



City of Fort Bragg

416 N Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

Meeting Agenda Special Meetings

Thursday, May 12, 2022

4:00 PM

Via Video Conference

Visit Fort Bragg-Special Meeting

MEETING CALLED TO ORDER

ROLL CALL

PLEASE TAKE NOTICE

Due to state and county health orders and to minimize the spread of COVID-19, Committee Members and staff will be participating in this meeting via video conference. The Governor's executive Orders N-25-20, N-29-20, and N-15-21 suspend certain requirements of the Brown Act and allow the meeting to be held virtually.

The meeting will be live-streamed on the City's website at <https://city.fortbragg.com/> and on Channel 3. Public Comment regarding matters on the agenda may be made by joining the Zoom video conference and using the Raise Hand feature when the Chair calls for public comment. Any written public comments received after agenda publication will be forwarded to the Committee Members as soon as possible after receipt and will be available for inspection at City Hall, 416 N. Franklin Street, Fort Bragg, California, during normal business hours. All comments will become a permanent part of the agenda packet on the day after the meeting or as soon thereafter as possible, except those written comments that are in an unrecognized file type or too large to be uploaded to the City's agenda software application. Public comments may be submitted to Diana Sanchez, dsanchez@fortbragg.com

ZOOM WEBINAR INVITATION

*Please click the link below to join the webinar:
<https://us06web.zoom.us/j/84532690603>*

TO SPEAK DURING PUBLIC COMMENT PORTIONS OF THE AGENDA VIA ZOOM, PLEASE JOIN THE MEETING AND USE THE RAISE HAND FEATURE WHEN THE CHAIR OR ACTING CHAIR CALLS FOR PUBLIC COMMENT ON THE ITEM YOU WISH TO ADDRESS.

1. APPROVAL OF MINUTES

1A. [22-225](#) Approve Minutes of February 17, 2022

Attachments: [VFBM 02172022](#)

1B. [22-210](#) Approve Minutes of April 28, 2022

Attachments: [VFBM 04282022](#)

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

3. CONDUCT OF BUSINESS

- 3A. [22-226](#) Receive Update from Idea Cooperative on Visit Fort Bragg Efforts
Attachments: [ID Coop VFB](#)
- 3B. [22-227](#) Receive Update on Blue Economy Marketing From Idea Cooperative
Attachments: [ID Coop VFB BE](#)
- 3C. [22-228](#) Provide Direction to Staff Regarding Musician Budget Allocation Fiscal Year 21/22
Attachments: [Att 1. New Vendor Information](#)
[Att 2. W9 - 2020](#)
- 3D. [22-229](#) Receive Update on City of Fort Bragg Transient Occupancy Tax (TOT)
Attachments: [Att 1. Monthly Summary Bedtax](#)

4. MATTERS FROM COMMITTEE / STAFF

ADJOURNMENT

STATE OF CALIFORNIA)
)ss.
COUNTY OF MENDOCINO)

I declare, under penalty of perjury, that I am employed by the City of Fort Bragg and that I caused this agenda to be posted in the City Hall notice case on MONDAY MAY 9, 2022.

Diana Sanchez, Administrative Assistant

NOTICE TO THE PUBLIC

DISTRIBUTION OF ADDITIONAL INFORMATION FOLLOWING AGENDA PACKET DISTRIBUTION:

- *Materials related to an item on this Agenda submitted to the Council/District/Agency after distribution of the agenda packet are available for public inspection in the lobby of City Hall at 416 N. Franklin Street during normal business hours.*
- *Such documents are also available on the City of Fort Bragg’s website at <http://city.fortbragg.com> subject to staff’s ability to post the documents before the meeting*

ADA NOTICE AND HEARING IMPAIRED PROVISIONS:

It is the policy of the City of Fort Bragg to offer its public programs, services and meetings in a manner that is readily accessible to everyone, including those with disabilities. Upon request, this agenda will be made available in appropriate alternative formats to persons with disabilities.

If you need assistance to ensure your full participation, please contact the City Clerk at (707) 961-2823. Notification 48 hours in advance of any need for assistance will enable the City to make reasonable arrangements to ensure accessibility.

This notice is in compliance with the Americans with Disabilities Act (28 CFR, 35.102-35.104 ADA Title II).



City of Fort Bragg

416 N Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

Text File

File Number: 22-225

Agenda Date: 5/12/2022

Version: 1

Status: Business

In Control: Special Meetings

File Type: Minutes

Agenda Number: 1A.

Approve Minutes of February 17, 2022



City of Fort Bragg

416 N Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

Meeting Minutes Special Meetings

Thursday, February 17, 2022

4:00 PM

Via Video Conference

Visit Fort Bragg

MEETING CALLED TO ORDER

Co-Chair Morsell-Haye called the meeting to order at 4:02PM.

ROLL CALL

Present: 6 - Jessica Morsell-Haye, Nancy Bennett, Alison DeGrassi, Debra DeGraw, Megan Caron and Jason Hurst

Absent: 3 - Tess Albin-Smith, Barbara Bruce and Tonda Fochs

1. APPROVAL OF MINUTES

1A. [22-074](#) Approve Minutes of October 5, 2021

A motion was made that these Committee Minutes be approved. The motion carried by the following vote:

Aye: 4 - Morsell-Haye, Bennett, DeGrassi and Caron

Absent: 3 - Albin-Smith, Bruce and Fochs

Abstain: 2 - DeGraw and Hurst

1B. [22-075](#) Approve Minutes of November 8, 2021

A motion was made by Morsell-Haye, seconded by Caron, that these Committee Minutes be approved. The motion carried by the following vote:

Aye: 4 - Morsell-Haye, Bennett, DeGrassi and Caron

Absent: 3 - Albin-Smith, Bruce and Fochs

Abstain: 2 - DeGraw and Hurst

1C. [22-076](#) Approve Minutes of November 18, 2021

A motion was made by Morsell-Haye, seconded by Caron, that these Committee Minutes be approved. The motion carried by the following vote:

Aye: 4 - Morsell-Haye, Bennett, DeGrassi and Caron

Absent: 3 - Albin-Smith, Bruce and Fochs

Abstain: 2 - DeGraw and Hurst

1D. [22-077](#) Approve Minutes of February 3, 2021

A motion was made by Morsell-Haye, seconded by Caron, that these Committee Minutes be approved. The motion carried by the following vote:

Aye: 4 - Morsell-Haye, Bennett, DeGrassi and Caron

Absent: 3 - Albin-Smith, Bruce and Fochs

Abstain: 2 - DeGraw and Hurst

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public Comment was received from Shelley Green

3. CONDUCT OF BUSINESS

3A. [22-078](#) Receive Report and Provide Direction on Remaining Fiscal Budget for the Visit Fort Bragg Committee

After much discussion about how to allocate the remaining Fiscal Budget it was decided by a majority of votes that:

\$2250 will be allocated to updating Kiosks in Downtown.

\$6000 will be allocated to Christmas Decor.

\$2500 will be allocated to the Blue Economy Project.

\$500 will be allocated to hiring musicians for downtown events.

\$3235.09 will be allocated to walking tours.

Discussion: All committee members were asked what projects they would like to see the remaining Fiscal Budget go to and after all members had given ideas it was voted on as to what projects and how much of the funds would be allocated to each project.

Public Comment: Shelley Green

4. MATTERS FROM COMMITTEE / STAFF

Committee Member Megan Caron suggested for the Blue Economy Festival that Non-Profits be invited to have a volunteer recruitment day. Committee Member Debra De Graw thanked everyone who was involved in coordinating Restaurant Week which will be March 14 - March 20, 2022.

ADJOURNMENT

Co-Chair Morsell-Haye adjourned the meeting at 5:05 PM



City of Fort Bragg

416 N Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

Text File

File Number: 22-210

Agenda Date: 5/12/2022

Version: 1

Status: Business

In Control: Special Meetings

File Type: Staff Report

Agenda Number: 1B.

Approve Minutes of April 28, 2022



City of Fort Bragg

416 N Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

Meeting Minutes Special Meetings

Thursday, April 28, 2022

4:00 PM

Via Video Conference

Visit Fort Bragg

MEETING CALLED TO ORDER

The meeting was opened at 4:02 PM.

ROLL CALL

Present: 4 - Tess Albin-Smith, Jessica Morsell-Haye, Debra DeGraw and Megan Caron

Absent: 5 - Nancy Bennett, Alison DeGrassi, Barbara Bruce, Tonda Fochs and Jason Hurst

ADJOURNMENT

Once it was determined that a quorum could not be reached, the meeting was adjourned with no business being conducted. The next special meeting of the Visit Fort Bragg Committee is set for 4:00 PM on Thursday, May 12th, 2022 via video conference. The meeting adjourned at 4:10 PM.

