



CITY OF FORT BRAGG

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COUNCIL COMMITTEE ITEM SUMMARY REPORT

Meeting Date: December 21, 2020
To: Visit Fort Bragg Committee
From: Tabatha Miller, City Manager
Agenda Item Title: Review Visit Fort Bragg Committee Membership, Application Process and General Protocols

BACKGROUND AND OVERVIEW:

The Visit Fort Bragg Committee is comprised of seven members of the public and two Councilmembers. When the Visit Fort Bragg Committee was reconstituted in 2018, the seven community members on the Committee were appointed to staggered terms so that turnover would be broken up instead of all at the same time. The table below lists members and their terms:

Member	Affiliation	Term
Jessica Morsell-Haye	Councilmember	Mayor Appointment
Tess Albin-Smith	Councilmember	Mayor Appointment
Nancy Bennett	Cowlick's Ice Cream	30 months – expires 12/31/20
Nicki Caito	Le Tre Clothing	24 months – expires 12/31/21
Debra DeGraw	North Coast Brewing Company	24 months – expires 12/31/21
Alison de Grassi	Visit Mendocino	24 months – expires 12/31/21
Robert Pinoli	Skunk Train	30 months – expires 12/31/20
Kelly Urbani-Freeland	Big River Realty	24- months – expires 12/31/21
Anne Maureen McKeating	Larry Spring Museum	retired

RECOMMENDATION:

Review membership status, application and Visit Fort Bragg Committee Protocol, and direct staff to publicize the open seats and application materials to appoint new (or returning) members in January 2021, pending any Committee-directed revisions.

ATTACHMENTS:

1. Visit Fort Bragg Committee Protocols
2. Visit Fort Bragg Committee Application Form
3. Visit Fort Bragg Committee Press Release