

416 N Franklin Street Fort Bragg, CA 95437 Phone: (707) 961-2823 Fax: (707) 961-2802

Meeting Agenda Special Meetings

Thursday, October 13, 2022

11:00 AM

Via Video Conference

Visit Fort Bragg

MEETING CALLED TO ORDER

ROLL CALL

PLEASE TAKE NOTICE

Due to state and county health orders and to minimize the spread of COVID-19, Committee Members and staff will be participating in this meeting via video conference. The Governor's executive Orders N-25-20, N-29-20, and N-15-21 suspend certain requirements of the Brown Act and allow the meeting to be held virtually.

The meeting will be live-streamed on the City's website at https://city.fortbragg.com/ and on Channel 3. Public Comment regarding matters on the agenda may be made by joining the Zoom video conference and using the Raise Hand feature when the Chair calls for public comment. Any written public comments received after agenda publication will be forwarded to the Committee Members as soon as possible after receipt and will be available for inspection at City Hall, 416 N. Franklin Street, Fort Bragg, California, during normal business hours. All comments will become a permanent part of the agenda packet on the day after the meeting or as soon thereafter as possible, except those written comments that are in an unrecognized file type or too large to be uploaded to the City's agenda software application. Public comments may be submitted to Administrative Assistant, Diana Sanchez at dsanchez@fortbragg.com.

ZOOM WEBINAR INVITATION

You are invited to a Zoom webinar.

When: Oct 13, 2022 11:00 AM Pacific Time (US and Canada)

Topic: Visit Fort Bragg Committee Meeting Please click the link below to join the webinar: https://us06web.zoom.us/j/87985016980

Or Telephone: US: +1 669 444 9171 or +1 253 215 8782 (*6 mute/unmute, *9 raise hand)

Webinar ID: 879 8501 6980

TO SPEAK DURING PUBLIC COMMENT PORTIONS OF THE AGENDA VIA ZOOM, PLEASE JOIN THE MEETING AND USE THE RAISE HAND FEATURE WHEN THE CHAIR OR ACTING CHAIR CALLS FOR PUBLIC COMMENT ON THE ITEM YOU WISH TO ADDRESS.

1. APPROVAL OF MINUTES

1A. 22-530 Approve Minutes of September 8, 2022

Attachments: VFBM 09082022

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

3. CONDUCT OF BUSINESS

3A. <u>22-525</u>	Receive Update from Idea Cooperative
3B. <u>22-526</u>	Receive Oral Update from VFB Special Events Subcommittee
3C . 22-531	Receive Oral Report and Provide Direction Regarding Downtown Busking

4. MATTERS FROM COMMITTEE / STAFF

ADJOURNMENT

STATE OF CALIFORNIA)
)ss.
COUNTY OF MENDOCINO)

I declare, under penalty of perjury, that I am employed by the City of Fort Bragg and that I caused this agenda to be posted in the City Hall notice case on October 07, 2022.

Diana Sanchez, Administrative Assistant.

NOTICE TO THE PUBLIC

DISTRIBUTION OF ADDITIONAL INFORMATION FOLLOWING AGENDA PACKET DISTRIBUTION:

- Materials related to an item on this Agenda submitted to the Council/District/Agency after distribution of the agenda packet are available for public inspection in the lobby of City Hall at 416 N. Franklin Street during normal business hours.
- Such documents are also available on the City of Fort Bragg's website at http://city.fortbragg.com subject to staff's ability to post the documents before the meeting

ADA NOTICE AND HEARING IMPAIRED PROVISIONS:

It is the policy of the City of Fort Bragg to offer its public programs, services and meetings in a manner that is readily accessible to everyone, including those with disabilities. Upon request, this agenda will be made available in appropriate alternative formats to persons with disabilities.

If you need assistance to ensure your full participation, please contact the City Clerk at (707) 961-2823. Notification 48 hours in advance of any need for assistance will enable the City to make reasonable arrangements to ensure accessibility.

This notice is in compliance with the Americans with Disabilities Act (28 CFR, 35.102-35.104 ADA Title II).



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Text File

File Number: 22-530

Agenda Date: 10/13/2022 Version: 1 Status: Business

In Control: Special Meetings File Type: Committee Minutes

Agenda Number: 1A.