Diana Sanchez, Administrative Assistant



City of Fort Bragg

416 N Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

Text File

File Number: 22-226

Agenda Date: 5/12/2022

Version: 1

Status: Business

In Control: Special Meetings

File Type: Report

Agenda Number: 3A.

Receive Update from Idea Cooperative on Visit Fort Bragg Efforts



Marketing Campaign Monthly Update

February > April 2022

Promotion Calendar

August > October 2021:

- Objective – Grow Followers & Engagement
- Strategy – Bring people closer, and make them feel more connected to, Fort Bragg through Stories and Journeys that bring the city to life.

August: Launch (engage subscribers)

- Newsletter

Paid Social: Journey: Sacto To Sea Spray

September: New Stories (increase subscribers)

- Newsletter

Paid Social: Journey Carpool To Tidepool

October: Fall Visit

- Newsletter

November > December 2021:

- Objective – Holiday Merchant Support
- Strategy – Gift Guide & eNSL Sweepstakes

Gift Guide Campaign

January > February 2022:

- Objective – Drive Winter Visitation

Winter Visit Campaign

March 2022:

Objectives:

- Support Merchants
- Grow Dining Destination Perception

Restaurant Week

April > May 2022:

- Objective – Awareness > Environmental Community

Blue Economy

- Newsletter > local + subscribers
- Posters & Table Cards

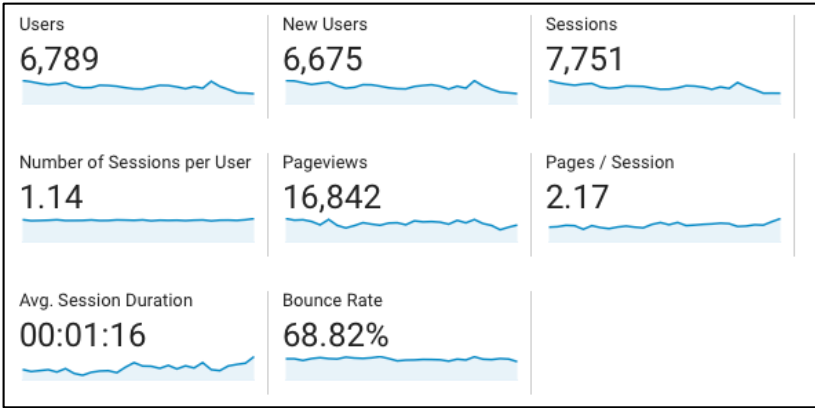
Sea & Do Sweepstakes

- Google Ads Campaign
- Newsletter > Subscribers

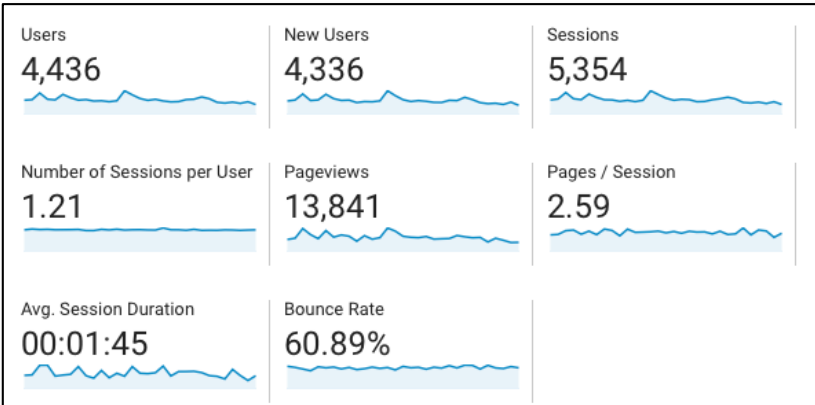
VisitFortBraggCa.com

MONTHLY SITE TRAFFIC

Feb 1, 2022 - Feb 28, 2022



Mar 1, 2022 - Mar 31, 2022



Audience Overview

SAVE EXPORT SHARE INSIGHTS

Mar 27, 2022 - Apr 26, 2022

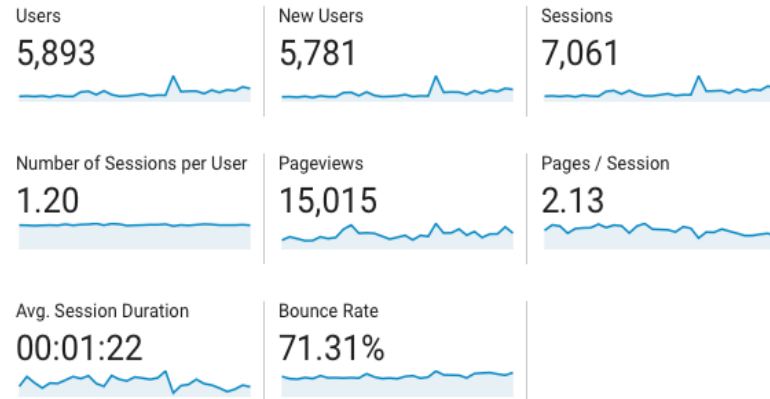
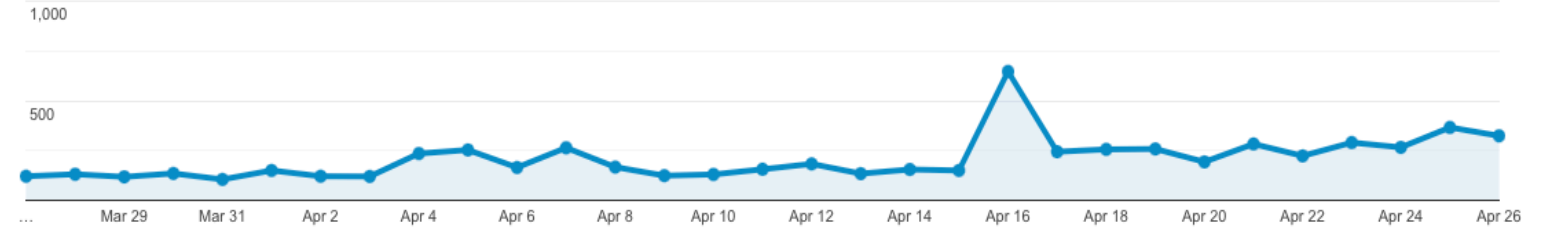
All Users 100.00% Users + Add Segment

Overview

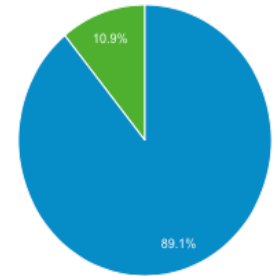
Users vs. [Select a metric](#)

Hourly Day Week Month

Users



New Visitor Returning Visitor



Campaigns

2022 Winter Visit Campaign

Paid Social


- 1,963 clicks
- 98,071 reach
- 170,145 impression


Digital Display Ads

- 1,7081 clicks
- 237,200 impressions

Newsletter

- 2,124 opens
- 314 clicks
- 3 forwarded




FORT BRAGG
NORTH COAST CALIFORNIA 

Winter gets pretty quiet around here.

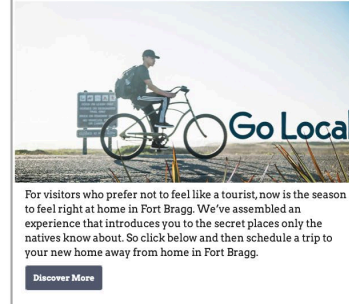
You're welcome.

[Explore Now](#)

FORWARD TO A FRIEND 

Share your love of Fort Bragg. Click below to forward this email to your friends.

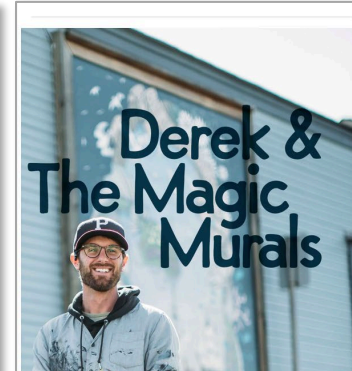
[Forward To A Friend](#)



Go Local

For visitors who prefer not to feel like a tourist, now is the season to feel right at home in Fort Bragg. We've assembled an experience that introduces you to the secret places only the natives know about. So click below and then schedule a trip to your new home away from home in Fort Bragg.

[Discover More](#)



Derek & The Magic Murals

Some artists just seem to belong in a certain place. So it is with Derek DiOrio. While his artistic travels have taken him all over the world, since settling here on the North Coast, his incredible murals have become part of the aesthetic of Fort Bragg. Although paint is his favored medium, you can hear Derek's story in his own words.

