



City of Fort Bragg

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Meeting Minutes Community Development Committee

Tuesday, February 13, 2018

3:00 PM

Town Hall, 363 N. Main Street

Special Meeting

MEETING CALLED TO ORDER

Committee Member Norvell opened the meeting at 3:03 PM

ROLL CALL

Present: 2 - Dave Turner and Bernie Norvell

1. APPROVAL OF MINUTES

[18-055](#) Approve Minutes of January 9, 2018

A motion was made by Committee Member Turner, seconded by Committee Member Norvell, that the Minutes of January 9, 2018 be approved for council review

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

3. CONDUCT OF BUSINESS

[18-045](#) Receive Report and Provide Recommendation to City Council Regarding Logo Concept Delivery

Special Projects Manager Perkins provided an update on Visit Fort Bragg branding efforts and introduced Revel Brand Design team who presented four logo concepts for Committee consideration and recommendation. Visit Fort Bragg Committee members offered their recommendation and public comment was heard from staff and community.

Community Development Committee Members discussed various elements of the logos presented and emphasized the importance of branding efforts to resonate and be successful, rather than adhere to any deadline. Committee Members concurred that the first brand was the most favorable, however needed more refining in regard to the font and trestle.

Public Comment:

- PACE team - spoke in favor of number 3
- Rick Sacks - spoke in favor of logo 2 and not in favor of logo 1
- Robert Pinole - spoke in favor of logo 2 and 3, not in favor of 1 and 4

- Sarah McCormick - spoke in favor of logo 1 and 4, not in favor of logo 2

18-052 Receive Report and Provide a Recommendation to Staff Regarding City Participation in a Local Little Free Library Project

Assistant Planner McCormick presented report describing Little Free Library movement and how the City might participate or support a local group, Little Free Libraries For All. Committee Members asked clarifying questions and discussed benefits and challenges of a City hosted/sponsored library at various locations. Committee directed staff to invite Little Free Libraries For All to host a library near the Bee Garden on the Guest House Museum lawn.

18-054 Receive Report and Provide a Recommendation to City Council Regarding the Property Assessed Clean Energy (PACE) Financing Programs in Fort Bragg

Director Jones presented a Staff report about Property Assessed Clean Energy programs (PACE), including the history and current utilization of PACE financing in Fort Bragg. Jones also described the popular financing option, Power Purchase Agreements (PPA) and the differences between PACE and PPA programs.

Public Comment:

- Representatives from various PACE programs: Jonathan, Chris Peterson, Eve Perez, Robert Bandorf, Charles Wood - spoke in support of PACE and described details of the program
- Jacob Paterson - spoke in support of Committee/Council/Community dialogue on items that appear on the Consent Calendar.

4. MATTERS FROM COMMITTEE / STAFF

Director Jones asked Committee Members about any matters they would like to discuss at the next Community Development Committee meeting and announced the hiring of a new Administrative Assistant for the Community Development Department that is scheduled to begin March 5, 2018.

ADJOURNMENT

Committee Member Norvell adjourned the meeting at 4:28 PM