



CITY OF FORT BRAGG

416 N. FRANKLIN, FORT BRAGG, CA 95437
PHONE 707/961-2823 FAX 707/961-2802

COUNCIL COMMITTEE ITEM SUMMARY REPORT

Meeting Date: February 03, 2022
To: Visit Fort Bragg Committee
From: Cristal Munoz, Administrative Analyst
Agenda Item Title: Visit Fort Bragg Committee Membership

BACKGROUND AND OVERVIEW:

The Visit Fort Bragg Committee (VFB) is comprised of five to seven members of the public and two Councilmembers, appointed in terms of continuity. The table below shows the current membership and terms of service:

Member	Sector	Term
Jessica Morsell-Haye	Councilmember	Mayor Appointment
Tess Albin-Smith	Councilmember	Mayor Appointment
Nancy Bennett	Dinning	24 months – expires 12/31/22
Barb Bruce	Other	24 months – expires 12/31/22
Megan Caron	Retail	24 months – expires 12/31/22
Nicki Caito	Retail	24 months – expires 12/31/22
Debra DeGraw	Restaurant	24 months – expires 12/31/21
Alison de Grassi	Recreation/Attraction	24 months – expires 12/31/21
Jason Hurst	Lodging	24 months – expires 12/31/23

Two members' terms expired at the end of 2021. On January 14, 2022, staff publicized the open seats via social media, press releases, and on the City website. Staff also contacted the individuals with currently expired seats, as the VFB protocols allow past members to reapply. We received 4 applications and have redacted personal information. Applicants were contacted and informed that new members would be appointed at the Special Meeting of February 3, 2022, and asked to be available at the meeting to answer VFB questions.

Staff recommends VFB review the attached applications and ask questions of candidates to determine appointments. The VFB protocols are also attached to guide decision-making (Attachment 1 -VFB Protocols).

STAFF RECOMMENDATION:

Review submitted applications and appoint new members to VFB, or provide direction to staff regarding the recruitment/appointment process of VFB members.

ATTACHMENTS:

1. Visit Fort Bragg Committee Protocols (reviewed December 21, 2020)
2. Application – Alison De Grassi (redacted)
3. Application – Debra De Graw (redacted)
4. Application – Tonda Fochs (redacted)
5. Application – Allen Morgan (redacted)