

Measure D - Argument in Favor

Let's not mince words. Our volunteer firefighters respond to crisis after crisis involving visitors to our county. We respond to visitors in vehicle accidents, visitors in need of a cliff rescue and visitors in need of emergency medical attention.

Our volunteer firefighters, and our fragile network of fire departments, need our help.

Here's why: The visitors we respond to often stay overnight in campgrounds.

But here in Mendocino County these visitors don't pay for emergency services, or any other services. When they stay in Mendocino County, RV visitors do not pay the overnight tax that is paid by other visitors. That's not fair.

Owners of private campgrounds may tell you their guests somehow can't pay the overnight tax when visiting Mendocino County. Don't you believe them. These same guests pay the same overnight tax when visiting elsewhere. That's right, private campground visitors pay the overnight tax in places like Sonoma County, for example, just not here.

A Yes vote on Measure D closes this tax loophole, and doing so is fair and reasonable.

After all, visitors on a tight budget do not even stay at pricey private campgrounds, where the overnight tax would be collected. Budget campers stay at State Park campgrounds, where the overnight tax does not apply.

Plus, folks who live in private campgrounds, the truly needy, do not even pay the overnight tax. That's because folks who stay 30 or more days at a private campground are exempt from the overnight tax.

It's plain and simple. Close this loophole and we will see more funding go to support essential services.

Join Fire Chiefs and volunteer firefighters in voting Yes on Measure D.

To see more reasons to vote Yes on Measure D, we ask you to also look at the statement in favor of Measure E.