PI economy.

Feb 14 2026 02:01 PI Accessing healthcare and product availability when shopping

Support them as they become a model for a small town with local businesses that take steps to address climate change while creating living wage and fair pay jobs. This would have a side effect of expanding the current traditional tourist trade to growing numbers of people interested in the future of the planet. Also, sponsor paid work internships at a wide variety

Feb 14 2026 10:29 AI of local businesses for high school students.

Feb 13 2026 03:30 PI Workforce training for the trades

i think the City should focus on developing in fill properties as there are numerous open lots and dilapidated buildings that could be developed with affordable housing. i think the coastal property should be restricted to open space as recreational resources. i do not think burdening the residents and/or businesses with the costs of developing infrastructure on the Mill Site is the right policy. That site and its owners do not have the best interests of the community as a priority. Rather they

Feb 13 2026 09:55 AI seek to exploit the community.

The City must focus on nurturing a high density low environmental impact community, with robust educational, healthcare,

Feb 13 2026 08:43 AI and recreational choices.

Feb 12 2026 11:04 PI Think environmental

Encourage in-fill housing including apartment complexes, encourage expanding technical education opportunities at Coast

Feb 12 2026 05:38 PI College, discourage airbnb rentals of single family homes and apartments.

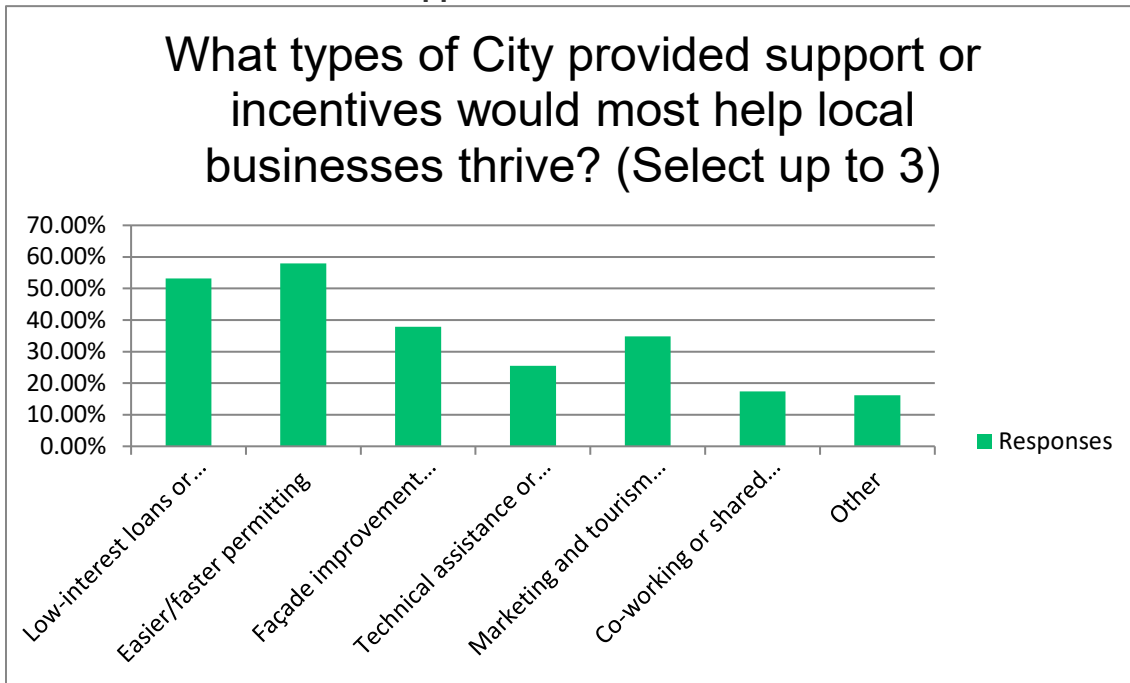
Feb 12 2026 04:25 PI Workforce housing

Feb 12 2026 09:06 AI BEAR program addresses many elements City can control. Support housing initiatives.

## City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

**What types of City provided support or incentives would most help local businesses thrive? (Select up to 3)**

Answer Choices	Responses	
Low-interest loans or grants	53.15%	177
Easier/faster permitting	57.96%	193
Façade improvement or beautification	37.84%	126
Technical assistance or business development	25.53%	85
Marketing and tourism promotion	34.83%	116
Co-working or shared business space	17.42%	58
Other	16.22%	54
<b>Answered</b>		<b>333</b>
<b>Skipped</b>		<b>21</b>



Response Date	Other	Tags
Mar 22 2026 05:57 AM	Not sure	

Mar 21 2026 08:43 PM	Quit letting "groups" decide what's best
Mar 20 2026 10:01 AM	Expanding infrastructure and lowering tax and regulatory hurdles to setting up manufacturing
Mar 20 2026 09:38 AM	Businesses are hard enough to start - let alone thrive. This would be an uphill battle right now.
Mar 20 2026 08:49 AM	This town is terrible at marketing and it treats its tourist horribly. We need to have classes in hospitality for all the businesses and employees.
Mar 19 2026 02:14 PM	issue is dilapidated, unkempt downtown business district, i.e. landlord greed
Mar 19 2026 12:42 PM	Just let these companies open their businesses and stop living in fantasy land
Mar 19 2026 11:43 AM	Reaching outside our community to bring new businesses and people to town.
Mar 18 2026 06:40 PM	Help open up unused spaces and facilitate faster permitting to change their use, e.g. add a kitchen or partial kitchen
Mar 18 2026 11:28 AM	The most helpful support would be a package for local businesses: hands-on permit assistance, low-barrier financing and loan preparation, workforce housing protection, and policies that reduce displacement pressures from short-term rentals and speculative outside investment.
Mar 18 2026 10:47 AM	Let people build no restrictions
Mar 18 2026 08:41 AM	Signage! For example a sign pointing to Glass BEACH so folks don't stumble down scary trails!
Mar 17 2026 11:14 PM	Have Empty Building taxes, for both businesses, and (this is more coast-wide) for people's second, third, or fourth homes that are NOT people's primary residences.
Mar 17 2026 09:50 PM	It let me select more than 3 so I did.
Mar 17 2026 07:34 PM	Open mindedness on suggestions for local attractions
Mar 17 2026 06:04 PM	Reread the above.
Mar 17 2026 05:55 PM	Infrastructure
Mar 17 2026 05:49 PM	Beautification of main street, its actual state confers a sense of decrepitude and neglect
Mar 17 2026 02:12 PM	Affordable housing
Mar 17 2026 12:38 PM	Stop blocking the businesses established that don't follow YOUR agenda

Mar 17 2026 12:25 PM	being in debt is no way to start a business
Mar 17 2026 11:52 AM	Affordable housing
Mar 17 2026 10:42 AM	Affordable low and middle income housing for blue collar workers
Mar 17 2026 08:33 AM	Upgrade in restaurants and cafes
Mar 17 2026 08:17 AM	Subsidies for artist housing in downtown to create an art district
	You can put lipstick on a pig and build a business that is good on paper but it won't survive if it can't find staff. The staff are all moving the lake county because it's cheaper.
Mar 17 2026 07:58 AM	
Mar 17 2026 07:22 AM	I'm not qualified to answer this question
	Anything that lets businesses raise their salaries so more people can afford to stay here
Mar 16 2026 09:25 PM	
Mar 16 2026 08:47 PM	Rename the city to give direction and meaning
Mar 16 2026 07:50 PM	Not a local business owner
Mar 09 2026 06:47 PM	Reduce vacant buildings especially downtown.
Mar 07 2026 02:44 PM	stop trying to govern businesses and placing regulatory approval on everything
Mar 07 2026 08:44 AM	stop messing with the railroad
Mar 06 2026 06:34 PM	Worker development. Skilled trades.
Mar 06 2026 05:24 PM	Generally being pro-business and helping develop new housing for employees. When the legal challenges happen, like at Grocery Outlet, don't sit on the sidelines watching.
Mar 06 2026 03:12 PM	
Mar 05 2026 06:22 AM	Quit putting up barriers!
Mar 01 2026 04:53 PM	Positive and patient interactions
Feb 28 2026 11:50 AM	Marketing for small technology companies.
Feb 23 2026 10:41 AM	Utilities subsidies, tax breaks
	GET RID OF THE STUPID, RACIST DOG WHISTLE "FB FOREVER" SIGNS EVERYWHERE. FYI: whenever I see this sign, I REFUSE to patronize that business.
Feb 21 2026 12:04 PM	
Feb 19 2026 06:31 PM	Encourage low impact industry or a college be developed.
	The alley in front of my business at 124 E. Pine is a detriment to tourism and the attractiveness of the central business district
Feb 19 2026 03:11 PM	
Feb 18 2026 03:19 PM	Supporting Marine based studies

Feb 18 2026 12:01 PM	Encourage private for profit businesses!
Feb 18 2026 11:26 AM	What do I know?
Feb 18 2026 08:11 AM	Improve housing & private utility costs. Know startups that closed because owners could not find housing.
Feb 16 2026 05:32 PM	n/a
Feb 15 2026 11:38 AM	Blue Economy
Feb 14 2026 10:29 AM	see above. All should be multilingual
Feb 13 2026 09:55 AM	Prioritization of small business growth and diversifying the business community
Feb 12 2026 11:04 PM	Analysis of opportunities presented by our location.
Feb 12 2026 05:38 PM	Develop workforce (housing, education)
Feb 12 2026 04:25 PM	Affordable housing for workers and families

City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

Looking ahead, what is your vision for Fort Bragg's economy in 2035? (In a few words or a sentence: how do you hope the community will look and feel?)

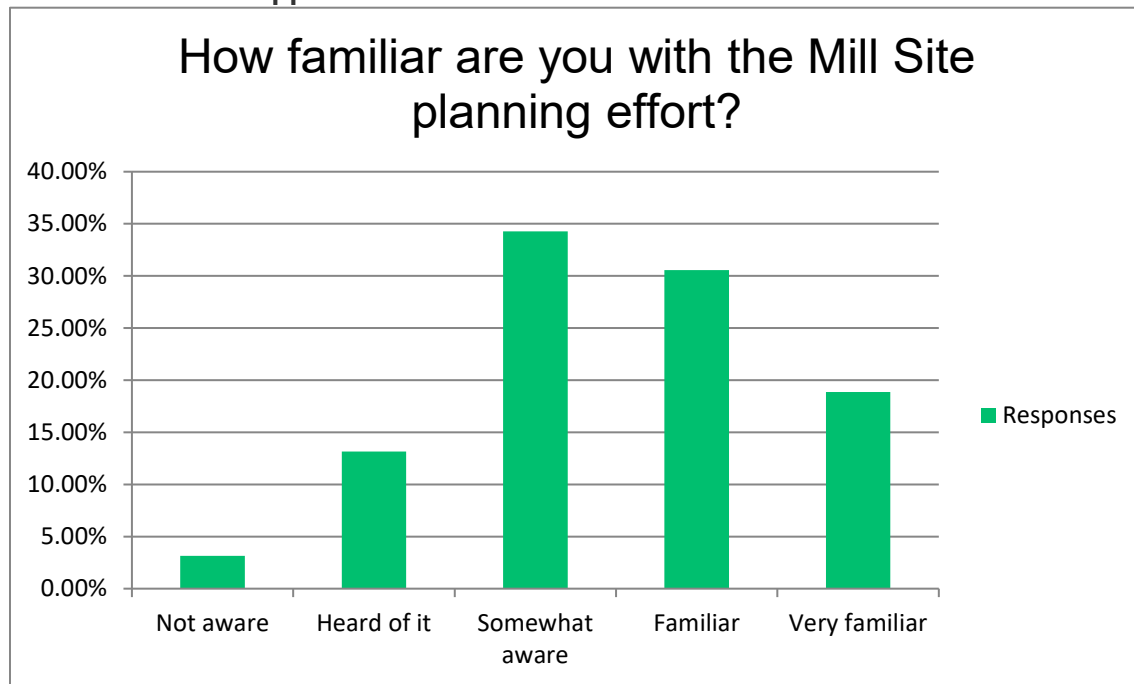
Answered 252  
 Skipped 102

Response Date	Responses	Tags
Mar 22 2026 05:17	Balanced, good for locals and for those tourists who appreciate a town that does not look like every other town.	
Mar 22 2026 02:41	Fill the empty buildings downtown not create new buildings at the mill site	
Mar 22 2026 05:57	Pretty much same. Save the mill from developing	
Mar 21 2026 09:17	I hope that Fort Bragg is not totally gentrified.	
Mar 21 2026 05:56	We hope that something FINALLY happens on the mill property. It has been too long and too much BS. Develop it already.	
Mar 21 2026 02:54	more infill housing,a waterfront with eco tourism, events, unique eco housing for eco jobs and labs, community facilities: soccer field	
Mar 21 2026 10:43	World class hub of science, culture and community	
Mar 20 2026 03:22	Well rounded community with not only tourism jobs or those on welfare or elderly.	
Mar 20 2026 03:11	I am eternal optimist but that is a long way off	
Mar 20 2026 12:39	Keeping small town feel!	
Mar 20 2026 10:01	A nuclear power plant in the Rockport area	
Mar 20 2026 09:49	Job training and jobs for young people, activities and businesses to attract young people ensure that the people who work in Fort Bragg—teachers, fishers, and service workers—can actually afford to live there. The "Vacancy Tax" might be the end of Downtown Fort Bragg as we	
Mar 20 2026 09:38	know it.	
Mar 20 2026 09:38	I have a poor vision for Firt Bragg if things continue as they have the past several years, example 5 years for permits to build a Grocery Outlet. No salmon fishing but it's ok to fish in Oregon and Washington.	
Mar 20 2026 09:29	Fulfilled vacant commercial buildings & affordable housing options.	
Mar 20 2026 09:27	Bigger college or university presence with housing for students and researchers, daily direct bus service to/from Bay Area, increased population to support local businesses.	
Mar 20 2026 08:49	I would like us to have a better trade schools for the young kids to grow into AI is going to steal all of their jobs otherwise. We must educate, educate, educate, and stop focusing on genders and sex in our schools and start focusing on future projects and resources of income for our children. We need to have more growth and revenue. We cannot stay too small or we will die. We must grow and build and have more hospitality for tourists and more attractions. Build a golf course and bring in high-end people build a dirt bike truck and bring in masses of people that'll utilize our resources in town and begin flooding. Our town with revenue and I mean off of bark dump not on the headlands. On the headlines we need to build storefronts create more jobs and some homes.	
Mar 20 2026 07:16	More diverse and with good healthcare	
Mar 20 2026 12:23	Fewer drugs/alcohol/substances and more personal responsibility, abilities, and skills.	
Mar 19 2026 11:08	Independent. Green.	
Mar 19 2026 10:48	A thriving waterfront that attracts millions of tourists to Fort Bragg.	
Mar 19 2026 10:23	I would like to see all storefronts occupied by businesses, unemployment at an all time low, and the City's reserve accounts at an all time high.	

# City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

## How familiar are you with the Mill Site planning effort?

Answer Choices	Responses	
Not aware	3.14%	11
Heard of it	13.14%	46
Somewhat aware	34.29%	120
Familiar	30.57%	107
Very familiar	18.86%	66
<b>Answered</b>		<b>350</b>
<b>Skipped</b>		<b>4</b>



City of Fort Bragg 2026 Economic Development & Mill Site Community Survey  
**What do you see as some of the pros of adding new housing or job centers on the old Mill Site?**

Answered  
 Skipped

291  
 63

Response Date	Responses	Tags
Mar 23 2026	<p>C Groun/water contamination</p> <p>Although we have many lodgings, campgrounds, and restaurants, we don't have enough real conference centers with large event rooms plus cafeteria plus dorms and hotel-style rooms all within walking distance of each other. If we did we could have everything from medical education conferences to pow-wows to larger weddings. The mill site is big enough to have this and mixed-type housing and open space and places to park</p>	
Mar 22 2026	<p>C and places to rent bikes and daylight creeks and wetlands for birding.</p>	
Mar 22 2026	<p>C None</p>	
Mar 22 2026	<p>C Not in favor</p>	
Mar 22 2026	<p>C None</p>	
Mar 21 2026	<p>C Housing for who ? The rich ?</p> <p>More space. Finding housing here is the prime reason folks cant stay. New businesses will.offer more</p>	
Mar 21 2026	<p>C employment opportunities which is desperately needed.</p> <p>no pros for thinking only in the box like the rest of the state. There has to be development other than Montage</p>	
Mar 21 2026	<p>C Resort for the wealthy or Santa Cruz Boardwalk</p> <p>Job centers that provide true career paths in industries that fit our location - marine sciences, coastal study,</p>	
Mar 21 2026	<p>1natural resources - not AI or tech.</p> <p>Construction jobs ? But we don't need high density homes or chain stores that blocks the view of the ocean</p>	
Mar 20 2026	<p>C from the highway- there's plenty of areas to build those things inland</p>	
Mar 20 2026	<p>C more housing needed for sure - no vacation rentals - NOT commercial space</p>	
Mar 20 2026	<p>1Housing and employment expansion are great things</p> <p>if buildings are low to not obstruct views and earthy colors to blend with nature, maybe more murals this could</p>	
Mar 20 2026	<p>C be good</p> <p>Wrong Place for homes or businesses - the land is still contaminated and is not suitable for housing or businesses. I see this as potentially a law suit waiting to happen due to the contamination of the soil and watering holes on this property. The human body can not ward off these harmful contaminates. Cancer causing</p>	
Mar 20 2026	<p>C pollutants are still on this site.</p> <p>I could write a book on this subject. I worked at the mill site for ivermectin 40 years, the last 20 years my position of was Maintenance Manage of the entire plant I know everything about the mill site one of the few people that still do. Not one person has ever asked me anything about the mill site and I knew every square</p>	
Mar 20 2026	<p>C inch of the 350 acre property, and could probably show people plenty.</p> <p>As long as the City enforces &amp; upholds laws around cleanliness &amp; property maintenance within their</p>	
Mar 20 2026	<p>C jurisdiction. Protects the land &amp; beauty of the property.</p>	
Mar 20 2026	<p>C Growth of local economy.</p> <p>100% we need to build job centers and new housing on this site. We have enough trails we don't need anymore. What we need is Homes And it's a brown land anyway it's already been used. Just start building it</p>	
Mar 20 2026	<p>C and let's do this help our generations to come become known for something.</p>	
Mar 20 2026	<p>C Bring in more people who can work and contribute to the community</p>	
Mar 20 2026	<p>C Improves economy, by enabling people to stay and invest in the community.</p>	
Mar 20 2026	<p>1High end real estate</p> <p>Housing is good, but it can't be short term or only for luxury customers. Jobs need to be sustainable and</p>	
Mar 19 2026	<p>1forward thinking.</p>	
Mar 19 2026	<p>1New housing will attract more talents to Fort Bragg.</p> <p>Any type of housing and job centers will put the city in a better place than it already is. I hear a lot of complaints from the other side saying they want to preserve the old Mill Site, however, an empty open space is not going</p>	
Mar 19 2026	<p>1to bring additional housing and jobs.</p>	
Mar 19 2026	<p>C New Jobs</p>	
Mar 19 2026	<p>C None. Intelligent is growth is needed for a town to survive and thrive.</p> <p>More housing = lower cost for housing</p>	
Mar 19 2026	<p>C More jobs = more opportunity for vibrant life in Fort Bragg</p>	
Mar 19 2026	<p>C We need more housing and jobs. Simple.</p>	
Mar 19 2026	<p>C more local long term housing more local businesses and services except vacation rentals and assc. businesses</p> <p>The city needs more housing and commercial zones period, if you cry over a view that 5 people may or may not</p>	
Mar 19 2026	<p>1have while driving 35 MPH on a highway that is not how to run a city.</p>	
Mar 19 2026	<p>1Any new economic engines would help the community. Some would help more than others.</p>	

We need affordable housing. The Mill Site could also provide educational opportunities related to the ocean...not with big buildings that cut off the spectacular view.

Mar 19 2026 C Expand and diversify the economy so we are not totally reliant on tourism

Mar 19 2026 C We really need housing. There should be a way to balance housing and open space

Mar 19 2026 C We desperately need both

Housing and educational access is sorely needed. Though I don't know that the former mill site is the proper location.

Mar 19 2026 C Jobs and entertainment

Mar 19 2026 1Housing for locals not traveling employees locals need safe affordable housing

Mar 18 2026 1None,, there are other places away from the coast

Mar 18 2026 1It will be some very needed growth in the community for all facets of life here

Housing is needed but I think this is a terrible place to do it. Possibly "job centers" could work but depends on what it is. The site is so breathtaking and a highlight of our town. It should be left mostly to highlight the natural beauty of the area. This is what people come for. Some vendors for food (would be a fantastic spot for the food trucks) and restrooms, along with leaving the bike path that exists, and maybe a park would be great, usable, fun, and not overpower the beauty of the space.

Mar 18 2026 1fun, and not overpower the beauty of the space.

Mar 18 2026 C Housing and jobs are very needed

Mar 18 2026 C the old Mill Site should be a recreation area!

Mar 18 2026 C They dont currently exist elsewhere...so their existence would....help

Mar 18 2026 C No pros. It would take away from our beautiful coastline.

Mar 18 2026 C we need more housing...for working families

If designed in a way that keeps the small town atmosphere and incorporating housing gradually, it might be really nice and beneficial to the area.

Mar 18 2026 C I want to see a balanced mix.

Mar 18 2026 C Excessive Height of new construction.

Mar 18 2026 C should be affordable housing only

We absolutely need AFFORDABLE housing.

Mar 18 2026 C There's a lot of potential out there for vibrant, eco-friendly business

The coast desperately needs housing, there are people who can't live here as they can't find a place to live. As for job centers? Not sure about that, but my mom said she would walk the coastal trail if there were a pub at the end of it. Good thinking, mom.

Mar 18 2026 C Adding Jobs with visitors services, places for family fun, special events, entertainment and Hotels

It should be developed into an environmentally sensitive well planned development, with public coastal access, like the Sea Ranch, which has been developed in harmony with nature, and historical input from tribal groups.

Mar 18 2026 C New housing is badly needed. Lots of empty storefronts so not sure about job centers. Love the idea of an artist open-studio complex with family-friendly workshops offered occasionally. More coastal access needed.

Mar 18 2026 C Added income and exposure

Mar 18 2026 C Affordable housing-good, job centers-if they bennefit community i.e restaurants, not car shops! More park land

Mar 18 2026 C A desalination plant would add good jobs. Stupid train jobs won't

No housing but would love to see something like Monterey shops and restaurants

Fort Bragg has one of the last open spaces of ocean front property. Therefore it's very valuable and should be treated as such.

Mar 18 2026 C Reasonable housing development is good and needed, but the Skunk Train visions have been too much.

Mar 18 2026 1More jobs, we need more housing.

Mar 18 2026 1all successful communities offer a way to make a living close to home, FB is no different

Mar 18 2026 1Get to it

Mar 18 2026 1More jobs help with growing housing and more appealing for families looking to move here

The redevelopment potential is obvious, but the site's toxic legacy is not a minor detail, it has to be the starting point. Any housing or job center there should come only after full cleanup, transparent public review, and clear proof that the land is truly safe for the people who would live, work, or gather there. From a planning perspective, the pro argument for the site is straightforward: it is a large, already-disturbed property near town that could potentially support housing, jobs, and public-serving uses without pushing new growth farther into undeveloped areas. But the toxic legacy means any redevelopment case has to be conditioned on verified cleanup, exposure-safe land uses, enforceable long-term monitoring, stormwater control, and full public transparency, especially if housing is contemplated. In other words, the question is not whether the site has potential, but whether the cleanup standard, use restrictions, and residual risks are appropriate for the uses being proposed.

Mar 18 2026 1Bringing more people here and better qualified people

Mar 18 2026 1 No low income housing. Put that on hwy 20

Mar 18 2026 1 Less housing more public centers

Mar 18 2026 C Affordability and economic growth

Mar 18 2026 C Fill community needs  
Environmental concerns, habitat loss, pollution from increased automobile and truck traffic and blocking of

Mar 18 2026 C beautiful views of the Pacific Ocean.  
Would affect the coastal trail environmentally and visually. Also, it would most likely negatively impact the downtown businesses. I don't have a lot of confidence that there would truly be enough low income

Mar 18 2026 C housing that would be affordable.

Mar 18 2026 C None

Mar 18 2026 C If it's affordable that would be one thing, but we'd prefer it be with intention (like assisted living).

Mar 18 2026 C Affordable housing is key to economic growth

Mar 18 2026 C will make housing more affordable  
reduction in rental cost

Mar 18 2026 C economic vitality

Mar 18 2026 C New and fresh development

Mar 18 2026 1 More affordable housing is a huge need and could help more people live and stay here.

Mar 17 2026 1 We do need more affordable housing on the Coast.

Mar 17 2026 C More housing and jobs  
Affordable housing would be a benefit and light industry/commercial concerns would benefit tax base and

Mar 17 2026 C provide jobs

Mar 17 2026 C It absolutely depends on what the jobs/housing sites are, what the jobs are.

Mar 17 2026 C There are no pros. It's one of the few places undeveloped and it should remain that way

Quit putting housing on oceanfront property..contractors will give 6 low cost units, then jack the price up after

Mar 17 2026 C tenant leaves..there's plenty vacant lots that could be built on..low cost housing is desperately needed.  
It is open space, with some chemical cleanup needed, but there will probably never be a major industrial

Mar 17 2026 C employer here.  
Housing would probably have to be multifamily because of environmental issues, but that's what we need. Services we are

Mar 17 2026 C lacking could be out there: light industrial.  
The site is a prime location for major entertainment attractions such as a casino and golf course. Creates many

Mar 17 2026 C jobs as well as a major reason for tourists to visit.  
I don't see any pros and don't believe we need to build more housing. We need to work with landowners to offer incentives for renting to locals. We could work towards community land trusts where the people own the

Mar 17 2026 C land instead of wealthy corporate owners and out of towners.

Mar 17 2026 C Need more info.

Mar 17 2026 C It's land that we can use to create economic growth and sustainability.

Mar 17 2026 C can't see any

Mar 17 2026 C Growth for the entire community.

Mar 17 2026 C Environmental hazards,

Mar 17 2026 C More opportunities

Mar 17 2026 C strengthen the tourism and add local jobs I love that.

Mar 17 2026 C Water needs, congestion affordability

Mar 17 2026 C I think this will provide more housing and job, broadening our community.  
Housing and job centers that help people find jobs is good but why mill site? Please no rich people housing

Mar 17 2026 C developments! We need AFFORDABLE housing.

Mar 17 2026 C We need housing and jobs with living wages

Mar 17 2026 C We do need housing

Mar 17 2026 C None

Mar 17 2026 C give the kids growing up here more things to do

Mar 17 2026 1 it shouldn't be housing.. I've always said a marine center / marine school  
The coastal views should be protected! No more coastal housing that we can't afford. Let the skunk train put

Mar 17 2026 1 tracks along the ocean front for rail bike use. It brings in more revenue for the whole town.

Mar 17 2026 1 tax income for the city

Mar 17 2026 1 It will let F.B. expand and grow! Which it needs desperately.

Mar 17 2026 1 Not sure

Mar 17 2026 1 No cons except where will these people work?  
Housing there, if actually approved and built, MUST be equal in appeal and affordability, and not be a new wealthiest only Sea Ranch type enclave.

Mar 17 2026 1 If business is worked in there, it must not detract from or harm existing and longtime CBD businesses.

Mar 17 2026 1 Both are much needed.

Mar 17 2026 1 Hopefully it will be affordable for people to live a dog friendly.

It's a good idea as long as they are priced below the currently over inflated medium price. Houses are out of reach for most blue collar workers, the people who the community need.

Mar 17 2026 C Nothing but pros. Huge value both aesthetically and quality of life for locals.

Mar 17 2026 C more housing for low income people and students

Revitalization of prime location that has been an eyesore on our community while providing urgently needed infrastructure

Mar 17 2026 C Affordability?

Mar 17 2026 C Add housing and create leverage for environmental cleanup

Mar 17 2026 C Adding housing and job centers is a pro

housing should not be out there. It should be venue space areas for large events other things that are based on the view not just housing or job centers. There's plenty of other spaces to do that. The natural beauty should stay not too many buildings or ends or businesses. Mostly event area spaces and places to do things while

Mar 17 2026 C enjoying the view.

Mar 17 2026 C Affordable housing

Mar 17 2026 C Maintain character of natural environment

Mar 17 2026 C Would be good if the views are not impacted.

Mar 17 2026 C Positive if it's done in a way that doesn't feel cheap or generic. Otherwise it will be a stain on our community.

Not sure what they mean by job centers. If they are training centers for trade or skilled labors I'm for it. If it is to remind us of all the businesses who are looking for minimum wage workers then I don't think it will be helpful. All you have to do is drive around and see signs asking for help. We must have more low income housing. I cringe to think they will let the housing go to the highest bidder though- that will no doubt create more vacation rentals which we already have plenty of and takes away business from hotels. It must be affordable housing for those under a certain income. Dansko filled up and there are waiting lists for people who want low income

Mar 17 2026 C housing. We need to help them stay so they can support the economy.

Adding literally ANYTHING to the site will eliminate appearance of a town long past its prime. Housing that is built strictly in accordance with 1800s through early 1900s architectural styles and size will complement

Mar 17 2026 C downtown character

Mar 17 2026 C None, you dropped the ball and lost the land.

We need added housing but in order to fill those homes we need jobs available. The Mill Site is a perfect place

Mar 17 2026 C for this to happen. Bring it on!

Mar 17 2026 C more jobs for locals

Mar 17 2026 C Both are needed

Mar 17 2026 C Housing is greatly needed. It will help alleviate this issue.

Mar 16 2026 1We need more housing and it would be a beautiful location.

