

From: [Joy](#)
To: [Lemos, June](#)
Subject: In support of Grocery Outlet
Date: Thursday, July 1, 2021 11:45:16 AM

I'm a resident of Fort Bragg, writing in support of the construction and operation of Grocery Outlet on S Franklin. This location would be in walking distance from my house and prevent my twice a month trips over the hill to shop at the GO in Willits. To those concerned GO will take business away from Harvest, Purity, Safeway, I buy some items there (Kimmies pies, Fort Bragg Bakery breads) but I also shop at Grocery Outlet. It's not a choose one only, it's shop at all of the above.

Thank you,
Joy Korstjens

From: [Sandra Patterson](#)
To: [Lemos, June](#)
Subject: NO NO NO NO NO to Grocery outlet
Date: Sunday, July 4, 2021 5:51:45 PM

We don't need anymore corporate stores and 56 slots of pavement in out town.

Sandra Patterson
Box 69
Caspar, CA 95420

From: [Rafanan, Marcia](#)
To: [Lemos, June](#)
Subject: Fwd: Grocery Outlet ~ YES!!!
Date: Sunday, July 4, 2021 8:23:35 AM

Sent from my iPad

Begin forwarded message:

From: Cheryl Schuessler <luckycheryl@comcast.net>
Date: July 3, 2021 at 9:26:48 AM PDT
To: mrafanan@fortbragg.com
Subject: Grocery Outlet ~ YES!!!

Please add my name to the long list of area residents that are in favor of Grocery Outlet and want MORE choices where to spend our hard-earned money. I am also in favor of the Dollar General. Thank you. Cheryl Schuessler

From: [Rafanan, Marcia](#)
To: [Lemos, June](#)
Subject: Fwd: Grocery Outlet
Date: Sunday, July 4, 2021 8:23:41 AM

Sent from my iPad

Begin forwarded message:

From: don winters <wintersd@mcn.org>
Date: July 2, 2021 at 4:22:12 PM PDT
To: <Mrafanan@fortbragg.com>
Subject: Grocery Outlet

This store will provide jobs for some and food for many. It will impact more than just the residents of the City, the entire coast is relying on you to vote in favor of a Grocery Outlet at the proposed location. Thank You Donna Winters

From: [Terri Russ](#)
To: [Lemos, June](#)
Subject: Yes on Grocery Outlet
Date: Friday, July 2, 2021 9:40:25 PM

To Tabitha Miller
Mayor Norvell
Vice Mayor Morsell-Haye
and all Council members

Hello,

My name is Terri Russ and I live on Simpson Lane. I am writing this to pledge my support for the new Grocery Outlet.

Let me start by saying that Grocery Outlet is a community based establishment. The owners will live locally, and be in tune with all of the local issues as well as affordable products. They have followed protocol, spent thousands and thousands of dollars and time to be here... and we need the dollars brought in here badly.

The location is perfect. That area is the biggest eyesore in town. The sidewalks are full of weeds and broken, and the businesses surrounding that area are in just as bad of shape.. Look at the Arco station. They have never taken care of their property.No one has ever stepped up to the plate to try to do anything about it. That corner is in dire need of development, and now we have someone who is willing to put up with all the crap here to do it. They have stuck it out.

So now out of the blue, the EIR issue was brought up. We cannot stop businesses from coming here by saying what if. From looking at the plans, that intersection will be made safer for pedestrians as well as vehicles. If traffic and environmental impact was ever a concern, then it would've been addressed along time ago? Why let them go through this long and expensive process to bring it up now. The person that filed this appeal is just grabbing at straws because they don't want the competition. Look at the name on the appeal. "FB local business matters." Why isn't it called "FB environmental Impact issues matter"? They are not concerned about the environment and traffic. They are concerned about their buddies and the competition. Plain and simple. My right as a resident is to have a choice, and these people are trying to take that away.

My shopping habits will not change. The only difference now is that I don't have to drive to Willits for many of my items. I will still buy food items here at harvest and purity. I want to have that choice. I am tired of having to shop on Amazon, and would like my dollars to go locally. If we all sit at home and shop online, then there will be no traffic. There will be no new businesses. There there will be A run down dilapidated eyesore called Fort Bragg along Highway one.

Then Mr. so-and-so FB business matters will be happy.

Kindest regards,
Terri Russ

From: [CDD User](#)
To: [lstanton61](#)
Cc: [Lemos, June](#)
Subject: RE: Grocery Outlet
Date: Friday, July 9, 2021 10:24:22 AM

Thank you for your comment. We have postponed the hearing until the 26th of July, but this will be included in the agenda packet.

Heather Gurewitz
Associate Planner
City of Fort Bragg
416 N. Franklin St.
Fort Bragg, CA 95437
(707) 961-2827 x118

Please note that my emails are subject to frequent Public Records Requests, and the contents of emails sent to or received by me may be reviewed by members of the public.

From: lstanton61 <lstanton61@gmail.com>
Sent: Friday, July 9, 2021 8:47 AM
To: Norvell, Bernie <Bnorvell2@fortbragg.com>
Cc: Morsell-Haye, Jessica <Jmorsellhay@fortbragg.com>
Subject: Grocery Outlet

Please do not allow this appeal of the Grocery Outlet.
Fort Bragg is a low-income community, and we need more affordable grocery shopping. I have no idea who these people are who are opposing this, but I have lived in Fort Bragg for 60+ years and feel affordable shopping is long overdue.
Thank you,
Linda Stanton

Sent from my Galaxy Tab A

From: [CDD User](#)
To: [Lemos, June](#)
Subject: FW: Grocery Outlet
Date: Monday, July 12, 2021 8:36:45 AM

A comment on Grocery Outlet from Thom Adams..

