



CITY OF FORT BRAGG

Incorporated August 5, 1889
416 N. Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

<https://www.city.fortbragg.com/>

August 8, 2022

Dear Redwood Coast Region Planning & Development Team:

The City of Fort Bragg City Council supports the goals of the Community Economic Resilience Fund (CERF) proposal developed for the Redwood Coast Region by California Center for Rural Policy, and Arcata Economic Development Corporation. We support the California Center for Rural Policy at Cal Poly Humboldt as the organization to serve as Regional Convener for this effort. We also support Arcata Economic Development Corporation as the Fiscal Agent for the Redwood Coast Region. Together they bring the extensive breadth and depth of partnerships, knowledge of regional needs, expertise of their staff and the University's assets, willingness to be inclusive and equitable during the process, and their ability to leverage other resources to complement discussions, activities and project development to improve the economy and jobs for the region.

We understand that the governance and participation model may change as the process evolves, and we are committed to moving the process forward under the leadership of the Redwood Coast Region planning team. We also understand that the CERF planning process will occur over an 18- to 24-month period following award. We agree to participate in the expansion of collaborative partnerships throughout the region, to engage in discussions, to articulate regional themes (current and new), to ensure inclusivity and equity, to refine the project criteria for the implementation fund phase, and to support projects moving forward for funding consideration.

Our organization is a local government entity for a small, rural, non-entitlement jurisdiction located in Mendocino County. The City of Fort Bragg governs the local community and seeks to foster economic growth and prosperity in the region. The City's goal of developing a diverse, vibrant, and sustainable economy is in line with the goals of the Redwood Coast Region CERF planning team. Our organization brings to the table the collective knowledge and experience of our staff in the areas of community development and outreach, economic growth and development, financial management, and grants management.

Our primary contact for the City of Fort Bragg for this process is:

Lacy Peterson, Grants Coordinator

lpeterson@fortbragg.com

707-961-2823 x108

Thank you in advance for your time, attention and consideration.

Sincerely,

FORT BRAGG CITY COUNCILMEMBERS

Mayor Bernie Norvell

Vice Mayor Jessica Morsell-Haye

Councilmember Tess Albin-Smith

Councilmember Lindy Peters

Councilmember Marcia Rafanan