



CITY OF FORT BRAGG

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COUNCIL COMMITTEE ITEM SUMMARY REPORT

Meeting Date: November 10, 2022
To: Visit Fort Bragg Committee
From: Cristal Munoz, Administrative Analyst
Agenda Item Title: Visit Fort Bragg Committee Membership

BACKGROUND AND OVERVIEW:

The Visit Fort Bragg Committee (VFB) is comprised of five to seven members of the public and two Councilmembers, appointed in terms of continuity. The table below shows the current membership and terms of service:

Member	Sector	Term
Jessica Morsell-Haye	Councilmember	Mayor Appointment
Tess Albin-Smith	Councilmember	Mayor Appointment
Nancy Bennett	Dining	24 months – expires 12/31/22
Barb Bruce	Other	24 months – expires 12/31/22
Megan Caron	Retail	24 months – expires 12/31/22
Debra DeGraw	Restaurant	24 months – expires 12/31/23
Alison de Grassi	Recreation/Attraction	24 months – expires 12/31/23
Jason Hurst	Lodging	24 months – expires 12/31/23
Tonda Fochs	Retail	24 months – expires 12/31/23

Three members' terms will expire at the end of 2022. On November 10, 2022, staff will open seats via social media, press releases, and on the City website. Staff will also contact the individuals that will be termed out by the end of the year and see if they would like to reapply. The VFB protocols allow past members to reapply. Applications will close on December 2, 2022, at 5 pm.

At the next regular meeting, the current VFB committee will have the opportunity to ask candidates questions to determine appointments. The VFB protocols are also attached to guide decision-making (Attachment 1 -VFB Protocols).

STAFF RECOMMENDATION:

Proceed with recruitment for the available three positions on the Visit Fort Bragg committee. Appoint new members to VFB at the next regular meeting on December 8, 2022.

ATTACHMENTS:

1. Visit Fort Bragg Committee Protocols (Reviewed December 21, 2020)
2. Visit Fort Bragg Application (fillable form)