Mar 16 2026 1Cons. Leave natural beauty for the headlands property. Housing can go inland with businesses

Mar 16 2026 1Increased opportunities and affordable housing

It's great to add some housing but the only housing that is really needed is low income housing and I don't

Mar 16 2026 1think that is the correct site for it

Mar 16 2026 C Pros for housing if affordable

I don't agree with more free housing that place near the hospital is horrible. I had hospital tests on Friday there was a confrontational set of tenants. Hospital security said it's a daily occurrence HORRIBLE!

A mix of housing and visitor serving facilities. Single story housing attractively built. Single family homes. Event venue with plenty of parking. Open space

Mar 16 2026 C More housing might help bring down housing costs.

If we're not going to encourage people with vacation rentals to house year-round working residents of the area

Mar 16 2026 C we will need to build housing. The biggest tract of empty land in town seems well-suited to such expansion.

Mar 16 2026 C Economic growth a boost. Less homelessness

No pros for new development! Maximize open space for rewilding of natural coastal bluff and adjacent space.

Mar 16 2026 C Keep development to the east, not the west, of town.

Mar 16 2026 C Housing is good but need to be low profile and blend with nature.

Mar 16 2026 C Huge space with lots of opportunities.

Mar 16 2026 C More growth to our city!

Mar 16 2026 C Low income housing is desperately needed.

Mar 16 2026 C Better opportunities for people to live more affordably and with jobs.

We need housing, but not on the mill site. Putting a bunch of buildings on the site would detract greatly from

Mar 16 2026 C the quality of life here

Mar 16 2026 C Utilizing space would be a pro

Mar 16 2026 C I think that is the best for our town

Mar 16 2026 C Affordable housing and good jobs are needed  
Mar 16 2026 C Mostly getting people to agree on anything

Mar 16 2026 C I think affordable house would be a real plus. NOT low income working people have to have a place to live.  
Mar 16 2026 C The town is growing  
Mar 16 2026 C There are other locations that should be considered for job centers and housing.  
Mar 16 2026 C More places to live good idea . Affordable shopping and access to transportation much needed  
There is a definite need for housing. Live/work spaces or multiuse spaces could maximize the property. It could  
Mar 16 2026 C help to further centralize the town center.  
Not sure why you would need new development for a job center. Utilize the spaces around downtown that are  
Mar 13 2026 C vacant for that use instead.  
Mar 09 2026 C Opportunity for development and utilization of "un-used space"  
Mar 09 2026 C Lots of available property  
Mar 09 2026 C Bad Idea. Too many toxins for living or working  
housing: employers will be able to retain employees  
Mar 09 2026 C job centers: easy access to employment

Mar 09 2026 C adding live to Fort Bragg is always good but it is a delicate balance with taking away from what it stands for.  
Mar 09 2026 C Housing is needed for workers that live in Fort Bragg.  
Mar 08 2026 C More options for housing.

economically benefit the area without expanding past city limits. Use the space that the city already has. Add  
Mar 07 2026 C more highly desired housing opportunities that would increase the economic prosperity of the area  
Mar 07 2026 C One of the best things the City could do.  
Mar 07 2026 C we need it  
Mar 06 2026 C It will enable more skilled people to live in the community.  
Mar 06 2026 C It's desperately needed if the town is to survive in the long run.  
This is the single best opportunity on the entire California coast. Could become a magnet for high-revenue  
Mar 06 2026 C earners that can work remotely and for businesses that can locate anywhere. Why not here?  
Mar 06 2026 C Rising tide raises all boats idea. More there - more for the rest of the town.  
Mar 06 2026 C None.  
Critically needed. Renovating properties through the city is ideal, but we need big housing projects providing  
well thought-out new housing. Offer a mix of low, middle & higher income. If we want to retain & attract  
younger & middle-aged people, some of them will want a mixed-used area that can be done on the millsite.  
Mar 06 2026 C Others will want calm neighborhoods with nearby views & walks. Do both.  
Mar 06 2026 C All positive and very much needed!  
None. There are enough vacant buildings and properties to be developed without commercializing that coastal  
access.  
Mar 06 2026 C Housing is a general term. Be specific. Examine the Glass Beach housing project.

Mar 06 2026 C I don't. Adding more capacity to a town that already struggles to fill its storefronts doesn't sound like a solution  
Mar 05 2026 C This is a rare opportunity to build new, well-designed houses and apartments.

We should do everything we can to keep our ocean views. I personally do not feel that housing should be  
scheduled in that area. It would be more feasible to have an aquarium or a center that is dedicated to teaching  
young students about the ocean and the life under the water.

The Railway will just pollute the property more. :(

I do not have much faith in the Railway or their MOU. The railway has taken so much from this community and  
Mar 05 2026 1wants more. The city of Fort Bragg just rolled over and let them have it.

We need more housing and new houses in that area will also bring up the value of the rest of the homes in  
town and hopefully businesses also. It may improve our sense of community having a beautiful natural space  
Mar 05 2026 1especially if there is a centralized area with shops, like a town square, or a park that draws people to gather.  
Boost to local economy, including jobs, especially if City is more favorable to single family owned homes,  
condos or townhomes and not just more super pricey apartments that will stay vacant. More money for non-  
profits like Noyo Center, to grow and create larger, more amenities in a positive cycle. Also more attention on  
Mar 05 2026 1hazardous materials correction, mitigation and prevention.  
Mar 05 2026 1Balanced city  
Mar 05 2026 C Needed  
Mar 05 2026 C It is needed

Mar 05 2026 C Once toxicity is cleaned up. Mixed use community development. Live/work, bike/hike trails, parks, shops, etc.

Mar 05 2026 C It's inevitable - let's just do it already. Less talk, more action.

Mar 05 2026 C Good only if affordable or perhaps co-op type house to control resale values.  
 Job centers can be huge. Look for housing areas to swap in other areas of town or even annex. The land on

Mar 05 2026 C the Mill Site is too valuable for "affordable/low cost" housing.

Mar 05 2026 C Could potentially lead to more opportunity for working people.

Mar 05 2026 C Minimal

Mar 05 2026 C Housing for purchase. Condos would be good. Should be a mix on the site.

Mar 05 2026 C It's not the city's choice. They don't own it.

Mar 04 2026 1 In favor of an educational facility.

Mar 04 2026 1 Increase tax base

Mar 04 2026 1 Low cost housing a must to keep city alive and well and not a second home center.

Mar 04 2026 C It is a chance for one unified development versus piecemeal over many years.

Mar 04 2026 C More support for the locals

Mar 03 2026 C Housing is needed, if affordable.

Mar 01 2026 C None

Mar 01 2026 C Opportunity for a better life for some people.  
 I think it would be better to develop other parts of the city that have existing infrastructure (sewer, water,

Mar 01 2026 C electricity). I can imagine the Drying Shed as an artist studio/marketplace for artisans and artists.

Mar 01 2026 1 Repair tunnel and connect Willits to Fort Bragg by train

Mar 01 2026 1 Needed housing and industry creating jobs.

Mar 01 2026 C More opportunity for local residents.

Mar 01 2026 C Good but not with the skunk train org.

Feb 28 2026 C Need to be very careful not to overdevelop. The natural beauty there is unmatched.

Feb 28 2026 1 Bringing in more dynamic people / ideas?

Feb 28 2026 1 Job growth.

Feb 28 2026 1 Why build this on the most scenic portion of Fort Bragg?  
 It is not realistic. It will benefit the initial sellers. Local people will not be able to buy and it will cost the city money to develop. Money for the railroad at the cost of the people. We will lose the last open land along the coast in California so a few people can get rich. There are other places in town to develop. It will also turn the

Feb 26 2026 1 downtown into a ghost town.

Feb 23 2026 C It would provide short term economic growth  
 Priority should be rewilding the area and creating more natural environment for beauty and recreation, not

Feb 23 2026 C commerce.  
 Any plan needs to consider a by pass through Fort Bragg's main street. A plan should involve a by pass from

Feb 23 2026 C Pudding Creek to Noyo River West of the skunk train station...NO EXCEPTIONS

Feb 23 2026 C We need affordable housing  
 Appropriate zoning restrictions to facilitate in a well thought out development that would include more pedestrian and bike access than vehicles. Truck deliveries need alley access to avoid blocking main roads. Commercial development needs residential considerations to give employees affordable living with walkability

Feb 23 2026 1 to their employment.

Feb 22 2026 1 None

Housing doesn't belong as part of the growth and development. I'm shocked this is even presented as an option. There is NO room and you can't grow designated boundaries. Don't waste this opportunity to "grow" our community by using it for housing, tourist related businesses, railroad "trolley" transportation or any of the other inappropriate proposals. I'm not sure of the thinking behind any of these proposals. PLEASE use this as an opportunity to develop, expand and grow our community into an industry that is sustainable.

Feb 22 2026 C

Feb 22 2026 C Job and tax base creation.

Feb 22 2026 1 More housing is always a problem as long as it's geared to affordable for locals.

Feb 22 2026 1 Great location, fabulous views  
 Local Owned requirements should be in place to maintain our unmatched local culture. True Affordable

Feb 21 2026 C Housing should be strongly supported by Regs & Law. No McMansions or Corporate Chain Business.

Feb 21 2026 1 our area is in desperate need of affordable housing and job support

Feb 21 2026 1 NO !!!! NO MILL SITE DEVELOPMENT, NOT UNDER PINOLI'S GREEDY HANDS  
 Should be job/business focused NOT HOUSING: that property should be used for community resources and economic development. Housing is the LOWEST beneficial use. City efforts on increasing housing should be

Feb 20 2026 C focused elsewhere  
 I only see it as a con. It will not do anything good for the community. The skunk train corporation is already trying to take all the land they can, while blocking off access to land that people who have lived here their whole lives have grown up with. This is not okay to develop this land and to ruin our beautiful undeveloped

Feb 20 2026 C coastline.

Feb 20 2026 C Fort Bragg has a lot of empty buildings right now. Growth has to happen for survival.

Feb 20 2026 1A natural location if done wisely.

Feb 20 2026 C Grow grow grow Fort Bragg needs more housing jobs & businesses.

Feb 19 2026 C Helps to add to the tax base and economic well being of the citizens.  
City seems to be unwilling to follow plans. They have developed and work with the landowner if that could be

Feb 19 2026 C overcome, it would greatly enhance the economics of Fort Bragg  
Light industrial, fabrication , lumber and even tech that can benefit from the efficiency of new construction on the mill site and can create a balance/compliment to the service and tourism focused economy in the historic district.  
Housing can be accomplished in the city by encouraging more ADUs and for the city to exercise more local coastal control over planning and building departments that are restricted by the county and coastal commission .  
Current policies and procedures undermine residents' attempts at renovation and densification.  
Too much new housing at the mill site may further can exacerbate these concerns creating a bifurcated community.

Feb 19 2026 C  
I'd like to see it mostly left open with some natural landscaping added to the areas that was destroyed by the Mill. It should be a park for the people. Also, another good way to bring higher-paying jobs to this area would

Feb 19 2026 C be to have an oceanography institute or other educational facility on part of this land

Feb 19 2026 C We need more housing here to keep people here.  
Like it if recreation and preservation of coastal recreation is included. (Volleyball courts. & other courts,

Feb 19 2026 C walking Trail and other nature focused activities are also predominantly included

Feb 19 2026 1None!

Feb 19 2026 1Green space preservation, outsiders seeing money opportunities

Feb 18 2026 C No housing on mill site.

Feb 18 2026 C Senior housing would be helpful. Job centers would help create employment opportunities  
Firstly I do not trust the Skunk train owners and believe the city should proceed very cautiously with them.  
Otherwise, I see a Headlands that is cleaned up and toxically remediated, with creeks day-lighted and space

Feb 18 2026 C for ocean enjoyment and the study of marine wild life.

Feb 18 2026 C Bad idea. Take the most beautiful coastal land and turn it over to homeless and drug addicts?  
not sure what is meant by job centers. Affordable, possibly multi unit housing would accommodate more mid to

Feb 18 2026 C low earners

Feb 18 2026 1offer more choices for visitors, which in turn support the local economy, notably retail, hospitality, recreation.  
Some housing would be ok but the beauty of the coast should not be impeded in any way, there should be a buffer zone or set back from west property line. Not sure what you mean by job centers? Shops? Training facilities? There should be an industrial park established on the Hwy. 20 property to minimize heavy truck traffic

Feb 18 2026 1coming into FB

Feb 18 2026 1I don't see any pros to this. No new development of that kind should happen west of HWY 1.

Feb 18 2026 1I think it is a great thing  
Housing but only if affordable. Don't need more McMansions by the sea. Industry should go inland, not take

Feb 18 2026 C chance of polluting sea.

Feb 17 2026 C Would provide the training needed to improve economy  
you guys should've had this done years ago. You guys created the mess fix it. Our community is tired of the

Feb 17 2026 C bullshit that you guys are putting us all through.

Feb 17 2026 C None

Feb 17 2026 C Housing that local small families can afford

Feb 17 2026 C None

Feb 17 2026 C Environmental impact

Feb 17 2026 C Need more upscale multi- unit housing  
Terrible idea. Using our most precious resource—ocean front land—to cater to those who pay little or no

Feb 17 2026 1taxes???

Feb 16 2026 C It will allow for affordable housing and more money to come into our community.  
No housing, please. The Mill Site property should be developed only for public access, nature ecosystem and coastal education of the site. The expansion of the Noyo Center for Marine Science is a must! This Center can

Feb 16 2026 C become a travel destination for visitors rivaling the Monterey Bay Aquarium.

Feb 16 2026 C It would help with housing costs.

Feb 16 2026 C Housing is definitely needed.

Feb 16 2026 C Housing, jobs, business  
If done well and with an emphasis on quality and sustainability, there could be an opportunity for more housing.  
"Job centers" too vague and open to many interpretations. Residents need jobs through which they can afford

Feb 16 2026 C to live here.

Feb 16 2026 1Filling the need for affordable housing and sustainable employment

Feb 16 2026 C Confusion

More locals can be comfortable about the money they make, with housing it'll definitely help the families in  
Feb 16 2026 C need and the graduates who wanna stay in their hometown and get a place.

Feb 16 2026 C Housing on the Coast would be for Out of Towners and the wealthy. It will destroy community

Feb 15 2026 C Affordable housing

Feb 15 2026 C None

Part of the problem with FB, while it's beautiful with nature, it's also very isolated, expensive to truck things in  
Feb 15 2026 C and out. So not ideal for making something that needs shipping.

What is a 'job center'? The mill site will obviously have to have new housing. The pros of new housing stock is  
Feb 15 2026 C it will increase supply and might even lower housing prices.

Feb 15 2026 1The currently underdeveloped Mill Site is an eyesore. If we allow development it could be an asset to the town.

Feb 15 2026 1Needs to happen within limited parameters

The housing pro is adding a variety of housing options for residents. Creating jobs will help retain our younger  
Feb 15 2026 1population.

Feb 15 2026 1None

The pros forget that there are contaminants, no utilities, and a fundamental loss of public good in even  
Feb 15 2026 1considering development of old Mill Site; this is a short-sighted idea that is contrary to the established  
Feb 15 2026 1community vision for the area. We don't need to create Long Beach here.

Feb 15 2026 1Housing

Feb 15 2026 1Needed housing

Feb 15 2026 1Increased housing availability

keeping the area with lots of open space, daylighting the creeks, putting walkway and entertainment and  
Feb 15 2026 C restaurants utilizing the creeks and open space as a positive while affordable housing is nearby and exclusive  
Feb 15 2026 C beachfront homes are excluded

Feb 15 2026 C We cannot attract new businesses, doctors, healthcare workers, and service employees if housing is limited.

Feb 15 2026 C That does not coincide with my desire to keep the natural beauty of the area in tact.

Feb 14 2026 1I'm for it we can't keep living like this or this town will die

Feb 14 2026 C We need them if the housing is affordable and they don't block the access and view to the ocean .

Why is the city collaborating with the Skunk. The city should control the development of the mill site through  
Feb 14 2026 C zoning. Keep the Skunk out of discussions.

Nature oriented, blue economy related, yes!...but not exploitative/zoning-free/water sucking Mendocino  
Feb 14 2026 C Railroad Skunk enterprises.

Yes to affordable housing, jobs, trails and open space maybe a community center and food spot. Clean up  
Feb 14 2026 C toxins!

Feb 14 2026 1none

Feb 13 2026 C More housing

i think those issues should be developed on the east side of Highway 1. The Mill Site is an unparalleled lot that  
Feb 13 2026 C could draw more tourists if trails and pathways were permitted to return to its natural state. New housing and  
Feb 13 2026 C job centers can be developed far more economically within the City limits on vacant lots etc. i object to City  
Feb 13 2026 C resources being dedicated to offsetting infrastructure for development of the Mill Site at the expense of other  
Feb 13 2026 C areas of FB.

Feb 13 2026 C NONE!!!!

Supplementing development of unutilized parcels in the existing developed areas of Fort Bragg that already  
Feb 12 2026 1have the infrastructure to support development.

Industry development that could support quality jobs for Fort Bragg would certainly be a plus. If homes for  
Feb 12 2026 C industrial projects could be found else where that would be even better.

Feb 12 2026 C Economic diversification. Affordable housing.

I favor housing adjacent to the already developed north side, leaving some parcels in the south available for  
Feb 12 2026 C new businesses and aquaculture. This leaves much of the property for natural beauty and public access to the  
Feb 12 2026 C Coast.

## City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

### What do you see as the potential risks/cons of adding new housing and job centers on the Mill Site?

Answered

299

Skipped

55

Response Date	Responses	Tags
Mar 23 2026	C Lack of views health concerns, If they aren't thoughtfully planned they could cause shortages of water, danger from dioxin, smog from plastic-burning, erosion, or increased danger when crossing the highway.	
Mar 22 2026	C Dangerous contamination to affect both private property and businesses.	
Mar 22 2026	C Preserving natural beauty. Less coastal access.	
Mar 22 2026	C Ruin coastal beauty and housing would be too expensive. Only 2nd home buyers would be able to afford.	
Mar 21 2026	C Low to medium income priced out.	
Mar 21 2026	C None. the cost the city/ its citizens will bear for the infrastructure of such development, and repeating the same kind of Ca."developers" coastal development	
Mar 21 2026	C Residential housing is pretty impractical right on the mill site due to the proximity to ocean and need for constant exterior maintenance that is costly/time consuming (take a look at houses on Glass Beach Dr etc). The type of housing is a consideration (let's face it, someone's going to want to sell big houses to out of town folks, not starter homes to people here who need that type of housing). Let's focus on creating housing in the blank spots we have in town and east of town - we have so many empty lots and vacant buildings that would be great for housing!	
Mar 21 2026	1 Ruining the look of the old town feel and view of the ocean - but please do not allow the homes to be short term rental investment properties- they need to be available for people that live here only	
Mar 20 2026	C term rental investment properties- they need to be available for people that live here only	
Mar 20 2026	C none	
Mar 20 2026	1 More traffic! Blight on the scenic views.	
Mar 20 2026	1 The NIMBYists worried about a potential decrease in their property values/	
Mar 20 2026	C Ugly more than one story buildings that obstruct ocean views	
Mar 20 2026	C Contamination	
Mar 20 2026	C Cancer causing pollutants in the soil and water in this areas.	
Mar 20 2026	C The land being destroyed or not being maintained & it becoming an unappealing view.	
Mar 20 2026	C Increased demand placed on already strained infrastructure (water/wastewater, schools.) The risk is greater if you don't do anything, then we will continue the same results, which are very bad right now in our economical situation	
Mar 20 2026	C More congestion but it's needed Deters from the coast line aesthetic. But as long as the coast trail is kept open, I think it will be fine for the use of this mill area.	
Mar 20 2026	1 Wastewater and utilities. Ecology. Land stewardship.	
Mar 19 2026	1 Mendocino Railroad are fucking dishonest cunts	
Mar 19 2026	1 Reduce/changes the natural beauty of the waterfront.	
Mar 19 2026	1 None.	
Mar 19 2026	C Is it safe	
Mar 19 2026	C None.	
Mar 19 2026	C None. It's an abandon old site not being used for anything. Housing that is unaffordable, burdens to our water system, infrastructure, and resources. Corporations building large facilities competing with small businesses. Pollution.	
Mar 19 2026	C more short term housing, expensive housing, non-local businesses(chain stores)	
Mar 19 2026	1 Some old timer or hippie will cry and threaten to not vote a counsel person back in office. The biggest risk the city faces with regard to developing this site is giving it over to minor economic interests. The city MUST think big to maximize the potential of the site, and therefore, of the city.	
Mar 19 2026	1 Use of water, septic...many people living, working there could negatively impact the natural beauty.	
Mar 19 2026	C Traffic, block views, change the character of fort Bragg to a bigger city feel. The skunk train has been dishonest and uncooperative in all its dealings so I see any process that involves them as problematic and expensive	
Mar 19 2026	C Need to build without damaging current assets	
Mar 19 2026	C Loss of open, undeveloped space.	
Mar 19 2026	C None	
Mar 19 2026	1 Locals single parents not able to afford	

Mar 18 2026 1 Loss of accessibility to trails and a unique landscape for walking ,hiking,biking for locals and tourism

Mar 18 2026 1 Lots of red tape inhibiting the needed progress within reason.  
I am fearful adding housing and job centers would obstruct the beauty and views of the scene for everyone else. There are so many areas for wealthy people to have their houses by the ocean but taking this space away from the public would be devastating for the locals and tourists that visit our town. Especially if buildings are more than one story high. I am all for adding these things around town and in other areas, but this is NOT the spot.

Mar 18 2026 1 Other areas, but this is NOT the spot.

Mar 18 2026 C This is a beautiful wild part of Fort Bragg and it would take away from that.

Mar 18 2026 C loss of tourism

Mar 18 2026 C None as long as the toxic waste doesn't give people cancer

Mar 18 2026 C Clutter, pollution and unnecessary.

Mar 18 2026 C might be hazardous to the health of those living there  
Keeping it a small-town feeling, rather than building large venues and hotels, etc. will keep it more sustainable in the long run.

Mar 18 2026 C The California Coastal Commission.

Mar 18 2026 C Caving in to frivolous zealous litigation over meaningless issues.

Mar 18 2026 C please no luxury hotel or condos nonsense  
Over doing it and ruining a prime piece of ocean front property. Corporate take over. Lose the old town charm.

Mar 18 2026 C Getting financially over the city's head. Sidewalks, electricity, and infrastructure is expensive! Make sure to plan well or start in small areas to be able to complete each portion before moving on. Do not start big and have a half finished job, even if it takes years smaller finished blocks are a bigger city accomplishment!  
I think putting low income housing projects or apartments is NOT highest and best use for that area. Even housing or job centers is Risky

Mar 18 2026 C Yes, new housing of all levels is absolutely needed, but no industrial uses at all. Perhaps, in one area of the property, a new resort could employ hundreds and encourage tourism to this beautiful coastal town, which would be a boost to all Ft Bragg's business'.

Mar 18 2026 C Pulls shoppers/diners away from downtown, which is barely hanging on.

Mar 18 2026 C normal risks involved, but I believe it to be the heart of a new and better future for Fort Bragg  
The rich will just move in to the housing, businesses that don't add beauty like car repair shops, hardware stores.

Mar 18 2026 C Depends. If the scammy train people are involved; it will mostly benefit them.  
No water / infrastructure

Mar 18 2026 C Over building and not preserving it's beauty  
developing too densely and/or too quickly. It should be done smartly, with a well thought out street and green space components. The center part of the property needs to be cleaned up and not just capped and left in place. A restored beach access would be a great amenity

Mar 18 2026 1 Not leaving a nature area between housing and the ocean.

Mar 18 2026 1 Can't answer this question w/o more info on what types of housing and jobs we're talking about.

Mar 18 2026 1 None have to take risk

Mar 18 2026 1 Nothing. We need to expand and need competitive pricing  
The biggest concern is not development itself, but the risk of normalizing housing or employment uses on a site where legacy contamination, unresolved pond and wetland cleanup, land-use restrictions, and stormwater questions still require serious caution. If the City moves too quickly, Fort Bragg could inherit avoidable public health, environmental justice, legal, and infrastructure risks that are far more costly than waiting for transparent, fully protective remediation.

Mar 18 2026 1 Environmental impact

Mar 18 2026 1 Sounds like a plan but a nuclear power plant would be better

Mar 18 2026 1 Public nuisance when it comes to housing. New housing should be more inland

Mar 18 2026 C None  
I don't trust the skunk train's motivations. All they are interested in is making money. Ever since they bought the property out from the city they have been rude and disrespectful to the community. One example being the over doing it on blowing the train whistles. In the past the whistle blowing was moderate and acceptable. I have lived here in town for over 30 years.

Mar 18 2026 C Affordability. However, if low income housing is developed, this community will crumble.

Mar 18 2026 C Prices too high.

Mar 18 2026 C Could affect the view  
many infill sites are already available elsewhere in city

Mar 18 2026 C cost of developing infrastructure  
degradation of natural environment. stress on fresh water supplies ( I do not favor increased use of Noyo River water OR Pudding Creek water to support any Fort Bragg growth)

Mar 18 2026 C Out of control development and surrender to forces outside of the area  
If the design of new housing and businesses does not honor the natural coastal beauty it could negatively  
Mar 18 2026 1 impact our tourism economy.

Water and sewage over-usage, under-mitigated dioxin problem underfoot, cluttering of open space,  
distracting tourists from patronizing shops in the denser downtown areas, directly benefiting the Skunk  
Mar 17 2026 1 Train players and only indirectly benefiting renters/leasers if rates stay low enough.

Mar 17 2026 C The location

Mar 17 2026 C That it is not done well

Housing is a benefit for individuals living there (which is super important), however the space being where  
it is (prime coastal), it seems like bigger opportunity would be to make it publicly accessible. Either through  
Mar 17 2026 C recreation, walkable community spaces, or something like that.

Mar 17 2026 C Exploitation of a beautiful scenic site on vulnerable land.

Mar 17 2026 C It will become inaccessible to the public. It will destroy how it looks now

I think a marine center should be there.. businesses that would support the marine center.. no housing or  
Mar 17 2026 C hotels. refer to above.. not a big fan of collaborative projects with the train people..

Mar 17 2026 C The cleanup

We def don't need more retail space, and adding it wd hurt downtown. Big fancy housing wd be a prob  
bc those homeowners are likely to be prissy about sharing the headlands. I think some open space  
Mar 17 2026 C zealots will be mad.

Housing-No. a waste of prime real estate.

Mar 17 2026 C

Habitat disruption, city spreading too far out, setting a precedent that its ok to develop natural habitats  
when there are other solutions which may be complex but worthy of working through. We can get creative

Mar 17 2026 C and do this together.

Mar 17 2026 C BE VERY CAREFULL WHO YOU ALLOW TO INVEST IN ANY AND ALL PROJECTS!

Mar 17 2026 C It's toxic.

Mar 17 2026 C loss of identity of a historical site

Mar 17 2026 C I do not see any risks. Growth is always better for everyone's economy.

City official in fighting, availability of accurate and balanced information, access to support systems (health  
Mar 17 2026 C care etc)

Mar 17 2026 C Mill site chemicals remaining. Over Development destroying natural beauty.

Mar 17 2026 C Sensitive environmental issues, water, noise.

Mar 17 2026 C I do not see any.

Does not sound risky but like public services. There are other concerns more important than this. Like  
Mar 17 2026 C getting Mendocino railway to comply with county planning and not trying to exempt themselves from rules .

Mar 17 2026 C Losing small town feel and coastal access

Mar 17 2026 C It is oceanfront property that could be better used for everyone not just a few

More housing brings more people.

Mar 17 2026 C We have too many here.

Mar 17 2026 C cost of everything skyrocketing due to gentrification

Its just not right to plopp houses along that strip! make it something all can enjoy and get something out

Mar 17 2026 1 of.. Marine Center/Marine school Build it up like Monterey Bay Aquirum

Mar 17 2026 1 No more housing!!!!!!! Limited large building.

That it would become a gated community. To be a part of a new FB the streets would need to line up and

Mar 17 2026 1 have similar types of names

Mar 17 2026 1 Congestion, that intersection at cypress and hwy 1 needs to be repaved btw desperately

Mar 17 2026 1 New housing will end up being bought up and used as vacation rentals

Mar 17 2026 1 Same - housing but no jobs once construction is complete

I forsee opportunistic land barons trying to make a "killing" at the public's and city's expense, raking in

Mar 17 2026 1 millions or more in profits while turning a blind eye on the community.

Mar 17 2026 1 That the buildings will be too tall or ugly/cheaply built.

Mar 17 2026 1 Price of housing and inability for people to get housing. Needs to be dog friendly.

That it destroys local business, collapsing infrastructure, and parking. And brings in people who do not  
Mar 17 2026 1 keep the money local. that all the homes are over priced and all the residences are for remote workers.

New housing would likely be unaffordable. I don't know if the city has the infrastructure to support

Mar 17 2026 1 extensive building on the property.

Mar 17 2026 C None. Maybe environmental impact? Hopeful the city has done its due diligence.

Mar 17 2026 C i see no risks

The location may be better suited for recreation opportunities to attract tourism. Also, full remediation is crucial for people's long term health

Mar 17 2026 C Who can afford

Mar 17 2026 C Allowing owners to bury or build on toxic waste

Adding housing and job centers does not mean there will be jobs that provide wages high enough to pay for the housing.

Mar 17 2026 C Loss of coastal beauty and serenity, something that we would never get back. Environmental degradation.

The risk may be the overtime housing and job center is due become worn down and not very visibly beautiful like the view so my opinion it would not be a good idea when you have people living out there. It

Mar 17 2026 C becomes messy.

Mar 17 2026 C It will be ugly, damage the natural landscape, traffic concerns, lose the cute small town charm, ugly

Mar 17 2026 C Could be a disastrous development of ugly building. Should keep it open space.

