



City of Fort Bragg

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Meeting Minutes Special Meetings

Thursday, October 13, 2022

11:00 AM

Via Video Conference

Visit Fort Bragg

MEETING CALLED TO ORDER

Co-Chair Morsell-Haye called the meeting to order at 11:09 AM.

ROLL CALL

Present: 5 - Tess Albin-Smith, Jessica Morsell-Haye, Alison DeGrassi, Debra DeGraw and Tonda Fochs

Absent: 4 - Nancy Bennett, Barbara Bruce, Megan Caron and Jason Hurst

1. APPROVAL OF MINUTES

1A. [22-530](#) Approve Minutes of September 8, 2022

The minutes were approved by the Committee as presented.

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Cornelia Reynolds.

3. CONDUCT OF BUSINESS

3A. [22-525](#) Receive Update from Idea Cooperative

Tom Kavanaugh of The Idea Cooperative gave a monthly update on the promotion calendar for the Visit Fort Bragg website. The shoulder reach campaign is something they will be working on in the following weeks, this will consist of targeted TV Ads and Online Pre-Roll. It should be ready after the Holidays. Tom also gave a brief presentation of the new Art & Culture Page.

Public Comment: None.

Discussion: The Committee is very pleased with the work that The Idea Cooperative is doing. Tom also reminded any businesses that are on the Visit Fort Bragg website to keep an eye on the information and/or page in regards to their business and reach out to them so that they can keep all information up to date.

3B. [22-526](#) Receive Oral Update from VFB Special Events Subcommittee

Administrative Analyst, Cristal Munoz gave an update on The Magic Market. It will be held October 29, 2022 from 11 AM to 4 PM. There are 44 vendors signed up. There will be food, musicians, and free kids activities.

Public Comment: None.

Discussion: There was some discussion about needing volunteers for the judging of the different contests including the Costume Contest and the Pumpkin Decorating/Carving Contest.

3C. [22-531](#) Receive Oral Report and Provide Direction Regarding Downtown Busking

Administrative Analyst, Cristal Munoz presented on the possibility of getting a Limited Term Permit (LTP) for busking in the downtown area as the Community Development Committee has recommended that the Visit Fort Bragg Committee initiate this LTP on a seasonal basis.

Public Comment: None.

Discussion: It was agreed that the Limited Term Permit for busking matter would be continued and put on the agenda for the next scheduled Visit Fort Bragg Meeting.

4. MATTERS FROM COMMITTEE / STAFF

None.

ADJOURNMENT

Co Chair Morsell-Haye adjourned the meeting at 11:44 AM.