[Explore Now](#)

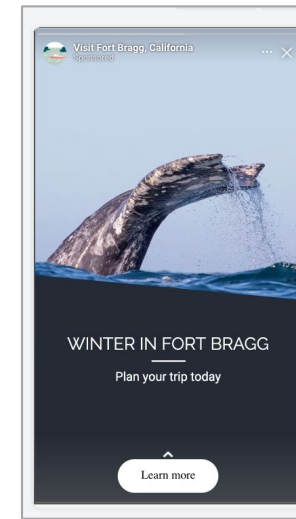
EXTREME BEAUTY. MODERATE TEMPERATURES.

"LIVE FEED"

Yes, it's kind of cool up here on the North Coast this time of year. But as you pack the parka, keep in mind that being this close to the ocean keeps the temperatures pretty mild even when it's freezing inland. With Fort Bragg's rainforest-like climate, you may find the weather a little warmer than you expected.

Check out Noyo Marine Center's Crow's Nest [Live Cam](#) for current conditions.

[Instagram](#) [Facebook](#) [Twitter](#)



Visit Fort Bragg, California

WINTER IN FORT BRAGG

Plan your trip today

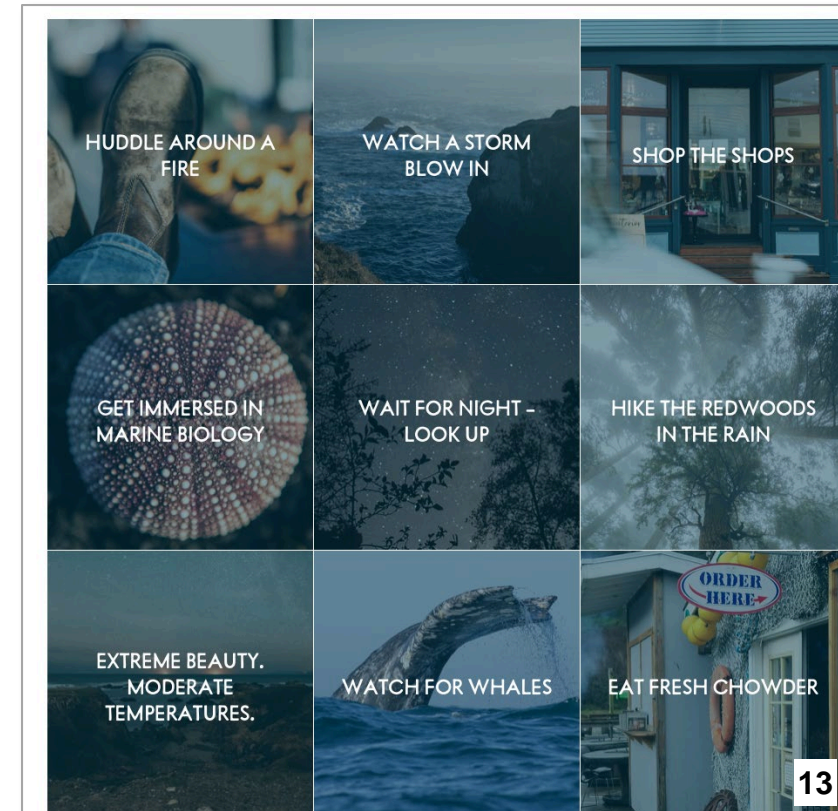
[Learn more](#)



Winter gets pretty quiet around here.

You're welcome.

FORT BRAGG
NORTH COAST CALIFORNIA 



HUDDLE AROUND A FIRE

WATCH A STORM BLOW IN

SHOP THE SHOPS

GET IMMERSED IN MARINE BIOLOGY

WAIT FOR NIGHT - LOOK UP

HIKE THE REDWOODS IN THE RAIN

EXTREME BEAUTY. MODERATE TEMPERATURES.

WATCH FOR WHALES

EAT FRESH CHOWDER

[ORDER HERE](#)



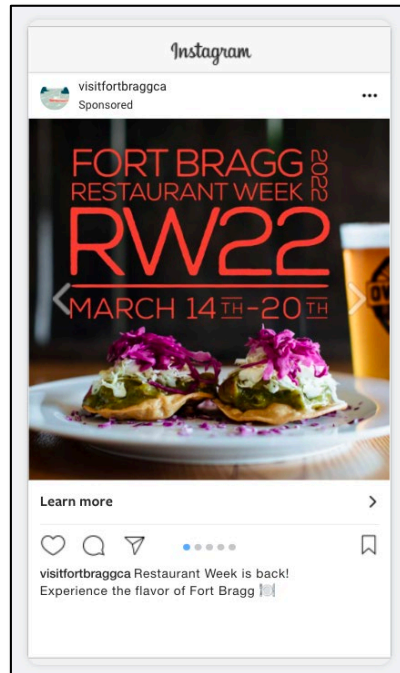
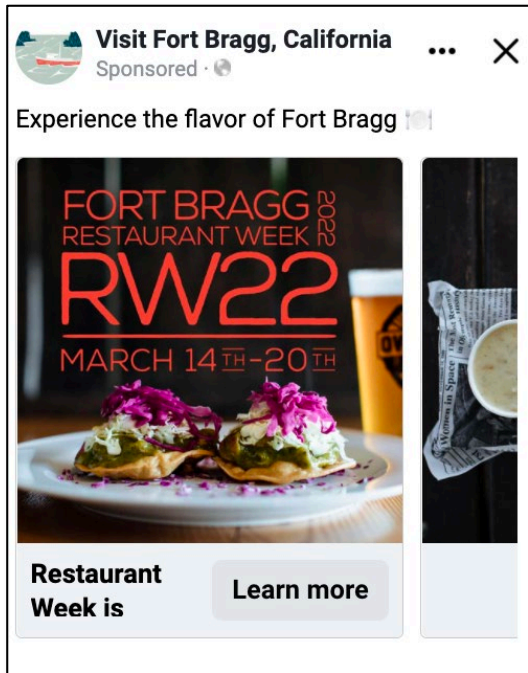
2022 Restaurant Week

Paid Social

- 2,142 clicks
- 43,120 reached
- 131,214 impressions

Newsletter (subscriber results)

- 2,209 opens
- 313 clicks



FORT BRAGG

NORTH COAST CALIFORNIA 

Campaigns



Campaigns

Sea & Do Sweepstakes - Paid Google Banner Ads

- Targeting outdoors enthusiasts/environmentalists
- Subscribe to Newsletter to win ocean adventure experience
- Runs 4/15 – 5/18

Mid Campaign Results

- 2,810 clicks
- 236,000 impressions



FORT BRAGG
NORTH COAST CALIFORNIA

PLAN YOUR TRIP ▾ EVENTS OUR STORIES ABOUT FORT BRAGG 🔍

FORT BRAGG Sea & Do Sweepstakes

It's said that those who love nature are more likely to help protect it. That's why Fort Bragg is so excited to announce the Ocean Adventure Sweepstakes. As we prepare for our big Blue Economy Symposium & Learning Festival, we're giving some lucky nature lover the chance to win an oceanic experience like no other. Here's everything you get:

To Enter:

- The Beachcomber Hotel - Fall asleep to the sound of the ocean
- Liquid Fusion Kayaking - Take a guided tour of Noyo Harbor
- KW Saltwater Grill - Enjoy exquisitely prepared local seafood
- Roundman's Smokehouse - Take home some locally caught smoked salmon
- Noyo Fish Company - Lunch on the harbor as the fishing boats come in
- Princess Seafood - Get a gift certificate from a female-owned fish company
- Noyo Center For Marine Science - Get free merch and a donation in your name

Just sign up for our newsletter. All new sign-ups are automatically entered until May 20, 2022. Winner will be announced at the Blue Economy Symposium in Fort Bragg on Saturday, May 20, 2022.

Enter To Win Now

Email *

SUBMIT

blue economy
SYMPOSIUM & LEARNING FESTIVAL
MAY 19 TO 22, 2022
FORT BRAGG, CA

The City of Fort Bragg is proud to host this fun and informative weekend fully committed to a more sustainable approach to ocean resources and economic development of coastal communities. We hope you'll join us live or online.

April Newsletter

- Sent Today
- Two New Stories



FORT BRAGG
NORTH COAST CALIFORNIA

Campaigns



Blue Economy Symposium & Learning Festival
May 19 to 22, 2022 - Fort Bragg, CA
It's said that a rising tide lifts all boats, and that's a good way to think about the Blue Economy coming to Fort Bragg in May. There's a two-day leadership forum and weekend full of fun, informative activities. Join top researchers, educators, purveyors, guides and fishers to immerse yourself in a multitude of ocean-related enterprises at the core of a sustainable economic future on the Mendocino Coast.

[Learn More](#)



Meet Noyo's New Harbor Master
Anna Neumann might not be what you'd expect in a Harbor Master. But you'll be even more amazed to hear about all the incredible things she's doing to make Noyo Harbor even more fun, safe and sustainable.

