



CITY OF FORT BRAGG

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COUNCIL COMMITTEE ITEM SUMMARY REPORT

Meeting Date: December 8, 2022
To: Visit Fort Bragg Committee
From: Cristal Munoz, Administrative Analyst
Agenda Item Title: Visit Fort Bragg Committee Membership

BACKGROUND AND OVERVIEW:

The Visit Fort Bragg Committee (VFB) is comprised of five to seven members of the public and two Councilmembers, appointed in terms of continuity. The table below shows the current membership and terms of service:

Member	Sector	Term
Jessica Morsell-Haye	Councilmember	Mayor Appointment
Tess Albin-Smith	Councilmember	Mayor Appointment
Nancy Bennett	Dining	24 months – expires 12/31/22
Barb Bruce	Other	24 months – expires 12/31/22
Megan Caron	Retail	24 months – expires 12/31/22
Debra DeGraw	Restaurant	24 months – expires 12/31/23
Alison de Grassi	Recreation/Attraction	24 months – expires 12/31/23
Jason Hurst	Lodging	24 months – expires 12/31/23
Tonda Fochs	Retail	24 months – expires 12/31/23

Three members' terms will expire at the end of 2022. On November 10, 2022, applications to serve on the VFB Committee were released via social media, press releases, and on the City website. Staff also contacted the individuals terming out with an invitation to reapply. Applications closed on December 2, 2022, at 5:00 pm.

Three (3) timely applications were received and are included as attachments with personal information redacted. Applicants are aware that VFB intends to appoint new

members at the December 8, 2022 meeting and were asked to be available at the meeting to answer questions. Staff recommends VFB review the attached applications and ask questions of candidates to determine appointments. The VFB protocols are also attached to guide decision-making (Attachment 1 -VFB Protocols).

STAFF RECOMMENDATION:

Review submitted applications and appoint new members to VFB, or provide direction to staff regarding the recruitment/appointment process of VFB members.

ATTACHMENTS:

1. Visit Fort Bragg Committee Protocols (Reviewed December 21, 2020)
2. Application – Barb Bruce (redacted)
3. Application – Jamie Peters (redacted)
4. Application – Stathi Pappas (redacted)