



City of Fort Bragg

416 N Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

Meeting Agenda Community Development Committee

Tuesday, August 23, 2022

3:00 PM

Via Video Conference

MEETING CALLED TO ORDER

ROLL CALL

PLEASE TAKE NOTICE

Due to state and county health orders and to minimize the spread of COVID-19, Committee Members and staff will be participating in this meeting via video conference. The Governor's executive Orders N-25-20, N-29-20, and N-15-21 suspend certain requirements of the Brown Act and allow the meeting to be held virtually.

The meeting will be live-streamed on the City's website at <https://city.fortbragg.com/> and on Channel 3. Public Comment regarding matters on the agenda may be made by joining the Zoom video conference and using the Raise Hand feature when the Chair calls for public comment. Any written public comments received after agenda publication will be forwarded to the Committee Members as soon as possible after receipt and will be available for inspection at City Hall, 416 N. Franklin Street, Fort Bragg, California, during normal business hours. All comments will become a permanent part of the agenda packet on the day after the meeting or as soon thereafter as possible, except those written comments that are in an unrecognized file type or too large to be uploaded to the City's agenda software application. Public comments may be submitted to Sarah Peters, CDD@fortbragg.com.

ZOOM WEBINAR INVITATION

*You are invited to a Zoom webinar.
When: Aug 23, 2022 03:00 PM Pacific Time (US and Canada)
Topic: Community Development Committee Meeting*

*Please click the link below to join the webinar:
<https://us06web.zoom.us/j/89582618357>
Or One tap mobile: US: +16694449171,,89582618357#
Or Telephone: US: +1 669 444 9171 or +1 720 707 2699 or +1 253 215 8782
Webinar ID: 895 8261 8357
International numbers available: <https://us06web.zoom.us/u/kb6a239RkS>*

TO SPEAK DURING PUBLIC COMMENT PORTIONS OF THE AGENDA VIA ZOOM, PLEASE JOIN THE MEETING AND USE THE RAISE HAND FEATURE WHEN THE CHAIR OR ACTING CHAIR CALLS FOR PUBLIC COMMENT ON THE ITEM YOU WISH TO ADDRESS.

1. APPROVAL OF MINUTES

1A. [22-418](#) Minutes of the July 26, 2022 Community Development Committee Meeting

Attachments: [July 26, 2022 Community Development Committee Minutes](#)

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

3. CONDUCT OF BUSINESS

- 3A. [22-419](#) Presentation by Mr. Ron White: Guided Tours on the Coastal Trail
- 3B. [22-417](#) Receive Oral Update on Central Business District Revitalization Efforts

Attachments: [August 2022 CBD Matrix](#)

4. MATTERS FROM COMMITTEE / STAFF

ADJOURNMENT

STATE OF CALIFORNIA)
)ss.
COUNTY OF MENDOCINO)

I declare, under penalty of perjury, that I am employed by the City of Fort Bragg and that I caused this agenda to be posted in the City Hall notice case on August 19, 2022.

Sarah Peters

NOTICE TO THE PUBLIC

DISTRIBUTION OF ADDITIONAL INFORMATION FOLLOWING AGENDA PACKET DISTRIBUTION:

- *Materials related to an item on this Agenda submitted to the Council/District/Agency after distribution of the agenda packet are available for public inspection in the lobby of City Hall at 416 N. Franklin Street during normal business hours.*
- *Such documents are also available on the City of Fort Bragg’s website at <http://city.fortbragg.com> subject to staff’s ability to post the documents before the meeting*

ADA NOTICE AND HEARING IMPAIRED PROVISIONS:

It is the policy of the City of Fort Bragg to offer its public programs, services and meetings in a manner that is readily accessible to everyone, including those with disabilities. Upon request, this agenda will be made available in appropriate alternative formats to persons with disabilities.

If you need assistance to ensure your full participation, please contact the City Clerk at (707) 961-2823. Notification 48 hours in advance of any need for assistance will enable the City to make reasonable arrangements to ensure accessibility.

This notice is in compliance with the Americans with Disabilities Act (28 CFR, 35.102-35.104 ADA Title II).



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Text File

File Number: 22-418

Agenda Date: 8/23/2022

Version: 1

Status: Business

In Control: Community Development Committee

File Type: Committee Minutes

Agenda Number: 1A.

