

Central Business District Revitalization Toolkit – November 2023 Update

Economic Development Tool	Committee	Staff	Status	Updates
Coordinate Downtown Business Conversation Regarding a Business Improvement District (BID)	CDC	Cristal	On-going	Regular quarterly meetings are occurring to develop relationships. The most recent meeting was held on Oct. 14. Merchants were asked to participate in Magic Market and Winter Wonderland. Next meeting: Sat. Jan. 20, 9–11 am.
Walking Tours	VFB	Sarah M. Cristal	Complete	VFB Committee, Alleyway Art Project, and Idea Cooperative created a walking tour and a printed map. Alleyway Art Project is promoting it with Blue Zones (Adventist Health). Digital Map is located on the Visit Fort Bragg CA website. Project Complete.
Improve Town Hall Restrooms	PW&F	Alfredo	In Design	Project currently in design. Building Plans anticipated Fall 2024.
Increased Pedestrian Dedications	CDC	Not identified	HOLD	
Public Art	CDC	Not identified	On-going	No recent mural applications since Raven Mural. Art-wrapped waste cans still being pursued for downtown and other areas.
Improve Business Directory & Directional Signage	VFB	Cristal	In process	Still exploring options.
Install Trees, Planters and Landscaping Downtown & Citywide	PW&F	Vice Mayor	In process	Update from Vice Mayor to follow.
Install Bollards to Block Vehicular Traffic for Special Events	PW&F	Chantell	Complete	
Reconsider Allowable Land Uses	CDC	Juliana	HOLD	Evaluate current land use tables and permitting requirements.
Employ Code Enforcement Actions	CDC	Chief Cervenka	On-going	Successfully addressing quality-of-life and safety issues throughout the City. Still complaint based, but moving towards self-initiated. The majority of cases have been resolved though courtesy notification. A few cases require more extensive work, but those are the exception. Code Enforcement has adopted a robust education component as well.
Establish regular Walking Patrol to build positive public relations while deterring nuisances	PS	Chief Cervenka	On-going	Patrols occurring regularly.
Temporary Waiver of Water/Sewer Capacity Fees	F&A	Sarah M.	Complete	
Create Public Gathering Space	CDC	Not identified	In process	Improvements to two gathering spaces are in the works: Bainbridge Park and the area just South of Town Hall. Currently no plans for additional spaces.
Downtown Parking Study	CDC	Sarah P.	In process	Planning Commission working meeting to be held December 13. Walker will summarize findings to date and present draft strategy outline for discussion.