PROCLAMATION Latino Heritage Month

WHEREAS, California embraces and celebrates its diversity, and that includes the largest ethnic group in the State – 15.7 million Latinos call California home; and

WHEREAS, 35% of Fort Bragg's population identifies as Latino; and

WHEREAS, 43% of our school district student population is of Latino descent; and

WHEREAS, Latino Californians are a diverse group with roots stretching throughout North, Central, and South America, and many trace their heritage to the original Indigenous communities of Latin America and Africa; and

WHEREAS, the Latino community is a dynamic, valued part of our City and a vital contributor to our economy, with an entrepreneurial spirit, a strong work ethic, and an unwavering belief in the American dream; and

WHEREAS, we recognize and are grateful to our Latino citizens who helped keep our neighborhoods, communities, and State vibrant and prosperous. They are our teachers, business owners, scientists, soldiers, farmworkers, first responders, artists, activists, colleagues, friends; and

WHEREAS, this month, we honor the heritage of all Latinos in the State and celebrate the Independence Days of our neighbors Mexico, El Salvador, Guatemala, Costa Rica, Honduras, Chile, Nicaragua, and Belize; and

WHEREAS, this year the Hispanic Heritage theme is "Latinos: Driving Prosperity, Power, and Progress in America," reminding us that prosperity and progress in our communities make us better; and

WHEREAS, celebrating Latino Heritage Month from September 15 to October 15 allows us to appreciate and validate the diversity and character of our community;

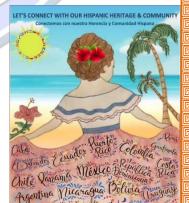
NOW, THEREFORE, I, Bernie Norvell, Mayor of the City of Fort Bragg, on behalf of the entire City Council, do hereby proclaim September 15 - October 15, 2023, as Latino Heritage Month.

SIGNED this 23rd day of October, 2023

BERNIE NORVELL, Mayor

ATTEST:

Cristal Munoz, Acting City Clerk



No. 15-2023