Mar 17 2026 C Housing should be low and well designed

Mar 17 2026 C Block views.

Modern housing and/or commercial buildings will detract from Fort Bragg charm and allure. Need to zone

Mar 17 2026 C appropriately to limit size and architectural features.

Job center will be futile if you can't keep workers here. If the housing is not specifically held for low income earners who are necessary for our economy then it will become a vacation community- we don't need more of that. In fact the tourists also don't want more of that. Who wants to visit a dying town filled with

Mar 17 2026 C people who are only visiting?

Mar 17 2026 C Environmental impulses

Mar 17 2026 C None, it's a win win.

Mar 17 2026 C lack of reasonably affordable housing

Mar 17 2026 C Loss of open space, expensive environment clean up

Mar 17 2026 C Conservation of the natural environment

Mar 16 2026 I'd be afraid that the housing would be priced out of range for locals.

Mar 16 2026 I Low income is all fort bragg has. This brings homelessness drugs and bad people into our communities

Mar 16 2026 I That planning is not well done

It is such a beautiful area and I think a little housing would be fine, but it would destroy the natural beauty of the area by just adding housing there. I think it should be used as something that will attract people to

Mar 16 2026 I the area and revitalize our tourism.

Mar 16 2026 C We can't fill open business spaces now why add more

THE CITY doesn't have an adequate water supply and drought has been a problem for years. The city

Mar 16 2026 C water system cannot handle more housing

What are job centers? Is that a new term. It's always nice to have a neighborhood market for the times you

Mar 16 2026 C only need a couple things or for folks who don't drive.

Mar 16 2026 C Might bring in wealthy second home owners further driving up prices for local workers

Mar 16 2026 C If you wait too long to do anything on the site you risk building things that will never be occupied

Mar 16 2026 C None

Cons are that SPACE is diminished by development that leaves less natural room for native wildlife and

Mar 16 2026 C open vistas next to the ocean.

Mar 16 2026 C Removal of nature and view of ocean. More power lines. It will be ugly!!!

Mar 16 2026 C None

New housing (if not low income) doesn't pose any risks for our economy. And job centers depends solely

Mar 16 2026 C on what are those jobs centers.

Blocking the ocean view and beach access needs to be considered and minimized. Waste management

Mar 16 2026 C needs to be carefully managed as well.

Mar 16 2026 C Ugly, all owned by skunk train and railroad company.

Mar 16 2026 C Unsightly high rises making a negative environmental impact

Mar 16 2026 C Over priced housing or opposite end of spectrum, low income.

Mar 16 2026 C None!

Mar 16 2026 C Site not being maintained, losing the open nature and coastal feel.

Potential for over extending our current infrastructure for water and sewer. Also not enough law

Mar 16 2026 C enforcement to sufficiently patrol and keep areas safe.

Damaging the coastal beauty and impacting the natural resource the community shares and joys. Also,

Mar 16 2026 C the cost of creating affordable housing at that site will be high.

Mar 16 2026 C Traffic, I walk the coastal trail daily don't want to lose access to it.

Mar 16 2026 C Loss of natural spaces and views. Overcrowding of existing/aging infrastructures.

New housing would be great, but it seems the highest and best use will be for developing the tourism that

Mar 13 2026 C will support small businesses and the community

Mar 09 2026 C City getting stuck with clean up costs

Mar 09 2026 C Need to preserve open space as well.

Mar 09 2026 C Not enough water, cause blight, having outside interests drive the direction of our community housing: balance need for housing with need for maintaining feel of open space

Mar 09 2026 C job centers: balance need for job centers with need for maintaining feel of open space

It might become too commercial with very few people in the community benefitting. Fort Bragg could lose

Mar 09 2026 C some of its charm.

Mar 09 2026 C Housing being too expensive at the location. Job centers would not mix with family housing.

Mar 08 2026 1 Housing could provide a way to increase value. Job centers could provide economic growth.

Mar 08 2026 C Eliminating a natural area.

Mar 07 2026 C none

Mar 07 2026 C None.

Mar 07 2026 C just don't let them do it on the cheap

Water is scarce. There are other resources that feel limited in the community like health care. There maybe hazards associated with building on the coast. The housing needs to be resilient to climate

Mar 06 2026 C change. It needs to feel like it's part of the existing town.

That the city will continue to prevent it from happening (having already prevented development for over

Mar 06 2026 C two decades).

Having the city continue to sue people and blow the opportunity... how many years of suing the property

Mar 06 2026 C owner now? 20? How has that worked out for the city?

Mar 06 2026 C Water shortage? Congestion.

Mar 06 2026 C Losing the open space.

We need a mix of jobs and housing. Gotta balance it or it will go badly. Pay attention to timeline, which also means not letting endless fights screwing up that measured approach. The very people who want a healthy town will likely screw up Fort Bragg by fighting everything. That will create haphazard development that progresses in a staggard manner as they each survive NIMBYism. The City should help

Mar 06 2026 C make a smart plan and then be strong enough to support that plan.

Mar 06 2026 C None

Traffic. Noise. Disruption to the very esthetic that brings tourism and dollars into our community. I work as a volunteer at numerous sites in Fort Bragg. Visitors comment OVER AND OVER how much they enjoy

Mar 06 2026 C coming to this area to enjoy a coastline/coastal area that is UNDEVELOPED. RLOPED

Mar 06 2026 C Vacant buildings. Just building stuff doesn't ensure the demand will follow.

The risk is that contractors will suck up all the money and build cheap, ugly buildings that are unaffordable

Mar 05 2026 C to buy or rent and overly expensive to live in, and cannot stand up to the weather.

Blocking the views. The land is still contaminated. Putting housing there could potentially be harmful to whomever the unfortunate family to live there. Do we really need more million dollar view homes there? I think not!!!

There was mention during the city council meetings of mixed use in this area. I wonder what the property owners that own property on the city side of the fence feel about having not only housing but noise pollution next to their edge of town homes. What about blocking their views? How high will this go? This time will there be story poles? According to the last city council meeting and Marie Jones statement that

Mar 05 2026 1 everything North of the Noyo Bridge Ocean side would need story poles.

Mar 05 2026 1 I don't see any unless there is hazardous clean up that was not properly remedied.

I really don't see much downside. I'm willing to sacrifice some views for addressing the hazardous

Mar 05 2026 1 conditions and improving economy and stock of small, upscale homes suitable for retirees to own.

Mar 05 2026 1 Overcrowded

Mar 05 2026 C Infrastructure burden

Mar 05 2026 C Maintaining coastal nature

Mar 05 2026 C Tasteful, thoughtful, environmentally sustainable community design/development

Mar 05 2026 C Too much tax revenue collected and we won't know what to do with all the money.

Mar 05 2026 C Vacation homes and people buying as an investment rather than it being affordable housing.

Mar 05 2026 C None for jobs, c- above about housing.

The housing could be too expensive to be within reach for most families. The job centers could focus only

Mar 05 2026 C on low wage professional skills and not on more innovative or artisan tracks.

Mar 05 2026 C Over taxing services.

Mar 05 2026 C They need to be subject to the same rules and regulations as everyone else. No exceptions

Mar 05 2026 C if done with consideration, it can be good

Mar 05 2026 C None

Mar 04 2026 1 It will bring more roads, parking lots, cars, noise, pollution.

Losing the view  
Taking away from the existing downtown  
Losing the historic character

- Mar 04 2026 1 Increased water demand
- Mar 04 2026 1 Mega mansions would be destructive to character of city
- Mar 04 2026 C That the development is not in step with the community, that it is out of place.
- Mar 04 2026 C The need for more security
- Mar 03 2026 C Not low income in the most desirable spot for tourism opportunities!
- Mar 03 2026 C Unresolved issues with contamination from the former mill site.
- Mar 01 2026 C Destroying the natural landscape and beauty of the coastline  
Overdoing it and ruining the quiet charm of the town and community. Making it like everywhere else.
- Mar 01 2026 C Doing too much. Going for profit over quality of life. Overwhelming existing infrastructure.  
Toxins on site. Cost to develop infrastructure. Marring the beauty of the open area around the Coastal
- Mar 01 2026 C Trail. I really don't like the big hotel and rail line around it.
- Mar 01 2026 1 Repair tunnel and connect Willits to Fort Bragg by train  
Destruction of beautiful coastline and negative environmental impact. Turning Fort Bragg back into a
- Mar 01 2026 1 "Company Town" controlled by Mendocino railway/Sierra Eneery.
- Mar 01 2026 C Housing will be overpriced for locals and job centers won't bring enough tourists to support them.
- Mar 01 2026 C Remove outside speculative incentives and safeguard local benefits and affordability.
- Feb 28 2026 C Losing the most precious thing we have-the coastline to be shared by all. Overdevelopment.
- Feb 28 2026 C To close to the ocean
- Feb 28 2026 1 Obviously, the mill site is a special property, what ever is done needs to be done with the highest quality.
- Feb 28 2026 1 None
- Feb 28 2026 1 A shift of customers from downtown Fort Bragg, adding to more empty store fronts.  
It will cost taxpayers money and the existing downtown will be a ghost town. Bad for existing businesses and will not expand affordable housing. Will expand high cost
- Feb 26 2026 1 Housing and second homes for the wealthy
- Feb 25 2026 C Blocking views, limits availability to tourists.
- Feb 25 2026 C Water and waste disposal  
It would detract from the old town and diminish the charm and beauty by reducing some of the only
- Feb 23 2026 C remaining coastal open space in California  
Ugly. Private corporations coming in and taking over the most beautiful scenic part of Fort Bragg, the
- Feb 23 2026 C coast.  
Without the by pass mentioned in # 18 the traffic situation will become more horrendous than it already is.
- Feb 23 2026 C Or make Main Street and Franklin Street on way each. A solution to traffic flow is critical.  
Water availability  
Traffic congestion
- Feb 23 2026 C Business competition with established commercial areas  
Porly developed infrastructure , planning department consideration on the architectural look of both housing and commercial development to insure the present look of the community is passed on to the new
- Feb 23 2026 1 structures .
- Feb 22 2026 1 You are taking prime ocean view property and losing future revenue from developing it into tourism property, eg. hotel, ocean view open air restaurant that can put FB on the map for top rated destinations.  
Loss of opportunity to focus on potential of the property. City of Fort Bragg as limited option as do all confined spaces, but the County does not. Focusing on the former airstrip offers additional means of access to Fort Bragg and the entire coastal area and provides opportunities for growth.
- Feb 22 2026 C
- Feb 22 2026 C Inappropriate or poorly designed construction that detracts from the character of the small, coastal city.
- Feb 22 2026 1 Making housing so expensive that only wealthy out of towners can buy there.  
Pollution cleanup.
- Feb 22 2026 1 Health dangers in environment  
Wealthy People from far away being sold 'investment property on the coast'. Strong Regs against short-
- Feb 21 2026 C term rental entities.
- Feb 21 2026 1 n/a
- Feb 21 2026 1 RUINING OUR COASTLINE, WE ARE NOT VEGAS , just NO
- Feb 20 2026 C See above TERRIBLE LAND USE PLANNING
- Feb 20 2026 C Affordable housing would be fine, but only part of the property. This is a big problem in our community is lack of housing but I would not want to see the mill sight lined with condos like in Florida.
- Feb 20 2026 C None.

Feb 20 2026 1 Blend in properly to the nature and not too much development.

Feb 20 2026 C Travel to FB. Open the train tunnel!!!

Feb 19 2026 C Do not see any cons.

From my point of view, there is no downside, but but I am concerned with the cities finances. The city

Feb 19 2026 C should allow developers and businesses to move forward and not go deeper in debt as a city.

Feb 19 2026 C Totally destroy the identity of historic fort bragg - creating new housing for likely new people only.

I do not want to see this area turned into a Disneyland. If money needs to be squeezed out of this parcel, then turn it into an upscale golf course, which would have very low impact on the land and bring wealthy

Feb 19 2026 C folks to town.

We need more businesses to come here but we need enough water to support the housing and

Feb 19 2026 C businesses.

Feb 19 2026 C Loss of scenic beauty and recreation especially with "job centered" activities.

Losing the historical, natural, openness and beauty of Fort Bragg to the Disneyland RR, which has already started. The character of the town and the needs of its residence need to come first. The noise and

Feb 19 2026 1 inconvenience of a non-railroad ride should be controlled, if not eliminated.

Feb 19 2026 1 Green spaces being less priority - maybe native recognition (unsure)

I strongly oppose housing on the Mill Site because it would permanently compromise coastal access. This land represents Fort Bragg's one once-in-a-generation opportunity to restore the coastline as a truly public space after decades of industrial exclusion. Housing is not coastal-dependent and can be built elsewhere; public coastal access cannot

Feb 18 2026 C

The Mill site is an amazing treasure and has potential to be the visitor hub for the whole north coast.

Putting housing or factories on the site limits that appeal

Feb 18 2026 C

Big red flag for me, as I said above, is the Skunk train involvement. I also am very concerned with the city's infrastructure. Water, sewer and roads, as well as Climate changing and ocean

Feb 18 2026 C rising, I believe should and will limit a huge amount of building and development.

Increased draw for homeless. It will further deteriorate our scenic resource. Carmel, CA does not have a

Feb 18 2026 C jobless center and low income housing ocean front.

There still could be toxic issues not discovered or dealt with. Water supply is an ongoing concern. Design,

Feb 18 2026 C visually and livability issues, while maintaining good quality for affordable housing.

Feb 18 2026 1 none

It will affect existing housing & jobs but that is the nature of progress. We need to compete, not be

Feb 18 2026 1 supported by the government.

Destruction of nature, loss of habitat, further decline in wild animal populations, pollution, human and vehicle congestion, scenic obstruction, increased demand on strained water, power, and trash utilities,

Feb 18 2026 1 putting those buildings at risk of coastal erosion and rising ocean level.

Feb 18 2026 1 None

The biggest plus to the economic loss of the mill was opening FB to the light smells etc of sea. Don't build

Feb 18 2026 C another wall of buildings between Main St and the sea.

Feb 17 2026 C Traffic congestion increased without improved infrastructure. Parking needs to be considered

Feb 17 2026 C Nothing get it done

Unless it is pro tourism, to entice people to the Coast for fun, dining and outdoor activities, then we have

Feb 17 2026 C little chance to compete with Mendocino!

Non ft bragg residents investing in new housing then turning those into rentals that locally employed

Feb 17 2026 C residents cannot afford

Feb 17 2026 C Loss of beauty and what makes Fort Bragg special

Feb 17 2026 C Maintaining coastal access and beauty

Feb 17 2026 C None

That trashes our most valuable resource. An ocean front recreational area could be enjoyed by tax payers and tourists alike. Maybe a golf course? Airplane hangers could be turned into an entertainment venue

Feb 17 2026 1 or bowling alley. The economic impact of Mill Site development will depend on what you put there.

Taking away from the downtown business character . New housing but more single family homes and a small sawmill and a runway for small airplanes to land. One story motels and convenience area with some

Feb 17 2026 1 restaurants

It can deplete the cozy tight knit small community we have. It can push out some of the small local

Feb 16 2026 C businesses if we allow big box stores to come in.

Feb 16 2026 C See above. No housing, please.

Feb 16 2026 C I'm all for it.

Feb 16 2026 C Lack of water, overpriced housing instead of affordable housing, traffic congestion, poor management.

The beautiful open space along the coastal trail will be mucked up and compromised. Quality and coastal beauty will be sacrificed for turning a quick profit.

Feb 16 2026 1 Increased traffic, increased concentration of ownership, loss of natural open space

Feb 16 2026 C Water

Tourists moving here and making it less of a community, hopefully it doesn't give it less of a small town feeling.

Feb 16 2026 C The real money leaves town, the real jobs don't come from our community

Feb 15 2026 C Increased population of city ppl who don't contribute to the community

Feb 15 2026 C Increase in crime

In adequate characterization and data gaps create risks of environmental issues in actual development, especially for housing, childcare centers, or other continuously occupied buildings that may house sensitive populations. As discoveries are made, this could thwart the ability to get funding for development and create unrealized, liabilities, and excess expense for city taxpayers from the development of infrastructure.

Overdevelopment could actually be an economic liability in that a large part of the draw to Fort Bragg is the small town field in the midst of immense natural beauty.

Feb 15 2026 C What FB really need for affordable housing is Habitat for Humanity. With the mill closing, many folks now are on minimum wage or just above with no benefits. Pretty hard to get ahead.

Again you should have defined the term 'job center'. I don't see any cons of adding new housing. Risks would be limiting other uses near housing for example 'heavy industrial' would not work near residential.

Feb 15 2026 1 Development must be done with improved access to public areas, and improvement of those public areas.

Feb 15 2026 1 Cons outweigh the risks but again limiting home size and height. Let's not lose the view.

The risk of housing is that it could block the ocean view and be developed for the wealthy only. I don't see a negative for job centers .

Feb 15 2026 1 Additional congestion and demand for limited resources, particularly recreational

Why can't we have housing or a job center not on the old Mill Site? The cons are that to do so would result in overall loss of community character in development of what is in practice Open Space.

Feb 15 2026 1 Ruining the coastal land and water

Feb 15 2026 1 Resource availability, traffic current infrastructure to support more development and ghost city

Do not take away the ocean views of the current town. Low income housing does not get upgraded or cared for as time passes.

Feb 15 2026 1 it turns into just housing for more seasonal visitors who don't add to the character of the town, nor do they bring any real interest into the future of our town.

Feb 15 2026 C Loss of small-town character.

Cost, listed resources like water for something as large as they are proposing. Jobs doing what? We need to ask that question. Often with big projects even the initial build is done by put of the area workers.

Feb 14 2026 1 None

Feb 14 2026 C It would diminish natural beauty and destroy much needed open space.

Feb 14 2026 C Loss of recreational areas for families

Feb 14 2026 C Wild life will be displaced. Possibility of trash and garbage being dumped there. Noise pollution.

The city could control development with creative zoning that initially allows a small house on a large lot with the ability to subdivide after x number of years. Keep as much open space as possible. We should encourage the replanting of trees. We have photos of thick forest on the north end of the mill site

Not enough water, exploitative enterprises destroying the character of our beautiful town and coast....small, local businesses being destroyed. Ugliness in our view shed-catering to the wealthy few.

Feb 14 2026 C Toxins, not well planned or managed

contamination of the site, no housing infrastructure on the site (while plenty is available in town), destruction of natural beauty, profit mainly goes to MR/low paid tourist industry jobs, disneyland type atmosphere.

Feb 14 2026 1 It's an environmental hazard and probably unsafe place to live. They won't actually build affordable housing, they'll build condos for out of towners to buy or rent.

High costs to FB taxpayers with little benefit and potentially catastrophic debt. Currently the owners of the Mill Site wants the City to underwrite their development. It is a problematic site with years of environmental and logistical problems. Also the plans to extend the RR onto the site are ludicrous and would destroy the

Feb 13 2026 C most important aspect of the site as a natural park.

Fort Bragg is remote and lacks the critical economic conditions to support a healthy industrial, commercial and manufacturing economy. Redevelopment of the Mill Site will increase tax burdens on already existing residents and businesses. The debt load will force the city to reduce the quality and quantity of city

Feb 13 2026 C provided services and blight the city for decades.

Feb 12 2026 1 Taxpayers having to pay the high cost of providing services to an area that lacks infrastructure.

There are ample in-fill sites for immediate housing development, and housing away from the coast and out of the coastal zone is much more likely to be affordable and less likely to be used as airbnb or 2nd homes.

The mill site toxins have been remediated to "timber industrial" zoning - zoning changes may require further remediation. Fort Bragg downtown has many commercial sites for cute shops and restaurants.

There are already plans for more hotel rooms up towards Geo Ag. Mill site development is not needed for

Feb 12 2026 C these uses.

The condition of the property is significantly less known than the owners present, meaning that any taxpayer investment in infrastructure may be lost when lenders require full characterization and more

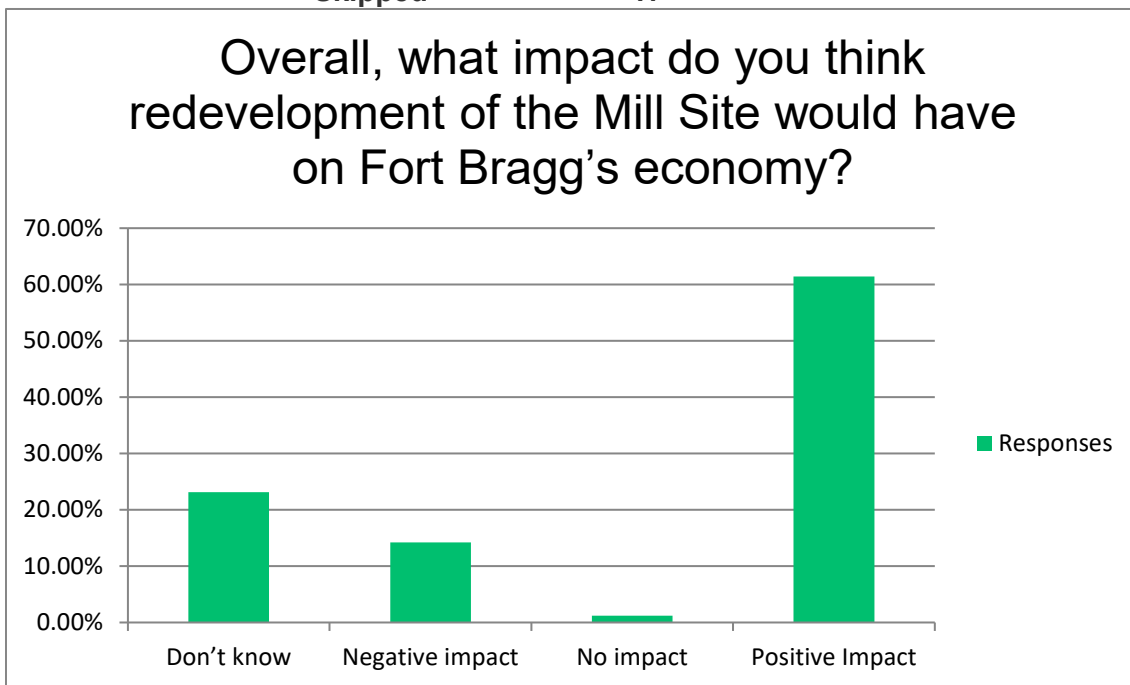
Feb 12 2026 C areas prove unbuildable.

Feb 12 2026 C Financially infeasible.

## City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

**Overall, what impact do you think redevelopment of the Mill Site would have on Fort Bragg's economy?**

Answer Choices	Responses	
Don't know	23.15%	78
Negative impact	14.24%	48
No impact	1.19%	4
Positive Impact	61.42%	207
<b>Answered</b>		<b>337</b>
<b>Skipped</b>		<b>17</b>



City of Fort Bragg 2026 Economic Development & Mill Site Community Survey  
Please explain your answer above (optional)

Answered  
Skipped

238  
116

Response Date	Responses	Tags
Mar 23 2026 0	Cpr If it was done properly it could reduce erosion, conserve water and soil, generate electricity (wind, solar and capturing electricity from gyms), not stir up dioxin, not create smog, and become a place where locals and visitors learn, celebrate, hike, bike and work together.	
Mar 22 2026 0	See above	
Mar 22 2026 0	It would hurt local business. it needs to be done in a way that cleans up the toxic areas and it needs to not be turned into a resort for wealthy people.	
Mar 21 2026 0	long term, tourism is too seasonal, and unstable and not resident based If we do it right and make it a source of sustainable local pride it will be good! But if we make a train town for tourists with limited opportunity for local folks to have economic participation it will be negative for 97% of residents.	
Mar 21 2026 1	The more infusion of dollars we can get into town the better	
Mar 20 2026 0	Bring more tourists and provide jobs so people don't relocate Whit the present negativity in the city council , I'm not sure how things would go, with some changes things would be good	
Mar 20 2026 0	In its prime, Georgia-Pacific was our primary employer, and it's hard to overstate the impact of its absence. Now, we face a new uncertainty: Mendocino Railway. Despite their claims of helping the community, their attempt to seize more GP land through federal preemption feels less like progress and more like a land grab. Between the potential for environmental impact and the noise pollution of trolleys on our pristine Headlands, they are threatening the very quality of life we are trying to rebuild.	
Mar 20 2026 0	If developed properly to include new entertainment opportunities, I think it could be a positive impact. Or options for all ages groups & not targeting a particular group.	
Mar 20 2026 0	More housing for working. Coast line surrounding the mill will still draw in tourism that supports many businesses.	
Mar 20 2026 1	They are not making any more real estate, including California coastland.	
Mar 19 2026 1	They exist to fuck us	
Mar 19 2026 1	It takes additional development to move the city forward by adding jobs and housing.	
Mar 19 2026 0	Intelligent growth is needed for a town to thrive.	
Mar 19 2026 0	if locally, non-tourist, non-chain store	
Mar 19 2026 1	Jobs = Growth = tax revenue = Tourism = community	
Mar 19 2026 1	If the city attracts a major new entity to the city, the impact will be enormous! More people equals more money coming in and being spent here. More affordable housing would allow people to stay, would impact medical community and possibility of personnel remaining.	
Mar 19 2026 0	As the development plan has not been agreed to yet, it's not posible to know what the impact would be.	
Mar 19 2026 0	Bad question- it obviously depends on how it is developed	
Mar 19 2026 0	More jobs and tourism	
Mar 19 2026 1	Depends on how it's used	
Mar 18 2026 1	Housing and building not allowing access. Keep it a unique wild area	
Mar 18 2026 1	I think added housing for your average working class family will go a long ways in bolstering our economy. Developing the land would absolutely take away from exactly what draws people to Fort Bragg. The natural beauty of the area. The natural plants, a nice place to walk and interact with others, and a panoramic ocean view.	
Mar 18 2026 0	Fort Bragg is not an attractive town. It needs a beautiful park	
Mar 18 2026 0	Any development will bring jobs	
Mar 18 2026 0	Fort Bragg has space available that isn't being used. Why develop the mill site?	
Mar 18 2026 0	Positive change brings positive progress.	
Mar 18 2026 0	Given that you are conducting these surveys, it would seem to be a positive outcome or impact.	
Mar 18 2026 0	Tourism draw, Jobs, Attention for the Region, Moving on from the 20th Century	

Mar 18 2026 0 depends on what direction

If you build it people will come, open their wallets and out town will grow with all the new jobs they will bring.

Mar 18 2026 0 Build housing for all the employees somewhere else near by.

Mar 18 2026 0 Depends on what goes there.

Mar 18 2026 0 I refer back to my answer on #18

almost anything would be an improvement than looking at old cement, wire fences and broken buildings with no

Mar 18 2026 0 public access to the most beautiful area on earth.

Mar 18 2026 0 Unless it involves a desalination plant of something with livable wages who cares

Positive only if the infrastructure is put in place to support it and putting that infrastructure in place is in a

Mar 18 2026 0 financial drain on the community

If they follow state and local environmental laws, and build thoughtfully, it will be great. If they keep going the

Mar 18 2026 0 way they have been, it will be detrimental.

Mar 18 2026 1 Again, w/o specifics hard to have an opinion if redev. is positive or negative.

At this point, I do not believe the overall economic impact can be judged with confidence. The site may create long-term benefits if redevelopment is genuinely safe, locally aligned, and carefully planned, but it could also impose serious costs if cleanup, land-use restrictions, infrastructure demands, or public health risks are underestimated. In a situation this complex, the true impact will only become fully clear in hindsight, and the

Mar 18 2026 1 choices made now will determine whether the outcome is ultimately restorative or harmful for Fort Bragg.

Mar 18 2026 1 More opportunities for locals and tourist. More options for people to enjoy

Mar 18 2026 1 Increased tax base for roads ,schools and police

The train will back to Willits will blow the economy here out the roof! So positive. Just do it and honor the men

Mar 18 2026 1 who built it!

Mar 18 2026 0 We are in desperate need of affordable housing and good jobs for working class people

Mar 18 2026 0 More people, more traffic perhaps more crime and gentrification of a landmark community on the North Coast.

Building a sports complex would bring thousands of dollars into the community. Restaurants and hotels would

Mar 18 2026 0 be full, tax revenue will be huge.

Mar 18 2026 0 If done mindfully and with intention for the town's long time future.

Mar 18 2026 0 positive, if public access is expanded, and citizen science is encouraged

Mar 18 2026 0 It can bring in \$, visitors, jobs, new cultural and development opportunities that the city lacks

If the site is designed with excellent architectural quality and craftsmanship that reflects and honors our natural

Mar 18 2026 1 and indigenous beauty it can increase tourism, increase local housing and or jobs, and increase community pride.

It really depends on the details of the ownership of the buildings. I feel very negatively about lining the pockets of unethical and entitled-acting players in the Mendocino Railways tangle. The property was purchased WAY under market value, in a sweetheart deal, ostensibly so that MRC can use their "railroad" designation to get out of important permitting and cleanup steps. I would be loathe to buy developed properties or divided parcels from them, and even more loathe to rent from them. I think the wealth garnered from this project should be spread diversely into the community, and not funneled through railroad barons. I would feel MUCH, MUCH more comfortable about this project if the City of Fort Bragg could buy the land back from MRC for exactly what they paid for it and no more, and then subdivide parcels for community members to purchase (for VERY reasonable

Mar 17 2026 1 prices, with proceeds going to the City of Fort Bragg) and build in coherent planned ways.

Mar 17 2026 0 Depends on how it is developed

Mar 17 2026 0 Some growth but having nothing there is not ideal

Mar 17 2026 0 See previous responses. It would detrimentally change the identity of fort Bragg

Mar 17 2026 0 I do not trust the train people,they have literally stolen peoples land.

