



City of Fort Bragg

416 N Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

Meeting Minutes Special Meetings

Thursday, July 21, 2022

3:00 PM

Via Video Conference

Visit Fort Bragg-Special Meeting

MEETING CALLED TO ORDER

Chair Albin-Smith called the meeting to order at 3:05 PM

ROLL CALL

Present: 8 - Tess Albin-Smith, Jessica Morsell-Haye, Nancy Bennett, Alison DeGrassi, Debra DeGraw, Megan Caron, Tonda Fochs and Jason Hurst

Absent: 1 - Barbara Bruce

1. APPROVAL OF MINUTES

1A. [22-351](#) Approve Minutes of May 12, 2022

The minutes were approved by the committee as presented.

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

3. CONDUCT OF BUSINESS

3A. [22-330](#) Receive Update From Idea Cooperative

Tom Kavanaugh from The Idea Cooperative gave a presentation on current and upcoming promotions. They will be adding 30-60 second promotional videos on youtube. The visitfortbraggca.com website now has the Blue Economy Symposium videos available for streaming on the website. They will also be starting the Fort Bragg Photo Favorites Contest with a chance to win prizes for participants.

Public Comment: None.

Discussion: There was some discussion from the committee and staff about potential prizes for the Fort Bragg Photo Favorites Contest. It was also suggested that The Idea Cooperative reconnect with the Mendocino Coast Chamber of Commerce located here in Fort Bragg.

3B. [22-337](#) Discussion and Committee Direction on Frequency and Preferred Date and Time for Regular Visit Fort Bragg (VFB) Committee Meetings

A discussion was led by Administrative Analyst Cristal Munoz about preferred dates and times for the Visit Fort Bragg Committee Meetings. Current working sub committee's as well as adding new sub committee's was also discussed.

Public Comment: None.

Discussion: It was decided that the Visit Fort Bragg Committee Meetings will take place on the 2nd Thursday of every month beginning in August.

4. MATTERS FROM COMMITTEE / STAFF

An announcement was made about the welcome reception that will be held prior to the next City Council Meeting on July 25, 2022 for the new Chief of Police, followed by the swearing in at the beginning of the City Council Meeting. Also discussed was the possibility of having downtown events for Labor Day Weekend. It was also mentioned that the Town Hall bathroom renovation is in the works. Lastly, the committee was asked to help find a place for the Marching Lumberjacks from Cal Poly Humboldt to camp on the Sunday before the Labor Day Weekend parade which will be held on Monday September 5, 2022.

ADJOURNMENT

Chair Albin-Smith adjourned the meeting at 3:56 PM.