



*Proposal to Provide Consulting Services
for the City of Fort Bragg's
Potential Local Funding Measure*

April 2, 2024



City Manager Isaac Whippy
City of Fort Bragg
416 N. Franklin Street
Fort Bragg, CA 95437

Dear City Manager Whippy:

Thank you for reaching out to The Lew Edwards Group (LEG) to potentially partner with the City on its fiscal sustainability needs. A collaboration with LEG provides the City of Fort Bragg with the following:

- ✓ A **nationally recognized, award-winning firm** in public agency engagement and communications;
- ✓ A California leader in revenue ballot measures, having **enacted over \$42 Billion with a 95% enactment rate** for local governments and other public agencies, including **157 enacted sales tax measures**; and
- ✓ A firm **with extensive experience in successful approaches for small-sized communities** such as the cities of Arvin, Belmont, Emeryville, Exeter, Ceres, Chowchilla, Colma, Cotati, East Palo Alto, Lakeport, Los Gatos, Monte Sereno, Saratoga, St. Helena, Taft, Tehachapi, Wheatland, Willows, and Windsor, to name a few.

LEG welcomes a potential collaboration that is consistent with our organization's Best Practices.

Warmly,

A handwritten signature in blue ink, appearing to read "Catherine Lew Edwards". The signature is fluid and cursive, written in a professional style.

Co-Founder & Principal Consultant
510-594-0224 x 261
catherine@lewedwardsgroup.com

ABOUT THE LEW EDWARDS GROUP

The Lew Edwards Group (LEG) is a California leader in providing strategic communications and revenue generation services to local governments throughout California. Our firm is celebrating its 27th year as a company. Local government or public agency representation constitutes more than two-thirds of our practice.

Experts from LEG are frequently sought after trainers and speakers for the **League of California Cities, California Municipal Treasurers Association, California Society of Municipal Finance Officers, Local Government Commission, Institute for Local Governments, Municipal Management Association, California Police Chiefs Association**, and others. LEG's direct mail products have been recognized on multiple occasions in the prestigious national Pollie Awards.

LEG's 2024 sales tax summary and recent cycle sheets are in the Appendix of this document. LEG closed 2022 with 66 enactments and wins. During the last Presidential Election year in 2020, LEG tied its internal 2016 record of 68 enactments and wins. For a comprehensive list of clients, visit www.lewedwardsgroup.com.

A list of LEG's sales tax enactments is contained within the Appendix to this proposal. For a comprehensive list of clients, visit www.lewedwardsgroup.com

KEY CONSIDERATIONS IN THE CURRENT ENVIRONMENT

Taxpayer Protection Act: As the City is aware, the Business Roundtable/Howard Jarvis TPA leaders have qualified the Taxpayer Accountability Act which, if on the ballot and enacted would foreclose the option of simple majority requirement revenue measures. The Act includes a "grandfather clause," a dynamic that needs to be monitored and accounted for in your planning. As you know, the placement of this initiative on the ballot is currently pending a legal challenge.

Cost of Living Issues: We will likely continue to see pocketbook issues and voter concern over the economy into the fall. If the cost of living continues to affect basic groceries and gas, the environment may shift downward.

Competition on the Ballot: As it is a Presidential Year, beyond the potential Business Roundtable initiative, additional statewide and regional items on the ballot should be anticipated. Any State or regional measures that also ask for money may affect your planning, something to watch for between now and the summer. Currently a State climate change bond and a State education bond are expected on the November state ballot.

SCOPE OF SERVICES OPTIONS

There are two different scopes of work the City can choose from, as described below and on the subsequent pages.

Option 1: Full Scope

Ongoing Lead Project Management

LEG can provide ongoing, hands on Lead Project Management to its cities and prides itself on a decisive, team building approach. Our experts typically facilitate/coordinate all team planning for effective deployment on all benchmarks during the planning process.

LEG would schedule consistent bi-weekly planning teleconference or video sessions with the City. With the input of all participants, LEG will develop meeting agendas, facilitate sessions, and coordinate the timely deployment of all tasks and assignments. Our planning efforts throughout the process are designed to use the City's time efficiently and well, while providing important Lead Project Management leadership and support to ensure that all timetables and benchmarks are met within the necessary timeframe during these extraordinary times when staff are stretched thin.

