

RESOLUTION NO. ____-2020

**RESOLUTION OF THE FORT BRAGG CITY COUNCIL
AUTHORIZING CITY MANAGER TO EXECUTE CONTRACT AMENDMENT
FOR MARKETING SERVICES, INCREASING THE AMOUNT OF THE
CONTRACT WITH CREATIVE THINKING, INC. DBA THE IDEA
COOPERATIVE BY A NOT TO EXCEED AMOUNT OF \$40,000.00
(ACCOUNT NO. 110-4321-0319)**

WHEREAS, on December 20, 2019, the City of Fort Bragg entered into a Professional Services Agreement (“Contract”) in the amount of \$99,000.00 with Creative Thinking, Inc. dba The Idea Cooperative (“Consultant”) to provide strategic and creative marketing services for Visit Fort Bragg, authorized by City Council Resolution 4213-2019 dated November 25, 2019; and

WHEREAS, the City and Consultant entered into a First Amendment to the Contract on June 29, 2020 to extend the time of completion and term of the Contract; and

WHEREAS, on August 12, 2020, City and Consultant entered into a Second Amendment to the Contract to increase the Contract amount by \$10,000.00 for a total of \$109,000.00, authorized by City Council Resolution 4296-2020 dated August 10, 2020; and

WHEREAS, based on City Council direction to continue marketing efforts for Fort Bragg, the parties desire to again add to the Contract’s scope of work to include new activities as described in Exhibit A to the Third Amendment attached hereto, to extend the completion date of the project to March 31, 2021, and to extend the expiration date of the Contract to June 30, 2021; and

WHEREAS, the cost of providing the additional services outlined in Exhibit A is **Forty Thousand Dollars (\$40,000.00)**, which sum is 36.7% above the contracted amount of \$109,000.00, for a total Not To Exceed amount of \$149,000.00; and

WHEREAS, per the Fort Bragg Municipal Code Section 3.20.060, the City Manger’s signing authority for change orders may not exceed 10% of the approved contract cost; and

WHEREAS, on October 13, 2020, the City Council adopted Resolution 4318-2020 approving Budget Amendment 2021-05 amending the Fiscal Year 2020-21 Budget and increasing the budget amount for the Visit Fort Bragg Campaign by \$50,000.00; and

WHEREAS, sufficient funds are still available for this contract amendment;

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Fort Bragg does hereby approve a Third Amendment to the Professional Services Agreement with Creative Thinking, Inc. dba The Idea Cooperative and authorizes the City Manager to execute same (amount of increase not to exceed \$40,000.00, total amount of contract not to exceed \$149,000.00, Account No. 110-4321-0319).

The above and foregoing Resolution was introduced by Councilmember _____, seconded by Councilmember _____ and passed and adopted at a regular meeting of the City Council of the City of Fort Bragg held on the 9th day of November, 2020, by the following vote:

- AYES:**
- NOES:**
- ABSENT:**
- ABSTAIN:**
- RECUSED:**

WILLIAM V. LEE
Mayor

ATTEST:

June Lemos, CMC
City Clerk