

**FIRST AMENDMENT TO
PROFESSIONAL SERVICES AGREEMENT WITH
CREATIVE THINKING, INC. DBA THE IDEA COOPERATIVE
FOR STRATEGIC AND CREATIVE MARKETING SERVICES**

THIS FIRST AMENDMENT is made and entered into this ___ day of August 2023, by and between the CITY OF FORT BRAGG, a municipal corporation, 416 N. Franklin Street, Fort Bragg, California 95437 (“City”), and CREATIVE THINKING, INC. DBA THE IDEA COOPERATIVE, a California corporation, 100 Fourth Street, Petaluma, California 94952 (“Consultant”).

WHEREAS, the City and Consultant entered into a Professional Services Agreement (“Contract”) on May 30, 2023; and

WHEREAS, the Contract states that Consultant will provide strategic and creative marketing services for Visit Fort Bragg as described in Consultant’s Scope of Work attached to the Contract as Exhibit A; and

WHEREAS, the Contract is set to expire on March 24, 2024; and

WHEREAS, the parties desire to amend the contract to extend the services through June 30, 2024; and

WHEREAS, there are still sufficient funds budgeted for these activities;

NOW, THEREFORE, for the aforementioned reasons and other valuable consideration, the receipt and sufficiency of which is acknowledged, City and Consultant hereby agree that the Professional Services Agreement for marketing and promotion expertise is hereby amended as follows:

1. COMPENSATION

Paragraph 2.1 (Compensation) is hereby amended to state, “Consultant shall be paid in accordance with the fee schedule set forth in **Exhibit A**, for a total amount not to exceed **One Hundred Eighty Thousand Dollars (\$180,000.00, Account No. 110-4321-0319; Contract Not to Exceed \$205,000)**.”

2. TIME OF PERFORMANCE

Paragraph 3.1 (Commencement and Completion of Work) is hereby amended to extend the time of completion of the project to **June 30, 2024**.

3. TERM AND TERMINATION

Paragraph 4.1 (Term) is hereby amended to extend the expiration date of the Contract to **September 30, 2024**.

4. Except as expressly amended herein, the Professional Services Agreement, between the City and Consultant dated May 30, 2023, is hereby reaffirmed.

IN WITNESS WHEREOF, the parties have executed this Amendment the day and year first above written.

CITY

CONSULTANT

By: _____
Peggy Ducey
Its: City Manager

By: _____
Tom Kavanaugh
Its: Principal

ATTEST:

By: _____
Cristal Muñoz
Acting City Clerk

APPROVED AS TO FORM:

By: _____
Keith F. Collins
City Attorney