Most of our clients utilize this model because they are not as experienced with ballot measure work, wish to have additional support addressing challenging local dynamics, and/or have concerns about viability.

LEG approaches its partnership with personal dedication, enthusiasm, and a commitment to excellent service, recognizing that our ultimate consumer is not only the City of Fort Bragg, but also most importantly, the constituents the City represents.

Public Information

LEG will develop and recommend a Public Information Plan to the City and recommend methods to deliver and saturate an effective informational message during this polarized and busy communications environment, such as drafting word copy content for utility staffers, City website, online public outreach, and more. LEG will provide first drafts of all materials for the review and approval of the City, and – while the City itself has experience with past sales tax and other ballot measures -- train the appropriate city messengers on the message for the 2024 environment.

Development of Educational Messages: The Public Information Program is a critical method of educating the public and raising awareness of the City's needs. "Message discipline" and a clear, concise focus are critical to our informational effort. LEG will draft and/or refine talking points for City staff and Council use.

Direct Mail/Social Media: LEG recommends its cities invest in an informational direct mail program. The number of mailings the City should implement is contingent upon LEG's discussions with your City Attorney and the City's budget parameters for this project. All of our other sales tax cities will be implementing at least 4 mailings in 2024 due to the all-mail ballot structure and the challenging economic and communications environment.

Other communications vehicles include your City website, social media (such as Facebook, Twitter, Instagram, and other platforms) and a (virtual) Speakers' Bureau program. LEG assists in drafting information for social media as part of our multi-disciplinary public outreach effort and advises our municipal clients on how to navigate independent or third party sites such as local blogs or Nextdoor.

Press Coverage: LEG will review earned (non-paid) media press opportunities with City staff. Balanced or positive press coverage will build additional constituent awareness throughout the process, which is critical to informing your public about your ballot measure policy vision. While LEG does not function as a spokesperson, our experts can develop collaterals such as press releases, media backgrounders, talking and response points for the appropriate City messengers.

Rapid Response: LEG will redirect message points and materials to assist in rapid response to challenging media or citizen inquiries, as necessary. LEG experts are available to craft appropriate rapid responses as necessary to address changing external nuances.

Option 2: Short Scope

Alternatively, if limited budget is an issue to the City's availability to execute consistent with the Best Practices LEG advises, LEG can offer an alternative scope. Provided that the City commits to conducting a public opinion poll—which is strongly advised by LEG in this environment--the City can choose LEG's short scope of services instead. The difference between the two is that there is no ongoing strategic support. In this model, LEG would:

- Develop a Communications Toolkit of informational materials (website copy, online text, FAQs, talking points, power point presentation, and a schedule and word copy content for 3-4 mailings).
- Participate in up to two video or teleconferences with City Staff to review the recommended messaging materials.
- Make one round of revisions to messaging materials and transmit to City.
- Provide Message Training to City Staff.

City to design/print/mail at its own expense in both models, utilizing its own vendors.

PROPOSED COSTS

Without exception, LEG does not bill on an hourly or time and materials basis.

Option 1 (Full Scope under a Professional Services Agreement format)

Professional Fees (April 15th-Nov 15th): \$38,500*

(Eight month retainer at our discounted small-city rate of \$5,500/month. The months of April and November respectively, are prorated to half the month.)

OR, alternatively, Option 2 (Short Scope under Purchase Order format only. No contract to review or edit, no insurance requirements.)

Flat Professional Short Scope Fee \$25,000*

(Please note that LEG is offering this scope contingent on the City conducting polling by a professional entity, which our organization considers a critical Best Practice.)

Again, under either scope the City is designing/printing/mailing using its own vendors and those costs need to be budgeted for by the City, outside of LEG's agreement.