[Explore Now](#)



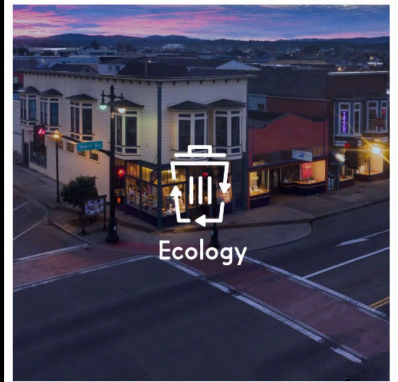
Help For The Kelp
You probably know how climate change and purple urchins are devastating CA's kelp forest. Now get to know the people who are doing something about it. Tristin McHugh and Grant Downie are making an impact.

[Explore Now](#)



Share your love of Fort Bragg. Click below to forward this email to your friends.

[Forward To A Friend](#)



Stay Sustainably
If you're coming for the Blue Economy, or any time of year, we know you'll do your best to protect and preserve our incredible natural surroundings as you enjoy them. Click below to explore some of the many ways you can help keep Fort Bragg beautiful for generations to come.

[Learn More](#)

Check out Noyo Marine Center's Crow's Nest [Live Cam](#) for current conditions.



Campaigns

Miscellaneous

Newsletter Subscribers


- 3,195 subscribers
- + 100 per month

Walking Map


Mendocino Film Festival



Your Front Yard



You're welcome.



EXPLORE FRANKLIN STREET



SCAN ME

WIGGLY GIGGLY PARK



Give your kids a good swing, slide, run and climb in the playground or hit the basketball and tennis courts.
442-498 E Laurel Street

EXPLORE REDWOOD AVENUE



SCAN ME

TAKE A HIKE



Head towards the ocean to pick up the incredible Coastal Trail or hoof it into the mountains for one of the area's tranquil forest hikes.

TO THE HARBOR



Noyo Harbor is a working fishing port where you can enjoy fresh fish on the river's edge.

C.V. STARR COMMUNITY CENTER



Locals and visitors alike can dive into the aquatics center with a lap pool, water slide and more. Bring Bowser to the dog park and shred the skatepark.

OTIS JOHNSON PARK



Find your moment of tranquility in this little slice of redwood heaven just a few blocks down Laurel Street.

FORT BRAGG

NORTH COAST CALIFORNIA

You're welcome.

You're standing smack dab in the middle of so much to see, eat, drink, explore, discover and experience. Your front yard is a spectacular stretch of the Pacific Ocean. Your backyard is seemingly endless forests of towering redwood. And here, in Downtown Fort Bragg, you're welcomed with a certain kind of neighborliness that stays with you long after the scent of fresh ocean air has faded.

TO THE BEACH! For beaches, bluff top views, biking, murals, artisan benches, whale watching and more, head west.

KEY

- SHOPPING
- FOOD
- BARS
- COFFEE
- \$ BANK
- FIRE STATION
- POST OFFICE



QUESTIONS?

COMMENTS?

THANK YOU.





City of Fort Bragg

416 N Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

Text File

File Number: 22-227

Agenda Date: 5/12/2022

Version: 1

Status: Business

In Control: Special Meetings

File Type: Staff Report

Agenda Number: 3B.

Receive Update on Blue Economy Marketing From Idea Cooperative



**blue
economy**
SYMPOSIUM & LEARNING FESTIVAL

Branding

A rising tide
lifts all boats



blue
economy
SYMPOSIUM & LEARNING FESTIVAL

FORT BRAGG

NORTH COAST CALIFORNIA

Blue Economy

Website



May 19 to 22, 2022 - Fort Bragg, CA

The Blue Economy Symposium and Learning Festival is presented by Noyo Ocean Collective, a unique partnership uniting the City of Fort Bragg, Noyo Harbor District, Sherwood Valley Band of Pomo, Mendocino College, West Business Development Center and Noyo Center for Marine Science. Many thanks to California Sea Grant for their expertise, enthusiasm, and support over the past year to help make this happen.



Together we'll explore opportunity and consider what a Blue Economy might look like on the Mendocino Coast.

SYMPOSIUM

This leadership forum goes deep into Blue Economy initiatives from around the state, nation and world. While capacity is limited in Town Hall, presentations will be broadcast live for community participation.

LEARNING FESTIVAL

Join top researchers, educators, purveyors, guides and fishers to immerse yourself in a multitude of ocean-related enterprises at the core of a sustainable economic future on the Mendocino Coast.

BLUE ECONOMY OPPORTUNITIES

Along ocean coasts everywhere, a new path is emerging. Blue Economy is a way of considering economic development and ocean health as compatible. A place where economic activity is in balance with the long-term capacity of ocean ecosystems. It's a fresh, exciting way of looking at everything from traditional marine sectors to new businesses focused on ocean resiliency, and it touches on activities related to climate change, fisheries, aquaculture, renewable energy, tourism and transportation.



the Symposium

The Blue Economy Symposium is a collaboration between the City of Fort Bragg and California Sea Grant focusing on exploring the needs and potential for developing a resilient and vibrant blue economy in and around Fort Bragg. This symposium will bring together local and state agencies to develop pathways forward for the community. The first day of the symposium will focus on city and harbor infrastructure needs, discussions with commercial/recreational fishers and associated businesses about sustainable blue economies followed by education, entrepreneurship and job force training considerations to support growing a blue economy. The second day will explore the potential of developing an aquaculture park in the region. Speakers will present information on different aspects of current and potential aquaculture activities elsewhere in California that are restorative and/or commercial in nature. The symposium is intended to highlight current efforts underway to support sustainable fishing economies, expand community of aquaculture practices in California, and introduce concept design to establish municipal ocean water infrastructure for aquariums, research, and aquaculture.



Blue Economy Symposium Agenda Thursday & Friday, May 19 th and 20 th		
Topic	Presentation	Presenter
Thursday, May 19th		
Coffee & Conversation		Paul Katzoff Thanksgiving Coffee Melanie Rafanann Sherwood Valley Band of Pomo
Opening	Welcoming Remarks	Sarah McCormick Noyo Ocean Collective
City & Noyo Harbor Infrastructure	Municipal ocean water infrastructure to support aquariums, research and aquaculture	Rahkila deSiddi & Tim Hegan City Consultant Team
	Update from Noyo Harbormaster	Anna Neumann Noyo Harbor District
Sustainable Fishing Economies	Panel discussion with local commercial/recreational fishermen & associated business operators about the state of working waterfront, their visions for a vibrant blue economy in Fort Bragg, and potential synergies with other ocean industries/businesses	Joe Gallo, Calto Fisheries Bob Jantz, Ocean Fresh Seafood Scott Hockett, Noyo Fish Co. Dan Platt, Commercial Fisherman Michelle Novelli, Fort Bragg Groundfish Grant Dornier, Urdin Diver Sean Thompson, "Teistar" Kevin Browning, "The Viking"
Research, Education, Entrepreneurship & Job Force Training	Noyo Center for Marine Science	Sheila Semans Executive Director
	West Business Development Center	Mary Anne Petrillo Executive Director
	CA Sea Grant Job Force Training	Carolyn Culver CA Sea Grant



the Learning Festival

Join top researchers, educators, purveyors, guides and fishers to immerse yourself in a multitude of ocean-related enterprises at the core of a sustainable economic future on the Mendocino Coast.

SATURDAY	SUNDAY
Free Electric Shuttle Ditch your car and hop on MTA shuttles. Meet: 10:00 code with map and schedule coming soon. Sponsor: Mendocino Transit Authority	Free Electric Shuttle Ditch your car and hop on MTA shuttles. Meet: 10:00 code with map and schedule coming soon. Sponsor: Mendocino Transit Authority
Special Menu Offerings Ask about Blue Economy specials at eateries around town from Thursday through Sunday.	Special Menu Offerings Ask about Blue Economy specials at eateries around town from Thursday through Sunday.
Coast Guard 47' Motor Lifeboat The US Coast Guard is one of our nation's vital military services. The Station at Noyo River is a multi-mission unit station, with an emphasis on search and rescue, law enforcement, and environmental protection. Stop on board one of this lifeline and meet the men and women who serve on it. Time: 11:00 AM - Noon Meet: South Harbor Sponsor: US Coast Guard	Coastal Birding with the Audubon Society Birds are everywhere to be found, no matter where you live. Come explore the Noyo Headlands Trail, meet our local birds and make new birding friends. Time: 11:00 AM - Noon Meet: South of Glass Beach Sponsor: Mendocino Coast Audubon Society
Art Explorers Opening Reception, "The Ocean is Life" Art Explorers® is a creative arts program primarily serving adults with developmental disabilities, and committed to "provide a fun, stimulating, non-judgmental and actively stimulating environment for creativity to thrive." This opens at 12 N Franklin Avenue in Ukiah and is a great experience for all. Time: 12:00 AM - 1:00 PM Meet: Art Explorers, 12 N. Franklin St. Sponsor: Art Explorers	Free Guest House Museum Open House The Fort Bragg Historical Society invites you to visit the Guest House Museum where local history is cherished and preserved. Time: 12:00 AM - 4:00 PM Meet: Guest House Museum, 146 N. Main St. Sponsor: Fort Bragg Historical Society
Abalone & Coffee at the Slacktide Cafe Come visit Noyo Center's newly-renovated facility in Noyo Harbor and learn about our plan for Blue Economy research. Enjoy a cup of coffee and participate in our slack-tiding bird presentation on our pier, including a	Cycle Coastal Trail to Ten Mile Join the Noyo's Adventure Bikes on one of their daily rides, along the Noyo Headlands Trail and the Gardner Street park trail. Meet special people along the way highlight Learning Festival activities. Time: 12:00 AM Meet: Slack Tide Parking Lot Sponsor: SOB, Seaside On Bikes Club



Media Assets

Thanks for your interest in the Blue Economy Symposium & Learning Festival, May 19 to 22 in Fort Bragg, CA! We hope you'll take advantage of these images and hashtag suggestions to promote this important event to your staff and partners, fans and followers.