Minutes of the July 26, 2022 Community Development Committee Meeting



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Meeting Minutes Community Development Committee

Tuesday, July 26, 2022

3:00 PM

Via Video Conference

MEETING CALLED TO ORDER

Chair Norvell called the meeting to order at 3:01 P.M.

ROLL CALL

Staff Present: Assistant Director O'Neal, Code Enforcement Officer Stump, and Administrative Assistant Peters.

Present: 2 - Bernie Norvell and Jessica Morsell-Haye

1. APPROVAL OF MINUTES

1A. [22-366](#) Minutes of the June 28, 2022 Community Development Committee Meeting

A motion was made by Committee Member Norvell, seconded by Committee Member Morsell-Haye, that these Committee Minutes be approved for Council review. The motion carried by the following vote:

Aye: 2 - Committee Member Norvell and Committee Member Morsell-Haye

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

3. CONDUCT OF BUSINESS

3A. [22-371](#) Presentation From Ron White for Guided Tours on the Coastal Trail

Mr. White was unable to attend. Mayor Norvell said that he would arrange the presentation for a future meeting.

3B. [22-361](#) Receive Oral Update on Central Business District Revitalization Efforts

Code Enforcement Officer Stump presented the Central Business District Revitalization Efforts update. There were no questions.

Public Comment was received from Jacob Patterson.

4. MATTERS FROM COMMITTEE / STAFF

None.

ADJOURNMENT

Chair Norvell adjourned the meeting at 3:08 P.M.



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Text File

File Number: 22-419

Agenda Date: 8/23/2022

Version: 1

Status: Business

In Control: Community Development Committee

File Type: Report

Agenda Number: 3A.

Presentation by Mr. Ron White: Guided Tours on the Coastal Trail



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Text File

File Number: 22-417

Agenda Date: 8/23/2022

Version: 1

Status: Business

In Control: Community Development Committee

File Type: Staff Report

Agenda Number: 3B.

Receive Oral Update on Central Business District Revitalization Efforts

Central Business District Revitalization Toolkit

Economic Development Tool	Committee	Staff	Status	Notes
Coordinate Downtown Business Conversation Regarding a Business Improvement District (BID)	CDC	Sarah	On-going	Regular quarterly meetings are occurring to develop relationships. Last meeting held on July 9, 2022 was a success with +/- 30 participants. Next meeting is scheduled on Saturday, October 8, 2022 from 9am – 11am.
Walking Tours	VFB	Sarah/Cristal	In process	VFB Committee, Alleyway Art Project, Historical Society, Idea Cooperative are developing two initial walking tours: Murals; and History to increase pedestrian activity downtown.
Improve Town Hall Restrooms	PW&F	Alfredo	In Process	Scope of work being developed.
Increased Pedestrian Dedications	CDC	Not identified	HOLD	Parklets? Street Closure? Wait to see how effective bollards are in creating additional pedestrian recreation.
Public Art	CDC	Not Identified	In process	First Friday events sponsored by local businesses. City financial support for downtown murals. Additional opportunities to encourage public art are being sought.
Improve Business Directory & Directional Signage	VFB	Cristal	In process	VFB allocated funding to refinish kiosks and new directional maps were installed. Trial A-frames encouraging pedestrians to explore the 300 block of Franklin St and 200/300 block of Redwood Ave are being tested.
Install Trees, Planters and Landscaping	PW&F	Not Identified	HOLD	Collaborate with Bee City to create public program for tree dedications, planting for planters and landscaping.
Install Bollards to Block Vehicular Traffic for Special Events	PW&F	Chantell	In process	In design. Project also includes light poles and crosswalks.
Reconsider Allowable Land Uses	CDC	Not identified	HOLD	Evaluate current land use tables and permitting requirements.
Employ Code Enforcement Actions	CDC	Valerie	In process	Property compliance forms mailed to every property/business in CBD and follow-up code enforcement action occurring.
Establish Regular Walking Patrol	PS	Mayor	In process	Establish a regular, physical walking presence of uninformed officers - building positive public relations, while deterring nuisances.
Temporary Waiver of Water/Sewer Capacity Fees	F&A	David	Complete	Council adopted Resolution 4564-2022 waiving all water and sewer capacity fees for all businesses in the CBD until June 2025.
Create Public Gathering Space	CDC	Not identified	HOLD	Rural Recreation and Tourism (RRT) Program grant submitted for Town Hall East was unsuccessful. Staff requests direction on next steps.