



CITY OF FORT BRAGG

416 N. FRANKLIN, FORT BRAGG, CA 95437
PHONE 707/961-2823 FAX 707/961-2802

COUNCIL COMMITTEE ITEM SUMMARY REPORT

Meeting Date: JANUARY 09, 2024
To: Visit Fort Bragg Committee
From: Cristal Munoz, Administrative Analyst
Agenda Item Title: Visit Fort Bragg Committee Membership

BACKGROUND AND OVERVIEW:

The Visit Fort Bragg Committee (VFB) is comprised of five to seven members of the public and two Councilmembers, appointed in terms of continuity. The table below shows the current membership and terms of service:

Member	Sector	Term
Marcia Rafanan	Councilmember	Mayor Appointment
Tess Albin-Smith	Councilmember	Mayor Appointment
Jamie Peters-Connolly	Recreation/Attraction	24 months – expires 12/31/24
Barb Bruce	Other	24 months – expires 12/31/24
Lia Morsell	Art/Culture	24 months – expires 12/31/24
Debra DeGraw	Dining/Retail	24 months – expired 12/31/23
Alison de Grassi	Other	24 months – expired 12/31/23
Jason Hurst	Lodging	24 months – expired 12/31/23

Three members' terms will expire at the end of 2023. On December 5, 2023, staff opened seats via social media, press releases, and on the City website. Staff also contacted the individuals that will be termed out by the end of the year and see if they would like to reapply. The VFB protocols allow past members to reapply. Applications closed on December 22, 2023, at 5 pm.

We received five (5) applications these applications were redacted to remove personal information. Applicants were contacted and informed that new members would be appointed at the January 9, 2024 meeting and asked to be available at the meeting to

answer VFB questions. Staff recommends that VFB review the attached applications and ask questions of candidates to determine appointments. The VFB protocols are also attached to guide decision-making (Attachment 1 -VFB Protocols).

STAFF RECOMMENDATION:

Review submitted applications and appoint new members to Visit Fort Bragg or provide direction to staff regarding the recruitment/appointment process of VFB members.

ATTACHMENTS:

1. Visit Fort Bragg Committee Protocols (Reviewed December 8, 2022)
2. Application – Debra De Graw (redacted)
3. Application – Alison De Grassi (redacted)
4. Application – Stathi Pappas (redacted)
5. Application – Roxanne Perkins (redacted)
6. Application – Cory Epperson (redacted)