



AGENCY:	City Council
MEETING DATE:	June 22, 2015
DEPARTMENT:	CDD
PRESENTED BY:	M. Jones

## AGENDA ITEM SUMMARY

**TITLE:**  
**RECEIVE REPORT AND PROVIDE DIRECTION TO STAFF REGARDING COASTAL TRAIL MURALS**

**ISSUE:**

The Fort Bragg Coastal Trail is partially constructed. The North Trail was opened to the public in February 2015. The South Trail is currently under construction and is expected to be opened to the public in September or October of this year. At the May 26, 2015 Council meeting, the Council considered a proposal that the Coastal Trail restrooms be painted with murals. Council directed staff to solicit a competing design and cost estimate from a second local muralist. Direction from the City Council is requested regarding selection of a muralist to paint one or more murals on the restroom buildings.

**RECOMMENDED ACTION:**

Provide direction to staff identifying the preferred muralist and provide input regarding the mural designs and which restrooms should have murals.

**ALTERNATIVE ACTION(S):**

Staff seeks direction regarding the preferred muralist; whether to paint murals on one, two or all three of the restrooms; and whether any changes are desired in the submitted designs.

**ANALYSIS:**

The City's North Coastal Trail project is a great success. Two of the three bathrooms have been delivered and installed. While they are indestructible and designed for the harsh coastal environment and intense public use, they lack aesthetic refinement. The restroom at the south end of the runway on the south parkland was recently delivered. It has a different exterior treatment than the one at the Elm Street lot. It has a brown acid-wash finish that is both durable and blends well with the environment.

Staff met with local muralists Jonathan Palmer and Benny Bones to obtain designs and cost estimates for wrap-around murals on the restrooms.

Attachment 1 illustrates Mr. Palmer's designs (not yet revised based on City Council input received at the May 26<sup>th</sup> meeting). Mr. Palmer would revise the designs per City Council direction and paint three murals with marine grade paint for a price of \$15,000. Mr. Palmer is a local artist and an instructor at Mendocino College and the San Francisco Art Institute. Examples of his work can be viewed at <http://jonathanpaulpalmer.com>

Attachment 2 illustrates a proposed design submitted by Mr. Bones. Mr. Bones proposes a contract price of \$3,360 for three murals, and would submit additional designs for approval if selected for the job. Mr. Bones is a local artist who is best known for his colorful artwork on the windows of many local businesses. His artwork has a very distinct "comic book" style.

**FISCAL IMPACT:**

The murals would be funded in part with funds in the CDD's Professional Services line item (\$10,000) and in part with Prop 84 funds.

**CONSISTENCY:**

The proposed project modifications are consistent with the City's Economic Development Strategy which emphasizes the incorporation of public art into public projects.

**IMPLEMENTATION/TIMEFRAMES:**

The murals would be painted in July and August in time for a late September grand opening.

**ATTACHMENTS:**

1. Sketches of Jonathan Palmer's proposed art work for Coastal Trail murals
2. Sketches of Benny Bone's proposed art work for Coastal Trail murals

**NOTIFICATION:**

1. Coastal Trail interested parties list

**City Clerk's Office Use Only**

Agency Action <input type="checkbox"/> Approved <input type="checkbox"/> Denied <input type="checkbox"/> Approved as Amended Resolution No.: _____    Ordinance No.: _____ Moved by: _____    Seconded by: _____ Vote: _____ <input type="checkbox"/> Deferred/Continued to meeting of: _____ <input type="checkbox"/> Referred to: _____
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