Sarah Peters

Sarah Peters
Administrative Assistant
City of Fort Bragg
416 North Franklin Street
Fort Bragg, CA 95437
Phone: 707-961-2827 ext. 111
Email: speters@fortbragg.com
City's website: <http://city.fortbragg.com/>



From: Thom Adams <tadams1950@sbcglobal.net>
Sent: Friday, July 09, 2021 4:41 PM
To: CDD User <CDD@fortbragg.com>
Subject: Grocery Outlet

Hello,

We would like you to know we are IN FAVOR of the Grocery Outlet coming to Ft, Bragg. Their stores are assets to every community in which they have a location. Their pricing is very competitive and we need a grocery store like this.

We hope you will vote in favor of approving the Grocery Outlet.

Thank you very much,

Thom Adams
Don Toppenberg
44504 Fernwood Rd.
Mendocino CA 95460

From: [CDD User](#)
To: [Lemos, June](#)
Subject: FW: Grocery Outlet
Date: Monday, July 12, 2021 8:36:12 AM

A comment on Grocery Outlet from Wendy Younger...

Sarah Peters

Sarah Peters
Administrative Assistant
City of Fort Bragg
416 North Franklin Street
Fort Bragg, CA 95437
Phone: 707-961-2827 ext. 111
Email: speters@fortbragg.com
City's website: <http://city.fortbragg.com/>



From: Wendy Younger <wyounger@hotmail.com>
Sent: Friday, July 09, 2021 6:33 PM
To: Norvell, Bernie <Bnorvell2@fortbragg.com>; Morsell-Haye, Jessica <Jmorsellhayefortbragg.com>; Peters, Lindy <LPeters2@fortbragg.com>; Rafanan, Marcia <Mrafanan@fortbragg.com>; Albin-Smith, Tess <Talbinsmith@fortbragg.com>; CDD User <CDD@fortbragg.com>
Subject: Grocery Outlet

I want to voice my approval of this project. I shop quite often at the Grocery Outlet in Ukiah and also the Grocery Outlet stores in Willits and Santa Rosa.

It will be a wonderful addition to our community. The prices will be affordable and somewhere between a dollar store and Safeway. Unlike the Dollar Tree, there will be fresh produce, meat, dairy and frozen items that are not garbage and generally name brands. There is a misconception that the goods they offer are expired/dented/undesirable and that is just wrong. I speak to a lot of people about the Grocery Outlet and many of the people who are opposed do not even shop there so they have no idea what they are trying to keep from opening here. Some people say that we don't need another corporate chain. It is not a corporate business persay, it is a franchise. Taco Bell is a franchise, as is McDonalds, Subway, Round Table and Mountain Mikes. Was there a huge outpouring of opposition when these businesses came to Fort Bragg?

I would be very interested in knowing who is behind the big push to squash the plans. Could it

possibly be one or more retail or corporate concerns that are frightened that the competition would hurt their bottom line?

Grocery Outlet will NOT hurt Harvest Market. Harvest has hard liquor, an extensive with beer and wine selection, fresh coffee beans to grind, a full blown in- house bakery and deli. a huge pet supply section, tons of organic specialty items throughout the store. The loyal Harvest customers will not find the things they routinely buy at Harvest available at Grocery Outlet.

Grocery Outlet will NOT hurt Purity Market. Purity is a "neighborhood" grocer. I stop there nearly every day. It is less than two blocks from my job and on my way home from work. I will not stop going there for all the small things that I forget or last minute dinner provisions. They have pretty good produce and they beat Harvest prices. The neighborhood customers that walk there, bike there, and stop on the way home will continue to do so.

It will most likely compete with the Albertson owned corporate Safeway store. The prices are quite high and many of the things that Safeway carries could be purchased at Grocery Outlet for a fraction of the price.

Price. Let's talk about the citizens of Fort Bragg and outlying areas who are living at or below the poverty line. They deserve a healthier option than the Dollar Tree. Low income and fixed income folks deserve an affordable option as well.

Please do not let the naysayers loud protestations sway you. We NEED the Grocery Outlet.

Sincerely,
Wendy Younger
Fort Bragg (City Limit) Resident

From: [CDD User](#)
To: [Lemos, June](#)
Subject: FW: Grocery Outlet in Fort Bragg
Date: Monday, July 12, 2021 4:34:52 PM

Hi June,
Here is another comment on Grocery Outlet.
Thanks,
S.

Sarah Peters
Administrative Assistant
City of Fort Bragg
416 North Franklin Street
Fort Bragg, CA 95437
Phone: 707-961-2827 ext. 111
Email: speters@fortbragg.com
City's website: <http://city.fortbragg.com/>

-----Original Message-----

From: Apryl Bonham <akbonham@mcn.org>
Sent: Monday, July 12, 2021 2:33 PM
To: Norvell, Bernie <Bnorvell2@fortbragg.com>; CDD User <CDD@fortbragg.com>; Albin-Smith, Tess <Talbinsmith@fortbragg.com>; Rafanan, Marcia <Mrafanan@fortbragg.com>; Morsell-Haye, Jessica <Jmorsellhayefortbragg.com>; Peters, Lindy <LPeters2@fortbragg.com>; "mrafanan\"@fortbragg.com"; Morsell-Haye, Jessica <Jmorsellhayefortbragg.com>
Subject: Grocery Outlet in Fort Bragg

I am unable to attend the upcoming City Council meeting in which the issue of the Grocery Outlet in Fort Bragg is scheduled to be discussed. I wish to go on record as approving the request to allow the Grocery Outlet to open in Fort Bragg.

Apryl Bonham