

Central Business District Revitalization Toolkit – April 2024 Update

Economic Development Tool	Committee	Staff	Status	Updates
Coordinate Ongoing Downtown Business Conversations	CDC	Cristal	On-going	The most recent meeting was held on Saturday, February 3rd from 9-11 am. These ongoing conversations with the downtown merchants have been effective. Attendees are in support of First Fridays and other events, and like the addition of musicians to the events. They proposed holding scavenger hunts downtown to draw more people into shops. Next meeting to be determined.
Walking Tours	VFB	Sarah M. Cristal	Complete	Mural Walking Tour available on VFB website and fortbraggalleywayart.org
Improve Town Hall Restrooms	PW&F	Alfredo	In Design	Project in design phase. Building plans anticipated this fall.
Increased Pedestrian Dedications	CDC	Not identified	HOLD	
Public Art	CDC	Kevin	On-going	Application art installation in Caltrans ROW (Main St.) will be submitted by 1 May 2024. Art for the project is in production by FBUSD and is expected to be received by 15 May 2024. Receptacles to be modified have been identified, as have locations and manufacturers for new receptacles. Selection of art and purchase of new receptacles and doors for existing receptacles will occur once all art has been obtained from FBUSD.
Improve Business Directory & Directional Signage	VFB	Cristal	HOLD	
Parking in Central Business District	CDC	Sarah P.	In process	Public Hearing scheduled for April 22 City Council meeting to receive strategy and consider code amendments.
Install Bollards to Block Vehicular Traffic for Special Events	PW&F	Chantell	Complete	
Reconsider Allowable Land Uses	CDC	CDD Director	HOLD	
Employ Code Enforcement Actions	CDC	Chief Cervenka	On-going	Successfully addressing quality-of-life and safety issues throughout the City. Complaint based and self-initiated. The majority of cases have been resolved through courtesy notification. A few cases require more extensive work, but those are the exception. Code Enforcement has adopted a robust education component as well.
Establish regular Walking Patrol to build positive public relations while deterring nuisances	PS	Chief Cervenka	On-going	Patrols occurring regularly.
Temporary Waiver of Water/Sewer Capacity Fees	F&A	Tabatha Sarah	Complete	
Create Public Gathering Space	CDC	Not identified	In process	Improvements to two gathering spaces are in the works: Bainbridge Park and the area just South of Town Hall. Currently no plans for additional spaces.
Install Trees, Planters and Landscaping Downtown & Citywide	PW&F	Vice Mayor	In process	Update from Vice Mayor to follow.