If you have specific questions, email cmnnoe@fortbragg.com. We look forward to seeing you on the North Coast this May.



Header Graphic - 1800 X 521

Facebook - 1200 X 628

Instagram - 1200 X 1200

Please use the following hashtags when referencing the Blue Economy on social media:

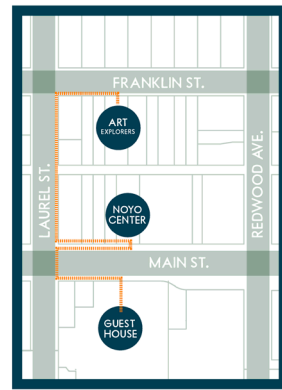
- #MendocinoBlueEconomy
- #BlueEconomy
- #NoyoOceanCollective
- #NoyoFortBragg
- #LoveFortBragg
- #FortBraggCA
- #FortBraggPhotos

Collateral

- General Poster
- Reception Poster
- Postcard
- MTA Map

RECEPTION

PLEASE JOIN US FOLLOWING THE SYMPOSIUM FOR FOOD AND BEVERAGES AT SEVERAL FORT BRAGG FAVORITE PLACES.



Guest House Museum:
Stroll through local history while enjoying California aquaculture products – urchin, abalone, oyster, and seaweeds.

Noyo Center for Marine Science Discovery Center:
Take a deep interactive dive into exhibits and specimens while sampling North Coast Brewing Company offerings.

Art Explorer's:
Feel that magic at a marine-themed art reception with prints, collages, paintings and ceramics.



PRESENTED BY **NOYO OCEAN COLLECTIVE**

Blue Economy is an exciting new way of looking at economic development and ocean health as compatible, considering everything from traditional marine sectors to new businesses focused on ocean resiliency, including activities related to climate change, fisheries, renewable energy, tourism and more.

SPECIAL THANKS TO CALIFORNIA SEA GRANT FOR THEIR GENEROUS SUPPORT

MAY 19 TO 22, 2022
FORT BRAGG, CA

blue economy

SYMPOSIUM & LEARNING FESTIVAL

PRESENTED BY **NOYO OCEAN COLLECTIVE**

SPECIAL THANKS TO CALIFORNIA SEA GRANT FOR THEIR GENEROUS SUPPORT

Blue Economy

Agenda

The Blue Economy Symposium is a collaboration between the City of Fort Bragg and California Sea Grant focusing on exploring the needs and potential for developing a resilient and vibrant blue economy in and around Fort Bragg. This symposium will bring together local and state agencies to develop pathways forward for the community. The first day of the symposium will focus on city and harbor infrastructure needs, discussions with commercial/recreational fishers and associated businesses about sustainable blue economies followed by education, entrepreneurship and job force training considerations to support growing a blue economy. The second day will explore the potential of developing an aquaculture park in the region. Speakers will present information on different aspects of current and potential aquaculture activities elsewhere in California that are restorative and/or commercial in nature. The symposium is intended to highlight current efforts underway to: support sustainable fishing economies; expand community of aquaculture practices in California; and introduce concept design to establish municipal ocean water infrastructure for aquariums, research, and aquaculture.

3:15PM – 3:45PM - CLOSING REMARKS

Facilitated by Bernie Norvell, City of Fort Bragg

- Keynote Speaker: TBA (fingers crossed with Secretary Wade Crowfoot)

3:45pm – 6:00pm - RECEPTION

Stroll through local history at the Guest House Museum, dive underwater without getting wet in the Noyo Center's 360 geodesic dome and view their extraordinary Orca exhibit and other marine specimens – then wander up the block to catch a glimpse of the magic that is Art Explorer's.

- Guest House Museum: Showcasing California aquaculture products – urchin, abalone, oyster, and seaweeds
- Noyo Center for Marine Science Discovery Center: Local North Coast Brewing Company offerings
- Art Explorer's: Marine themed art reception with prints, collages, paintings and ceramics



SPECIAL THANKS TO CALIFORNIA SEA GRANT FOR THEIR GENEROUS SUPPORT



- Municipal Ocean Water Infrastructure: Tim Hogan & Radhika deSilva
- Noyo Harbor District: Anna Neumann, Harbormaster

2:45 pm – 3:00 pm - BREAK

3:00 pm – 4:15 pm SUSTAINABLE FISHING ECONOMIES

Facilitated by Carrie Pomeroy, UC Santa Cruz & Jocelyn Enevoldsen, Cal-Poly Humboldt State

Panel discussion with local commercial/recreational fishermen & associated business operators about the state of working waterfront, their visions for a vibrant blue economy in Fort Bragg, and potential synergies with other ocean industries/businesses.

NOYO HARBOR ENTREPRENEURS INCLUDE:

- Joe Caito, Caito Fisheries
- Bob Jantz, Ocean Fresh Seafood
- Scott Hockett, Noyo Fish Company
- Dan Platt, Commercial Fisherman
- Michelle Norvell, Fort Bragg Groundfish Association
- Grant Downie, Urchin Diver
- Sean Thompson, "Telstar Charters"
- Kevin Browning, "The Viking"
- Heather Sears, Princess Seafood

4:15 pm – 5:30 pm - EDUCATION, ENTREPRENEURSHIP & JOB FORCE TRAINING

Facilitated by: Sheila Semans, Noyo Center for Marine Science

- Noyo Center for Marine Science: Sheila Semans, Executive Director
- West Business Development Center: Mary Anne Petrillo, Executive Director
- CA Sea Grant Job Force Training: Carolyn Culver, CA Sea Grant Specialist
- Mendocino College Coast Center: Tim Karas, President

FRIDAY, MAY 20TH

10:00am – 10:30am - COFFEE & CONVERSATION

Donated by: Paul Katzoff, Thanksgiving Coffee

10:30am – 11:15am - OPENING

Facilitated by Sarah McCormick, City of Fort Bragg

- Welcoming Remarks: Bernie Norvell, City of Fort Bragg and Melanie Rafanan, Sherwood Valley Band of Pomo
- Public Comments: Limited to 1 min. per speaker
- Keynote Speaker: CA State Controller Betty Yee

11:15am – 12:00pm - AQUACULTURE

Facilitated by Luke Gardner, CA Sea Grant

- California Aquaculture 101: Randy Lovell, CDFW
- Aquaculture Parks & Incubators: Gregory Barbour, Hawaii Ocean Science & Technology Park
- Indigenous Aquaculture: Severino Gomes, Kasha Band of Pomo Indians

12:00pm – 1:00pm - LUNCH

Provided by: The City of Fort Bragg & CA Sea Grant

1:00pm – 2:00pm CONSERVATION AQUACULTURE

Facilitated by Kevin Johnson, CA Sea Grant

- Olympia Oysters: Gary Fleener, Hog Island Oyster Farming
- Kelp: Gina Contolini, CA Sea Grant
- Sunflower Sea Star Restoration: Norah Eddy, The Nature Conservancy
- White Abalone: Kristin Aquilino, CA Sea Grant

2:00 pm – 2:15 pm - BREAK

2:15pm – 3:15pm - COMMERCIAL AQUACULTURE

Facilitated by Luke Gardner, CA Sea Grant

- Monterey Bay Seaweeds: Dan Gossard
- Sunken Seaweeds: Torre Polizzi and Leslie Booher
- The Cultured Abalone Farm: Doug Bush
- Urchinomics: Peter Struffenegger

CONTINUED ON BACK PANEL

FORT BRAGG

NORTH COAST CALIFORNIA

Blue Economy

Newsletter

Merchandise



**MAY 19 TO 22, 2022
FORT BRAGG, CA**

blue economy

SYMPOSIUM & LEARNING FESTIVAL

PRESENTED BY **NOYO OCEAN COLLECTIVE**

**Join us at the Blue Economy Symposium
Thu. & Fri. May 19 & 20
Fort Bragg, CA**

The [Blue Economy Symposium](#) is a collaboration between the City of Fort Bragg and California Sea Grant focusing on exploring the needs and potential for developing a resilient and vibrant blue economy in and around Fort Bragg. The two-day symposium will bring together local and state agencies to develop pathways forward for the community. It will highlight current efforts underway to support sustainable fishing economies, expand community aquaculture practices in California, and introduce concept designs to establish municipal ocean water infrastructure for aquariums, research and aquaculture.

