

From: [Brandy Moulton](#)
To: [O'neal, Thomas](#)
Cc: [Gonzalez, Joanna](#); [O'Neal, Chantell](#); [Cassandra Robbers](#)
Subject: Re: Permit Application 4-20
Date: Friday, December 4, 2020 4:33:28 PM

Sergeant O'Neal,

Thank you for the quick response!

Keeping the required number of personnel on site to continue deliveries (without storefront) after 7pm would incur a deficit. Currently, we only do between 3 and 7 deliveries per day and we always perform deliveries during the daylight hours for the safety of the delivery driver. Deliveries are not as lucrative in this area as they would be in more populated areas (San Francisco, etc) so it is not likely that we will exercise this option. The only use of the building that is considered to be "high risk" of robbery is the retail. That is where the money and the product is kept.

I'm actually surprised to hear that businesses with security guards call the PD the most. I don't believe we have ever had to call in and our current location is far more susceptible to theft with the dense brush cover and direct access to highway 1. Thank you for sharing that and I'll certainly keep that in mind going forward.

The project itself is fully within the confines of the ordinance and there was no mention of the time restriction if placed in higher residential density area. I do have utmost concern for the well being of the neighbors and their children and it has been proven that licensed dispensaries actually have the opposite effect that the general population fears so much. My daughter goes to (went to) school with the little girl directly behind the building and my manager often gives rides to Chris (the homeless man with the cat) to and from those facilities. We are acutely aware of the surrounding population and have immense interest in contributing to the immediate neighborhood and the city. The alley fences need repair, there is garbage and feces everywhere, meth pipes left out. I see it, we all do. I believe my business relocating there will only help to rectify this issue. The requirement to have cameras outside the building would certainly deter anyone from engaging in activity in the alleyway in the moonlight hours as they have been in the last month.

If it would be welcomed, I would like to send over the security requirements from the state and additional studies surrounding the safety concerns with dispensaries to further the conversation. I also provided some of the city staff with information about the nursery component and I'd be more than happy to forward this on as well. Nurseries are not a cash rich business operation and pose less risk than a bar.

Apologies if this email is short. I do have more to contribute to this discussion but I need to clock out and attend to my kids.

I greatly appreciate your response and look forward to continued discussions of neighborhood improvement!

Have a wonderful weekend and please feel free to reach out if you have any questions or comments,

Brandy
707-223-1129

On Fri, Dec 4, 2020, 3:58 PM O'neal, Thomas <TOneal@fortbragg.com> wrote:

Brandy,

Thank you for feedback regarding the Police Department's recommendations. This was not an easy project to review and I had to consider both your rights as a business owner and the rights of the residents living in the neighborhood.

If I am interpreting your e-mail correctly, you are stating that if your business is conditioned to close the retail portion at 7:00 p.m., you will not employ a security guard after those hours to safeguard your other operations because you are not required to. That would bring other security concerns related to your business that the Planning Commission should consider. Additionally, your application states "*Security Personnel- Individual guards licensed by the Bureau of Security and Investigative Services will remain on the premises during business hours.*" I assumed in my initial recommendation that the term "business hours" referred to all operations occurring at your facility, not just when it is open for retail business. For example, it would seem unsafe to not have your security present during deliveries or when your employees are coming to and from the store.

As for your comment that having security guards at a business should decrease law enforcement calls for service, I would disagree. Two of the organizations which generate the most calls for service in our community employ security guards.

The other two retail cannabis businesses were not required to have certain hours of operation that I am aware of. I did not review those applications but fully intend to review them when their annual licensing comes up. As for whether your business is unique in comparison to those other businesses, I believe it is. Your business has over a dozen residences in a 300 foot radius of it and is surrounded on both sides by facilities which provide homeless services. Additionally, your business includes a marijuana nursery. I understand it may be of small scale, but it is unique to our community. These are factors I tried to consider when making my recommendations.

I hope this response adequately addresses your concerns and that we can continue to work together to balance the needs of the community and your organization.

Respectfully,

Thomas N. O'Neal

Sergeant #50

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From: Brandy Moulton <brandy@sovereign707.com>

Sent: Friday, December 04, 2020 12:14 PM

To: O'Neal, Thomas <TOneal@fortbragg.com>

Cc: Gonzalez, Joanna <JGonzalez@fortbragg.com>; O'Neal, Chantell <COneal@fortbragg.com>;
Cassandra Robbers <cassandra@sovereign707.com>

Subject: Permit Application 4-20

Good Afternoon Sergeant O'Neal,

Thank you for taking the time out to discuss my application earlier in the year and I greatly appreciate your willingness to engage with members of the community regarding their concerns.

I would like to offer a response and alternate perspective to the Police Department's recommendation to restrict the hours of operation to 7am-7pm 7 days a week. Please see the excerpt taken directly from the BCC's text of regulations, section 5045:

"(a) A licensed retailer or licensed microbusiness authorized to engage in retail sales shall hire or contract for security personnel who are at least 21 years of age to provide on-site security services for the licensed retail premises during the hours of operation. All security personnel hired or contracted for by the licensee shall be licensed by the Bureau of Security and Investigative Services and shall comply with Chapters 11.4 and 11.5 of Division 3 of the Business and Professions Code.

(b) Notwithstanding subsection (a) of this section, a licensed non-storefront retailer or licensed microbusiness who is not engaged in storefront retail sale is not required to hire or contract for security personnel. "

I personally hold a Proprietary Patrol Operator License and all of my retail employees undergo 40 hours of training as required by the Bureau of Security and Investigative Services to obtain a guard card.

Requiring that we close up at 7 for retail storefront would eliminate the requirement to have a licensed security guard on the premises. I understand the police department has limited staffing after 7pm and it would seem that having a licensed security guard on site for as many hours as possible would be preferable, both to myself as the business owner, and the police department. We have already implemented a procedure to discourage vagrancy in the proposed area, complete with a nightly patrol to run off any trespassers from the alley-way. I believe that once we are fully operational, with security cameras and motion sensors, the area will only become more of a deterrent to crime, loitering and vagrancy.

I would also like to inquire if the Police Department recommended the early closing of the other 2 dispensaries within the city. It would appear that both of the other projects have multiple businesses around them that close much earlier than 7pm and I'd like to know if my project is unique in this regard.

Please feel free to contact me at any time. I'm also happy to speak with Susanne and Bill if they so please.

Stay safe and Happy Holidays!

Thank you,

Brandy Moulton

Chief Executive Officer,

Sovereign

(707)223-1129

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