Mar 17 2026 0 Rents would come down,

It's such an uncertain economy, and we are so remote w few natural reasons for any particular enterprise to be

Mar 17 2026 0 located here yhat i think it's very hard to say.

A golf course creates jobs, good jobs, as well as a huge attraction for people to visit. Those people will stay here,

Mar 17 2026 0 eat here, and shop here during their stay.

Unless they are affordable housing sites (actually affordable at \$1500/mo or less) this will just be more vacant properties that are used 3 mos out of the year or rented to tourists. We already have enough of those properties.

Mar 17 2026 0 We need actually affordable housing for the folks who live here year round.

Mar 17 2026 0 Depends on what is chosen to fill the space

Mar 17 2026 0 If it's done well, it could turn this place around.

Not the best location for development, should be more outdoor, cultural, recreational oriented than for business and housing

Mar 17 2026 0 More growth equals more prosperity for the entire community and the surrounding areas

Mar 17 2026 0 Many factors to consider.

Mar 17 2026 0 Are there enough jobs to support development.

Mar 17 2026 0 More jobs and houses will grow our economy  
If development produced local jobs and housing. Not against skunk train if they don't do cross tourist ride baking on headlands

Mar 17 2026 0 It depends on how it is done. Tourists come here to get away from overdevelopment

Mar 17 2026 0 Amusement park with racetrack is a sound use of the land.

Mar 17 2026 1 choose not to take such a big guess.. impact will be what it will be..  
More business brings in more revenue for the city, hotels/motels/inns. Also, more revenue for all business owners. If there are more options of things to do, it draws a larger amount of tourists and more things to do for locals.

Mar 17 2026 1 Done right there it is nothing but positive about it

Mar 17 2026 1 Will along space for new businesses and homes!

Mar 17 2026 1 If it attracts NEW businesses and families to the area.

Mar 17 2026 1 see my prior comments

Mar 17 2026 1 The buildings have to be attractive and allow wild space for deer and birds.

Mar 17 2026 1 It can help revitalize the town

Mar 17 2026 1 High density building would be offensive.

Mar 17 2026 0 housing for medical workers  
Beautification is crucial to tourism dollars. What the mill site is currently is only detracting from our economy because of the dilapidated look.

Mar 17 2026 0 It depends on if job with more than minimum wages

Mar 17 2026 0 Construction will create jobs and new homes will attract new residents

Mar 17 2026 0 Redevelopment does not guarantee increased income.

Mar 17 2026 0 Depends on what development takes place.  
there are so many other areas we could have housing and job centers. It's just not what I feel like should be out there. I feel like it shouldn't be overpowered with buildings. It should be done aesthetically pleasing to enjoy the views which are one of a kind.

Mar 17 2026 0 There needs to be job development before housing, we need better jobs so people want to move here

Mar 17 2026 0 That depends on what the development is

Mar 17 2026 0 If development is minimal and targeted to enhance natural beauty it could be beneficial

Mar 17 2026 0 More jobs, businesses  
It has to happen. Overall I'm very pro growth. It's crazy that the most beautiful land of Ft Bragg still sits idle. But it needs to be built to last and in a way that honors the Mendocino north coast.  
I love having the trail and the headlands- it is my favorite part about Ft Bragg. I can walk from Cleone into town and even though other nearby towns have headlands they don't have that! that being said, we need more housing so I support low income housing. I don't see the appeal of adding more businesses- there are plenty of empty stores- just use that space.

Mar 17 2026 0 Cynical reasoning that development will either yield to environmentalist or focus upon expanding tax base  
Jobs and housing are the most important factors for a stable economy. Currently, we have neither and you can see what direction the city is headed.

Mar 17 2026 0 it will no doubt add some jobs  
It'll depend on whether immediate as well as future issues and pros are considered. Especially, when protecting nature.

Mar 16 2026 1 With the coastal views and easy walking access to town, it should be a spot that attracts locals and visitors alike.

Mar 16 2026 1 Cost

Mar 16 2026 1 It would show community support  
My father worked at the mill and I know that area has a lot of contamination that needs to be cleaned up. I think a better use of that land would be a community golf course with maybe some housing in the areas that are not contaminated

Mar 16 2026 1 contaminated

Not enough information more housing and trails won't do it. the city never should have let the GP mill close down. I worked for them and haven't had a decent paying job since they left. the city should be ashamed for letting that mill leave and using the land for a park that currently houses the homeless. I won't use the park any longer because of too many homeless encounters

TOT taxes in the City limits. Single story boutique hotels. More affordable lodging for tourists and a Youth Hostel would be great especially for those on a limited budget and the many bicyclists who visit here.

Ocean front real estate is limited. Depending on on this space is development could make or break Fort Bragg.

Positive impact only if the land is used for the public good and not just to enrich one small business tyrant People overwhelmingly appreciate the SPACE between the town and the Coastal Trail along the bluff top and shore. No one wants development of any kind to encroach on the mill property.

No matter what. As long as industries and corporations stay out of it. More people willing to move here, more money into our local businesses. We shop local, we keep our community strong.

Hopefully it will allow more people to enjoy the coast and clean up the old mill site.

We need more open spaces and coastal access.

Build something that will draw people in. The mil site in fort bragg could be used to draw people to the coast which results in positive impact

More jobs more housing

If it improves access for all, maintains the science and environmental focus and beauty of the area while providing affordable housing for everyday working families and i would be happy

There is great potential for growth. More housing, jobs potentially an education center of sorts. It would be nice to have more family friendly FREE event spaces.

More growth and opportunities

To recap, the development will more than likely adversely affect the coastal beauty and our shared natural resource.

I think the millsite gives the city a unique opportunity to partially reinvent itself to encourage tourism and business growth.

Developing the mill site into an area that will drive more traffic more for small businesses and more tourism tax revenue will be beneficial to our community.

There are far more opportunities and pros than cons.

We need housing and retail growth. Ft Bragg is stagnant.

Keep ocean view

housing will allow existing business to retain and attract employees. more property tax, more business tax; creative use of mill site can complement the needs of our community, especially when zoning in the area doesn't already accommodate our needs (some businesses can't find space to operate, or to have their equipment yards, etc).

It has been an open space eye sore for awhile.

If properly handled, development could reduce some of our dependence on tourism.

The City and community need more than old retired people, in order to be vibrant it needs young people contributing and working to generate a broader tax base.

this place is dying without it

I think a smallish mixed use project has the potential to add resources to the community if services were added as part of development

There isn't enough housing, or enough jobs, for a vibrant town. We don't want to become a retirement community for the wealthy.

This is the opportunity to build the front door to the city- it is the single greatest opportunity in the history of the city to do it right.

Build it they will come.

Pretty sure no one will come to walk through suburbs.

We need a shot in the arm. Too much industrial and housing is chewed up, and difficult to develop. The MS is an obvious way to make something right now.

Feel this development will create a more vibrant Fort Bragg.

Visitors who repeatedly come to vacation and enjoy our coastal location will be disappointed.

The questions is not very well defined. It depends on what type of development if you add more amenities to the natural landscape and access it enhances the tourist appeal, which is Fort Bragg's greatest asset creating access points end of Oak Street and skunk train to the headlines or potentially building a marine museum or some other tourist attraction that utilizes the natural beauty of the headlines and drives tourism would be beneficial more housing and or the wrong kind of commercial development may be detrimental to other parts of

Mar 06 2026 0 Fort Bragg and not increase the tour space regardless

Mar 05 2026 0 Impact could be positive if done well, or negative if done badly.

Mar 05 2026 1 It is hard to say what impact this project might have because nothing has been decided yet. I believe that if you give an inch to the Mendocino Railway they will try and take a mile.

Mar 05 2026 1 I could uplift the whole town to have oceanfront homes and businesses. It brings a different energy to a place when the ocean is visible and present. A good energy.

If redevelopment happens correctly, it will attract more people with money to buy goods and experiences in town.

If the City proceeds with its practices of the only favorable housing being huge ugly multifamily apartments,

Mar 05 2026 1 failing to mitigate hazardous areas and regulating small tourist friendly retail businesses to death, we will all fail.

Mar 05 2026 1 It will make city more interesting

Mar 05 2026 0 The site is ugly and needs development or restoration

Mar 05 2026 0 Positive impact if it does not become a tacky version of Disneyland!

Mar 05 2026 0 More housing, strong economy, more jobs, increased tourism.

Mar 05 2026 0 Reaping the rewards of enabling access and economic use of a tremendous asset.

Mar 05 2026 0 Assuming it is planned for long term viability for residents and visitors alike.

Mar 05 2026 0 More housing, jobs, presumably entertainment and dining options would increase traffic to the area

As long as it incorporates reasonable public input and doesn't completely go the way of corporate, capitalist

Mar 05 2026 0 enshitification it will be better that the massive slab of asphalt we have out there now.

Mar 05 2026 0 Loss of local identity and stressing and loss of local identity

Mar 05 2026 0 Housing is needed, building housing makes for more jobs

Mar 05 2026 0 The town is dying. Amazon has changed the world, We have to adapt

Mar 05 2026 0 Better than a huge patch of polluted ground.

Mar 04 2026 1 Unless planned with a vision to protect nature it could have negative effect. be

If developed for average people a major plus. If developed for the well to do a major loss. we don't need another

Mar 04 2026 1 Carmel. We need a great place for the people.

Hard to know if it will be good or bad. If done right, with open space preserved and it fits with the community and

Mar 04 2026 0 doesn't take 10 years to build, then it will be positive.

Mar 04 2026 0 Growth is always good

Mar 03 2026 0 Right now it's contributing nothing. Any change to support the community would help.

It is an outstanding place, unique. Careful thought and planning could yield benefit for all, residents and visitors, into the future. But without sensitivity to successful community development it could turn into just another

Mar 01 2026 0 place...too expensive, too ugly, too plastic, too overdone, etc.

Mar 01 2026 1 Repair tunnel and connect Willits to Fort Bragg by train

At the minimum it will drive more people (residents and tourists) to Fort Bragg. If done well it can create new

Mar 01 2026 1 industry, create a better tax base, drive diversity and add opportunities to locals for better career opportunities.

Adding to much housing on the North end in particular seems bad. Development of the areas closer to town

Feb 28 2026 0 make more sense.

Feb 28 2026 0 I would like to see more natural ecosystem

Feb 28 2026 1 As long as quality, and Long term vision is used

Feb 28 2026 1 Jobs

Feb 28 2026 1 Positive impact only if the development serves the needs of the citizens of Fort Bragg.

People come for the natural beauty. Making it a headlands park would attract more people and bring more

Feb 26 2026 1 money to existing businesses.

Feb 25 2026 0 Golf course, destination for tourists would bring in more funds to help the community.

Feb 23 2026 0 Unless traffic is addressed Large development should be nixed

Most of the present available Realastate is in dire need of repair and maintenance. 1/2 of a million dollars for a

Feb 23 2026 1 house that need \$200000 worth of work is not achievable housing for anyone given the taxes and wages

Feb 22 2026 1 Make it a first class tourist destination that incorporates with the downtown merchants that creates revenue for all.

Feb 22 2026 0 Focus on what is best for the community other than what the relocated citizens and Mendocino Railway want is imperative.

Feb 22 2026 0 Done carefully with restraint and good taste, it would complement and carry onward the unique blend of industrial capabilities mixed with the educational and artistic vibes that have a long presence in this region.

Feb 22 2026 1 I think creating local businesses, local housing and lots of walking paths, parks will draw more people to come visit.

Feb 22 2026 1 It could be used as a major tourist attraction

Feb 21 2026 0 Educational Centers for good of our Precious Coast. And substantial Recreational spaces with small facilities.

Feb 21 2026 1 a new influx of activities, jobs, housing creates a progress that i feel like is essential for our community to grow.

WE ALL KNOW PINOLI HAS USED DONE TERRIBLE THINGS TO INDIVIDUALS AND OUR COMMUNITY.

Feb 21 2026 1 HE WILL WRECK THIS TOWN.

Feb 21 2026 0 If done in a way that isn't flowing the profits to large corporations it could refresh our community.

Feb 20 2026 0 Tremendous opportunities for developing a town center economy

Feb 20 2026 0 More opportunities = hopefully more opportunities for diversified growth to draw people here.

Feb 20 2026 1 Big potential for a large chunk of land. Again, the key is balance of the design idea.

Feb 20 2026 0 More tourism More history & interest on the Mill Site.

Feb 19 2026 0 If the city can move forward and allow current owners to move forward without significant debt, it would be very positive

This is all dependent on the details - it a make or break situation that can easily undermine sustainable and smart growth. The temptation to develop for development's sake with private investment can destroy the culture and economy of not only Fort Bragg but the North Coast. Smart growth will require a long term commitment to

Feb 19 2026 0 community.

Feb 19 2026 0 There is very little ocean front property left in California that is open to the people.

Feb 19 2026 0 Housing, some reasonable prices and non-invasive jobs would be an asset

Feb 18 2026 0 If done wrong it can ruin the city's potential. Putting housing and not encouraging people to come to fort bragg

My concern is housing development being gobbled up by wealthy investors, who contribute minimally but use the

Feb 18 2026 0 infrastructure.

Feb 18 2026 0 It depends on how the Mill Site is developed.

Done with care and concern for environmental and other impacts, not doing too much for the infrastructure to

Feb 18 2026 0 handle

Feb 18 2026 1 need more infrastructure or the city will fade away

Depends on how it is developed. More housing will be good but will affect present rents. Can't imagine what kind of jobs would affect the community but we need them as long as they are not low paying with no advancement

Feb 18 2026 1 opportunities.

Feb 18 2026 1 I don't know.

I think it would bring more money and improve the economy except housing is extremely expensive affordable

Feb 18 2026 1 housing would be amazing

If moderate cost housing, then more people will move here. I think new retail & industry should build E of Main

Feb 18 2026 0 unless need to be near sea, and then why not Noyo?

If you guys got your heads out of your asses, it would be the biggest most beautiful boutique project on the whole

Feb 17 2026 0 West Coast. Nothing like it, but I think you guys are so clueless. You can't get it done.

Feb 17 2026 0 It depends on what they do.

Feb 17 2026 0 Housing is not an answer,if we don't have adequate jobs!

Feb 17 2026 0 Depends on regulations and how much use of this site wants to profit

Feb 17 2026 0 I'm afraid you may destroy the special qualities

Feb 17 2026 0 It depends on what the development is

Feb 17 2026 1 The economic impact of Mill Site development will depend on what you put there.

Feb 17 2026 1 More housing with mixed uses

I am hopefully that it will be a positive impact and we will continue to grow our economy while keeping our values

Feb 16 2026 0 of small town life and patronship alive.

Only a positive impact will happen if the improvements for local and visitor friendly. We don't need a theme park.

Feb 16 2026 0 The natural beauty, weather and friendly local businesses is the draw.

Feb 16 2026 0 We. Need. Affordable. Housing.

Feb 16 2026 0 Depends on how it's done. Are there enough water resources available for redevelopment?

Feb 16 2026 0 Too many people needing water  
it'll help the locals more especially if it's something exciting & fun for everybody's mental health and the tourists

Feb 16 2026 0 will like it

Feb 16 2026 0 the current development plan is for a Disneyland kind of development that may or may not survive.

Feb 15 2026 0 Adding more tourist attractions  
The current plans for development do not appear to serve the highest beneficial use for the community, protect the resources of the existing land, or provide the type of sustainable resilient structures necessary to meet the

Feb 15 2026 0 future challenges.

Feb 15 2026 0 When the Boat Yard Shopping Center started. Down town almost died, somewhat like Franklin St now.  
Unless another sawmill or industrial complex is going to be constructed there the mill site will have to be

Feb 15 2026 0 redeveloped. It cannot stay open space as it is the obvious space for the city to grow.

Feb 15 2026 1 Bringing more people to the area, create more of a destination, create opportunities

Feb 15 2026 1 More tourism and more jobs for the local economy. This may be enough to lower the local sales tax.

Feb 15 2026 1 It should be returned to its natural state  
Why can't it be Open Space developed to enhance recreational and Blue Economy opportunities in terms of the

Feb 15 2026 1 Noyo Science Center?

Feb 15 2026 1 It is unknown whether the supply and demand will be there and what that will exactly look like

Feb 15 2026 1 Growth is positive for a town. New businesses and housing are a positive step.

Feb 15 2026 0 if done right, it could add much needed housing for locals and maybe even job opportunities  
Mill Site development will be positive as long as it prioritizes scenic beauty, access to the ocean, and outdoor

Feb 15 2026 0 recreation.  
That kind of tourism should not be front and center for fort bragg. We need to work with the public resources we

Feb 15 2026 0 have here already. The harbor, the ocean, the beauty of the area  
I think we may ruin much of what attracts tourists to come here. Many want to get away from crowded,

Feb 14 2026 0 developed, places and experience natural beauty and peaceful places.

Feb 14 2026 0 I am afraid Redwood Rail would destroy natural beauty

Feb 14 2026 0 We need to grow.  
In order for Fort Bragg to maintain its small town quality we should discourage over development of the mill site.  
Naturalize as much of the property as possible. I live on the corner of West and Fir. Where are the deer,

Feb 14 2026 0 raccoons, skunks, frogs, snakes that used to visit.

Feb 14 2026 0 Whether outcome is positive or negative requires strict planning & zoning restrictions.  
We have the opportunity to create a positive space for the residents and tourists where there is none. it should

Feb 14 2026 0 be open to the public  
Its natural beauty should be left as is for the community, public and tourists to enjoy and learn about the natural

Feb 14 2026 1 environment.. Not developed except for climate change efforts.

Feb 13 2026 0 Won't help locals  
i have explained a few times above. i see the Mill Site as economically negative impact on the City. It has cost the City a lot of money because it is a bad neighbor, a litigious aggressor and continues to pollute our environment by using diesel engines and not reporting or cleaning up oil and diesel spills. it fights with every level of government and most importantly it does not listen to what most of the people here when they state they do not want another coastal development geared to higher income people while blocking access to coastal

Feb 13 2026 0 resources.  
City already has more than 50 acres of buildable improved space zoned for residential and commercial.  
Pursuing more development floods the market diminishing the value of other already improved buildable land in

Feb 13 2026 0 the city.

Feb 12 2026 1 The cost of new infrastructure on the mill site outweighs the benefits.  
The development could take away from current businesses, causing the current downtown shops to move or fail.

Feb 12 2026 0 Big hotel projects will increase the supply of low wage jobs, and supply few middle class jobs.

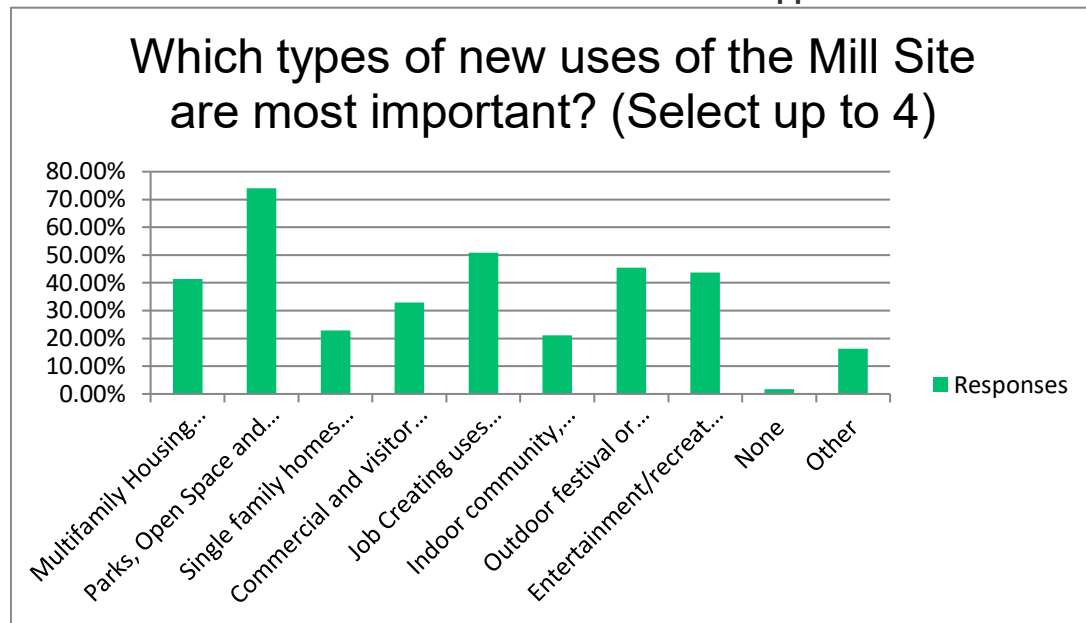
Feb 12 2026 0 High risk, high gain or high loss.  
It's a great opportunity to add to the City's natural appeal while providing new housing and more diverse

Feb 12 2026 0 economy.

# City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

## Which types of new uses of the Mill Site are most important? (Select up to 4)

Answer Choices	Responses	
Multifamily Housing for rentals, condominiums and senior housing	41.43%	145
Parks, Open Space and Public trails	74.00%	259
Single family homes for Homeownership	22.86%	80
Commercial and visitor serving uses (shops, restaurants, hotels, offices and similar uses)	32.86%	115
Job Creating uses (marine, industrial, research, production, or year-round jobs)	50.86%	178
Indoor community, event or meeting facility	21.14%	74
Outdoor festival or special event area	45.43%	159
Entertainment/recreation uses (sports, art, cultural activities)	43.71%	153
None	1.71%	6
Other	16.29%	57
		<b>350</b>
		<b>4</b>



Response Date	Other	Tags
Mar 22 2026 05:17 PM	Museums that show a sample water-saving, energy-saving apartment and showing parts of what the researchers are doing	
Mar 21 2026 09:17 PM	Keep it open space, nature preserve.	
Mar 19 2026 08:46 PM	Affordable housing/ grocery	
Mar 19 2026 02:14 PM	note the only unchecked box above	
Mar 19 2026 12:42 PM	Casino and Indian Gaming (Give their land back!!!!)	
Mar 19 2026 11:43 AM	Education! Marine Biology Studies, CA State campus, etc! Affordable housing...not expensive homes...we have those on the Coast...need homes for workers and families.	
Mar 19 2026 11:00 AM	Historical Reinactment of Trains, Logging, Mill Work.	
Mar 18 2026 06:46 PM	Noyo Center Ocean Science Center should be supported by the skunk train and the city	
Mar 18 2026 01:31 PM	A basketball gym for the youth	
Mar 18 2026 12:07 PM	Strategically, I would avoid the most sensitive residential uses and favor the options that deliver public benefit with the lowest exposure and liability risk. Public access and open space already align with approved coastal planning, while remediation records indicate that some portions of the mill site still carry land-use restrictions and unresolved contamination concerns, especially around remaining pond and wetland areas. I would be cautious about selecting Multifamily Housing or Single family homes as top priorities unless and until cleanup standards, land-use covenants, and long-term health protections are fully transparent and clearly appropriate for residential use. I would also deprioritize Commercial and visitor serving uses if they mainly deepen tourism dependence rather than creating stable year-round local benefit. If you want the most beneficial and least risky mix, prioritize open space, trails, community-serving spaces, cultural/recreation uses, and carefully selected job-creating uses, not housing-first redevelopment.	
Mar 18 2026 11:28 AM	Nuclear power plant. Casino golf course and hotels	
Mar 18 2026 10:47 AM	BOWLING ALLY!	
Mar 18 2026 10:31 AM	baseball/softball complex, soccer complex, gymnasium for indoor sports/activities.	
Mar 18 2026 08:54 AM	Anything that would make it a community space	
Mar 17 2026 09:07 PM	I would have to be better informed to choose	
Mar 17 2026 06:04 PM	Noyo science center place for year round farmers market	
Mar 17 2026 02:12 PM	no housing MARINE CENTER with open space and entertainment recreation uses	
Mar 17 2026 12:49 PM	Senior housing and some commercial	
Mar 17 2026 12:25 PM	Highway one should be rerouted through the mill site to quiet and mellow out our downtown district.	
Mar 17 2026 11:22 AM	All of the above really.	
Mar 17 2026 08:53 AM	Low impact housing Low income housing in multifamily structures- it is the most environmentally friendly and leaves the most space for the headlands and the trail. I'd like to have some community spaces like a bowling alley but that can go east of 1	
Mar 17 2026 08:17 AM	Why is affordable shopping for locals never mentioned?	
Mar 17 2026 07:58 AM	Teen center or family friendly indoor space	
Mar 17 2026 07:48 AM	Infrastructure that provides living wage jobs	
Mar 17 2026 05:07 AM		
Mar 16 2026 09:47 PM		

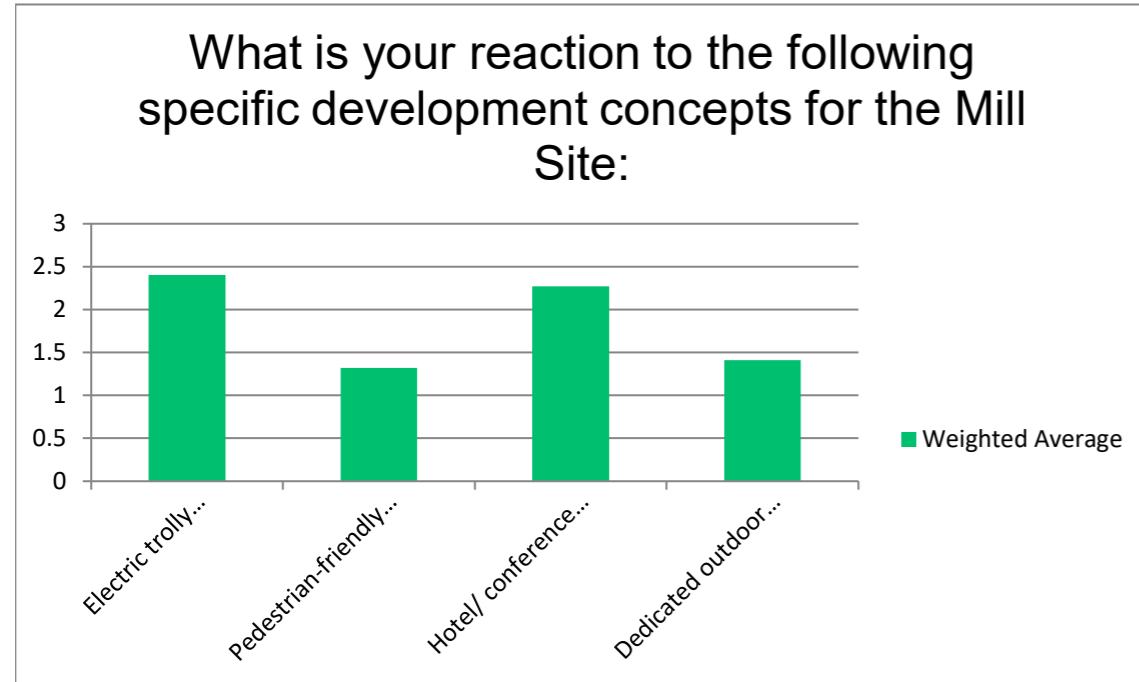
Mar 16 2026 09:00 PM	None ✓ and None ✓
Mar 16 2026 08:47 PM	Science fun
Mar 09 2026 06:47 PM	It will be underwater in the next few decades.
Mar 09 2026 04:41 PM	space to accommodate commercial/light industrial activities that can't be accommodated elsewhere, which our local economy needs in order to persist by taking care of our own needs
Mar 07 2026 08:44 AM	Railroad
Mar 06 2026 05:24 PM	We're surrounded by trails and forests. We need housing and jobs, not more green space on the mill site.
Mar 06 2026 04:39 PM	Expand the railroad!
Mar 06 2026 03:00 PM	All of the above
Mar 05 2026 12:20 PM	How many event centers do we need? The city council was also talking of putting one out Summers Lane.
Mar 05 2026 06:22 AM	It's not the city's choice. They don't own it. Uses that don't overburden the small community, sensitive ecosystems and remote location. Big arena, entertainments, and conference centers can be found in big cities like LA, Las Vegas, and large population centers.
Mar 01 2026 04:53 PM	A balanced use
Feb 28 2026 12:40 PM	Space for wildlife
Feb 23 2026 02:21 PM	A mix of affordable housing and moderate single family dwellings
Feb 23 2026 01:32 PM	As much Native Trees/Wooded areas as is reasonable.
Feb 21 2026 05:30 PM	Perfect location for a marine studies college with all of the support facilities.
Feb 19 2026 06:31 PM	Work with landowner to determine highest best use
Feb 19 2026 03:11 PM	Golf course! Visitors need things to do.
Feb 19 2026 11:40 AM	Single family homes should not be luxury type, but smaller, affordable
Feb 18 2026 01:45 PM	Wildland habitat to help crashing bird populations
Feb 18 2026 11:12 AM	all of the above, get something done people are sick of waiting
Feb 17 2026 07:15 PM	A large amphitheater-like venue could be built on the Mill Site. Used for Paul Bunyan events, popular Blues Festival event, etc.
Feb 16 2026 05:32 PM	Indoor year round local activities because it's too cold to do stuff outside. Rock climbing wall, trampoline for all ages, non team sports activities
Feb 16 2026 02:33 PM	Open space recreation is not a new use.
Feb 16 2026 01:36 PM	Expansion of the Noyo marine sciences center to include further research and educational facilities, as well as model systems to increase the sustainability and resilience of the community, such as solar, small wind and demonstration-level water conservation, and rainwater capture projects.
Feb 15 2026 04:28 PM	FB has never set aside any land for any large outdoor event. Has always relied on Private Property.
Feb 15 2026 04:03 PM	townhomes or single family homes with ADUs for locals, not rentals for visitors
Feb 15 2026 09:44 AM	Electric air taxi facilities.
Feb 15 2026 09:28 AM	Whoever controls zoning, controls the development
Feb 14 2026 02:53 PM	jobs: marin, research, etc.
Feb 14 2026 10:29 AM	

