

Measure E - Argument in Favor

It's time visitors contribute to the emergency services they use. Our 21 local fire departments stretch dollars to respond to all types of risk, in most cases relying on volunteer firefighters. Our volunteers respond to traffic collisions, lodging fires, campsite ignited vegetation fires, lost persons, ocean rescues, trees down, cliff rescues, power lines, floods, medical aids and other incidents generated by tourists. To date, these emergency services have been funded almost entirely by residents. This Measure effectively apportions the expense of emergency response to the responsible parties. This Measure will direct 100% of the estimated \$1 Million in new revenue to local fire departments. 75% will be an even split with the remaining 25% divided based on an annual recommendation from county Fire Chiefs, the people in the best role to maximize benefit. In some years, Chiefs might decide to split the 25% evenly and in other years they could fund county-wide training programs or acquire shared resources. This desperately needed funding will boost base level emergency services throughout the county, creating peace of mind when we travel rural roads.

Measure D will close an unfair tax loophole, thereby creating new revenue.

Measure E will direct the county to allocate 100% of the new revenue to our local fire agencies.

Your yes vote will make a difference in services and fairness.