

Central Business District Revitalization Toolkit – August 2023 Update

Economic Development Tool	Committee	Staff	Status	Notes
Coordinate Downtown Business Conversation Regarding a Business Improvement District (BID)	CDC	Cristal	On-going	Regular quarterly meetings are occurring to develop relationships. The most recent meeting was held on July 15. Merchants were asked to participate in the Magic Market. The next meeting is Saturday, Oct. 15, 9 – 11 am.
Walking Tours	VFB	Sarah/Cristal	In process	VFB Committee, Alleyway Art Project, and Idea Cooperative are developing an initial walking tour. Alleyway Art Project is working with Blue Zones (Adventist Health) to promote it.
Improve Town Hall Restrooms	PW&F	Alfredo	In Design	Approved Contract with Calpo Hom & Dong Architects April 2023. Building Plans anticipated Fall 2024.
Increased Pedestrian Dedications	CDC	Not identified	HOLD	
Public Art	CDC		In process	Alleyway Art Project continues to add murals to downtown, with a proposed new mural currently under review.
Improve Business Directory & Directional Signage	VFB	Cristal	In process	Will continue exploring options.
Install Trees, Planters and Landscaping	PW&F	Not Identified	HOLD	
Install Bollards to Block Vehicular Traffic for Special Events	PW&F	Chantell	Complete	
Reconsider Allowable Land Uses	CDC	Not identified	HOLD	
Employ Code Enforcement Actions	CDC	Chief Cervenka	In process	Successfully addressing quality-of-life and safety issues throughout the City. Still complaint based, but moving towards self-initiated. The majority of cases have been resolved though courtesy notification. A few cases require more extensive work, but those are the exception. Code Enforcement has adopted a robust education component as well.
Establish Regular Walking Patrol	PS	Chief Cervenka	In process	Establish a regular, physical walking presence of uniformed officers - building positive public relations, while deterring nuisances.
Temporary Waiver of Water/Sewer Capacity Fees	F&A	Sarah	Complete	
Create Public Gathering Space	CDC	Not identified	In process	Improvements to two gathering spaces are in the works: Bainbridge Park and the area just South of Town Hall. Currently no plans for additional spaces.