

# CITY COUNCIL ECONOMIC DEVELOPMENT SESSION

## **DAY 2: Tuesday, March 16, 2021**

### **“Focusing on the Local”**

- I. Industry Clusters & Multipliers
  - A. Understanding Industry Clusters
  - B. Understanding Multipliers
  
- II. Regional Economy
  - A. Analysis of Clusters & Multipliers
  - B. Demographics
  
- III. Asset-Based Economic Development
  - A. Identifying & Evaluating Assets
  
- IV. Community Survey Results

#### References:

- “Asset-Based Economic Development and Building Sustainable Rural Communities”, Read, Ana, International City/County Management Association,
- <https://democracycollaborative.org/learn/blogpost/community-wealth-building-eight-basic-principles>