



City of Fort Bragg

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Meeting Minutes Special Meetings

Wednesday, February 14, 2024

9:30 AM Town Hall, 363 N. Main Street and Via Video Conference

VISIT FORT BRAGG

MEETING CALLED TO ORDER

Chair Albin-Smith called the meeting to order at 9:06 AM.

ROLL CALL

Present (In person): -4 Tess Albin-Smith, Marcia Rafanan, Lia Morsell, Cory Epperson
Present (Webinar): -3 Debra DeGraw, Barb Bruce, Alison DeGrassi
Absent: -2 Roxanne Perkins, Jamie Peters-Connolly

Staff Present: City Manager- Isaac Whippy, Administrative Analyst- Cristal Munoz, Administrative Assistant- Amber Weaver

No Official Roll Call was taken due to lack of in-person committee members

1. APPROVAL OF MINUTES

1A. Approve Minutes of January 9, 2024

Minutes were not approved as a quorum was not established. Held over for next meeting.

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public comments were made by: Stathi Pappas, Jacob Patterson, and Jay Rosenquist.

3. CONDUCT OF BUSINESS

3A. Receive Update from Idea Cooperative

Tom Kavanagh from the Idea Cooperative delivered the presentation and noted monthly site traffic is hovering around 5,000 users.

Public Comment: Jay Rosenquist.

Discussion: Remarks were made regarding the importance of whale watching be a central element during the upcoming Whale Run and Whale Festival.

3B. Receive Oral Update from VFB Special Events Subcommittee

Cristal Munoz and Barb Bruce presented the Oral Update from the Visit Fort Bragg subcommittee. They spoke on difficulties in connecting with restaurants in terms of communicating with chefs and collecting materials and feedback in a timely manner.

Public Comment: Jacob Patterson.

Discussion: Recommendations were made to keep Restaurant Week in January and Bruce suggested that next year they should not accept tentative responses or restaurants which did not offer specials in conjunction with event. Suggestions for improvement included more consistent scheduling, and conducting a poll asking the reasons restaurants for feedback on why they did not participate this year in order for the committee to target and correct issues.

4. MATTERS FROM COMMITTEE / STAFF

Munoz reminded the committee that the Whale Festival is March 15-17, 2024, rain or shine.

ADJOURNMENT

Chair Albin-Smith adjourned the meeting at 10:36 AM.