(An Appendix of additional qualifications and samples is on the following pages)

LEW EDWARDS GROUP SALES TAX ENACTMENTS — 157

City of Alhambra	General Purpose Sales Tax
City of Arvin	General Purpose Sales Tax
City of Arcadia	General Purpose Sales Tax
City of Antioch	General Purpose Sales Tax
City of Atwater	Public Safety Sales Tax Renewal
City of Azusa	General Purpose Sales Tax
City of Bakersfield	General Purpose Sales Tax
City of Bellflower	General Purpose Sales Tax
City of Belmont	General Purpose Sales Tax
City of Benicia	General Purpose Sales Tax
City of Burlingame	General Purpose Sales Tax
City of Campbell	General Purpose Sales Tax
City of Cathedral City	General Purpose Sales Tax, then Renewal (2 Measures)
City of Ceres	Public Safety Sales Tax
City Chowchilla	Public Safety Sales Tax
City of Clovis	Public Safety Sales Tax
City of Concord	General Purpose Sales Tax Enactment, Renewals, Increase (3)
City of Corona	General Purpose Sales Tax
City of Cotati	General Purpose Sales Tax Enactment, Increase, Renewals (3)
City of Daly City	General Purpose Sales Tax
City of Dinuba	Public Safety Sales Tax
City of East Palo Alto	General Purpose Sales Tax
City of El Cerrito	Streets/Roads Sales Tax
	General Purpose Sales Tax Enactment, Increase, Renewal (3)
City of Elk Grove	General Purpose Sales Tax
City of Eureka	General Purpose Sales Tax
City of Exeter	General Purpose Sales Tax
City of Fairfield	General Purpose Sales Tax
City of Fountain Valley	General Purpose Sales Tax
County of Fresno	Zoo Sales Tax Enactment, then Renewal (2 Measures)
	County Library Sales Tax Renewal
City of Galt	Public Safety and General Purpose Sales Taxes (2 Measures)
City of Garden Grove	General Purpose Sales Tax
City of Gardena	General Purpose Sales Tax
City of Grover Beach	General Purpose Sales Tax
City of Hercules	General Purpose Sales Tax, then Renewal (2 Measures)
City of Hollister	General Purpose Sales Tax Renewal
County of Humboldt	General Purpose Sales Tax Enactment, then Renewal (2 Measures)
City of Imperial Beach	General Purpose Sales Tax
County of Imperial	Streets/Roads Sales Tax
City of Indio	General Purpose Sales Taxes (2 Measures)
City of Inglewood	General Purpose Sales Tax



County of Kern	General Purpose Sales Tax
City of La Habra	General Purpose Sales Tax
City of La Mesa	General Purpose Sales Tax
City of La Mirada	General Purpose Sales Tax
City of La Palma	General Purpose Sales Tax
City of Lake Elsinore	General Purpose Sales Tax
City of Lakeport	General Purpose Sales Tax
City of Lakewood	General Purpose Sales Tax
City of Larkspur	General Purpose Sales Tax Enactment
	General Purpose Sales Tax Increases and Renewals (3 Measures)
City of Lathrop	General Purpose Sales Tax
City of Lawndale	General Purpose Sales Tax
City of Los Banos	Public Safety and General Purpose Sales Taxes (2 Measures)
	Public Safety Measure Renewals (2 Measures)
City of Manteca	Public Safety Sales Tax
City of Marina	General Purpose Sales Tax Renewal
City of Martinez	General Purpose Sales Tax
City of Menifee	General Purpose Sales Tax
Town of Moraga	General Purpose Sales Tax
City of Moreno Valley	General Purpose Sales Tax
City of Morro Bay	General Purpose Sales Taxes (2 Measures)
City of National City	General Purpose Sales Tax Renewal
County of Nevada	Library Sales Tax Renewal
City of Novato	General Purpose Sales Tax, then Renewal (2 Measures)
City of Oxnard	General Purpose Sales Tax
City of Pacifica	General Purpose Sales Tax
City of Palm Springs	General Purpose Sales Tax
City of Pasadena	General Purpose Sales Tax
City of Petaluma	General Purpose Sales Tax
City of Pinole	General Purpose Sales Tax
City of Paso Robles	General Purpose Sales Tax
City of Placentia	General Purpose Sales Tax
City of Pleasant Hill	General Purpose Sales Tax
City of Port Hueneme	General Purpose Sales Tax
City of Porterville	Public Safety and General Purpose Sales Taxes (2 Measures)
City of Rancho Cordova	General Purpose Sales Taxes (2 Measures)
City of Reedley	Public Safety Sales Tax
City of Ridgecrest	General Purpose Sales Tax Enactments (2 measures)
	General Purpose Sales Tax Increase, then Renewal
City of Rohnert Park	General Purpose Sales Tax Increase, then Renewal (2 Measures)
City of Roseville	General Purpose Sales Tax
City of San Bruno	General Purpose Sales Tax
City of San Jose	General Purpose Sales Tax