Feb 12 2026 05:38 PM

Blue Economy industrial uses

City of Fort Bragg 2026 Economic Development & Mill Site Community Survey  
**What is your reaction to the following specific development concepts for the Mill Site:**

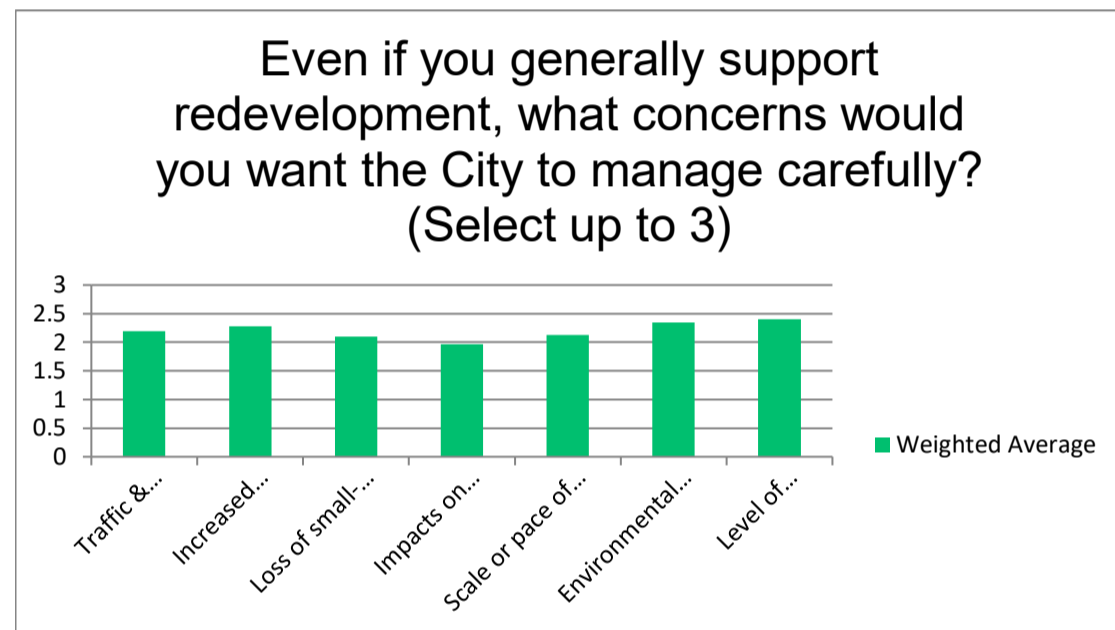
	Like		Neutral		Dislike		Not Sure	Total	Weighted Average	
Electric trolley connection from the Mill Site to Glass Beach	23.92%	83	19.02%	66	50.43%	175	6.63%	23	347	2.4
Pedestrian-friendly extension of downtown onto the Mill Site	80.35%	278	10.12%	35	6.36%	22	3.18%	11	346	1.32
Hotel/ conference center near Otsuchi Point (Redwood Avenue Extension)	30.46%	106	19.25%	67	43.10%	150	7.18%	25	348	2.27
Dedicated outdoor event space for festivals and community events	74.49%	257	15.36%	53	4.93%	17	5.22%	18	345	1.41
								<b>Answered</b>	<b>349</b>	
								<b>Skipped</b>	<b>5</b>	



City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

Even if you generally support redevelopment, what concerns would you want the City to manage carefully? (Select up to 3)

	Not Concerned		Very Concerned	Total	Weighted Average	
Traffic & congestion	24.28%	76	42.81%	134	313	2.19
Increased demand on housing, services, or infrastructure	17.89%	56	46.01%	144	313	2.28
Loss of small-town character	31.51%	98	41.80%	130	311	2.1
Impacts on existing local businesses	34.43%	105	31.15%	95	305	1.97
Scale or pace of development	25.08%	77	37.79%	116	307	2.13
Environmental impacts	20.49%	67	55.35%	181	327	2.35
Level of cleanup of Mill Site contamination	19.38%	62	59.69%	191	320	2.4
Other:				59		
				<b>Answered</b>	<b>350</b>	
				<b>Skipped</b>	<b>4</b>	



Response Date	Other:	Tags
Mar 22 2026 05:17 PM	The conference center could be net positive if it is also a community center not just a huge hotel	
Mar 20 2026 09:38 AM	these are all important to our community's future	
Mar 20 2026 09:38 AM	There is much more clean up then what has been reported	
Mar 19 2026 12:42 PM	The city has proven they are not able to manage this wisely, 20 years and nothing but talk and time wated.	
Mar 18 2026 11:11 PM	Make it clean enough for people to grow veggies in their own backyard.	
Mar 18 2026 10:34 PM	Obstruction of views is a top concern. Nothing above one story and no large buildings!!	
Mar 18 2026 08:38 PM	Make it safe for the community.	
Mar 18 2026 06:46 PM	Poor contract management	
Mar 18 2026 01:35 PM	So the stupid trains just going to mow over the site right?	
Mar 18 2026 12:29 PM	for way too long, ppl have tried to stop development on the Coast by saying there aren't the services or infrastructure available, which is an easy hurdle to jump so that's a non-issue. If anything, the increase in demand for services would create jobs.	

A true downtown extension that primarily means more commercial and hotel uses likely deepens the same tourism-heavy development pattern Fort Bragg already struggles with. The city already has concern about vacant commercial space downtown, so adding more visitor-oriented square footage is not automatically a local benefit unless it clearly fills unmet community needs and creates stable year-round value. On the mill site specifically, adding higher-intensity commercial or lodging uses also increases pressure to move faster on a property that still carries legal, environmental, and land-use complexity. By contrast, a dedicated outdoor space for festivals and community events could be a positive addition if it is genuinely community-serving, appropriately scaled, and not primarily designed to drive more tourism pressure. Likewise, an electric trolley connection to Glass Beach could be beneficial if it improves public access and mobility for residents, elders, disabled people, and families in a way that is broadly accessible rather than purely visitor-oriented. If Fort Bragg does invest in tourism-related amenities, I would rather see them shaped around eco-tourism, public education, and locally rooted enterprise—such as cultural interpretation, coastal ecology learning, guided access, and small resident-serving businesses—so that visitor activity reinforces stewardship, creates educational value, and supports local livelihoods instead of simply expanding extractive or hotel-centered growth.

Mar 18 2026 11:28 AM

Mar 18 2026 10:21 AM

Mar 17 2026 09:50 PM

Mar 17 2026 05:55 PM

Mar 17 2026 02:12 PM

Get to it already bro

This question doesn't make sense to pick 3

How do we clean it? Where will it go?

Mendocino railway is morally corrupt and annoy be trusted

apparently it took this town 6 years to approve construction of a Grocery Outlet Bargain Market - this is not sustainable lol

Mar 17 2026 01:16 PM

Mar 17 2026 12:49 PM

Mar 17 2026 12:25 PM

I think I clicked more than three whats with all the limiting on how many to select?

Impacts to citizens all living here. Development must pay it's own way!

It's super important to have outdoor activities festival space. Otherwise, Paul Bunyan Days will end. The carnival will end, because there are no other locations

Mar 17 2026 12:14 PM

Mar 17 2026 11:22 AM

Mar 17 2026 08:17 AM

Rerout main st onto mill site to make central business district calmer

Toxic materials must be cleaned up properly

I'm most concerned that the mill site will be developed in ways that only help outsiders and not who is currently struggling to stay here. Support of current workers and businesses while keeping the open less developed headlands to bring in the tourists is my preference.

Mar 17 2026 07:58 AM

Mar 17 2026 07:58 AM

Mar 17 2026 07:48 AM

Mar 16 2026 09:00 PM

Mar 16 2026 06:01 PM

Mar 07 2026 09:47 AM

Mar 06 2026 05:24 PM

Avoid high-density housing - keep lot size and home size consistent with existing

Drop the lawsuit and get the project going.

All of the development is a greedy Skunk Train money grab?

The powers that be need to start doing something and quit talking about it

Even if the mill site is fully developed, Fort Bragg is still going to be a small town.

Hasn't the city done enough to prevent development? Get on with it.

With the contamination of the property I would think the priority would be the cleanup. Without a cleanup these conversations are useless.

Mar 05 2026 12:20 PM

I believe the increased demand for housing will be bifurcated: Need for economical apartments suitable for retail workers and urgent need for smallish single family homes to own for retirees/ consumers. The City has already approved enough apartments, especially expensive ones with views, most of which will remain vacant due to lack of affordability for renters in town and unsuitability for wealthy retirees who want to own their own home.

Mar 05 2026 10:58 AM

Mar 05 2026 06:22 AM

It's not the city's choice. They don't own it.

Habitat loss is a major concern - it may not look like much to you but there is a lot of wildlife using that area now

Mar 04 2026 10:20 PM

Mar 01 2026 10:11 AM

Daylight the creeks and rivers as well

Even though I'm for adding much of the proposed ideas I think it is imperative to not put a bunch of housing on the North end.

Feb 28 2026 06:51 PM

Feb 28 2026 10:31 AM

Feb 23 2026 01:32 PM

Feb 22 2026 05:21 PM

Feb 22 2026 10:21 AM

Out of town money dictating development direction.

Support the Coastal Commission against the Railroad project

On the last item of cleanup—mycologists such as Paul Stamets should be consulted.

Toxic waste danger need thorough cleanup

Full Access for any 'public use spaces'. Concerned about people with resource limiting usage for their own reasons.

Feb 21 2026 05:30 PM

Feb 21 2026 12:04 PM  
Feb 20 2026 07:48 AM

This will destroy this town  
Let's get moving!!

Feb 19 2026 03:11 PM  
Feb 19 2026 11:40 AM  
Feb 18 2026 07:13 PM  
Feb 18 2026 02:03 PM  
Feb 18 2026 12:01 PM  
Feb 18 2026 11:26 AM  
Feb 18 2026 11:12 AM  
Feb 18 2026 08:11 AM  
Feb 17 2026 03:42 PM

At this point, there is enough understanding of the status of the cleanup to move forward with current conditions  
Get rid of the Pampas grass before it's too late!!!!  
Coastal Access to attract people to come to Fort Bragg for its beauty  
Don't turn our coast into a homeless encampment.  
It has been 20 plus years!!!! Get something going already!  
Skunk has NO place at the mill site  
Very concerned about destruction of habitat  
If Skunk a partner, then he pays half of clean up. Don't block view of ocean from Main.  
Regulation of housing affordability versus profiteering

Feb 17 2026 10:33 AM

Redevelopment of ocean front land should enhance this beautiful natural resource to attract taxpayers and tourists. Low income housing and unemployment centers do not belong here!!!  
PLEASE pave the Mill Site runway!!! It's embarrassing taking visitors to the Noyo Center's Crow Nest with the worst potholed road in town. PLEASE DO NOT HIRE "DANDY CONSTRUCTION" AGAIN. Their ineptness, nonprofessional skills and substandard work is shocking. Hire only Mendocino County contractors!

Feb 16 2026 05:32 PM

Concerned about light pollution, sound pollution to the outdoor integrity of the headlands and feeling of the wild outdoors  
the mill site is Zone Timber industrial that doesn't sound like the kind of development we want  
When the Boat Yard Shopping Center opened, Downtown about died, somewhat like Franklin St now and that was when the Mill was still running.

Feb 16 2026 02:33 PM  
Feb 16 2026 08:52 AM

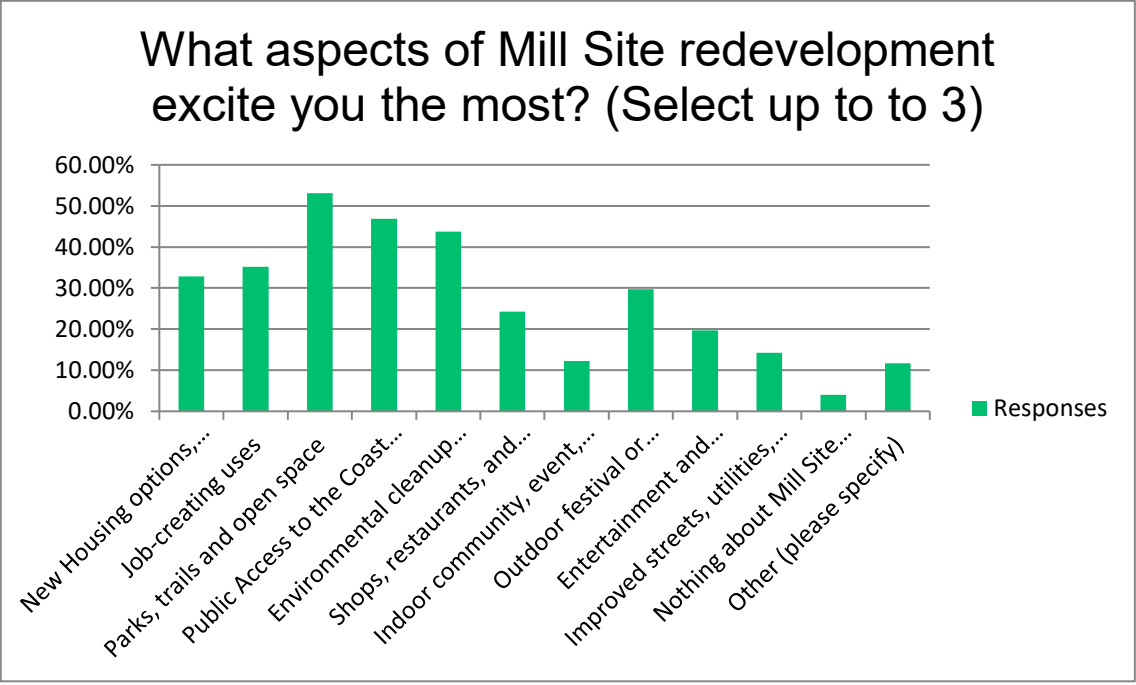
Feb 15 2026 04:03 PM  
Feb 15 2026 02:27 PM

Our state & local governments over-manage everything already. I am sure enough care will be taken.  
The City should not give up the headlands for development of a new commercial hotel or housing out there; people live in and visit Fort Bragg because it is not LA. In addition, the Railroad has shown itself to not act in the public interest at all, and any negotiation that assumes it will preserve the interests of the public reflects poor judgement.  
I don't want the city to have to pay to clean the site.  
Building next to a fenced off contaminated brown field (the mill pond and lowland) makes little sense.

Feb 15 2026 11:38 AM  
Feb 15 2026 09:16 AM  
Feb 12 2026 04:25 PM

City of Fort Bragg 2026  
Economic Development  
& Mill Site Community  
Survey  
**What aspects of Mill Site  
redevelopment excite you  
the most? (Select up to to  
3)**

Answer Choices	Responses	
New Housing options, including rental and ownership opportunities	32.86%	115
Job-creating uses	35.14%	123
Parks, trails and open space	53.14%	186
Public Access to the Coast and waterfront	46.86%	164
Environmental cleanup and habitat restoration	43.71%	153
Shops, restaurants, and other commercial or visitor-serving uses	24.29%	85
Indoor community, event, or meeting facility	12.29%	43
Outdoor festival or special-event space	29.71%	104
Entertainment and recreation opportunities	19.71%	69
Improved streets, utilities, and infrastructure	14.29%	50
Nothing about Mill Site redevelopment excites me	4.00%	14
Other (please specify)	11.71%	41
		<b>350</b>
		<b>4</b>



Response Date	Other (please specify)	Tags
Mar 20 2026 09:38 AM	excite seems to be the wrong phrase. We need to do something healthy for us and Fort Bragg.	
Mar 20 2026 09:38 AM	There is no water access other then the bay, which should be kept closer because of the city sewer	
Mar 19 2026 06:30 PM	An indoor climbing gym would be cool.	
Mar 19 2026 02:14 PM	non-corporate/LLC ownership	
Mar 19 2026 12:42 PM	I would be shocked if in my lifetime something would happen, all I have seen is talk.	
Mar 19 2026 11:43 AM	This development MUST bring a whole new community of people to the coast full-time. This is why a college/graduate school campus would be such a boon!	
Mar 18 2026 06:46 PM	Extension of Railroad History significance to area	
Mar 18 2026 01:35 PM	Isn't fort Bragg already letting the dumbfuck train take the mill site?	

What would excite me most is redevelopment that prioritizes environmental cleanup, habitat restoration, parks and open space, and public access in ways that are genuinely rooted in local benefit rather than tourism expansion alone. I would be especially encouraged by a strategy that includes tribal stewardship and cultural presence as a living part of the site's future, recognizing that restoration, interpretation, and long-term care should be shaped with Indigenous knowledge, relationship to place, and respect for the land's deeper history. I also see strong potential in community-serving uses such as environmental education, coastal learning, and carefully designed eco-tourism that supports stewardship, public understanding, and resident-serving small businesses rather than simply adding more hotels or commercial buildout. If done well, the Mill Site could become a place where restoration, accessibility, cultural respect, and locally rooted economic opportunity reinforce one another in a way that is both responsible and uniquely suited to Fort Bragg.

Mar 18 2026 11:28 AM  
Mar 18 2026 10:31 AM

Beautiful new train station:)

Shops, restaurants, and other commercial uses ONLY IF the parcels are privately owned by community members OTHER THAN MRC.

Mar 17 2026 11:14 PM  
Mar 17 2026 02:56 PM  
Mar 17 2026 02:12 PM  
Mar 17 2026 12:49 PM  
Mar 17 2026 12:25 PM  
Mar 17 2026 11:52 AM  
Mar 17 2026 08:53 AM  
Mar 17 2026 07:58 AM  
Mar 16 2026 09:47 PM

College/University/JC or outdoor sports complex

Noyo marine science center

taking bets on how many more decades before something will happen

If you build it they will come

Attracting NEW businesses and families to Fort Bragg.

General growth of the city.

low income housing

Living wage job infrastructure

Leave the mill site as a historic property that is maintained for wildlife -- like the state park property north of Glass Beach/Elm Street

Mar 16 2026 09:00 PM  
Mar 16 2026 08:38 AM  
Mar 09 2026 06:53 PM  
Mar 09 2026 06:47 PM  
Mar 07 2026 08:44 AM  
Mar 06 2026 05:24 PM  
Mar 06 2026 03:27 PM

Low income affordable housing for seniors

Marine Science Center

Should not build. Use as art space.

railroad routes and added value to railroad experience

Why just three? Many of these would be good.

"Excite" can be both negative and positive.

Mar 06 2026 03:12 PM

For a coastal town, there are few warm places to sit and enjoy it! The mill site project will help connect us with the ocean. This is the biggest weakness of FB compared with most towns on the coast!

Mar 05 2026 12:20 PM

I don't think excite is the word but very concerned with what the City of Fort Bragg will try and get past the public on this one. The city council has not always been clear with their agenda or goals.

Re Q25 below, Environmental cleanup ASAP!! Other for Q24: More single family homes suitable for wealthy retirees. No rental apartments should be on the Mill Site! We have enough way-too-expensive apartments recently approved by the city.

Mar 05 2026 10:58 AM  
Mar 05 2026 06:22 AM  
Mar 01 2026 10:11 AM

The railroad is doing it. Not the city.

Daylight creeks and rivers

Feb 22 2026 07:35 PM  
Feb 21 2026 12:04 PM  
Feb 21 2026 09:49 AM  
Feb 19 2026 03:11 PM  
Feb 19 2026 10:31 AM  
Feb 17 2026 07:15 PM  
Feb 15 2026 09:44 AM  
Feb 15 2026 09:16 AM  
Feb 14 2026 02:51 PM

The redevelopment ideas really don't adequately address local concerns. Transplants don't want development. Everyone wants housing. There are numerous areas locally, most likely not in the City limit, to develop other than pristine ocean front property. This isn't an amusement part development. this is BULLSHIT

this is BULLSHIT

Would love to see a college of Marine Biology focus

All of the above except the last one

Not the Noyo Science Center

just get something done quit asking so many questions

better traffic routes through town to facilitate through traffic on Hwy 1

I don't want it to happen

Blue economy jobs NOT unskilled service jobs.

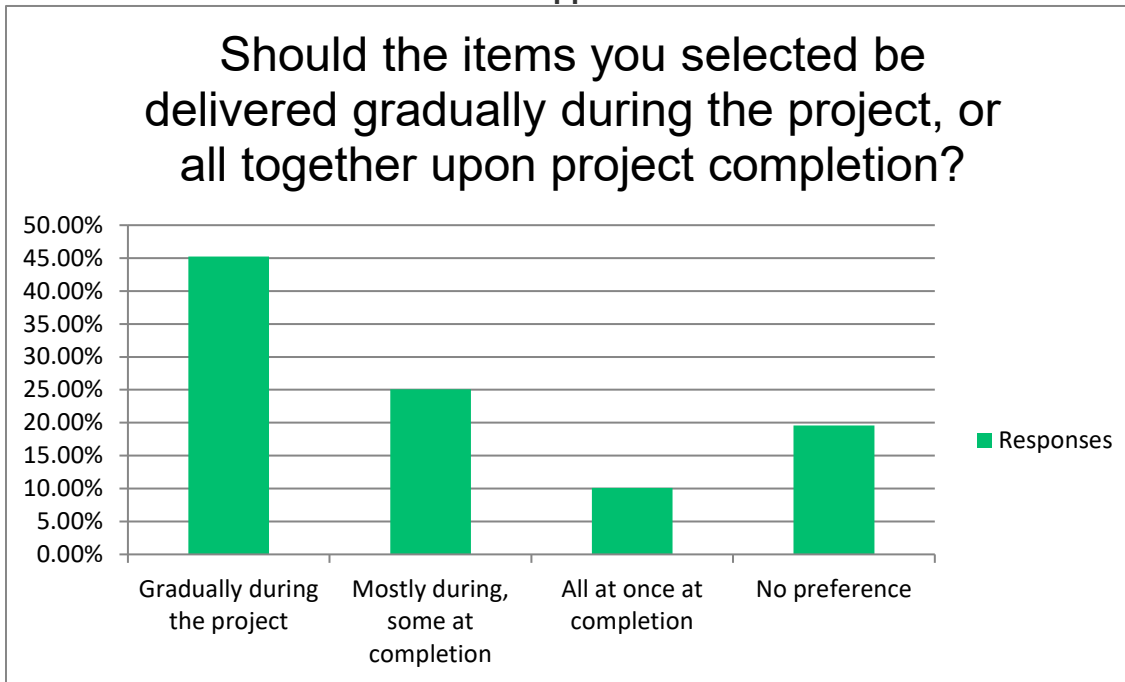
The best use of the Mill Site is open natural space once it is decontaminated. Remediation is NOT decontamination.

Feb 13 2026 08:43 AM

## City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

**Should the items you selected be delivered gradually during the project, or all together upon project completion?**

Answer Choices	Responses	
Gradually during the project	45.26%	148
Mostly during, some at completion	25.08%	82
All at once at completion	10.09%	33
No preference	19.57%	64
	<b>Answered</b>	<b>327</b>
	<b>Skipped</b>	<b>27</b>



City of Fort Bragg 2026 Economic Development & Mill Site Community Survey  
**Are there any uses you do NOT want to see on the Mill Site?**

Answered  
 Skipped

274  
 80

Response Date	Responses	Tags
Mar 23 2026	1 Industry	
Mar 23 2026	0 Large multi story buildings	
Mar 22 2026	0 anything that burns plastic or produces smog or more toxins	
Mar 22 2026	0 All	
Mar 22 2026	0 Large hotels, big businesses, restricted access to coastline Train ride. Until Mendocino real cleans up the toxicity, they should not be allowed to do anything on that	
Mar 22 2026	0 property!	
Mar 21 2026	0 Expensive hotels - expensive housing .	
Mar 21 2026	0 No skunk train Useless trails and shops / boutiques.... There are plenty of those already and there are plenty of empty	
Mar 21 2026	0 buildings to hide new shops	
Mar 21 2026	0 No. It needs to be used.	
Mar 21 2026	0 year around amusement park atmosphere,	
Mar 21 2026	1 Vacation rentals, hotels and tourist accommodations.	
Mar 20 2026	0 Short term rentals	
Mar 20 2026	0 commercial, large lodging, government buildings	
Mar 20 2026	1 Large infrastructures, building, industry!!	
Mar 20 2026	1 No	
Mar 20 2026	0 Housing. I'm sure there must be properties not so close to the ocean to add housing	
Mar 20 2026	0 Mill pind HOTELS Housing	
Mar 20 2026	0 Industry Plant	
Mar 20 2026	0 Low income housing.	
Mar 20 2026	0 buildings over 2 stories tall, casino, heavy industrial	
Mar 20 2026	0 Useless, non-revenue producing mindless walking trails	
Mar 20 2026	0 More hotels	
Mar 20 2026	1 Basically, selfish ones that are directed to conspicuous consumption.	
Mar 19 2026	1 AirBnB. Coal train. Stupid cheesy fake cheap shit.	
Mar 19 2026	1 More high cost single family housing.	
Mar 19 2026	1 No more open space. Open space does not bring in jobs and business development.	
Mar 19 2026	0 Anything that is or will have a negative impact on the ocean or planet	
Mar 19 2026	0 making the entire space open and not utilizing it to benefit the citizens of fort bragg. Pure tourist attraction, like extension of Skunk Train or Trolley. These are things that don't directly benefit	
Mar 19 2026	0 the local community.	
Mar 19 2026	0 A tourist hub diverting people from our historic downtown rendering it derelict with closed businesses.	
Mar 19 2026	0 corporate and tourism focused development; non-long term housing A nuclear submarine base or the Republican Party headquarters. Either of those I would be against.	
Mar 19 2026	1 Also no Tesla facility.  PLEASE do not waste this enormous opportunity on short-term profits for real estate developers. If the site just becomes condos and shops, providing only low-income service jobs, it won't transform the	
Mar 19 2026	1 community, and it will never be as attractive or compelling as Mendocino.	
Mar 19 2026	0 Lumber mill, big box retail, AI data center, off shore oil development support facilities, nuclear energy, multistory 3+ floors resort hotel.	
Mar 19 2026	0 It would be sad to have industrial uses so close to the ocean. Anything high rise should be closer to hwy one and not the ocean	
Mar 19 2026	0 Nothing ugly, no big box stores	
Mar 19 2026	1 Hotel motel	
Mar 18 2026	1 Housing ,strip malls	

Mar 18 2026 1 Undeveloped and unused

Mar 18 2026 1 No big stores!!!! No large buildings. Maybe a small cafe or 2 but no bigger than that.

Mar 18 2026 0 ...a mill

Mar 18 2026 0 Housing or commercial use!  
Closed or no access ..

Mar 18 2026 0  
homes for millionaires

Mar 18 2026 0 Skunk train Disneyfication

Mar 18 2026 0 Shops, hotels or large restaurants.

Mar 18 2026 0 Government Offices, Environmental Agency Offices, Legal Service Offices.

Mar 18 2026 0 again, please focus on our community and not about rich outsiders  
Heavy industrial.

Mar 18 2026 0 Big corporate businesses.  
No hotels. There are enough hotels in town, what Fort Bragg needs is housing for people to live in full

Mar 18 2026 0 time. The Mill Site needs to be Zoned Residential. Just like downtown, zoning RR.

Mar 18 2026 0.No Low or mid income housing ! Anything that doesn't bring in jobs and income to our town

Mar 18 2026 0 Industrial

Mar 18 2026 0 Making an alternative downtown shopping area.

Mar 18 2026 0 no

Mar 18 2026 0 tall buildings and hotels.

Mar 18 2026 0 Anything skunk train related.

Mar 18 2026 0 Large hotel's

Mar 18 2026 0 train tracks, golf courses

Mar 18 2026 0 2story structures

Mar 18 2026 1 Fast food restaurants  
Please, NO CASINO!!!! I realize that many tribes statewide see this as a way to generate income, but after having visited many of these myself I can say, it would be a travesty to pollute such a special site

Mar 18 2026 1 that has so much potential with this "easy money" trap.

Mar 18 2026 1 More trails. We have enough of those. No senior housing we have TONS of that.

I do not want to see any use that risks coastal ecosystems, public health, or human safety, or that pressures the City to build too intensively on land with unresolved environmental complexity. I also oppose uses that displace locals through short-term rentals, speculative investment, or tourism-driven development that weakens housing security and community stability. That is, I do not want to see uses that put coastal ecology, human health, or long-term public safety at risk, especially on a site with a documented history of contamination and unresolved concern around pond, stormwater, and habitat impacts. I also do not want to see uses that displace local residents, reduce housing availability, or intensify tourism and speculative investment at the expense of community stability. Any future use should be ecologically protective, demonstrably safe for people, and clearly

Mar 18 2026 1 aligned with long-term local benefit rather than short-term profit

Mar 18 2026 1 High rise anything. Paid parking  
No more parks or open spaces. Need tax base a power plant would be amazing with casino hotel and

Mar 18 2026 1 golf course. Desalination plant improvements to sewage treatment.

Mar 18 2026 0 For it to sit empty as it has been for years

Mar 18 2026 0 Condominiums, apartments, large homes and minimal commercial development  
Motels, expansion of skunk train activities into the property, too much development and not enough land

Mar 18 2026 0 for wildlife habitat.

Mar 18 2026 0 Low income housing  
High-end homes. Anything that would negatively impact the environment. BRIGHT lights (for birds and

Mar 18 2026 0 neighbors).

Mar 18 2026 0 Outdoor festival area

Mar 18 2026 0 parking lots

Mar 18 2026 0 no

Mar 18 2026 0 Casino  
Don't want to see entertainment options that feel more like a carnival/ Santa Cruz beach boardwalk style.

Mar 18 2026 1 Let's honor the beauty of nature.

