

Central Business District Revitalization Toolkit – May 2024 Update

Economic Development Tool	Committee	Staff	Status	Updates
Coordinate Ongoing Downtown Business Conversations	CDC	Cristal	On-going	Economic Development department in formation pending Council approval. Quarterly Merchant meetings would transition to the ED department in the new Fiscal Year.
Improve Town Hall Restrooms	PW&F	Alfredo	In Design	Project in design phase. Building plans anticipated this fall.
Increased Pedestrian Dedications	CDC	Not identified	In Process	Mobile Vending to be brought forward to City Council for discussion of centralized mobile vending location and possible code amendments.
Public Art	CDC	Kevin	On-going	Application for art installation in Caltrans ROW (Main St.) has been submitted. Art from FBUSD has been submitted to Braggadon and is being reviewed and converted to digital files. After selected art is finalized, new receptacles/doors will be ordered.
Improve Business Directory & Directional Signage	VFB	Cristal	HOLD	VFB Committee has not had capacity for this. Will consider alternative plan for upcoming Fiscal Year.
Parking in Central Business District	CDC	Sarah P.	In process	Study accepted by City Council and ILUDC amendments approved and Resolution adopted to submit an LCP amendment to the Coastal Commission with proposed code changes.
Reconsider Allowable Land Uses	CDC	Consultant/Staff	In Process	Allowable land uses - new or in process of modification: Outdoor Dining, Tiny Homes and Tiny Home Communities, Parking, Planned Unit Development, ADU's and Urban Lot Splits, Mobile Vending
Employ Code Enforcement Actions	CDC	Chief Cervenka	On-going	Successfully addressing quality-of-life and safety issues throughout the City. Complaint based and self-initiated. The majority of cases have been resolved though courtesy notification. A few cases require more extensive work, but those are the exception. Code Enforcement has adopted a robust education component as well.
Establish regular Walking Patrol to build positive public relations while deterring nuisances	PS	Chief Cervenka	On-going	Patrols occurring regularly.
Create Public Gathering Space	CDC	Not identified	In process	Improvements to two gathering spaces are in the works: Bainbridge Park and the area just South of Town Hall. Dedicated mobile vending area with picnic tables up for discussion.
Install Trees, Planters and Landscaping Downtown & Citywide	PW&F	Vice Mayor	In process	Update from Kat Costa, Climate Action Fellow for Conservation Works.
Walking Tours	VFB	Sarah M. Cristal	Complete	Mural Walking Tour available on VFB website and fortbraggalleywayart.org
Install Bollards to Block Vehicular Traffic for Special Events	PW&F	Chantell	Complete	
Temporary Waiver of Water/Sewer Capacity Fees	F&A	Tabatha Sarah	Complete	