



City of Fort Bragg

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Meeting Minutes Special Meetings

Thursday, September 8, 2022

11:00 AM

Via Video Conference

Visit Fort Bragg

MEETING CALLED TO ORDER

Chair Albin-Smith called the meeting to order at 11:05 PM.

ROLL CALL

Present: 6 - Tess Albin-Smith, Alison DeGrassi, Debra DeGraw, Barbara Bruce, Megan Caron and Jason Hurst

Absent: 3 - Jessica Morsell-Haye, Nancy Bennett and Tonda Fochs

1. APPROVAL OF MINUTES

- 1A. [22-451](#) Approve Minutes of June 23, 2022
The minutes were approved by the Committee as presented.
- 1B. [22-452](#) Approve Minutes of July 21, 2022
The minutes were approved by the Committee as presented.
- 1C. [22-448](#) Approve minutes of August 11, 2022
The minutes were approved by the Committee as presented.
- 1D. [22-450](#) Approve Minutes of August 18, 2022
The minutes were approved by the Committee as presented.

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

3. CONDUCT OF BUSINESS

- 3A. [22-443](#) Receive Update from The Idea Cooperative

Melissa Holberton, of The Idea Cooperative gave an update on the winners of the The Great Fort Bragg Photo Favorites Contest. Tyler Young, also of The Idea Cooperative presented the upcoming campaign of Art and Culture which will showcase uniquely Fort Bragg Art & Culture. In October they will be doing a Shoulder Season Reach Campaign with a Location Shoot.

Public Comment: Jamie Peters-Connolly

Discussion: There was much discussion about what kind of arts are included in this campaign it was agreed that performing arts should be included. It was noted that proper permitting (if necessary) should be obtained for the Location Shoot in Mid October. Activities for the Location Shoot were also discussed. There were many ideas shared in regards to what the Shoot should include. There was also discussion about coming up with an all inclusive event calendar for local activities and events.

3B. [22-444](#) Receive Oral Update from VFB Special Events Subcommittee

Cristal Munoz, of the Special Events subcommittee gave an update about the upcoming Magic Market happening on October 29, 2022 from 9AM to 4PM.

Public Comment: Jamie Peters-Connolly

Discussion: There was discussion about how the vendors will set up for the Magic Market. They also mentioned that there will be four eye-catching flags on the sidewalk to attract people to the event. Visit Mendocino and The Chamber of Commerce will also be collaborating at the Magic Market event.

3C. [22-445](#) Receive Oral Update from VFB Arts & Culture Subcommittee

Lia, from the Arts and Culture Subcommittee gave an update about the plans for sharing arts and culture in the downtown area that represents the culture of Fort Bragg.

Public Comment: None.

Discussion: There was discussion about the Old Rec Center, specifically that if the old pool area were restored it would be an ideal place for Artists to congregate and share their art.

3D. [22-446](#) Receive Oral Update from Staff Regarding Next Quarterly Downtown Meeting

The next quarterly downtown meeting is October 8, 2022 from 9-11AM at Town Hall.

Public Comment: None.

Discussion: There was discussion about whether busking is illegal in downtown Fort Bragg. It was also mentioned that there are fee waivers for water connection service in the Central Business District for new businesses.

4. MATTERS FROM COMMITTEE / STAFF

None.

ADJOURNMENT

Chair Albin-Smith adjourned the meeting at 11:57 AM