Approve Minutes of September 8, 2022



416 N Franklin Street Fort Bragg, CA 95437 Phone: (707) 961-2823 Fax: (707) 961-2802

Meeting Minutes Special Meetings

Thursday, September 8, 2022 11:00 AM Via Video Conference

Visit Fort Bragg

MEETING CALLED TO ORDER

Chair Albin-Smith called the meeting to order at 11:05 PM.

ROLL CALL

Present: 6 - Tess Albin-Smith, Alison DeGrassi, Debra DeGraw, Barbara Bruce, Megan Caron

and Jason Hurst

Absent: 3 - Jessica Morsell-Haye, Nancy Bennett and Tonda Fochs

1. APPROVAL OF MINUTES

1A. <u>22-451</u> Approve Minutes of June 23, 2022

The minutes were approved by the Committee as presented.

1B. <u>22-452</u> Approve Minutes of July 21, 2022

The minutes were approved by the Committee as presented.

1C. <u>22-448</u> Approve minutes of August 11, 2022

The minutes were approved by the Committee as presented.

1D. <u>22-450</u> Approve Minutes of August 18, 2022

The minutes were approved by the Committee as presented.

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

3. CONDUCT OF BUSINESS

3A. 22-443 Receive Update from The Idea Cooperative

Melissa Holberton, of The Idea Cooperative gave an update on the winners of the The Great Fort Bragg Photo Favorites Contest. Tyler Young, also of The Idea Cooperative presented the upcoming campaign of Art and Culture which will showcase uniquely Fort Bragg Art & Culture. In October they will be doing a Shoulder Season Reach Campaign with a Location Shoot. Public Comment: Jamie Peters-Connolly

<u>Discussion:</u> There was much discussion about what kind of arts are included in this campaign it was agreed that performing arts should be included. It was noted that proper permitting (if necessary) should be obtained for the Location Shoot in Mid October. Activities for the Location Shoot were also discussed. There were many ideas shared in regards to what the Shoot should include. There was also discussion about coming up with an all inclusive event calendar for local activities and events.

3B. 22-444 Receive Oral Update from VFB Special Events Subcommittee

Cristal Munoz, of the Special Events subcommittee gave an update about the upcoming Magic Market happening on October 29, 2022 from 9AM to 4PM.

Public Comment: Jamie Peters-Connolly

<u>Discussion:</u> There was discussion about how the vendors will set up for the Magic Market. They also mentioned that there will be four eye-catching flags on the sidewalk to attract people to the event. Visit Mendocino and The Chamber of Commerce will also be collaborating at the Magic Market event.

3C. 22-445 Receive Oral Update from VFB Arts & Culture Subcommittee

Lia, from the Arts and Culture Subcommittee gave an update about the plans for sharing arts and culture in the downtown area that represents the culture of Fort Bragg. Public Comment: None.

<u>Discussion:</u> There was discussion about the Old Rec Center, specifically that if the old pool area were restored it would be an ideal place for Artists to congregate and share their art.

3D. 22-446 Receive Oral Update from Staff Regarding Next Quarterly Downtown Meeting

The next quarterly downtown meeting is October 8, 2022 from 9-11AM at Town Hall. Public Comment: None.

<u>Discussion:</u> There was discussion about whether busking is illegal in downtown Fort Bragg. It was also mentioned that there are fee waivers for water connection service in the Central Business District for new businesses.

4. MATTERS FROM COMMITTEE / STAFF

None.

ADJOURNMENT

Chair Albin-Smith adjourned the meeting at 11:57 AM



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Text File

File Number: 22-525

Agenda Date: 10/13/2022 Version: 1 Status: Business

In Control: Special Meetings File Type: Report

Agenda Number: 3A.

Receive Update from Idea Cooperative



416 N Franklin Street Fort Bragg, CA 95437 Phone: (707) 961-2823 Fax: (707) 961-2802

Text File

File Number: 22-526

Agenda Date: 10/13/2022 Version: 1 Status: Business

In Control: Special Meetings File Type: Report

Agenda Number: 3B.

Receive Oral Update from VFB Special Events Subcommittee



416 N Franklin Street Fort Bragg, CA 95437 Phone: (707) 961-2823 Fax: (707) 961-2802

Text File

File Number: 22-531

Agenda Date: 10/13/2022 Version: 1 Status: Business

In Control: Special Meetings File Type: Staff Report

Agenda Number: 3C.

Receive Oral Report and Provide Direction Regarding Downtown Busking