City of San Leandro	General Purpose Sales Tax Enactment and Increase/Renewal (2)
City of San Luis Obispo	General Purpose Sales Taxes (2 Measures)
City of San Mateo	General Purpose Sales Tax Renewal
City of Sanger	Public Safety Sales Tax, then Renewal (2 Measures)
County of Santa Cruz	Library Sales Tax Renewal
City of Santa Maria	General Purpose Sales Tax Enactment, then Increase/Renewal (2)
City of Santa Rosa	General Purpose Sales Tax Renewal
City of Sausalito	General Purpose Sales Tax
City of Seaside	General Purpose Sales Tax, then Increase/Renewal (2 Measures)
City of Selma	Public Safety Sales Tax
City of St. Helena	General Purpose Sales Tax
County of Sonoma	Library Sales Tax
City of Signal Hill	General Purpose Sales Tax
City of Solana Beach	General Purpose Sales Tax
City of Solvang	General Purpose Sales Tax
City of South Gate	General Purpose Sales Tax
City of South Lake Tahoe	General Purpose Sales Tax
City of South San Francisco	General Purpose Sales Tax
City of Stanton	General Purpose Sales Tax
City of Stockton	Public Safety and Library Sales Taxes (2 Measures)
City of Suisun City	General Purpose Sales Tax
City of Taft	General Purpose Sales Tax
City of Tehachapi	General Purpose Sales Tax
City of Temecula	General Purpose Sales Tax
City of Tracy	General Purpose Sales Taxes (2 Measures)
County of Tulare	Streets/Roads Sales Tax
City of Turlock	General Purpose Sales Tax
City of Union City	General Purpose Sales Tax Renewal
City of Vallejo	General Purpose Sales Taxes (2 Measures)
City of Visalia	Public Safety and General Purpose Sales Taxes (2 Measures)
City of Vista	General Purpose Sales Tax
City of Wasco	General Purpose Sales Tax
City of West Hollywood	General Purpose Sales Tax
City of Westminster	General Purpose Sales Tax, then Renewal (2 Measures)
City of Wheatland	General Purpose Sales Tax
City of Wildomar	General Purpose Sales Tax
County of Yuba	General Purpose Sales Tax
Town of Yucca Valley	General Purpose and Special Purpose Sales Taxes (2 Measures)

(Communications Sample on the following page)



City of Lakeport
223 Park Street
Lakeport, CA 95453



Dear Neighbor:

I am writing to inform you of **Measure Z** on our November 8, 2016 ballot. Lakeport is proud to be the heart of our community, with excellent quality of life services that draw 30,000 people to our city every day. However, the City is currently unable to provide services at the level our residents want. Over the last five years the State has taken nearly one million dollars from Lakeport, impacting the City's ability to provide the services local residents want. **Measure Z** was placed on the ballot to protect services that are important to our community, including:

- Paving and repairing streets and roads
- Repairing potholes on neighborhood streets
- Maintaining police responses to violent crimes
- Maintaining police responses to property crimes, such as burglaries
- Attracting and retaining quality police officers
- Retaining existing companies and businesses in the City
- Build on existing road projects improved by Measure I

If enacted, **Measure Z** will keep local funds for local uses. By law, **Measure Z** funds cannot be taken by the State.

Measure Z will be the only local measure on the November 8, 2016 election. If you are not yet registered to vote, you may register online at registertovote.ca.gov. The deadline to register is October 24. To find your polling place, or to request an absentee ballot, please call the Lake County elections office at (707) 263-2372. The deadline to request an absentee ballot is November 1.

For more information, please visit the City's website at www.cityoflakeport.com

Sincerely,

Margaret Silveira
City Manager



This information does not constitute a position for or against Measure Z.

Frequently Asked Questions About Measure Z

Q: What is Measure Z?

A: Measure Z is a local funding measure that would provide locally-controlled funds for local priorities. **Measure Z** is a 1 cent local sales tax that will be paid primarily by tourists and out-of-town visitors to Lakeport.

Q: Why was Measure Z placed on the ballot?

