

### **City of Fort Bragg**

416 N Franklin Street Fort Bragg, CA 95437 Phone: (707) 961-2823 Fax: (707) 961-2802

# Meeting Agenda Community Meetings

Tuesday, April 20, 2021 3:00 PM VIA VIDEO CONFERENCE

#### **Visit Fort Bragg**

#### **MEETING CALLED TO ORDER**

#### **ROLL CALL**

DUE TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDERS N-25-20 AND N-29-20 WHICH SUSPEND CERTAIN REQUIREMENTS OF THE BROWN ACT, AND THE ORDER OF THE HEALTH OFFICER OF THE COUNTY OF MENDOCINO TO SHELTER IN PLACE TO MINIMIZE THE SPREAD OF COVID-19, THE VISIT FORT BRAGG COMMITTEE AND STAFF WILL BE PARTICIPATING BY VIDEO CONFERENCE IN THE VISIT FORT BRAGG COMMITTEE MEETING OF TUESDAY, APRIL 20, 2021.

In compliance with the Shelter-in-Place Orders of the County and State, The meeting will be live-streamed on the City's website at https://city.fortbragg.com/ and on Channel 3. Public Comment regarding matters on the agenda may be made in any of the following ways: (1) By joining the Zoom video conference, (2) Through the City's online eComment agenda feature, (3) Emailed to Administrative Assistant Cristal Munoz, cmunoz@fortbragg.com, or (4) Written comments delivered through the drop-box for utility payments to the right of the front door at City Hall, 416 N. Franklin Street.

We appreciate your patience and willingness to protect the health and wellness of our community and staff. If you have any questions regarding this meeting, please contact Administrative Assistant Cristal Munoz, cmunoz@fortbragg.com, 707-961-2823 ext. 100.

ZOOM WEBINAR INVITATION

Link to join Webinar https://zoom.us/j/91350440031

#### 1. APPROVAL OF MINUTES

**1A.** <u>21-149</u> Approve Minutes of February 02, 2021

Attachments: VFBM 0202201

#### 2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

#### 3. CONDUCT OF BUSINESS

**3A.** 21-168 Receive Update from Idea Cooperative About Visit Fort Bragg Campaign

and Analytics

**3B.** 21-165 Receive Report and Discuss Economic Development Strategies, Focused

on the Central Business District

<u>Attachments:</u> 04202021 CBD Economic Development Efforts

**3C.** 21-166 Summary of the City of Fort Bragg Transient Occupancy Tax (TOT) and

General Fund Sales Tax Revenues

Attachments: FB Bed Tax Historical Summary

FB Monthly Summary Bedtax
FB 2020 Q4 Sales Tax Summary

**3D.** 21-167 Oral Report and Update on Items of Interest to the Visit Fort Bragg

Committee

Attachments: CDBG Business Loan Program

#### 4. MATTERS FROM COMMITTEE / STAFF

#### **ADJOURNMENT**

STATE OF CALIFORNIA	)
	)ss.
COUNTY OF MENDOCINO	)

I declare, under penalty of perjury, that I am employed by the City of Fort Bragg and that I caused this agenda to be posted in the City Hall notice case on April 15, 2021.

Cristal Muñoz, Administrative Assistant

#### NOTICE TO THE PUBLIC

## DISTRIBUTION OF ADDITIONAL INFORMATION FOLLOWING AGENDA PACKET DISTRIBUTION:

- Materials related to an item on this Agenda submitted to the Council/District/Agency after distribution of the agenda packet are available for public inspection in the lobby of City Hall at 416 N. Franklin Street during normal business hours.
- Such documents are also available on the City of Fort Bragg's website at http://city.fortbragg.com subject to staff's ability to post the documents before the meeting

#### ADA NOTICE AND HEARING IMPAIRED PROVISIONS:

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If you need assistance to ensure your full participation, please contact the City Clerk at (707) 961-2823. Notification 48 hours in advance of any need for assistance will enable the City to make reasonable arrangements to ensure accessibility.

This notice is in compliance with the Americans with Disabilities Act (28 CFR, 35.102-35.104 ADA Title II).