Day 1, Thu. 5/19, 1 PM to 5:30 PM
We'll focus on city and harbor infrastructure needs, discussions with commercial/recreational fishers and associated businesses about sustainable blue economies followed by education, entrepreneurship and job force training considerations to support growing a blue economy.

Day 2, Fri. 5/20, 10 AM - 3:15 PM
We'll explore the potential for developing an aquaculture park in the region. Speakers will present information on different aspects of current and potential aquaculture activities elsewhere in California that are restorative and/or commercial in nature.

After the Day 2 Symposium head over to The Reception from 3:30 to 5 PM.

Stay For The Learning Festival
The symposium will be followed by two days of community oriented city-wide activities - [Blue Economy Learning Festival](#) - we hope you stay and participate!

[Register](#)

[Learn More](#)

[Plan Your Trip](#)



QUESTIONS?

COMMENTS?

THANK YOU.





City of Fort Bragg

416 N Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

Text File

File Number: 22-228

Agenda Date: 5/12/2022

Version: 1

Status: Business

In Control: Special Meetings

File Type: Staff Report

Agenda Number: 3C.

Provide Direction to Staff Regarding Musician Budget Allocation Fiscal Year 21/22

NEW VENDOR INFORMATION FORM

TO BE COMPLETED BY VENDOR OR DESIGNEE

This form is required to establish a relationship with any new vendor. Payments will not be processed unless this form and all required documentation is submitted and approved.

NAME OF VENDOR _____

REMIT ADDRESS _____

CONTACT NAME _____

PHONE NUMBER _____ **EMAIL** _____

By signing below Vendor acknowledges that no payment was made to the City, City official, officer, or employee of the City in exchange of a sales or other type of business arrangement.

Vendor may not employ any City official, officer or employee in the performance of the Services or manufacture of products, nor may any official, officer or employee of City have a financial interest in this Vendor that would violate California Government Code §1090 et seq. Vendor and its employees hereby warrants that it is not now, nor has it been in the previous twelve (12) months, an employee, agent, appointee, or official of City. If Vendor was an employee, agent, appointee, or official of City in the previous twelve months, Vendor warrants that it did not participate in any manner in the forming of this Agreement.

AUTHORIZED SIGNATURE OF VENDOR:

DATE: _____

Finance Department Approval: _____
Date _____ Vendor # _____

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.	
	<input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate	
	<input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.	
	<input type="checkbox"/> Other (see instructions) ▶ _____	
	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):	
Exempt payee code (if any) _____		
Exemption from FATCA reporting code (if any) _____		
<small>(Applies to accounts maintained outside the U.S.)</small>		
5 Address (number, street, and apt. or suite no.) See instructions.		Requester's name and address (optional)
6 City, state, and ZIP code		
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
-				-					
or									
Employer identification number									
-									

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶	Date ▶
------------------	----------------------------	--------

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

By signing the filled-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting*, later, for further information.

Note: If you are a U.S. person and a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. citizen or U.S. resident alien;
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States;
- An estate (other than a foreign estate); or
- A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax under section 1446 on any foreign partners' share of effectively connected taxable income from such business. Further, in certain cases where a Form W-9 has not been received, the rules under section 1446 require a partnership to presume that a partner is a foreign person, and pay the section 1446 withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid section 1446 withholding on your share of partnership income.

In the cases below, the following person must give Form W-9 to the partnership for purposes of establishing its U.S. status and avoiding withholding on its allocable share of net income from the partnership conducting a trade or business in the United States.

- In the case of a disregarded entity with a U.S. owner, the U.S. owner of the disregarded entity and not the entity;
- In the case of a grantor trust with a U.S. grantor or other U.S. owner, generally, the U.S. grantor or other U.S. owner of the grantor trust and not the trust; and
- In the case of a U.S. trust (other than a grantor trust), the U.S. trust (other than a grantor trust) and not the beneficiaries of the trust.

Foreign person. If you are a foreign person or the U.S. branch of a foreign bank that has elected to be treated as a U.S. person, do not use Form W-9. Instead, use the appropriate Form W-8 or Form 8233 (see Pub. 515, *Withholding of Tax on Nonresident Aliens and Foreign Entities*).

Nonresident alien who becomes a resident alien. Generally, only a nonresident alien individual may use the terms of a tax treaty to reduce or eliminate U.S. tax on certain types of income. However, most tax treaties contain a provision known as a "saving clause." Exceptions specified in the saving clause may permit an exemption from tax to continue for certain types of income even after the payee has otherwise become a U.S. resident alien for tax purposes.

If you are a U.S. resident alien who is relying on an exception contained in the saving clause of a tax treaty to claim an exemption from U.S. tax on certain types of income, you must attach a statement to Form W-9 that specifies the following five items.

1. The treaty country. Generally, this must be the same treaty under which you claimed exemption from tax as a nonresident alien.
2. The treaty article addressing the income.
3. The article number (or location) in the tax treaty that contains the saving clause and its exceptions.
4. The type and amount of income that qualifies for the exemption from tax.
5. Sufficient facts to justify the exemption from tax under the terms of the treaty article.

Example. Article 20 of the U.S.-China income tax treaty allows an exemption from tax for scholarship income received by a Chinese student temporarily present in the United States. Under U.S. law, this student will become a resident alien for tax purposes if his or her stay in the United States exceeds 5 calendar years. However, paragraph 2 of the first Protocol to the U.S.-China treaty (dated April 30, 1984) allows the provisions of Article 20 to continue to apply even after the Chinese student becomes a resident alien of the United States. A Chinese student who qualifies for this exception (under paragraph 2 of the first protocol) and is relying on this exception to claim an exemption from tax on his or her scholarship or fellowship income would attach to Form W-9 a statement that includes the information described above to support that exemption.

If you are a nonresident alien or a foreign entity, give the requester the appropriate completed Form W-8 or Form 8233.

Backup Withholding

What is backup withholding? Persons making certain payments to you must under certain conditions withhold and pay to the IRS 24% of such payments. This is called "backup withholding." Payments that may be subject to backup withholding include interest, tax-exempt interest, dividends, broker and barter exchange transactions, rents, royalties, nonemployee pay, payments made in settlement of payment card and third party network transactions, and certain payments from fishing boat operators. Real estate transactions are not subject to backup withholding.

You will not be subject to backup withholding on payments you receive if you give the requester your correct TIN, make the proper certifications, and report all your taxable interest and dividends on your tax return.

Payments you receive will be subject to backup withholding if:

1. You do not furnish your TIN to the requester,
2. You do not certify your TIN when required (see the instructions for Part II for details),
3. The IRS tells the requester that you furnished an incorrect TIN,
4. The IRS tells you that you are subject to backup withholding because you did not report all your interest and dividends on your tax return (for reportable interest and dividends only), or
5. You do not certify to the requester that you are not subject to backup withholding under 4 above (for reportable interest and dividend accounts opened after 1983 only).

Certain payees and payments are exempt from backup withholding. See *Exempt payee code*, later, and the separate Instructions for the Requester of Form W-9 for more information.

Also see *Special rules for partnerships*, earlier.

What is FATCA Reporting?

The Foreign Account Tax Compliance Act (FATCA) requires a participating foreign financial institution to report all United States account holders that are specified United States persons. Certain payees are exempt from FATCA reporting. See *Exemption from FATCA reporting code*, later, and the Instructions for the Requester of Form W-9 for more information.

Updating Your Information

You must provide updated information to any person to whom you claimed to be an exempt payee if you are no longer an exempt payee and anticipate receiving reportable payments in the future from this person. For example, you may need to provide updated information if you are a C corporation that elects to be an S corporation, or if you no longer are tax exempt. In addition, you must furnish a new Form W-9 if the name or TIN changes for the account; for example, if the grantor of a grantor trust dies.

Penalties

Failure to furnish TIN. If you fail to furnish your correct TIN to a requester, you are subject to a penalty of \$50 for each such failure unless your failure is due to reasonable cause and not to willful neglect.

Civil penalty for false information with respect to withholding. If you make a false statement with no reasonable basis that results in no backup withholding, you are subject to a \$500 penalty.

Criminal penalty for falsifying information. Willfully falsifying certifications or affirmations may subject you to criminal penalties including fines and/or imprisonment.

Misuse of TINs. If the requester discloses or uses TINs in violation of federal law, the requester may be subject to civil and criminal penalties.