A: Due to budget cuts, Lakeport is currently unable to fully staff our police force. Over the last four years, the State has taken nearly one million dollars from Lakeport. Additional funding is needed to help hire, attract, and retain qualified officers to reduce emergency response times, improve neighborhood patrols, and keep our communities safe.

Q: How do we know Measure Z funds will be spent as promised?

A: If enacted, **Measure Z** includes strict accountability provisions including a financial oversight committee and annual independent financial audits to ensure that funds are spent properly and used locally for Lakeport's benefit only. Measure funds are required by law to stay local and cannot be taken by the State.

Q: Where can I register to vote in the November election?

A: Lakeport voters may register online at registertovote.ca.gov. The deadline to register is October 24, 2016.

Q: When will ballots be mailed for the November election?

A: Lake County will begin mailing absentee ballots on October 10th. If you are not currently an absentee voter and would like to become one, you may register by calling the Lake County Elections Office at (707) 263-2372 during regular business hours. The deadline to request is November 1.



For More Information about Measure Z,
Please Call 707-263-5615 ext. 30 or visit
www.cityoflakeport.com



FOR IMMEDIATE RELEASE
December 30, 2022

CONTACT: Catherine Lew, Esq.
Co-Founder (510) 594-0224 x 261

LEW EDWARDS GROUP CLOSES 2022 with 66 WINS & ENACTMENTS (List Highlights)

Cerritos College General Obligation Bond Yes on CC \$425 Million	SUCCESSFUL	Rialto Unified School District General Obligation Bond Yes on A \$340 Million	SUCCESSFUL
Oakland Education Association OUSD Trustee Valarie Bachelor OUSD Trustee Jennifer Brouhard	ELECTED ELECTED	United Educators of San Francisco Commissioner Lisa Ward Commissioner Alida Fisher	ELECTED ELECTED
Liz Ortega California Assembly	ELECTED	Diane Papan California Assembly	ELECTED
Melissa Hernandez Mayor of Dublin	RE-ELECTED	Richard Valle Alameda County Supervisor	RE-ELECTED
Kern County 1 Cent Sales Tax (unincorporated only) Raises \$54 Million annually	ENACTED	Humboldt County Transient Occupancy Tax Abandoned Vehicle Tax	ENACTED ENACTED
City of Palo Alto New Business License Tax Utilities Transfer/General Fund Raises/protects \$7 Million annually	ENACTED ENACTED	City of Santa Clara Business License Tax Update Utilities Transfer/General Fund Raises/protects \$39 Million annually	ENACTED ENACTED
Placer County Transient Occupancy Tax Renewal Protects \$4 Million Annually	ENACTED	City of Elk Grove/Cosumnes CSD 1 cent sales tax Raises \$21.3 Million annually	ENACTED
Nikki Fortunato Bas Oakland City Council President	RE-ELECTED	Julia Mates Mayor of Belmont	ELECTED
Hank Levy Alameda County Treasurer	RE-ELECTED	Lisa Diaz Nash San Mateo City Council	ELECTED

Ed Hernandez Eden Healthcare District	ELECTED	California Teachers Association Contra Costa County Board of Education Trustee Sarah Butler	RE-ELECTED
Alameda Firefighters Mayor Marilyn Ezzy-Ashcraft Councilmember Tracy Jensen	RE-ELECTED ELECTED	Napa – Solano Labor/Working Families PAC Various County & Local Officials	ELECTED
Oakland Unified School District Yes on H Renews College Career for All Parcel Tax Protects \$11.5 Million annually	SUCCESSFUL	Sac Kids First Coalition Yes on L Establishes Children’s Fund (GF Set-Aside) Dedicates \$10+ Million annually	SUCCESSFUL
City of Atwater Public Safety Sales Tax Renewal Protects \$4 Million annually	ENACTED	City of Pacifica ½ cent Local Sales Tax Raises \$2.6 Million annually	ENACTED
Little Lake City School District General Obligation Bond \$36 Million	ENACTED	City of Solana Beach 1 cent Local Sales Tax Raises \$3 Million annually	ENACTED
City of Solvang 1 Cent Local Sales Tax Raises \$1.6 Million annually	ENACTED	City of Belmont Transient Occupancy Tax Increase Raises \$600,000 annually	ENACTED
City of Ridgecrest 1 Cent Local Sales Tax Raises \$5.9 Million annually	ENACTED	City of Galt 1 Cent Local Sales Tax Raises \$3.6 Million annually	ENACTED
City of Tulare Cannabis Tax	ENACTED	City of Imperial Beach Transient Occupancy Tax Increase Raises \$400,000 annually	ENACTED
City of South Lake Tahoe Cannabis Tax Measure Raises \$950,000 annually	ENACTED	City of Hermosa Beach Cannabis Industry Initiative Cannabis Tax	DEFEATED ENACTED
City of Hercules Utility Users Tax Renewal Protects \$3.6 Million/year	ENACTED	City of Yucca Valley Transient Occupancy Tax Increase Raises \$1.3 Million annually	ENACTED
City of Larkspur Additional 1/4 Cent Local Sales Tax Raises \$700,000 annually	ENACTED	City of Millbrae Transient Occupancy Tax Increase Raises \$1.5 Million annually	ENACTED
City of Tehachapi 1 Cent Local Sales Tax Raises \$4 Million annually	ENACTED	City of Roseville Transient Occupancy Tax Increase Raises \$3 Million annually	ENACTED

