

APPLICATION

Name: *Bill Mann*

Company: *Sheser Mann*

Mailing Address

Email Address:

Phone Number:

1. Why would you like to be on the Visit Fort Bragg Committee?

*To become better acquainted with Fort Bragg's most attractive qualities. And to help others do the same. Features.*

2. Briefly describe your vision for Fort Bragg's Tourism Economy over the next 3-5 years.

*An expanded economy that responds, with inspiration and optimism to unique qualities and features radiating from a community that embraces its Mission Statement.*

3. What are some of your prior board/committee experiences?

*See #4.*

4. What is your experience and expertise in strategic planning, budgeting and destination marketing?

*45 years as an owner of numerous real estate brokerages. Owner/Partner of several renovation projects. Manager/consultant/appraisal work with bank committees, urban development organizations. Co-director First Annual Monterey, CA Film Festival.*

5. What does success for this Committee look like to you?

*A strong, creative, resourceful Committee, all of whose members believe in working together because they are taken seriously by a City Council and Mayor and Administration who are equally committed to the task.*

*Thank you for inviting me to apply.*

*Bill Mann*