I do not want to see expansion of the Skunk Train infrastructure in any way. I want financial gains to go  
Mar 17 2026 1 to the residents of Fort Bragg, and NOT into train baron's coffers.

Mar 17 2026 1 Housing, hotels  
I don't want large housing structures, or any late structures that block the view that people have from  
Mar 17 2026 0 down redwood (or town).

Mar 17 2026 0 Railroad extension  
Disneyland type development. There are places in CA and other Pacific states that have done this well,  
Mar 17 2026 0 why not look outside the provincial mindset.

Mar 17 2026 0 Housing and commercial development

Mar 17 2026 0 Hotels or housing..

Mar 17 2026 0 Railroad infrastructure.

Mar 17 2026 0 Leaving it to waste

Mar 17 2026 0 Housing, shops, restaurants

Mar 17 2026 0 Gaming and slots

Mar 17 2026 0 A casino. A resort. A WalMart

Mar 17 2026 0 Anything related to the fake rail transportation company

Mar 17 2026 0 Trains

Mar 17 2026 0 Any thing overly expensive — needs to be accessible to locals

Mar 17 2026 0 Railroad expansion.

Mar 17 2026 0 Factory.

Mar 17 2026 0 No golf course! No big rich people houses. More community benefits.

Mar 17 2026 0 Home ownership or any extension of the Skunk train

Mar 17 2026 0 Housing, commercial industry.  
housing above \$800k and \$4k/mo condos or anything that vaguely resembles an Homeowners  
Mar 17 2026 0 Association

HOUSING ANY AND ALL CRAP ASS SLEEZY HOTELS.. Put one back in the spot north of TOWN  
Mar 17 2026 1 where one use to be.. That was suppose to be a place for meetings too etc....

Mar 17 2026 1 No high rises, housing, grocery stores, pot shops, gas stations

Mar 17 2026 1 No amusement parks PLEASE

Mar 17 2026 1 No  
No SKINK TRAIN Eminent Domain BS.

Mar 17 2026 1 NO TROLLEY to Glass Beach!

Mar 17 2026 1 NO "BIG BOX" CHAIN COMMERCIAL BUILDING

Mar 17 2026 1 High rise pack and stack apartments

Mar 17 2026 1 No  
no more luxury houses, market rate rentals or commercial restaurants/shops. We don't need more  
Mar 17 2026 1 overpriced homes or retail businesses.

Mar 17 2026 1 High rise buildings, high density housing, hard surfacing...concrete and asphalt

Mar 17 2026 0 degradation of environment

Mar 17 2026 0 Industrial use

Mar 17 2026 0 Big box stores, commercial use not associated with the ocean/open space  
A true extension of down town seems like a bad idea. More space for businesses to open and then fail is  
Mar 17 2026 0 not the answer.

I would hate to see the train running along the coastal trail.

Mar 17 2026 0 Too much congestion.

Mar 17 2026 0 large parking lot should not be out there. People should be parked and transitioned in.

Mar 17 2026 0 Hotels, multistory buildings, condos, non-local businesses

Mar 17 2026 0 Convention center, private housing for wealthy people, amusement park, cars

Mar 17 2026 0 Railroad tracks, trains

Mar 17 2026 0 short term rentals

Mar 17 2026 0 NOT dedicated as mere "open space"

Mar 17 2026 0 Mendocino railway

Mar 17 2026 0 Does it matter what locals want or don't want?

Mar 17 2026 0 private single family homes ( almost certainly would be totally unaffordable for any local worker)

Mar 17 2026 0 High rise buildings

Mar 17 2026 0 Commercial

Mar 16 2026 1 Luxury housing or hotels.

Low income housing. No low income housing!!! It brings drugs, riff-raffs, thieves, trashy people. No  
Mar 16 2026 1 housing complexes  
Mar 16 2026 1 Low income housing  
Mar 16 2026 0 More hotels  
Mar 16 2026 0 no housing and no more parks  
Mar 16 2026 0 Multi story apartment complexes or buildings.  
Mar 16 2026 0 Anything that feels like a Skunk Train Amusement Park  
YES!! I want to see the mill site added to the State Park property, and taken out of greedy developer's hands.  
The city should have oversight of it as State Parkland, and the Skunk Train should remediate the toxins  
Mar 16 2026 0 and then get out!  
Mar 16 2026 0 Tall buildings, industrial ugliness and loadness. Businesses and shops.  
Mar 16 2026 0 Low income housing.  
No more hotels.  
No more restaurants.  
No low income housing. (PLEASE)  
Mar 16 2026 0 No more senior housing.  
Mar 16 2026 0 Tall multistory hotels or buildings that block the view should not be considered.  
Mar 16 2026 0 big resorts / hotels that are not usable by the people who live here  
Mar 16 2026 0 Don't pave paradise

Mar 16 2026 0 Housing. It will end up either low income or over priced because both never are in the same place.  
Mar 16 2026 0 More hotels  
Mar 16 2026 0 Major industrial use, anything that blocks public access, multi million dollar homes  
Mar 16 2026 0 No corporate fast food chains  
Mar 16 2026 0 Quit with the pet friendly make something for kids and families.  
Mar 16 2026 0. Hotels, restaurants and large structures.  
Mar 16 2026 0 Large hotels or businesses blocking access to coastal trail  
Mar 16 2026 0 I would not want to see it monopolized by large corporate entities.  
Mar 13 2026 0 Low end development.  
Mar 09 2026 0 N/A  
Mar 09 2026 0 The train  
Mar 09 2026 0 No Train or trolley

private homes larger than the average Fort Bragg home size

Mar 09 2026 0 do not want to see industrial uses prohibited, unless the City creates space elsewhere for industrial  
Mar 09 2026 0 to monopolize the gains while taking way from the citizens of the town.  
Mar 08 2026 1 Skunk train involvement  
Mar 08 2026 0 More hotels and AirBnBs  
Mar 07 2026 0 it being left as a giant park  
Mar 07 2026 0 blue economy sounds great but no one is making it happen because it is a chimera  
Giant housing development, think suburban sprawl with houses on top of each other isolated from  
Mar 06 2026 0 downtown. Like those developments on outskirts of SF Bay.

Greenspace (we have enough all around us). And unusable facilities (like more wastewater treatment,  
Mar 06 2026 0 etc. that we need but why does it have to be on the coast where hotels, housing, etc. would be best)?  
Mar 06 2026 0. Blue economy nonsense...  
Mar 06 2026 0. Auto dealership. Big box store. Single use commercial office building.  
Mar 06 2026 0 Hotels, housing, amusement rides.  
Mar 06 2026 0 Nimby Protests. :-)  
Hotels, any type of electric, or gas transportation, and especially any development that does not benefit  
Mar 06 2026 0 the people and city of Fort Bragg. Private gain at the public's expense  
Mar 06 2026 0 No more retail.  
Hotels and conference centers. I want areas that we locals can use, not complexes that use up acreage  
Mar 05 2026 0 that we will only see if we work there.

high rise apartments  
Mixed use housing -- like the plan on the south side of the Noyo bridge. Housing and hotel lodging in the same facility - you are asking for trouble with this.  
Buildings that block the views.  
Mar 05 2026 1 Pollution coming out of smoke stacks.  
Mar 05 2026 1 Industrial

No Multifamily rental apartments! Enough already. It's not the right place for apartments, which need to be affordable for the retail workforce. It IS the right place for single family homes suitable for retirees.  
Mar 05 2026 1  
Mar 05 2026 0 Stupid train extension  
Mar 05 2026 0 Souvenir shops

Mar 05 2026 0 Big corporate chains, lack of thoughtful development, exclusionary mono-purpose development.  
Mar 05 2026 0 Not too much low-income housing development.  
Mar 05 2026 0 Golf course, large hotels, large conference center.  
Mar 05 2026 0 No housing & no hotels  
Mar 05 2026 0 No more God damn trains. What is it with these people and their obsession with their toys.  
Mar 05 2026 0 Golf course.  
Mar 05 2026 0 Railroad access extended to the bluffs  
Mar 05 2026 0 Hi rise subsidized housing.  
Mar 05 2026 0 Not my choice  
The toxic mill pond needs to be cleaned up, the dam is not secure. No conference center, no buildings  
Mar 04 2026 1 taller than 1 story.  
Big private homes  
Mar 04 2026 1 Expensive hotels  
Mar 04 2026 0 I don't want to see an outlet mall.  
Mar 03 2026 0 Low income interests.  
Mar 03 2026 0 Nothing polluting or having a negative impact on the safety of the community.  
Thoughtless, cheap, get-rich quick deals that turn the place into an overpopulated zoo and reduce quality  
Mar 01 2026 0 of life  
Mar 01 2026 0 Industrial, Hotel, Railway  
The Mill sits on some of the most beautiful land in the world. Using that space for uses that could use less desirable locations would be a massive mistake. Low impact uses that generate jobs, help the local economy and protect the land are top priorities. This should instead spur industrial and dense housing  
Mar 01 2026 1 development in other areas.  
I don't want it to be some poorly run and dilapidated train ruining the view and access to open spaces  
Mar 01 2026 0 and coastal trails.  
Too much big and view blocking housing or buildings. Public land use and public parks and preservation  
Feb 28 2026 0 of coastal space is paramount.  
Feb 28 2026 0 Houses  
Feb 28 2026 1 Data center.  
Feb 28 2026 1 No conference center and other uses not really important to Fort Bragg people.  
Feb 26 2026 1 Housing, noise, restaurant, hotels, trolley rides  
Feb 25 2026 0 No skunk train usage  
Feb 25 2026 0 More hotels and tourist related development  
High rise buildings  
Feb 25 2026 0 Carnivals  
I do not wish to see more hotels and restaurants or a large number suburban homes. There are many  
Feb 23 2026 0 places around Fort Bragg for such developments  
Private housing, anything privately owned. This area should be reserved for the environment and the  
Feb 23 2026 0 enjoyment of all.  
Never want to see a LA type development favoring very wealthy people while the locals who worked at  
Feb 23 2026 0 and cared about that area for so long are held back because of affordability.  
Feb 23 2026 0 Trolley to Glass Beach  
Strip mall look, housing architecture must retain the present feel of the town. Craftsman style houses with  
Feb 23 2026 1 alley access, off street parking mandated.  
Feb 22 2026 1 Rentals

Housing, tourist business. Develop the former runway and make Fort Bragg accessible. Open the doors to opportunity. Look at the history - it's important to recognize what that tiny runway could bring here. Citizens could live and work here and still report to employment "anywhere". They only need air transportation to larger airports without driving 4+ hours before they even start on their journey to work.

Feb 22 2026 0 Train  
Feb 22 2026 0 Amusement park type operations.  
Yes, .... No short term rental living spaces. No Out-of-Region entities buying up as much as their 'investors' can grab.  
Feb 21 2026 1 ALL OF THIS. JUST START OVER  
Feb 21 2026 1 Industrial. Factory  
Feb 21 2026 0 Gambling, large corporations, things that exclude access to the area.  
Feb 20 2026 0 Housing;carnival type recreation facilities

The skunk train. I don't care if they "own" it...they didn't even obtain the property legally and claiming eminent domain over peoples properties, they will do whatever they want with it. This company should not be here to begin with and SHOULD NOT be developing the mill site against the community's wishes.

Feb 20 2026 0 Large or tall buildings, too kid-friendly.  
Anything that does not benefit the citizens of the area. Some ideas that would benefit the area would be small low impact industry, a college campus and support system for same.  
Feb 19 2026 0 Development that does not produce property tax revenue to city  
Businesses and housing add ons that undermine development and improvements of the current city limits.

It's much easier to support new development that will create a "backwater" in the historic city . It's already difficult to attract investment in genuine renovation of existing structures and there is a unforeseen danger of destroying the momentum , energy and money the city government, residents and community at large is putting in the economy.

Feb 19 2026 0 Gated or upscale communities, industrial uses, amusement parks, distribution facilities, or any kind of big box stores or detention camps.  
Feb 19 2026 0 Land grab by the skunk train and closing off of open space.  
Feb 19 2026 1 Railroad!!!!  
Feb 19 2026 1 The Noyo Science center ruin the open spaces in the southern half. It should all be green  
Feb 18 2026 0 Housing  
Feb 18 2026 0 Single family housing  
Feb 18 2026 0 No trolleys or trains on the Noyo Headlands (Mill site). A disgusting idea.  
Feb 18 2026 0 Do not make the Mill Site a homeless/drug addict encampment.  
low-income or senior housing. this site is too valuable to develop subsidized housing. pick a place away from the coast for those projects.  
Feb 18 2026 1 Heavy industrial use.  
Feb 18 2026 1 Skunk facilities of any kind.  
I do not want to see any buildings of any kind. No more concrete or paving of areas. No housing. No businesses. No further destruction of habitat unless in the long-term objective of cleaning and restoring habitat.  
Feb 18 2026 1 No Industry & businesses west of Main. Anything polluting or blocking view of sea.  
yes, anything to do with City Hall and in those people running it stay the hell off that bluff let private citizens make beautiful you guys sure as hell can't  
Feb 17 2026 0 amusement park, tall buildings, low income housing  
Nothing that will not support the growth of the city. Such as keeping it as a park or reserve, that will not help our city grow!  
Feb 17 2026 0 No investment housing that benefit wealthy homeowners and companies.  
Feb 17 2026 0 Housing development and Disneyland-type development  
Feb 17 2026 0 Hotel and golf course  
Feb 17 2026 0 Low income housing  
Feb 17 2026 1 Low income housing, jobless center, food bank.  
Feb 17 2026 1 High rise apartments  
Feb 16 2026 0 No big box stores or major brands.

NO HOUSING, NO HOTELS, NO CONDOMINIUMS!!

Feb 16 2026 0 PAVE THE RUNWAY!!

Feb 16 2026 0 More cannabis dispensaries or art galleries

No hotel or conference center! Think local use first! Homes, public use, small manufacturing jobs etc for larger, better paying employment not attached to tourism.

Feb 16 2026 0 I do NOT want to see any hotel or train from the Mill Site to Glass Beach.

Feb 16 2026 1 Large, corporate-controlled tourist attractions

Feb 16 2026 1 No private ownership Restriction to coastal access, no luxury hotels ,spas oil fields, or anything that pollutes the ocean and land. ANYTHING that gets rid of the small beach town

Feb 16 2026 0 vibe.

Feb 16 2026 0 Corporate ownership and siphoning profits to out of town ownership

Feb 15 2026 0 Only trails

Feb 15 2026 0 Low income housing

High concentrations of housing/hotels, increased presence of polluting industrial, or diesel railroad development, multiple and or large commercial concessions to serve tourists especially at the expense of environmentally, sensitive, habitat, areas, wildlife corridors, and other aspects of inherent natural capital.

Feb 15 2026 0 Golf course, casinos, very large visitor centers, very large industrial buildings.

Landfill, hog farm, slaughter house, nuclear power plant, airport, motor vehicle racetrack, cement/asphalt plant....

Feb 15 2026 1 No big box stores. Height limits on new construction.

Feb 15 2026 1 Commercial or residential properties

Feb 15 2026 1 Housing, commercial use, and industrial use should not occur on the Mill Site .

Feb 15 2026 1 Industrial

Excessive housing development. I think it's important to have some new housing, but that should not be significant use.

Feb 15 2026 1 Low income housing, it is not taken care of over time

gated communities, private hotels for more tourists, exclusive venues for rich people, more

Feb 15 2026 0 seasonal/weekend rental housing for tourists

Anything that prevents or limits public access to the coast and ocean, or is harmful to the natural environment.

Feb 15 2026 0 environment.

Feb 15 2026 0 All they have proposed

Feb 14 2026 1 Nope

Feb 14 2026 0 Skunk train

Feb 14 2026 0 Huge conference center

Feb 14 2026 0 Casino

Feb 14 2026 0 Skunk Train. Commercial.

Clean-up first priority. No developers that consider themselves to be above/free of city zoning review & restrictions.

Feb 14 2026 0 Homeless incampments

Feb 14 2026 0 Overdevelopment, insufficient infrastructure.

I don't want to see the proposed train/trolley, hotel conference center all proposed by the MR. Housing can be built on existing land in town that already has infrastructure.

Feb 13 2026 0 Free use by the skunk train

Feb 13 2026 0 Trolleys, extension of the railroad, excessive development with housing, hotels and conference centers. No railway!!! No commercial!!! No residential!!! No industrial!!! Mill Site should not be developed for profit.

Feb 13 2026 0 Mill Site should be decontaminated and returned to natural open space.

Feb 12 2026 1 Train tracks

I strongly feel that the proposal for a trolley station at the glass beach parking area is a bad idea. I also think the RR loop is much larger than needed and sits way too close to the ocean. Development should

Feb 12 2026 0 stay well back from the ocean as much as possible. Start building in the east.

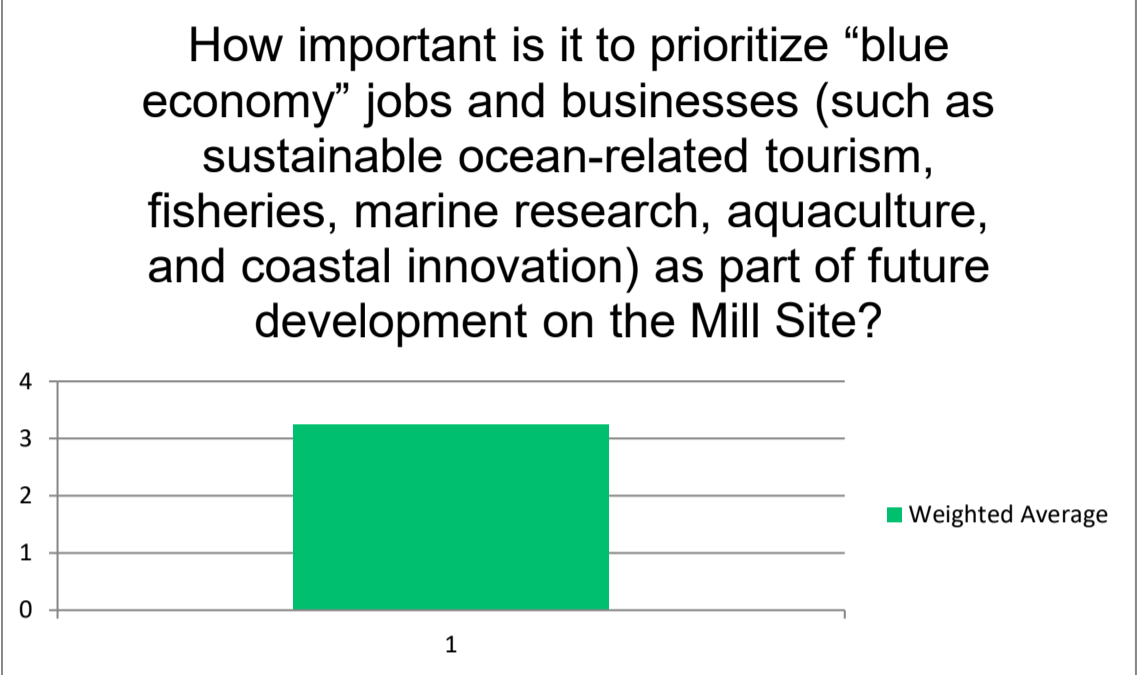
Removal of the dam and berms, cleanup of the mill pond and lowland area needs to be completed prior to completion of any development.

Feb 12 2026 0 Box stores, chain fast food, luxury housing.

City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

How important is it to prioritize “blue economy” jobs and businesses (such as sustainable ocean-related tourism, fisheries, marine research, aquaculture, and coastal innovation) as part of future development on the Mill Site?

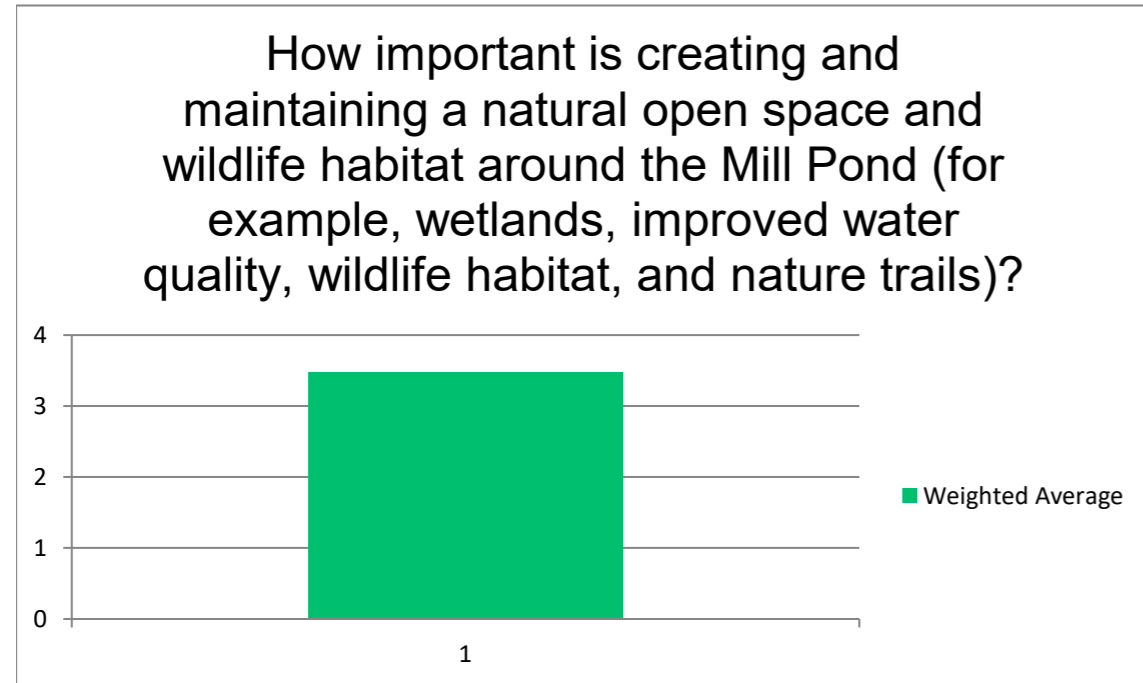
	Not important	Neutral	Somewhat important	Very important	Total	Weighted Average				
1	8.99%	31	11.59%	40	25.22%	87	54.20%	187	345	3.25
	<b>Answered</b>								<b>345</b>	
	<b>Skipped</b>								<b>9</b>	



City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

How important is creating and maintaining a natural open space and wildlife habitat around the Mill Pond (for example, wetlands, improved water quality, wildlife habitat, and nature trails)?

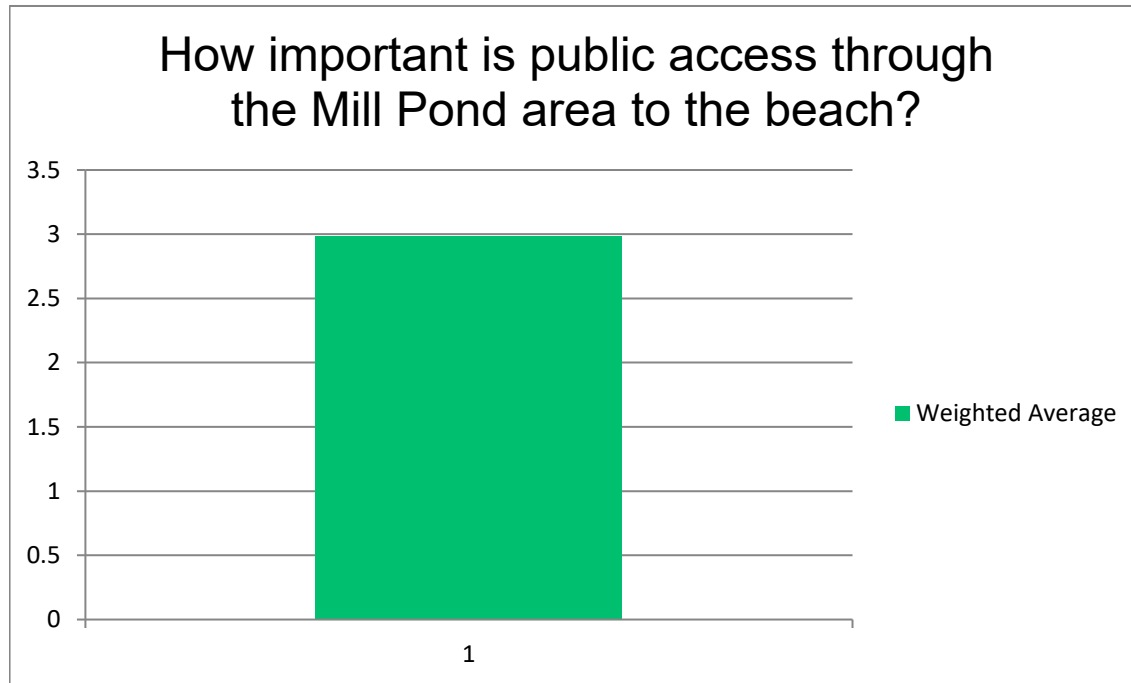
	Not important	Neutral	Somewhat important	Very important	Total	Weighted Average				
1	4.62%	16	10.69%	37	17.34%	60	67.34%	233	346	3.47
					<b>Answered</b>	<b>346</b>				
					<b>Skipped</b>	<b>8</b>				



City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

How important is public access through the Mill Pond area to the beach?

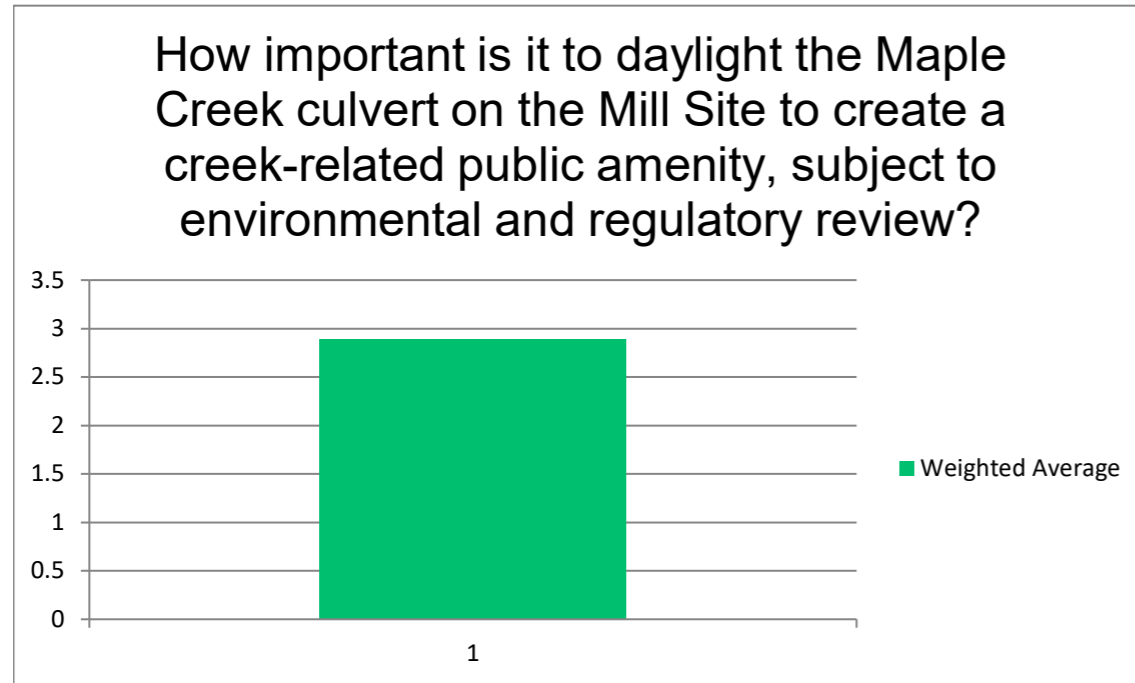
	Not important	Neutral	Somewhat important	Very important	Total	Weighted Average
1	12.10% 42	20.17% 70	24.21% 84	43.52% 151	347	2.99
	<b>Answered</b>					<b>347</b>
	<b>Skipped</b>					<b>7</b>



City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

How important is it to daylight the Maple Creek culvert on the Mill Site to create a creek-related public amenity, subject to environmental and regulatory review?

