



City of Fort Bragg

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Meeting Minutes Special Meetings

Tuesday, October 10, 2023

9:30 AM Town Hall, 363 N. Main Street and Via Video Conference

Visit Fort Bragg Committee

MEETING CALLED TO ORDER

Chair Albin-Smith called the meeting to order at 9:30 AM.

ROLL CALL

Committee Member Marcia Rafanan joined the meeting remotely at 10:08 AM. Committee Member Alison DeGrassi joined the meeting remotely. They were both informed by Chair Albin-Smith that they would not be able to vote on any action due to their location's not being noticed on the agenda.

Present: 7 - Tess Albin-Smith, Alison DeGrassi, Debra DeGraw, Lia Morsell, Marcia Rafanan, Jamie Peters-Connolly and Barbara Bruce

Absent: 1 - Jason Hurst

1. APPROVAL OF MINUTES

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Jacob Patterson.

3. CONDUCT OF BUSINESS

3A. [23-335](#) Receive Update from Idea Cooperative on Visit Fort Bragg Efforts

Tom Kavanaugh of The Idea Cooperative reported on this item. Historically, site analytics have had higher traffic for this time of year. The campaigns on the promotion calendar are Fort Bragg Beer which features the three local breweries and the Mural Art Walk. They have wrapped up The Beach Bragg Campaign and report that it was a success with over 500 entries.

Public Comment: Jenny Shattuck

Discussion: There was discussion about the city's social media and that being impartial about promoting the local businesses is important.

3B. [23-336](#) Receive Oral Update From VFB Special Events Subcommittee

Administrative Analyst Cristal Munoz, gave an update on this item. She mentioned Magic Market is in 17 days and she already has 70 vendors signed up. She is still looking for volunteers to help with the event.

Public Comment: None.

Discussion: There was discussion about what streets will be closed for the Magic Market Event.

4. MATTERS FROM COMMITTEE / STAFF

None.

ADJOURNMENT

Chair Albin-Smith adjourned the meeting at 10:17 AM.