City of Tracy
Business License Tax Modernization
Raises \$3.2 Million annually **ENACTED**

City of Vallejo
7/8 Cent Local Sales Tax
Raises \$18 Million annually **ENACTED**

SELECTED 2021 WINS & ENACTMENTS

Mialisa Bonta **ELECTED**
California Assembly Special Elections

City of Cathedral City
Short-Term Vacation Rental Ord. **ENACTED**

City of Eastvale
Gann Limit Measure **ENACTED**

City of Indio
1 Cent Local Sales Tax Renewal
Raises \$26 Million annually **ENACTED**

City of Moreno Valley
1 Cent Local Sales Tax
Raises \$20 Million annually **ENACTED**

City of Riverside
Affirmation of Utilities/General Fund Transfer
Protects \$40 Million annually **ENACTED**

City of Taft
1 Cent Local Sales Tax
Raises \$1.6 Million annually **ENACTED**



FOR IMMEDIATE RELEASE
November 24, 2020

CONTACT: Catherine Lew, Esq.
Co-Founder (510) 594-0224 x 261

**IN PANDEMIC YEAR, LEW EDWARDS GROUP
CLOSES 2020 WITH 68 WINS, TYING 2016 RECORD
(List Highlights)**

Foothill – De Anza Community College Dist.
General Obligation Bond Yes on G
\$898 Million **SUCCESSFUL**

Citrus College
General Obligation Bond Yes on Y
\$298 Million **SUCCESSFUL**

Oakland Education Association
OUSD Trustee Sam Davis **ELECTED**
OUSD Trustee VanCedric Williams **ELECTED**
OUSD Trustee Mike Hutchinson **ELECTED**

California Teachers Association
Multiple winning County and local School Board races
and school parcel tax measures **SUCCESSFUL**

Lily Mei **RE- ELECTED**
Mayor of Fremont

Wendy Root Askew **ELECTED**
Monterey County Supervisor

Melissa Hernandez **ELECTED**
Mayor of Dublin

City of San Luis Obispo
Tripled Local Sales Tax to 1.5 cents
Raises \$21.6 Million annually **SUCCESSFUL**

Emery Unified School District
Additional 12 cents/sq.ft Parcel Tax
Raises \$1.8 Million annually **SUCCESSFUL**

City of Oxnard
Additional 1.5 Cent Local Sales Tax
Raises \$40 Million annually **SUCCESSFUL**

City of Newark
Utility Users Tax Renewal
Protects \$2.75 Million annually **SUCCESSFUL**

City of San Bruno
Transient Occupancy Tax **SUCCESSFUL**
Cannabis Business Tax Update **SUCCESSFUL**

Alameda County Fire Department
General Obligation Bond
\$90 Million **SUCCESSFUL**

City of Concord
Doubled Local Sales Tax to one cent
Raises \$27 Million annually **SUCCESSFUL**