Specific Instructions

Line 1

You must enter one of the following on this line; **do not** leave this line blank. The name should match the name on your tax return.

If this Form W-9 is for a joint account (other than an account maintained by a foreign financial institution (FFI)), list first, and then circle, the name of the person or entity whose number you entered in Part I of Form W-9. If you are providing Form W-9 to an FFI to document a joint account, each holder of the account that is a U.S. person must provide a Form W-9.

a. **Individual.** Generally, enter the name shown on your tax return. If you have changed your last name without informing the Social Security Administration (SSA) of the name change, enter your first name, the last name as shown on your social security card, and your new last name.

Note: ITIN applicant: Enter your individual name as it was entered on your Form W-7 application, line 1a. This should also be the same as the name you entered on the Form 1040/1040A/1040EZ you filed with your application.

b. **Sole proprietor or single-member LLC.** Enter your individual name as shown on your 1040/1040A/1040EZ on line 1. You may enter your business, trade, or “doing business as” (DBA) name on line 2.

c. **Partnership, LLC that is not a single-member LLC, C corporation, or S corporation.** Enter the entity’s name as shown on the entity’s tax return on line 1 and any business, trade, or DBA name on line 2.

d. **Other entities.** Enter your name as shown on required U.S. federal tax documents on line 1. This name should match the name shown on the charter or other legal document creating the entity. You may enter any business, trade, or DBA name on line 2.

e. **Disregarded entity.** For U.S. federal tax purposes, an entity that is disregarded as an entity separate from its owner is treated as a “disregarded entity.” See Regulations section 301.7701-2(c)(2)(iii). Enter the owner’s name on line 1. The name of the entity entered on line 1 should never be a disregarded entity. The name on line 1 should be the name shown on the income tax return on which the income should be reported. For example, if a foreign LLC that is treated as a disregarded entity for U.S. federal tax purposes has a single owner that is a U.S. person, the U.S. owner’s name is required to be provided on line 1. If the direct owner of the entity is also a disregarded entity, enter the first owner that is not disregarded for federal tax purposes. Enter the disregarded entity’s name on line 2, “Business name/disregarded entity name.” If the owner of the disregarded entity is a foreign person, the owner must complete an appropriate Form W-8 instead of a Form W-9. This is the case even if the foreign person has a U.S. TIN.

Line 2

If you have a business name, trade name, DBA name, or disregarded entity name, you may enter it on line 2.

Line 3

Check the appropriate box on line 3 for the U.S. federal tax classification of the person whose name is entered on line 1. Check only one box on line 3.

IF the entity/person on line 1 is a(n) . . .	THEN check the box for . . .
• Corporation	Corporation
• Individual • Sole proprietorship, or • Single-member limited liability company (LLC) owned by an individual and disregarded for U.S. federal tax purposes.	Individual/sole proprietor or single-member LLC
• LLC treated as a partnership for U.S. federal tax purposes, • LLC that has filed Form 8832 or 2553 to be taxed as a corporation, or • LLC that is disregarded as an entity separate from its owner but the owner is another LLC that is not disregarded for U.S. federal tax purposes.	Limited liability company and enter the appropriate tax classification. (P= Partnership; C= C corporation; or S= S corporation)
• Partnership	Partnership
• Trust/estate	Trust/estate

Line 4, Exemptions

If you are exempt from backup withholding and/or FATCA reporting, enter in the appropriate space on line 4 any code(s) that may apply to you.

Exempt payee code.

- Generally, individuals (including sole proprietors) are not exempt from backup withholding.
- Except as provided below, corporations are exempt from backup withholding for certain payments, including interest and dividends.
- Corporations are not exempt from backup withholding for payments made in settlement of payment card or third party network transactions.
- Corporations are not exempt from backup withholding with respect to attorneys’ fees or gross proceeds paid to attorneys, and corporations that provide medical or health care services are not exempt with respect to payments reportable on Form 1099-MISC.

The following codes identify payees that are exempt from backup withholding. Enter the appropriate code in the space in line 4.

- 1—An organization exempt from tax under section 501(a), any IRA, or a custodial account under section 403(b)(7) if the account satisfies the requirements of section 401(f)(2)
- 2—The United States or any of its agencies or instrumentalities
- 3—A state, the District of Columbia, a U.S. commonwealth or possession, or any of their political subdivisions or instrumentalities
- 4—A foreign government or any of its political subdivisions, agencies, or instrumentalities
- 5—A corporation
- 6—A dealer in securities or commodities required to register in the United States, the District of Columbia, or a U.S. commonwealth or possession
- 7—A futures commission merchant registered with the Commodity Futures Trading Commission
- 8—A real estate investment trust
- 9—An entity registered at all times during the tax year under the Investment Company Act of 1940
- 10—A common trust fund operated by a bank under section 584(a)
- 11—A financial institution
- 12—A middleman known in the investment community as a nominee or custodian
- 13—A trust exempt from tax under section 664 or described in section 4947

The following chart shows types of payments that may be exempt from backup withholding. The chart applies to the exempt payees listed above, 1 through 13.

IF the payment is for . . .	THEN the payment is exempt for . . .
Interest and dividend payments	All exempt payees except for 7
Broker transactions	Exempt payees 1 through 4 and 6 through 11 and all C corporations. S corporations must not enter an exempt payee code because they are exempt only for sales of noncovered securities acquired prior to 2012.
Barter exchange transactions and patronage dividends	Exempt payees 1 through 4
Payments over \$600 required to be reported and direct sales over \$5,000 ¹	Generally, exempt payees 1 through 5 ²
Payments made in settlement of payment card or third party network transactions	Exempt payees 1 through 4

¹ See Form 1099-MISC, Miscellaneous Income, and its instructions.

² However, the following payments made to a corporation and reportable on Form 1099-MISC are not exempt from backup withholding: medical and health care payments, attorneys' fees, gross proceeds paid to an attorney reportable under section 6045(f), and payments for services paid by a federal executive agency.

Exemption from FATCA reporting code. The following codes identify payees that are exempt from reporting under FATCA. These codes apply to persons submitting this form for accounts maintained outside of the United States by certain foreign financial institutions. Therefore, if you are only submitting this form for an account you hold in the United States, you may leave this field blank. Consult with the person requesting this form if you are uncertain if the financial institution is subject to these requirements. A requester may indicate that a code is not required by providing you with a Form W-9 with "Not Applicable" (or any similar indication) written or printed on the line for a FATCA exemption code.

A—An organization exempt from tax under section 501(a) or any individual retirement plan as defined in section 7701(a)(37)

B—The United States or any of its agencies or instrumentalities

C—A state, the District of Columbia, a U.S. commonwealth or possession, or any of their political subdivisions or instrumentalities

D—A corporation the stock of which is regularly traded on one or more established securities markets, as described in Regulations section 1.1472-1(c)(1)(i)

E—A corporation that is a member of the same expanded affiliated group as a corporation described in Regulations section 1.1472-1(c)(1)(i)

F—A dealer in securities, commodities, or derivative financial instruments (including notional principal contracts, futures, forwards, and options) that is registered as such under the laws of the United States or any state

G—A real estate investment trust

H—A regulated investment company as defined in section 851 or an entity registered at all times during the tax year under the Investment Company Act of 1940

I—A common trust fund as defined in section 584(a)

J—A bank as defined in section 581

K—A broker

L—A trust exempt from tax under section 664 or described in section 4947(a)(1)

M—A tax exempt trust under a section 403(b) plan or section 457(g) plan

Note: You may wish to consult with the financial institution requesting this form to determine whether the FATCA code and/or exempt payee code should be completed.

Line 5

Enter your address (number, street, and apartment or suite number). This is where the requester of this Form W-9 will mail your information returns. If this address differs from the one the requester already has on file, write NEW at the top. If a new address is provided, there is still a chance the old address will be used until the payor changes your address in their records.

Line 6

Enter your city, state, and ZIP code.

Part I. Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. If you are a resident alien and you do not have and are not eligible to get an SSN, your TIN is your IRS individual taxpayer identification number (ITIN). Enter it in the social security number box. If you do not have an ITIN, see *How to get a TIN* below.

If you are a sole proprietor and you have an EIN, you may enter either your SSN or EIN.

If you are a single-member LLC that is disregarded as an entity separate from its owner, enter the owner's SSN (or EIN, if the owner has one). Do not enter the disregarded entity's EIN. If the LLC is classified as a corporation or partnership, enter the entity's EIN.

Note: See *What Name and Number To Give the Requester*, later, for further clarification of name and TIN combinations.