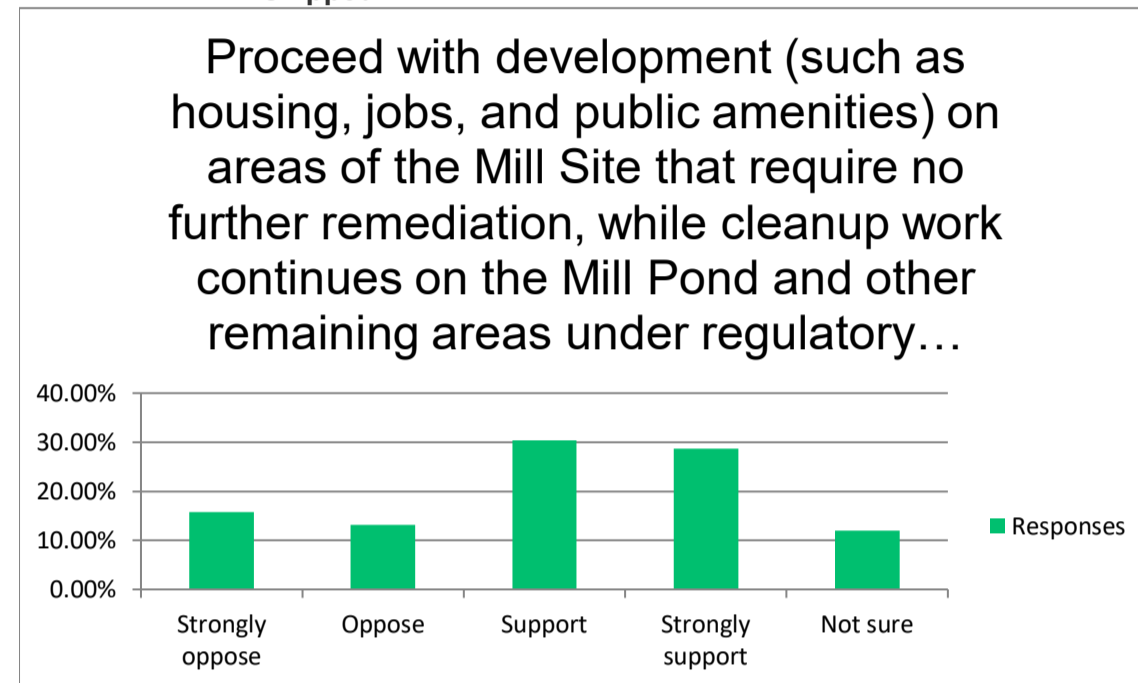
	Not important	Neutral	Somewhat Important	Very Important	Total	Weighted Average				
1	9.28%	31	26.95%	90	29.34%	98	34.43%	115	334	2.89
									<b>Answered</b>	<b>334</b>
									<b>Skipped</b>	<b>20</b>



City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

**Proceed with development (such as housing, jobs, and public amenities) on areas of the Mill Site that require no further remediation, while cleanup work continues on the Mill Pond and other remaining areas under regulatory oversight.**

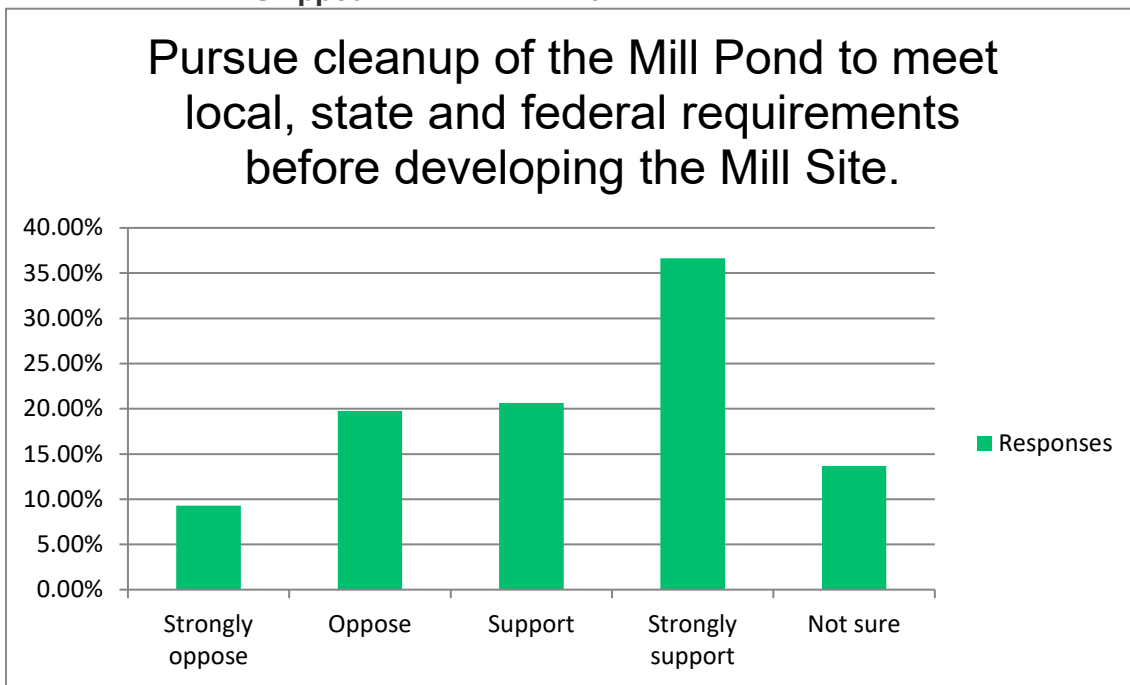
Answer Choices	Responses	
Strongly oppose	15.79%	54
Oppose	13.16%	45
Support	30.41%	104
Strongly support	28.65%	98
Not sure	11.99%	41
<b>Answered</b>		<b>342</b>
<b>Skipped</b>		<b>12</b>



City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

**Pursue cleanup of the Mill Pond to meet local, state and federal requirements before developing the Mill Site.**

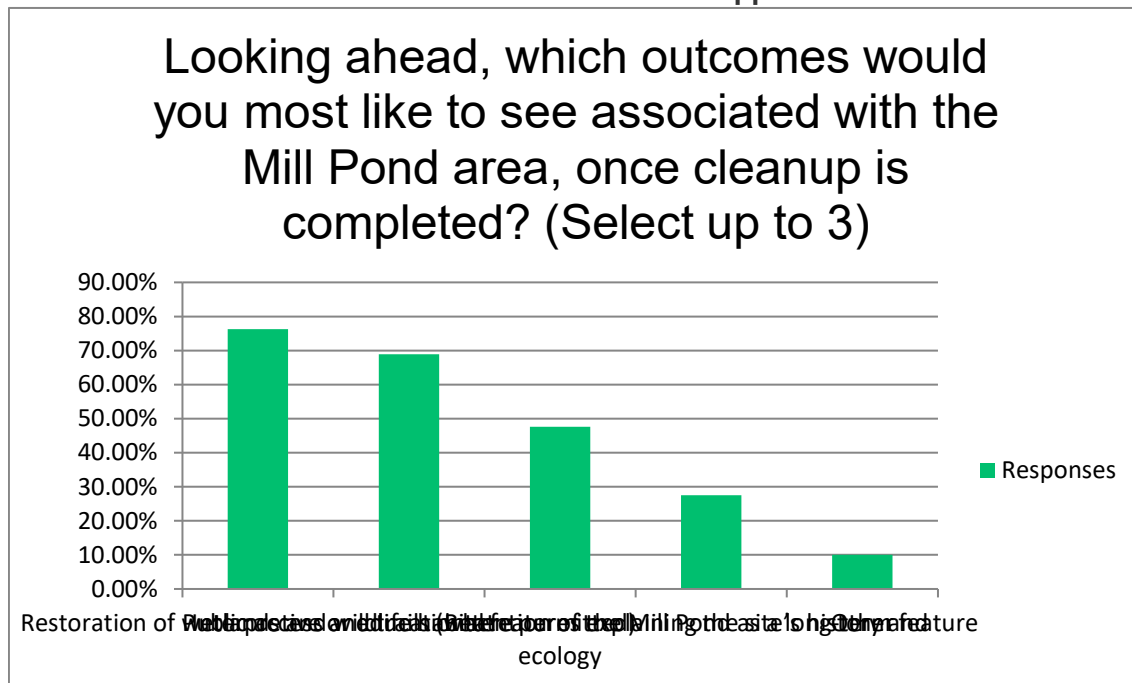
Answer Choices	Responses	
Strongly oppose	9.30%	32
Oppose	19.77%	68
Support	20.64%	71
Strongly support	36.63%	126
Not sure	13.66%	47
<b>Answered</b>		<b>344</b>
<b>Skipped</b>		<b>10</b>



City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

Looking ahead, which outcomes would you most like to see associated with the Mill Pond area, once cleanup is completed? (Select up to 3)

Answer Choices	Responses	
Restoration of wetlands and wildlife habitat	76.33%	258
Public access and trails (where permitted)	68.93%	233
Interpretive or educational features explaining the site's history and ecology	47.63%	161
Retention of the Mill Pond as a long-term feature	27.51%	93
Other	10.06%	34
		<b>338</b>
		<b>16</b>



Response Date	Other	Tags
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Mar 20 2026 09:38 AM  
 Mar 20 2026 08:49 AM  
 Mar 19 2026 07:13 PM  
 Mar 19 2026 02:14 PM  
 Mar 18 2026 06:46 PM  
 Mar 18 2026 11:28 AM

This pond will never be clean and free of pollution, over 100 years pollutant from the city and the mill entered this pond, it would cost millions and millions to remove, and I'm not sure you would ever get it all removed

The walking trail is enough that we have already just start building and let's start growing

Make use for public

NOT interpretive or educational features explaining

A Train Ride throughout the area.

educational restoration and remediation kiosk, to both inform and inspire the public about these types of projects, and the work that goes into cleaning up corporate interests.

Mar 18 2026 10:47 AM	Nuclear power plant. Make jobs tax revenue and lower energy costs
Mar 17 2026 09:50 PM	You should really put built in limits on how many boxes can be checked
Mar 17 2026 02:12 PM	People will come here to experience beautiful natural area don't need more tourist shopping or development that spoils open space
Mar 17 2026 12:49 PM	restoration will have to happen to clean it up..there for you would be restoring the wetlands and wildlife habitat.. I dont understand clicking retention of mill pond as long term feature.. Its the same thing
Mar 17 2026 12:38 PM	A large beautiful park area
Mar 17 2026 12:25 PM	It would be a terrible blight if this is not done.
Mar 17 2026 12:14 PM	Not sure
	Develop/conservate the mill pond as an emergency water reserve in the all too likely earthquake event. Underground city water mains will undoubtedly rupture in a major quake, exactly as those in 1906 did. The city absolutely needs handy firefighting water close-in such that the fire department can run hose and pumps to contain or extinguish fire breakouts. Pudding Creek will not prove close enough to the CBD and near residential blocks! BTW, it's Alder Creek, not "Maple"! ☹️
Mar 17 2026 11:44 AM	I'd like to be able to continue through the mill pond area on the coastal trail but besides the trail I think the creek and pond should be cleaned up and restored for wildlife watching but not human traffic/recreation
Mar 17 2026 07:58 AM	Fishing pond
Mar 16 2026 05:39 PM	it never was wetlands, it is a created pond for the mill...
Mar 07 2026 08:44 AM	It's a former mill pond. Why keep it?
Mar 06 2026 05:24 PM	Not opposed to retention of the mill pond as long as it does not block access to the beach
Mar 06 2026 08:40 AM	Rational development. Community center
Mar 05 2026 06:51 AM	The Mill Pond is one of very few freshwater wetlands in this area and currently holds a significant population of wildlife, including wetland-obligate birds and other animals. I would rather see it left alone, or better yet flow restored through it, than see it dug up.
Mar 04 2026 10:20 PM	Repair tunnel and connect Willits to Fort Bragg by train
Mar 01 2026 10:23 AM	Not sure
Feb 22 2026 07:35 PM	Build a historical Mill Site
Feb 20 2026 07:48 AM	Leave the mill pond as it is! It seems to be thriving on its own despite the toxins. Eventually the plants & scavengers will remediate toxins over time. Fence it off to keep idiots from trying to walk into it.
Feb 18 2026 12:01 PM	just get the job done enough is enough
Feb 17 2026 07:15 PM	Taxpayers are paying for it so they should be able to enjoy it.
Feb 17 2026 10:33 AM	keep the mile trails the same along glass beach
Feb 16 2026 09:26 AM	Should consider additional wastewater treatment
Feb 15 2026 11:00 AM	Restoration is a better long term feature than retention
Feb 14 2026 02:53 PM	No decisions about use of that land should be considered until after the contamination is removed.
Feb 13 2026 08:43 AM	Use of the mill site for traditional indigenous peoples uses.
Feb 12 2026 11:04 PM	Removal of mill pond dam and berms
Feb 12 2026 05:38 PM	Removal of dam and berm before an earthquake dumps the toxic silt into Soldier Bay.
Feb 12 2026 04:25 PM	

City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

**Do you have any specific concerns, priorities, or ideas related to the future of the Mill Pond area, recognizing that there may be restrictions due to the regulatory cleanup process?**

**Answered**

**110**

**Skipped**

**244**

Response Date	Responses	Tags
Mar 22 2026 02:41 PM	The natural habitat restoration.	
Mar 22 2026 05:57 AM	No development disgust at all until clean up complete	
Mar 21 2026 05:56 PM	Just that it is cleaned up to regulations.	
Mar 21 2026 02:54 PM	clean up, planned restoration where possible,	
Mar 20 2026 09:38 AM	Good luck with this	
Mar 20 2026 12:23 AM	Do the best you can with what you have, thinking of the seventh generation.	
Mar 19 2026 11:08 PM	The cunts cheaping out and fucking the town	
Mar 19 2026 08:46 PM	Wildlife	
Mar 19 2026 02:14 PM	should be cleaned up before final decisions made	
Mar 19 2026 12:42 PM	Who cares it is an old pond	
Mar 19 2026 11:00 AM	It needs to be completed...has use of mushrooms for cleanup been investigated?	
Mar 18 2026 06:46 PM	Over restriction by regulators, excessive delays, I attended a presentation about 15 years ago, that pond replenishes it's own water on a consistent level. At this point, it is likely all cleaned up by now. People stressing about this need to be more informed and realize that pond is fine.	
Mar 18 2026 04:58 PM		
Mar 18 2026 04:25 PM	Fine out what those restrictions Are before you start the work, so we would have the solution ready	
Mar 18 2026 03:34 PM	More transparency re current safety.	
Mar 18 2026 01:35 PM	Why are we worried about the mill pond when the stupid train people build with zero permits right over wetlands?? Sea level rise and coastal inundation, as well as earthquake threat from the San Andres fault. leaving the retaining wall and riprapped beach is a terrible idea.	
Mar 18 2026 01:31 PM		
Mar 18 2026 12:29 PM	I need to have more information to answer this question.  My priority for the Mill Pond area is to let cleanup, habitat restoration, and long-term safety determine what is possible, rather than forcing uses that outpace the regulatory process. Public records indicate that Operable Unit E, including the Mill Pond and associated wetland area, remains the key unresolved portion of the site, with future land uses subject to remediation requirements and land-use covenants. Because the area includes wetlands, habitat, hydrology, and ongoing contamination concerns, I would prioritize ecological restoration, transparent public oversight, tribal stewardship, and low-impact educational or interpretive uses only if and where they are consistent with a fully protective cleanup. I would not support housing or other intensive uses in the Mill Pond area unless long-term human health, coastal resilience, and environmental safety are clearly demonstrated.	
Mar 18 2026 11:28 AM		
Mar 18 2026 10:47 AM	Just get it completed asap as cheap as possible	
Mar 18 2026 08:59 AM	The mill site needs to be properly cleaned up. The skunk train is not a commercial train and should not be exempt from having to clean up the site, like anyone else would be required to do.	
Mar 18 2026 08:40 AM	Concerned it will never get cleaned up.	
Mar 18 2026 08:34 AM	any development should be placed at a SIGNIFICANT distance from the pond	
Mar 17 2026 09:07 PM	Honestly I don't know what the Mill Pond is	
Mar 17 2026 09:06 PM	Once it's gone, it's gone forever.	
Mar 17 2026 08:20 PM	No	

Mar 17 2026 06:04 PM  
Mar 17 2026 05:55 PM  
Mar 17 2026 02:43 PM  
Mar 17 2026 02:21 PM

Be very careful who gets a y of the government "cleanup" contracts and how they propose to do the necessary work, and who they are going to hire to do the necessary work, locals first, mixing homeless as learning on the job. Do not rush into ANYTHING.  
I don't know enough about it but I thought it was toxic?  
Against allowing the Skunk Train to expand and use eminent domain to acquire property  
More growth and development while the clean up continues.  
Concer that ZmR is corrupt, steals, lies, and can't be trusted to take responsibility for clean up. They will drag their feet, try to make others pay for it, while they focus on \$\$\$ for themselves modern day robber barons

Mar 17 2026 02:12 PM  
Mar 17 2026 01:42 PM  
Mar 17 2026 12:49 PM

Amusement park, raceway, huge public pool.  
CLEAN IT UP CLEAN IT UP CLEAN IT UP  
No more housing that is untouchable.  
I think if we have a large park area with flowers and local foliage, places to picnic, and educational area would be beautiful if done properly.

Mar 17 2026 12:38 PM  
Mar 17 2026 12:25 PM  
Mar 17 2026 12:14 PM

Skunk Train must agree in writing to clean this up. They bought it, it's their responsibility.  
No  
Obviously a new seismically resistant reinforced concrete dam needs to be built on the west flank of the pond. That must be done ASAP.

Mar 17 2026 11:44 AM  
Mar 17 2026 10:47 AM

No

Mar 17 2026 09:34 AM  
Mar 17 2026 09:12 AM  
Mar 17 2026 08:17 AM

The only priority and concern is a full clean up that keeps people, wildlife, and the ecosystem healthy.  
Walking trail with bird watching blind  
Please clean it up  
I think the whole mill site should be left alone as much as feasible. high concentration low income housing in one corner, the rest should be wild and enjoyed by the trail that is already there. I like seeing the ocean walking the length of the town but you feel like you aren't in town because there is a big field between you and the town. I'm sure the wildlife love it too. The restoration of the mill site back to native plants and animals could also be studied no doubt.

Mar 17 2026 07:58 AM  
Mar 17 2026 07:48 AM  
Mar 17 2026 07:22 AM  
Mar 17 2026 06:08 AM  
Mar 16 2026 10:34 PM  
Mar 16 2026 10:12 PM

Do the clean up that legally has to be done and move on.  
I'm not qualified to answer this question  
Get it to a safe status  
Timeliness of project needs to be primary.  
No  
A facility that burns trash and creates electricity locally.

Mar 16 2026 09:29 PM

In Sweden, Trash Heats Homes, Powers Buses etc. Do some research.  
Keep the Skunk out of it!

Mar 16 2026 09:00 PM  
Mar 16 2026 08:47 PM  
Mar 16 2026 08:19 PM  
Mar 16 2026 08:15 PM  
Mar 16 2026 07:50 PM

No development by greedy virtue-signaling skunks. 🦨 🦨  
Trust in the beauty of nature to attract more business. Not more buildings.  
No  
The city should work with wildlife biologists and restore the natural habitat as much as possible.  
Incorporate it with whatever we is built  
A tourist attraction- like an aquarium or amusement park ( like a Ferris wheel)  
Something we can draw tourists with as well as housing and shops

Mar 16 2026 05:39 PM  
Mar 09 2026 06:51 PM

Thorough cleanup  
Make a plan driven by the citizen, not greedy people who will extract what they can then leave.

Mar 09 2026 06:47 PM

Create something unique that brings visitors. Not appropriate for housing.  
what is the issue with an industrially created pond going away or remaining? Why are a bunch of busybodies even worried about this?

Mar 07 2026 08:44 AM

Mar 06 2026 06:34 PM

The cleanup is a big deal and I think usage of the site will depend on what can be done in cleanup

Mar 06 2026 05:24 PM  
Mar 06 2026 04:39 PM  
Mar 06 2026 01:53 PM  
Mar 06 2026 08:40 AM  
Mar 05 2026 04:02 PM  
Mar 05 2026 12:20 PM  
Mar 05 2026 10:58 AM  
Mar 05 2026 09:31 AM  
Mar 05 2026 09:29 AM  
Mar 05 2026 09:24 AM  
Mar 05 2026 06:51 AM  
Mar 04 2026 10:48 PM  
Mar 04 2026 10:20 PM  
Mar 03 2026 04:53 PM  
Mar 01 2026 10:11 AM  
Feb 28 2026 06:51 PM  
Feb 28 2026 05:07 PM  
Feb 28 2026 11:50 AM  
Feb 28 2026 10:31 AM  
Feb 23 2026 01:32 PM  
Feb 23 2026 01:06 PM  
Feb 23 2026 10:41 AM  
Feb 22 2026 05:21 PM  
Feb 22 2026 10:21 AM  
Feb 21 2026 09:49 AM  
Feb 20 2026 07:12 PM  
Feb 20 2026 06:06 PM  
Feb 20 2026 07:48 AM  
Feb 19 2026 03:11 PM  
Feb 19 2026 03:04 PM  
Feb 19 2026 10:31 AM  
Feb 18 2026 07:13 PM  
Feb 18 2026 03:19 PM  
Feb 18 2026 12:01 PM

Why waste all that land to a pond when the city needs growth?  
Isn't this where all the city's storm water goes? Where will it go if we remove it?  
Compromises made/concessions to expedite clean up. Recognizing the public will utilize this property the stringest requirements for public use/safety must be adhered to.  
Access to the beach is the top priority in any cleanup proposed should allow that access. retention of the mill pond may be beneficial for stormwater scrubbing.  
I hope that there will be few, if any, barriers to free movement of people and animals such as fences, walls, etc. Also needed are many more shaded sitting areas, benches and picnic tables. I, and many others, would like to able to sit in more places and in shade.  
The cleanup should come before any plans for use are made.  
Immediately block people's ability to dump hazardous waste and/or for hazardous waste to flow into the mill pond from near Hwy 1 and across Hwy 1 from the city. Quit your infighting with the railroad and get this done ASAP. This has to be the highest priority to stop the ongoing further environmental damage first. Then remediate. Quit messing around about this and pointing fingers. It makes me furious to both parties in the lawsuit but especially to the City.  
Can the pond/waste collapse in to ocean?  
Live/work/walkable/natural habitat.  
Develop it as a recreational asset to serve residents and visitors as much as possible.  
none  
Toxins need to be removed, dam stabilized.  
Seems like an obvious place for tertiary treatment of wastewater, if not the entire output than at least a portion could be diverted through the pond. This would enhance the habitat value while improving water quality.  
Make it safe and non-toxic.  
Restore the creeks and wetlands and open up the beach area  
No-I like the pond if it's clean and restored.  
I would like to see the lan restored to what it was like 500 years ago  
The longer it takes the more likely something we don't like ends up there.  
Please give us detailed and correct information regarding toxic materials at the mill site.  
I would not like development near the pond BUT the cleanup is way overblown. I had federal permit to raise Canadian Geese and they love the pond with no ill affects.  
I think the pond should go and creek should be opened back up. A creek side trail to the beach with picnic tables should be created as part of the trail system.  
A thoughtful planning development that is in the interests of the community.  
Not in possession of enough information to comment.  
No  
My concern is how the clean up is done. It can't endanger the community of humans or wildlife.  
Emphasize health industry and eco-tourism. Take advantage of ocean access via the harbor  
It's needed to be cleaned up for years. So whoever owns it needs to actually take responsibility for it and clean up fully before even considering any development there.  
How do we move forward?????  
I like the idea of retaining the pond and not permitting people on the immediate pond area, rather have the trails around the perimeter  
Need to be better informed about the details of the Mill Pond  
Green spaces and don't let north of Pine folks s sell us snake oil with Noyo Science center  
No housing on coastal lands keep as public access and trails make it a place for visitors to enjoy.  
Housing can go elsewhere  
I remember 3 mile island. The long term health risks associated with housing on contaminated sites concern me greatly.  
See above.

Feb 18 2026 11:12 AM	Please please please wildlife habitat! Such an opportunity for creating a stopover for migratory birds!
Feb 17 2026 09:55 PM	The entire area should be wildlife habitat. No building any structures (unless a bit of boardwalk and photographer blinds)
Feb 17 2026 02:36 PM	No
Feb 17 2026 10:33 AM	No
Feb 16 2026 02:33 PM	Don't put enclosed structures in this area. Keep it open so the land can continue to heal.
Feb 16 2026 09:26 AM	Try the mushroom clean up again?
Feb 16 2026 08:52 AM	keep the coast line the same, aka beaches & trails that are already there
Feb 15 2026 04:03 PM	Splitting the pond to dodge regulation and cleanup
Feb 15 2026 02:27 PM	If mill pond can be cleaned up, would need a new dam. Water could be used as an emergency water source in emergency, fire earthquake, pipes will break with earthquake.
Feb 15 2026 11:38 AM	No concerns. I would like to see it cleaned up and developed for recreation and to retain natural habitat.
Feb 15 2026 10:29 AM	Action should be taken now to clean it up in anticipation of exposure to hazards like sea level rise.
Feb 15 2026 09:28 AM	More public access is better
Feb 14 2026 11:47 PM	My top priorities are the restoration of wetlands and wildlife habitat in combination with keeping the Mill Pond as a (hopefully) permanent feature.
Feb 13 2026 09:55 AM	Nope
Feb 13 2026 08:43 AM	Actions that would restrict the escape of pollution into our City's waters and the ocean. The latest NOAA flood maps shows that a 100 year storm, which are now very common, would flood the contaminated pond which would leach highly toxic contaminants into our community beaches and other waterways. Potentially also flooding into our streets. Also potentially harming our water supplies. The State should designate the ponds a public nuisance and use public nuisance abatement authority to immediately remove the contamination. The State should legally compel the pond land owners to pay the cost of the abatement.
Feb 12 2026 05:38 PM	The mill pond dam and berms are not in good shape. Even without sea level rise, leaving the mill pond toxins in place risks escape of the contaminants. The plan to let time solve the problem is risky. Further exploration of the idea of removing contaminated soil to an onsite containment system should be undertaken.
Feb 12 2026 04:25 PM	The toxicity of the mill pond silt and the soil of the lowland create a real, long term threat to the near shore fishery, should tsunami or earthquake sweep that material into Soldier Bay.
Feb 12 2026 09:06 AM	I favor the most affordable option that allows for public access to the beach, effective storm water management.

## City of Fort Bragg 2026 Economic Development & Mill Site Community Survey

**If you could give one piece of advice to the City Council as it works on the future of the Mill Site, what would it be?**

**Answered**

**262**

**Skipped**

**92**

Response Date	Responses	Tags
Mar 23 2026	1 My advice is to protect and restore the natural character of the Mill Site. Small cities thrive because of their connection to nature, and this is a key part of what attracts visitors. By restoring the creek, preserving native landscapes, and keeping development modest, you can create a unique destination that draws people	
Mar 22 2026	0 People do not come here to find more of what they already saw at the airport (big chain stores, same hotels etc.) They want to get here and say, "wow, look!" "Oh, how beautiful!" And that is both tourists and new residents.	
Mar 22 2026	0 Proceed with clean up and restore the natural habitat.	
Mar 22 2026	0 Thank you for asking for resident's input! We care so much about preserving the natural environment which is the most important appeal to visitors as well as locals. Also keeping the local small community and relationships as well as independent businesses keeps our area rooted in steong values.	
Mar 22 2026	0 Keep development to a minimum and Save the beautiful Coastal Trail forever. It is a unique, fantastic asset not to be ruined by greed and Corruption.	
Mar 21 2026	0 No gentrification. Keep Fort Bragg a small town. If you want a resort town - please leave.	
Mar 21 2026	0 Keep it open	
Mar 21 2026	0 Anyone who measures their being "local" in months or a few years should shut the hell up and quit trying to change everything. FB needs jobs, not more wetlands and tourist crap!	
Mar 21 2026	0 To be open minded. Everyone doesn't get their way all the time. Bend a little and so long as its good for the community, even if it isnt "your personal vision".	
Mar 21 2026	0 Council members and city manager should drive down the California Coast. and tell me where is there a small city with a water front like ours. Are you going to give up? give the waterfront to "developers" to develope or is the city going to be a leader, innovator, curator.	

Don't let the lure of commercialization outshine the needs of residents and the opportunity to create something more than vacation housing and train town for tourists. Let's think big and attract long term investment and return that is beyond simple tourism and provides sustainable industry and career paths - oceanography institutes, coastal research facilities, scientific research - our proximity to ocean, forest and a diverse ecosystem are unique and of value. We can't afford to squander or not recognize the value.

The land itself is unceded. A world class cultural center can be thoughtfully co-created, serving the indigenous tribes as well as non-indigenous residents and visitors. We could have significant cultural attractions in the right venue, including concerts and performances.

Fort Bragg needs a source of pride and hope. Tourism is limited - its not a case of "if you build it, they will come" - we are limited in infrastructure and increasing cars and vehicles on the road impacts safety for all (trolleys and pedestrian path aren't going to reduce visitor cars and traffic). Let's use what we have to make a true source of local pride on a world scale.

Mar 21 2026 1 Make sure it doesn't look like something from LA or SF - the buildings need to be low and charming so it doesn't ruin the coast-

Mar 20 2026 0 you can't build that somewhere else if needed

Mar 20 2026 0 more common sense & less government malarkey

Mar 20 2026 1 Hear the loud contrarians but heed the silent majority who want more opportunity.

Mar 20 2026 0 Yes, you may have done some cleanup, but you have way more to do.

Georgia-Pacific was once our town's economic engine, and the void it left is still felt today. It's impossible to predict our future while Mendocino Railway tries to bypass local control. By claiming federal preemption, they aren't just adding noise and pollution to our Headlands with their trolleys—they are attempting a land grab of the GP site. They want the community to believe they are helping us, but their use of eminent domain suggests they are only out to serve their own interests at the expense of our local

Mar 20 2026 0 environment and peace.

Mar 20 2026 0 Keep all age groups in mind!

Just stop talking about it and do it. For the sake of our future. It's their property. Let them do what they need to do. They have

Mar 20 2026 0 100% intent to help our town and that's what matters.

Never make the mistake again of letting an opportunity like the purchase of the Mill Site slip away. Broadband is good and

Mar 20 2026 1 should be extended to the Mill Site generously.

Mar 19 2026 1 Don't trust these rich carpet bagging cunts

Mar 19 2026 1 Make sure all residents regardless of income can afford to enjoy the waterfront area.

Mar 19 2026 1 Do whatever it takes to bring in jobs, business development, and more housing.

Mar 19 2026 0 Protect the ocean. Protect wildlife. Protect where fungus grows.

Mar 19 2026 0 Start. It has been open space for over 23 years. Utilize it and help your citizens and town.

Mar 19 2026 0 I don't know what the right decisions would be. I wouldn't know what to advise you. Thanks for asking my opinions.

Listen to your constituents. Proceed carefully. Do not give in to greedy self serving corporations that care little about our coastal

Mar 19 2026 0 town and way of life.

Focus on local residential non-corporate interests

Mar 19 2026 0

Mar 19 2026 1 The city needs to stay out of the way and let the land be developed.

