
Name: Anne Maureen McKeating
Company: Larry Spring Museum
Mailing Address:
Email:
Cell:

Why would you like to be on the Visit Fort Bragg Committee?

I think that the working class appeal of the town is being overlooked and would like to help in celebrating our roots.

Briefly describe your vision of Fort Bragg's Tourism Economy over the next 3-5 years

I see Fort Bragg as a type of insider secret. The type of place that takes time to reveal itself. There is no question that the town's natural setting has a huge appeal, however, it would be great to see tourists stay longer to uncover the town's sometimes hidden charms.

Board Experience

I was President of the Board at Gallery 44, a member-driven Toronto Gallery that ran programs and exhibitions of lens-based work.

I was on the board of PARC which is a drop in center for people dealing with poverty, mental health and addiction issues.

I am ED of the Larry Spring Museum which recently received 501c3 status. We have a 4-person board

Expertise

I have well over 2 decades of experience in the event, design and advertising industry as a producer and project manager. The agencies that I worked with had international status and I was responsible for commissioning and administering art production (photography, illustration and other craft industries).

Recently my colleagues produced this video that went viral. I look at it as inspiration: https://www.youtube.com/watch?v=0_dmrveP2zg

What does success look like?

For me, success for this Committee is the ability to work with what we have rather than a projection of what we think the middle class tourist wants.

Note:

I am Canadian and can only legally spend a limited amount of time in the US. I am currently applying for a visa to stay longer. If you were to decide that I am a fit for the committee, I would sometimes have to attend meetings via Skype or conference calls. I would make it work.

FORT BRAGG

NORTH COAST CALIFORNIA

VISIT FORT BRAGG COMMITTEE

MEMBER CONFLICT OF INTEREST DISCLOSURE FORM

Visit Fort Bragg Committee members are required to comply with the requirements of the City's Conflict of Interest Code adopted pursuant to California Government Code § 87300 et seq., the Political Reform Act (California Government Code § 81000 et seq.), the regulations promulgated by the Fair Political Practices Commission (Title 2, § 18110 et seq. of the California Code of Regulations), California Government Code § 1090 et seq., and any other ethics laws applicable to the performance of services performed on behalf of Visit Fort Bragg.

A Visit Fort Bragg Committee member may not perform services for any other person or entity that, pursuant to any applicable law or regulation, would result in a conflict of interest or would otherwise be prohibited with respect to the Visit Fort Bragg Committee member's obligations pursuant to his or her role as a Visit Fort Bragg Committee member. The Visit Fort Bragg Committee member agrees to cooperate fully with City and to provide any necessary and appropriate information requested by City or any authorized representative concerning potential conflicts of interest or prohibitions concerning Consultant's obligations assignments or tasks undertaken by the VFB Member pursuant to this Agreement.

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I am ED of the Larry Spring Museum
a 501(c)3 that fund raises.


Signature

Jan 9/2020
Date

Anne Maureen
McKeeth
Print name

Please return this form to:
Scott Perkins, Senior Planner
City of Fort Bragg

416 N Franklin Street, Fort Bragg, CA 95437