How to get a TIN. If you do not have a TIN, apply for one immediately. To apply for an SSN, get Form SS-5, Application for a Social Security Card, from your local SSA office or get this form online at www.SSA.gov. You may also get this form by calling 1-800-772-1213. Use Form W-7, Application for IRS Individual Taxpayer Identification Number, to apply for an ITIN, or Form SS-4, Application for Employer Identification Number, to apply for an EIN. You can apply for an EIN online by accessing the IRS website at www.irs.gov/Businesses and clicking on Employer Identification Number (EIN) under Starting a Business. Go to www.irs.gov/Forms to view, download, or print Form W-7 and/or Form SS-4. Or, you can go to www.irs.gov/OrderForms to place an order and have Form W-7 and/or SS-4 mailed to you within 10 business days.

If you are asked to complete Form W-9 but do not have a TIN, apply for a TIN and write "Applied For" in the space for the TIN, sign and date the form, and give it to the requester. For interest and dividend payments, and certain payments made with respect to readily tradable instruments, generally you will have 60 days to get a TIN and give it to the requester before you are subject to backup withholding on payments. The 60-day rule does not apply to other types of payments. You will be subject to backup withholding on all such payments until you provide your TIN to the requester.

Note: Entering "Applied For" means that you have already applied for a TIN or that you intend to apply for one soon.

Caution: A disregarded U.S. entity that has a foreign owner must use the appropriate Form W-8.

Part II. Certification

To establish to the withholding agent that you are a U.S. person, or resident alien, sign Form W-9. You may be requested to sign by the withholding agent even if item 1, 4, or 5 below indicates otherwise.

For a joint account, only the person whose TIN is shown in Part I should sign (when required). In the case of a disregarded entity, the person identified on line 1 must sign. Exempt payees, see *Exempt payee code*, earlier.

Signature requirements. Complete the certification as indicated in items 1 through 5 below.

1. Interest, dividend, and barter exchange accounts opened before 1984 and broker accounts considered active during 1983.

You must give your correct TIN, but you do not have to sign the certification.

2. Interest, dividend, broker, and barter exchange accounts opened after 1983 and broker accounts considered inactive during 1983.

You must sign the certification or backup withholding will apply. If you are subject to backup withholding and you are merely providing your correct TIN to the requester, you must cross out item 2 in the certification before signing the form.

3. Real estate transactions.

You must sign the certification. You may cross out item 2 of the certification.

4. Other payments. You must give your correct TIN, but you do not have to sign the certification unless you have been notified that you have previously given an incorrect TIN. "Other payments" include payments made in the course of the requester's trade or business for rents, royalties, goods (other than bills for merchandise), medical and health care services (including payments to corporations), payments to a nonemployee for services, payments made in settlement of payment card and third party network transactions, payments to certain fishing boat crew members and fishermen, and gross proceeds paid to attorneys (including payments to corporations).

5. Mortgage interest paid by you, acquisition or abandonment of secured property, cancellation of debt, qualified tuition program payments (under section 529), ABLE accounts (under section 529A), IRA, Coverdell ESA, Archer MSA or HSA contributions or distributions, and pension distributions. You must give your correct TIN, but you do not have to sign the certification.

What Name and Number To Give the Requester

For this type of account:	Give name and SSN of:
1. Individual	The individual
2. Two or more individuals (joint account) other than an account maintained by an FFI	The actual owner of the account or, if combined funds, the first individual on the account ¹
3. Two or more U.S. persons (joint account maintained by an FFI)	Each holder of the account
4. Custodial account of a minor (Uniform Gift to Minors Act)	The minor ²
5. a. The usual revocable savings trust (grantor is also trustee)	The grantor-trustee ¹
b. So-called trust account that is not a legal or valid trust under state law	The actual owner ¹
6. Sole proprietorship or disregarded entity owned by an individual	The owner ³
7. Grantor trust filing under Optional Form 1099 Filing Method 1 (see Regulations section 1.671-4(b)(2)(i)(A))	The grantor*
For this type of account:	Give name and EIN of:
8. Disregarded entity not owned by an individual	The owner
9. A valid trust, estate, or pension trust	Legal entity ⁴
10. Corporation or LLC electing corporate status on Form 8832 or Form 2553	The corporation
11. Association, club, religious, charitable, educational, or other tax-exempt organization	The organization
12. Partnership or multi-member LLC	The partnership
13. A broker or registered nominee	The broker or nominee

For this type of account:	Give name and EIN of:
14. Account with the Department of Agriculture in the name of a public entity (such as a state or local government, school district, or prison) that receives agricultural program payments	The public entity
15. Grantor trust filing under the Form 1041 Filing Method or the Optional Form 1099 Filing Method 2 (see Regulations section 1.671-4(b)(2)(i)(B))	The trust

¹ List first and circle the name of the person whose number you furnish. If only one person on a joint account has an SSN, that person's number must be furnished.

² Circle the minor's name and furnish the minor's SSN.

³ You must show your individual name and you may also enter your business or DBA name on the "Business name/disregarded entity" name line. You may use either your SSN or EIN (if you have one), but the IRS encourages you to use your SSN.

⁴ List first and circle the name of the trust, estate, or pension trust. (Do not furnish the TIN of the personal representative or trustee unless the legal entity itself is not designated in the account title.) Also see *Special rules for partnerships*, earlier.

*Note: The grantor also must provide a Form W-9 to trustee of trust.

Note: If no name is circled when more than one name is listed, the number will be considered to be that of the first name listed.

Secure Your Tax Records From Identity Theft

Identity theft occurs when someone uses your personal information such as your name, SSN, or other identifying information, without your permission, to commit fraud or other crimes. An identity thief may use your SSN to get a job or may file a tax return using your SSN to receive a refund.

To reduce your risk:

- Protect your SSN,
- Ensure your employer is protecting your SSN, and
- Be careful when choosing a tax preparer.

If your tax records are affected by identity theft and you receive a notice from the IRS, respond right away to the name and phone number printed on the IRS notice or letter.

If your tax records are not currently affected by identity theft but you think you are at risk due to a lost or stolen purse or wallet, questionable credit card activity or credit report, contact the IRS Identity Theft Hotline at 1-800-908-4490 or submit Form 14039.

For more information, see Pub. 5027, Identity Theft Information for Taxpayers.

Victims of identity theft who are experiencing economic harm or a systemic problem, or are seeking help in resolving tax problems that have not been resolved through normal channels, may be eligible for Taxpayer Advocate Service (TAS) assistance. You can reach TAS by calling the TAS toll-free case intake line at 1-877-777-4778 or TTY/TDD 1-800-829-4059.

Protect yourself from suspicious emails or phishing schemes.

Phishing is the creation and use of email and websites designed to mimic legitimate business emails and websites. The most common act is sending an email to a user falsely claiming to be an established legitimate enterprise in an attempt to scam the user into surrendering private information that will be used for identity theft.

The IRS does not initiate contacts with taxpayers via emails. Also, the IRS does not request personal detailed information through email or ask taxpayers for the PIN numbers, passwords, or similar secret access information for their credit card, bank, or other financial accounts.

If you receive an unsolicited email claiming to be from the IRS, forward this message to phishing@irs.gov. You may also report misuse of the IRS name, logo, or other IRS property to the Treasury Inspector General for Tax Administration (TIGTA) at 1-800-366-4484. You can forward suspicious emails to the Federal Trade Commission at spam@uce.gov or report them at www.ftc.gov/complaint. You can contact the FTC at www.ftc.gov/idtheft or 877-IDTHEFT (877-438-4338). If you have been the victim of identity theft, see www.IdentityTheft.gov and Pub. 5027.

Visit www.irs.gov/IdentityTheft to learn more about identity theft and how to reduce your risk.

Privacy Act Notice

Section 6109 of the Internal Revenue Code requires you to provide your correct TIN to persons (including federal agencies) who are required to file information returns with the IRS to report interest, dividends, or certain other income paid to you; mortgage interest you paid; the acquisition or abandonment of secured property; the cancellation of debt; or contributions you made to an IRA, Archer MSA, or HSA. The person collecting this form uses the information on the form to file information returns with the IRS, reporting the above information. Routine uses of this information include giving it to the Department of Justice for civil and criminal litigation and to cities, states, the District of Columbia, and U.S. commonwealths and possessions for use in administering their laws. The information also may be disclosed to other countries under a treaty, to federal and state agencies to enforce civil and criminal laws, or to federal law enforcement and intelligence agencies to combat terrorism. You must provide your TIN whether or not you are required to file a tax return. Under section 3406, payers must generally withhold a percentage of taxable interest, dividend, and certain other payments to a payee who does not give a TIN to the payer. Certain penalties may also apply for providing false or fraudulent information.



City of Fort Bragg

416 N Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

Text File

File Number: 22-229

Agenda Date: 5/12/2022

Version: 1

Status: Business

In Control: Special Meetings

File Type: Staff Report

Agenda Number: 3D.

Receive Update on City of Fort Bragg Transient Occupancy Tax (TOT)

City of Fort Bragg Monthly Transient Occupancy Tax Trend