Diane Papan San Mateo City Council as first place finisher	RE-ELECTED	Gina Papan Millbrae City Council as first place finisher	RE-ELECTED
Alameda Firefighters PAC Councilmember Malia Vella	RE-ELECTED	Leslie Reckler West Contra Costa Unified School Board	ELECTED
Kelly Welsh Vacaville Unified School Board	ELECTED	Lisa Petrides San Mateo County Community College Board	ELECTED
Edralin Maduli Chabot-Las Positas Community College Board	RE-ELECTED	Sylvia Hacaj Kensington Police & Fire Protection District	RE-ELECTED
City of West Hollywood ¾ Cent Local Sales Tax Raises \$11 Million annually	SUCCESSFUL	City of Lakewood ¾ Cent Local Sales Tax Raises \$10 Million annually	SUCCESSFUL
City of Chino Hills Transient Occupancy Tax Raises \$260,000 annually	SUCCESSFUL	City of Exeter One cent Local Sales Tax Raises \$800,000 annually	SUCCESSFUL
Eureka City Schools General Obligation Bond \$18 Million	SUCCESSFUL	City of Eureka Increased Local Sales Tax to 1.25 cents Raises \$9.6 Million annually	SUCCESSFUL
City of Cotati Local Sales Tax Renewal Protects \$1 Million annually	SUCCESSFUL	City of Azusa ¾ Cent Local Sales Tax Raises \$4.5 Million annually	SUCCESSFUL
City of La Habra Cannabis Tax Measure Raises \$2 Million annually	SUCCESSFUL	City of Bellflower ¾ Cent Local Sales Tax Raises \$4.5 Million annually	SUCCESSFUL
City of Turlock ¾ Cent Local Sales Tax Raises \$11 Million annually	SUCCESSFUL	City of Imperial Beach 1 Cent Local Sales Tax Raises \$1.3 Million annually	SUCCESSFUL
City of South Lake Tahoe 1 Cent Local Sales Tax Raises \$5.4 annually	SUCCESSFUL	City of Lake Elsinore 1 Cent Local Sales Tax Raises \$10 Million annually	SUCCESSFUL
City of Menifee Defeated attempted repeal Protects \$11 Million/year	SUCCESSFUL	City of Paso Robles 1 Cent Local Sales Tax Raises \$10 Million annually	SUCCESSFUL
City of Morro Bay Additional 1 Cent Local Sales Tax Raises \$2 Million annually	SUCCESSFUL	City of Milpitas ¼ Cent Local Sales Tax Raises \$6.5 Million annually	SUCCESSFUL

City of Gardena**¾ Cent Local Sales Tax**

Raises \$7.4 Million annually **SUCCESSFUL**

City of Santa Clara**Transient Occupancy Tax Increase**

Raises \$7 Million annually **SUCCESSFUL**

City of Petaluma**1 Cent Local Sales Tax**

Raises \$13.5 Million annually **SUCCESSFUL**

City of Half Moon Bay**Transient Occupancy Tax increase**

Raises \$1.5 Million annually **SUCCESSFUL**

City of Daly City**½ Cent Local Sales Tax**

Raises \$6 Million annually **SUCCESSFUL**

City of Novato**Transient Occupancy Tax Increase**

Raises \$400,000 annually **SUCCESSFUL**

City of Corona**1 Cent Local Sales Tax**

Raises \$30 Million annually **SUCCESSFUL**

City of Alhambra**¾ Cent Local Sales Tax**

Raises \$8.1 Million annually **SUCCESSFUL**

City of Signal Hill**¾ Cent Local Sales Tax**

Raises \$5 Million annually **SUCCESSFUL**

City of Wheatland**½ Cent Local Sales Tax**

Raises \$330,000 annually **SUCCESSFUL**

City of Rancho Cordova**Additional ½ Cent Local Sales Tax**

Raises \$8 Million annually **SUCCESSFUL**

SELECTED 2019 ENACTMENTS**City of Arcadia****¾ Cent Local Sales Tax**

Raises \$8.6 Million annually **SUCCESSFUL**

City of Sausalito**Prop. 218 Sewer Rate Increase**

SUCCESSFUL

City of Hermosa Beach**Transient Occupancy Tax**

Raises \$550,000 annually **SUCCESSFUL**

City of Manhattan Beach**Transient Occupancy Tax**

Raises \$1 Million annually **SUCCESSFUL**

City of San Bruno**½ cent Local Sales Tax**

Raises \$4 Million annually **SUCCESSFUL**