Use the size of the land to do something truly valuable for the LONG TERM. Bring an educational institution, or something comparable, to the coast! Think big, and reach outside our little community! Imagine the money, jobs, and talent that a new Marine Biology graduate school, or a new college campus would bring! This is Fort Bragg's one chance to become something

Mar 19 2026 1 truly great!

Mar 19 2026 1 Don't let money get in the way of clear thinking and paying attention to future, long term results.

Phase growth so the city is not overwhelmed by change. Prohibit big box, data centers, high rises, and off shore oil support

Mar 19 2026 0 facilities. Don't trust the skunk train.

Mar 19 2026 0 Don't trust the skunk train!

Mar 19 2026 0 Persevere!

The youth of our town need places to go, young children and teens. Rides, food vendors, etc could be great for locals and

Mar 19 2026 0 tourists alike.

Mar 19 2026 1 Keep locals our kids in mind

Mar 18 2026 1 Do not develop it and lose the unique feel of the wildland

Let's use common sense and not overthink this. It is a long overdue project that actually needs to see some real progress.

Mar 18 2026 1 Maybe some street maps of what it may look like!

Preserve natural beauty. Dont be short sided and let potential revenue blind you from understanding the natural beauty of the area and remembering that is what tourists come to the area for. They can go to a mall or restaurant anywhere. But this piece of

Mar 18 2026 1 land is breathtaking- don't over develop it and take that away

Mar 18 2026 0 Use your OCEAN FRONT LAND for SOMETHING

Keep the area as is. Fort Bragg has its character and people come here for this charm. To get away from all the busyness of the

Mar 18 2026 0 city..

Mar 18 2026 0 Open to the public as soon as possible

Mar 18 2026 0 change the City name to make a diversity or residents and visitors feel welcome here

Mar 18 2026 0 Proceed carefully and with caution

Get going on SOMETHING - ANYTHING!

The whole time I lived there (in town and just South on GIBNEY Lane), I heard how great plans were in the works - then they get delayed or shut down.

Mar 18 2026 0 Millions of dollars paid to lawyers with nothing to show for it.

Mar 18 2026 0 please be better at communicating, Facebook is not a sufficient place to post your updates

Mar 18 2026 0 Work slowly and finish each section to make sure it is financially feasible and done.

Get good advice from a professional developer. Think what is best to bring in JOBS and Fun for us and the visitors that come to

Mar 18 2026 0 enjoy our Ocean, beaches, tress ...

Do Something !!! Its been nearly a quarter-century since the mill closed. Ft Bragg needs an injection of excitement and revenue generation and opportunities for all.

Mar 18 2026 0 Housing, housing, housing!

Mar 18 2026 0 now is the time to move forward

Mar 18 2026 0 Think about how beautiful it will be to open this area up to the public.

Mar 18 2026 0 Kick that dumb train to the curb. Keep the train out of that land. They already pollute the pudding creek corridor.

Go slow , don't over develop

Mar 18 2026 0 Unforeseen conditions, situations, and costs always arise on big projects

Fight for a true clean up of the mill pond. The economic potential of a restored coastline rather than a contaminated area should not be undervalued.

Mar 18 2026 0

Mar 18 2026 1 Place nice and learn from your (i.e. current & previous CC's) lessons.

Mar 18 2026 1 Get us a Walmart.

Here is a polished version that keeps your meaning and strengthens the flow:

Move at the pace of safety, transparency, and long-term local benefit. Do not let development pressure outrun cleanup certainty, environmental responsibility, tribal stewardship, or the lived needs of Fort Bragg residents. If the Mill Site is going to shape the city's future, it should do so through restoration, public trust, and uses that protect human health, coastal ecology, and community stability rather than short-term speculation. Please think carefully about the long-term ecological, ethical, and economic impacts of every decision, and ground the process in what is truly sustainable. Conduct thorough risk-benefit analysis, listen deeply to Indigenous voices, and be guided by what is right rather than by what feels urgent. Urgency often creates conditions for missteps; this work should move forward with intention, reverence, and care for the community not only today, but

Mar 18 2026 1 for the generations yet to come.

Mar 18 2026 1 Consider all viable options before deciding.

Mar 18 2026 1 NUCLEAR POWER PLANT. CASINO HOTEL SND GOLF COURSE. NO MORE PARKS

Mar 18 2026 1 Let's develop it already. It's time.

Mar 18 2026 0 Be open to growth

Mar 18 2026 0 Be cautious and think of long term environmental consequences.

Be wary of the skunk train. Over the years they have proven themselves not to be trusted. Make sure you have a good lawyer and delve into anything they propose. It is their property so they will push to do what they want to do with it. They have used and attempted to use eminent domain to acquire properties. This should not have been allowed considering they are not a

Mar 18 2026 0 commercial train. The city should have been the entity to acquire this property. Don't let them turn the mill site into Disneyland.

Mar 18 2026 0 Develop a sports complex.

We live on Glass Beach Drive and advocated for speed bumps and signage for no overnight parking (as folks and their animals were using the meadow as an outhouse!) The bumps and signs were put in place but several of the signs have been removed by folks not in agreement. We'd like the city to be more vigilant in monitoring and enforcing 'good for all rules'. Example: signage reads no bicycles on the headland trails but there is no follow-up and there are plenty of bikes using the trails (not safely, but also it's a fragile trail that should be treated accordingly). Soon the RV's will return and so too will the human waste if there is no follow through. Also, it might be time to take down the photos of Fort Bragg in promotions showing mounds of shiny glass. Folks still take bucketloads of shards out, but it's false advertising and disappointing to those (SO MANY, as you can see from the parking lot) who come great distance for our little wonder of the world. We have amazing natural beauty here in Fort Bragg and we'd love to keep it this way. And at the risk of repeating signage pointing to the actual beach would be HELPFUL and a lot safer than folks

Mar 18 2026 0 climbing down the fragile banks. Thank you. Patty and Larry

Mar 18 2026 0 Don't sell property to the Skunk train.

Mar 18 2026 0 maintain your ability to regulate development

Mar 18 2026 0 Don't let the Railroad have their way

Mar 18 2026 0 Inaction prevents progress

Think long term and what kind of businesses are going to thrive 20,50, 70 years from now. We have to innovate in a way that

Mar 18 2026 1 honors our resources and learns from the indigenous community that was here before it was Fort Bragg.

LISTEN to the concerns of the wider Mendocino Coast residents. Fort Bragg's situation affects all who live on the Coast, not just City residents. Listen to us and act on our widely-supported requests. Quiet deals in a closed room, ignoring input from your constituents (e.g. the Bainbridge tire trash debacle, and the Flock camera participation), is a bad look for City Council members,

Mar 17 2026 1 and a bad effect in our community at large. It has been a FRUSTRATING few decades, no?

Mar 17 2026 0 Good luck

Mar 17 2026 0 See above. "Pave paradise and put up a parking lot". Joni Mitchell.

Mar 17 2026 0 Public golf course

Mar 17 2026 0 No housing or hotels

Mar 17 2026 0 Keep it simple

Don't build out a huge expensive development and expect it to magically pay for itself. Go slow based on what you know we need and want. For instance. I would be very strongly opposed to any City money going toward a hotel and conference center,

Mar 17 2026 0 or really any visitor-serving development beyond trails and maybe some restrooms.

Mar 17 2026 0 To move forward in development

Mar 17 2026 0 Reread the above.

Mar 17 2026 0 Pick things that go with our quirky little town.

Mar 17 2026 0 Don't trade quality of life for economics

Mar 17 2026 0 Work with the railroad. The benefits of development are sorely needed

Mar 17 2026 0 Learn to get along, be collaborative. This is about Fort Bragg 50 to 100 years from now your grandchildren's children.

Mar 17 2026 0 Make whatever is done accessible to locals

Please keep our town alive. Our community needs economic growth to survive and rebuilding this area will help our community survive and thrive for generations.

Mar 17 2026 0 Think about the future. I everything you can for building community and not more profit for a few developers

Mar 17 2026 0 Something to benefit locals and tourists. People move and visit here to get away from the city but more to do would be nice.

Mar 17 2026 0 It should be for the use of everyone  
Make the site an attraction like a year round recreation Park.  
Rides, racetrack, pool, etc..

Mar 17 2026 0 This makes more income for City.

Mar 17 2026 0 Ask the youth/high schoolers/young adults more about what they wish they had more of in the area

Mar 17 2026 1 WHO EVER OWNS it IS RESPONSIBLE FOR THE \$\$\$\$ to get the job of clean up done!  
Stop trying to block the skunk train from growing! Parts of the coastline could be so much more beautiful if allowed to properly plan an upgrade. Listen to people that are not only on your council.

Mar 17 2026 1 Keep your eye on the Skunk Train and don't let them bully us through you!  
Field of Dreams. " If you build it they will Come" We need them (yes more tourist)to come in order for this town to survive long into the future!

Mar 17 2026 1 Not sure  
This process has taken years, almost decades. Planning is the natural enemy of action. Action leads to results.

Mar 17 2026 1 If you don't know where you're going any road will get you there.

Mar 17 2026 1 Do NOT GIVE IN to the Skunk Train's claim to to be a public entity hauling "freight" total BS  
Keep your heads sharp; avoid the common temptations of "ooh, more property tax revenues!" that happens most everywhere else, and do NOT let developers build slipshod infrastructure that goes bad shortly afterwards at the city's expense. Whatever happens must benefit Fort Bragg first and developers last

Mar 17 2026 1 Don't try to be trendy, keep the growth within our small town vibe.  
When it comes to housing make it dog friendly and no restriction on size. That affects the ability of people living here with medium to large dogs.

Mar 17 2026 1 Do not let this crush local retail business and understand our lack of affordable housing has already strained our workforce.

Mar 17 2026 1 Start small, do not approve grandiose projects.

Mar 17 2026 0 Keep up the good work! I see this as a huge benefit to the community!

Mar 17 2026 0 housing

Mar 17 2026 0 Slow and steady wins the race

Mar 17 2026 0 Shopping, or just keep ordering online.

Mar 17 2026 0 Don't let the perfect be the enemy of the good

Mar 17 2026 0 Go faster what ever the decision happens to be. This town is not doing well

Mar 17 2026 0 Be very careful. Environmental degradation is difficult to undo. Other developments can always be added later.

Incorporate Tribal representation , maintain the integrity of our natural landscape, people come to Fort Bragg for it's beauty and charm not for it's shopping. Restore the area naturally, trails and interpretive education, maybe a few cafes along the way, a

Mar 17 2026 0 large outdoor meeting space for events, parks.

Mar 17 2026 0 Thank you for allowing input and please maintain strict environmental standards

Mar 17 2026 0 Don't let the train and their money sway your decisions.

Mar 17 2026 0 Build quality infrastructure to last generations

I might have mentioned it but low income housing. Don't build a bunch of houses that wealthy people buy as second homes and airbnb or build a bunch of stores. We have that in spades already. We need low income housing. If you house them the hospital will have less travelling staff, there will be less help wanted signs and we'll be able to support the businesses who are already here from the ground up. If you try to make some fancy mendocino-esque monstrosity you'll kill the hardworking grit vibe we all love about fort bragg and you'll push out all the people that make fort bragg great. People are coming to get away from the over built crowded cities, to escape the heat and enjoy the ocean. Build up the mill site as little as possible with only low income

Mar 17 2026 0 housing. Anything else is capitalist greed.

Mar 17 2026 0 Resign, you're failing this project. Mendocino railway holds all the cards and you have nothing.

Mar 17 2026 0 DROP THE DAMN LAWSUIT!

Mar 17 2026 0 Get it to a safe status

Prioritize the needs of the locals versus tourist. Our unique location and environment are already attracting visitors. Focus on the

Mar 17 2026 0 quality of life of families that live here.

Mar 16 2026 1 Don't let the Skunk Train off the hook for cleaning up the mill pond.

Mar 16 2026 1 Dont cut corners, do your job, include the public in decision-making

Mar 16 2026 1 Get on with it

Mar 16 2026 1 Show the history of the site and make it so that all can enjoy

Mar 16 2026 0 Think about the youth in town

We need living wage jobs sources, previous city council should have fought to keep the mill and it's living wages jobs and all the \$\$\$ it supplied to the town. The mill supplied power during outages to keep a portion of town running. city council has it's work

Mar 16 2026 0 cut out for them.

Mar 16 2026 0 Support Mendocino Railway

Mar 16 2026 0 Work with the county and make decisions together

Don't get sweet-talked by the train operator and give away what should be everyone's. There are a lot more people here than just

Mar 16 2026 0 him.

Mar 16 2026 0 Keep the city firmly responsive to its resident families, not it's \$\$\$\$\$ rich influencers.

Mar 16 2026 0 Trust in and enhance the beauty of nature to leave visitors in awe

Mar 16 2026 0 Don't get in the way.

Mar 16 2026 0 The new generation of fort Bragg is young. Think of our future.

Mar 16 2026 0 Protect and restore the natural beauty of the coast so that people and wildlife can both benefit.

Please communicate more often with the people about this.

Mar 16 2026 0 A once-a-month meeting would be great.

Build an aquarium, redwoods and railway type museum. Built along the coast could utilize the ocean, the coast has so much history of logging that can also be shown off. Tie it in with the train and it will be a great attraction. It could create year round jobs.

Mar 16 2026 0 NO HOTELS

Mar 16 2026 0 Quit talking it to death and quit following the opinions of the few.

Mar 16 2026 0 Be open minded

Think about the long term strategies to ensure a self reliant community that can retain youth and enable young families to live and thrive in Fort Bragg.

Mar 16 2026 0 Try to thoughtfully balance the needs of the economy with the needs of nature!

Think big! The future of our tourism industry is in your hands. Help us move from an old crumbling town into the bright future that lies ahead.

Mar 13 2026 0

Mar 09 2026 0 Housing, retail, conference area, concert area open space

Mar 09 2026 0 Help elect council members that do NOT support Sierra's interests.

Mar 09 2026 0 find a way for us to move forward

to keep an open mind and listen to everyone that has made Fort Bragg their home at the same time try to put Fort Bragg on the map as a vacation destination

Mar 09 2026 0

Mar 08 2026 1 My specific concern is having the owners of the skunk train involved. They provide no value to Fort Bragg. stop the nonsense and baseless lawsuit / fight with a railroad that has been deemed time and time again as a railroad. Help them re-open the entire line.

Mar 07 2026 0

You all need to stop worrying about the opinions of a bunch of affluent/vocal retirees and start worrying about the desires of working age people trying to make a living.

Mar 07 2026 0

Mar 06 2026 0 The mill was such a huge part of the city for so long and I'd like to see that reflected in the development.

Mar 06 2026 0 Get on with it! And don't cater to small loud busybodies. Get it done!

Mar 06 2026 0 Don't screw this up.

Mar 06 2026 0 Keep people informed.

Mar 06 2026 0 wild land restoration.

Mar 06 2026 0 Action.

Mar 06 2026 0 Reach out to the community to get the opinions of the majority not just the few crazies that show up to the meetings.

Think long term...keep Fort Bragg and it's unique character in tact as well as the amenities that bring people here, and return here to visit or live. Do not turn us into a Disneyland seaside entertainment venue for short term gain/to benefit private enterprise over the welfare of the community

Mar 06 2026 0

Mar 06 2026 0 Do not accept any cleanup proposals that deny public access to the beach

Mar 05 2026 0 Spend money wisely, employ local contractors and workers, get to work.

It almost seems like you are wanting to put the cart before the horse. Once the cleanup is done is when plans should be made.

Mar 05 2026 1 How can you say with any certainty that you will be able to complete the cleanup.

While regulation is important, speed is also important. This development has been "an idea" for far too long. There has been tremendous disappointment surrounding the events with Mendocino Railways acquisition of this land, but I would advise the council to put it behind them as much as possible and focus on getting a development plan in place as quickly as possible for the betterment of the community.

Mar 05 2026 1 Create an environment (natural, business and regulatory environment) friendly to single family homes suitable for wealthy retirees.

Mar 05 2026 0 Maintain architectural history and coastal nature

Mar 05 2026 0 Get it done ASAP

Mar 05 2026 0 Let's get this going already!

Mar 05 2026 0 No more give aways to railroad company or other developers.

Mar 05 2026 0 Get a city manager that understands a viable well rounded economy.

Think ahead to the utopian ideal you and your constituents would like to see out there and push to get as close to that vision as possible. As you hear the views of other people and institutions consider the source and their incentives.

Mar 05 2026 0 I just want them to go through the same process. Anyone else would have to go through to develop it

Mar 05 2026 0 Listen to all the community. I just had this survey sent to me by a friend.

Mar 05 2026 0 Keep Marie Jones far away from this project. Plus, it's not the city's project. They don't own the land.

Mar 04 2026 1 A vision, no piece meal, no parking lots, no huge & tall buildings, no Disneyland train, educational facility

Mar 04 2026 1 Our city has what every city wants: authenticity. Don't give it up for bling and money. You can't buy authenticity once you lose it.

Mar 03 2026 0 Keep Coastal Commission out.

Mar 03 2026 0 Remember the ocean/coast and its well-being when making decisions.

Thank you for offering this survey, much appreciated. Consequences of your decisions will go well beyond your lifetime and affect all aspects of life on the Mendocino Coast. Please don't let egos, agendas and big bucks get in the way of thoughtful, sustainable and healthy approaches.

Mar 01 2026 0 Keep the open space—it is a treasure and will make this city attractive to visitors, residents and businesses.

Mar 01 2026 1 Repair tunnel and connect Willits to Fort Bragg by train

Do not be short sighted. You are managing the future of Fort Bragg. Do not lose sight of the incredible natural beauty and the fact that is what makes the land valuable.

Mar 01 2026 1 Use the natural beauty to be your guide. There is only so much California coastline. That is the most precious resource. I would avoid putting housing there. Make it more public park focused.

Feb 28 2026 0 Bring back it's natural state

Feb 28 2026 1 Please think quality and longevity

Feb 28 2026 1 Work with the owner.

The City of Fort Bragg moving organically toward the seashore from its existing limits using small businesses and uses that complement the community is my vision for the future. This as opposed to a single financial entity from outside the area

Feb 28 2026 1 controlling all development.

Feb 26 2026 1 Make it a park. Headlands and wildlife refuge. Do not develop. Zone it a park and insist on the cleanup prior to anything else happening. Development is short sighted, benefits the seller of the land and will trash the city and current businesses.

Feb 25 2026 0 Diversify the local economy so it is not dependent on tourism.

Feb 23 2026 0 Remember it is the natural beauty that brings both residents and visitors to this area. Think carefully before giving that away when there are other options available

Feb 23 2026 0 Please do not give in to corporate interests and guard against privatization of this very beautiful and unique area. We don't need to be Emeryville or San Mateo! That's why people move here and live here, because we like it small and friendly.

Feb 23 2026 0 See by pass traffic issues previously stated and don't be intimidated by the land grab railroad and their quest to make huge profits at our (FB citizens) expense.

Feb 23 2026 0 Make the site easily accessible from town.

Feb 23 2026 1 Look at other communities successful development s use them as a guide to the development. Don't try to reinvent the wheel.

Feb 22 2026 1 The site is pure gold to the future of Fort Bragg. It possesses some of the most beautiful coastline of California. We see a pedestrian overpass from downtown right into the hub of the site. There you develop it with business and activities that will attract tourist from around the world to come stay in multi level ocean front lodging (with some that are personal residences) To eat and drink in restaurants and bars with ocean front views and spend their money. Not saying over build but create an environment that draws families to play and appreciate the beauty, history and marine life our town and location has to offer. The coast trail is a great start. Connecting the site to established businesses eg., Skunk Train, North Coast Brewery etc. The west side is the future life line to our town.

Feb 22 2026 1 Stop trying to develop a Disneyland. Focus on the runway to bring new jobs, new families, new businesses, new entrepreneurs that recognize what our small, remote area has to offer and want to live here. People are looking to work in an area like ours. Utilize and develop the runway to attract those folks. These same people vacation in our area and would love to live here, but working here is not realistic with transportation options.

Feb 22 2026 0 Talk with experts in the areas of restoration and community development—people who have successfully completed or extensively documented similar projects.

Feb 22 2026 1 Making it affordable for local families to live there. Local businesses to operate there. And access to the coastline/beaches.

Feb 22 2026 1 Speed up the whole process of utilizing the mail site as much as possible

Feb 21 2026 0 Holding off the corporate interests will be a great (and most important) challenge while working slowly, but with diligent good intent, to move forward with reclaiming this unique & precious land. There will not be another opportunity.

Feb 21 2026 1 fort bragg needs to grow in ordered to survive. we can grow without losing small town charm.

Feb 21 2026 0 Think of the future generations

Feb 20 2026 0 Stop looking at the property as an isolated unit. Envision it as part of the larger Fort Bragg. This may enable us to find answers to housing through redevelopment of existing areas

Feb 20 2026 0 Do not trust the skunk train.

Feb 20 2026 1 Find the right design group with a successful track record of developing natural setting with the proper balance.  
Think out of the box to invite visitors to FB. Support the train but hold them accountable to our City. Maybe rent them the land.  
Push them to open the tunnel!!!

Feb 20 2026 0 I feel stagnation in our town !!

Feb 19 2026 0 Development should be in a manner that provides career based job opportunities and housing infrastructure.  
Figure out how to work well with and support the land owner if possible through the grant process consider removal of the sewer  
Feb 19 2026 0 treatment facility. It does not seem an appropriate spot in a tourist promoted area.  
People and community before profit for a few .  
The city needs to mature its economy and create resilience. We are in some ways an island geographically and we need to  
invest in regenerative businesses, agriculture and housing . Many of the ideas shared are still reliant on services and a  
continuation of current practices. The mill site is an amazing asset that should be carefully considered. It is also stolen land that  
should be honored by living up to the values of the communities that would have historically existed. Coexistence and mutual  
Feb 19 2026 0 benefit from the resources of the land.

If remediation and restoration were handled carefully, this could be the centerpiece that makes Fort Bragg a unique coastal town.  
Also, if a university extension could be persuaded to settle here it would bring better jobs into the community. Although the  
Feb 19 2026 0 pressure for housing is increasing, I feel it would be better located somewhere other than on this unique piece of land.  
Try to provide a piece for everyone to enjoy. Parks , outdoor space, housing entertainment areas. This is an amazing gift to  
develop with the community. Let's share it with community. Good clear communication as the development goes along. Thank  
Feb 19 2026 0 you!

Feb 19 2026 0 Go gently, consider first nature and second the needs of this community for healthy jobs and housing.

Feb 19 2026 1 Get rid of the Pampas grass and railroad.

Feb 19 2026 1 Stop caving to the loudest voices and emphasize green spaces

Feb 18 2026 0 No good 'Ol boys bullshit

Feb 18 2026 0 No housing make the site a place for visitors access to coast.

Feb 18 2026 0 Please remember that the reason we live here is because of the natural beauty and small town charm.

Feb 18 2026 0 Keep this treasure accessible for everyone. It belongs to our children

Feb 18 2026 0 Do not let the Skunk Train owners con you. They are greedy and not to be trusted

Feb 18 2026 0 Do not turn this into Portland, Oregon's waterfront park where citizens and tourists are afraid to go.  
Let's cooperate with the skunk train owners but not compromise the entire planning process, don't let them ruin this opportunity

Feb 18 2026 0 to do a good job for everyone in order to serve their special interests

Feb 18 2026 1 draw on similar projects from around California to develop best practices  
Make a move already! This community, residents & businesses have suffered long enough! Ukiah is booming while we can't

Feb 18 2026 1 seem to get anything done!

Feb 18 2026 1 Encourage the Skunk to seek new owners subject to City approval

Please make the mill site a wildlife preserve. Remove invasive plants. Rip up any remaining foundations, cement, asphalt. Restore habitat. California has lost almost all its wetlands, and the Fort Bragg area has very little wetland/riparian area. It store  
Feb 18 2026 1 carbon. It helps crashing bird populations. Please take this opportunity to do what is right for our planet!  
If absolutely must work with Skunk, he pays for half of remediation & development & takes down unfriendly fences & no  
Feb 18 2026 0 trespassing signs.

Stop your stupid lawsuit, which is gonna cost you guys dearly with the Skunk train. You've created a complete mess. would be  
Feb 17 2026 0 done. People would be have access to way more beauty and you guys shut it all down. Grow the hell up you are children.  
Feb 17 2026 0 Make it profitable for the Town and don't listen to idiots!  
Feb 17 2026 0 Is the benefit to the locals or the people and companies outside of Fort Bragg?  
Feb 17 2026 0 Realize the importance and specialness of what you have - it can" t be bought and once it's gine, it's gone.  
Feb 17 2026 0 Get going with development  
Feb 17 2026 1 Don't allow it to become a drug addict/homeless encampment.  
Feb 17 2026 1 Use caution and don't build out too fast.  
Feb 16 2026 0 Let's build the future of Fort Bragg while respecting and preserving the culture of this great community.  
Feb 16 2026 0 PAVE THE RUNWAY! DON"T HIRE "DANDY CONSTRUCTION."  
Feb 16 2026 0 Just do something already. You've been working on this for how many years?

Try to keep the view and access to the ocean and property somewhat for the people of Fort Bragg. Try to focus on Local use rather than focusing on tourism. A school training in excellent service would be ok. But that supports any kind of job. A school  
Feb 16 2026 0 teaching cooking would be okat but a cook can get a job in a hospital as a private chef etc, not just restaurants.  
Feb 16 2026 0 Don't be snowed by Sierra Railroad/Skunk Train entity.  
Feb 16 2026 1 Resist corporate ownership and management of improvements on the Mill Site  
Affordability ! Don't make Ft Bragg have/ have nots destination for rich tourists , continue to support NOTO MARINE SCIENCE  
Feb 16 2026 1 CTR coastal Discovery Ctr & other environmental conservation and educational endeavors  
Make the right choices for the townspeople not tourists. keep our special little town special for the people who grew up here and  
Feb 16 2026 0 find comfort in how it is right now.  
Don't sell out to the illegal eminent domain possession by Mendocino Railway you need to think outside of the box, the world is  
Feb 16 2026 0 changing, travel up and down the coast and see!  
Feb 15 2026 0 Take charge and use intelligence  
Go slow, we will never get this chance again, with large piece of property next to ocean. People come hear to see the ocean not  
Feb 15 2026 0 large buildings, go Marine.  
Feb 15 2026 0 Start on the housing areas and underground utilities infrastructure.  
Feb 15 2026 1 The Mill Site needs to be developed with improvement for public access and restoration.  
Feb 15 2026 1 Do something!  
Feb 15 2026 1 Get moving on this site. I think the future of Fort Bragg is dependent on the thoughtful uses of this site.

Feb 15 2026 1 Maintain the small town character of FB  
Don't give up the headlands to the railroad to develop for profit; the headlands should be cleaned up and made open space in  
Feb 15 2026 1 alignment with the Blue Economy.  
Create an area that is in keeping with the look and feel of downtown, no tall buildings that ruin the views of the people already  
Feb 15 2026 1 living in Fort Bragg.  
Feb 15 2026 0 Daylight the creeks first  
Do not fight with Mendocino Railway over issues of eminent domain, unless the development they are proposing is not related to  
rail transportation (people or freight). Mendocino Railway is a federally-regulated public utility, so the courts will ultimately rule in  
Feb 15 2026 0 their favor.  
I wish I knew. But I think the whole area should be publicly owned by our city. Not this pseudo railroad. It's really a shame that it  
Feb 15 2026 0 went this far.  
Feb 14 2026 1 Get it done  
Don't kill the goose that lays the golden eggs. People come here to get away from crowds and areas where natural places have  
Feb 14 2026 0 been replaced by development.  
Feb 14 2026 0 Don't commercialize the whole dote  
Feb 14 2026 0 Don't give our town away to developers who don't respect the city's power to zone & regulate development.  
Do what's best for the future FB. We are a tourist attraction with a small town feel. We need to be on top of traffic and  
Feb 14 2026 0 congestion, housing and healthcare , education and especially the environment  
Feb 14 2026 1 Try to regain control of the Mill site from MR and work with FB residents to address the Mill Site.  
Feb 13 2026 0 Don't bend over backwards to accomodate the Skunk Train—it doesn't benefit locals  
Prioritize the well being of the community and the people who live and visit here by adopting land use policies that stress  
environmental protection, expansion of natural areas, diversification of our economy of small local businesses that will build a  
strong family friendly community and avoid the plans of the owners of the Mill Site to develop a Southern CA coastal project that  
Feb 13 2026 0 concretizes our natural environment for the benefit of a few property owners.  
Don't impose taxes on people to pay for the improvements needed to make the mill site attractive to investors and land owners  
Feb 13 2026 0 for development. Developers must pay %100 of those costs!!!!  
Feb 12 2026 1 Protect the citizens of Fort Bragg from bearing the cost of private development of the mil site.  
  
My concern is that the property owners will minimize the cost of clean up, maximize the cost to the city for development support,  
while pocketing profits on hundreds of acres of ocean front property they paid very little for. Sierra Northern needs to find the  
Feb 12 2026 0 funds for cleanup before they pocket easy profits. Also - don't trust the railroad people - really.  
  
Require full and detailed characterization of the site for contamination before moving forward. While much of the site is rated by  
DTSC as "No Further Action Needed" for its current zoning as "Timber/Industrial," any general commercial/residential use would  
Feb 12 2026 0 require a significantly higher level (cleaner) certification, for lenders as well as regulators.  
Collaborate with the property owner, but do not use tax dollars to enrich the property owner. Providing/facilitating development  
Feb 12 2026 0 opportunities in exchange for community benefits.

City of Fort Bragg 2026 Economic Development & Mill Site Community Survey  
**Would you like to receive email updates about this project?**

Answer Choices	Responses	
Yes	55.76%	179
No	44.24%	142
<b>Answered</b>		<b>321</b>
<b>Skipped</b>		<b>33</b>

