# **Grocery Outlet**

CDP 8-19, DR 1-19, MGR 1-19

# **Grocery Outlet**

Owner: Dominic & Juliette Affinito

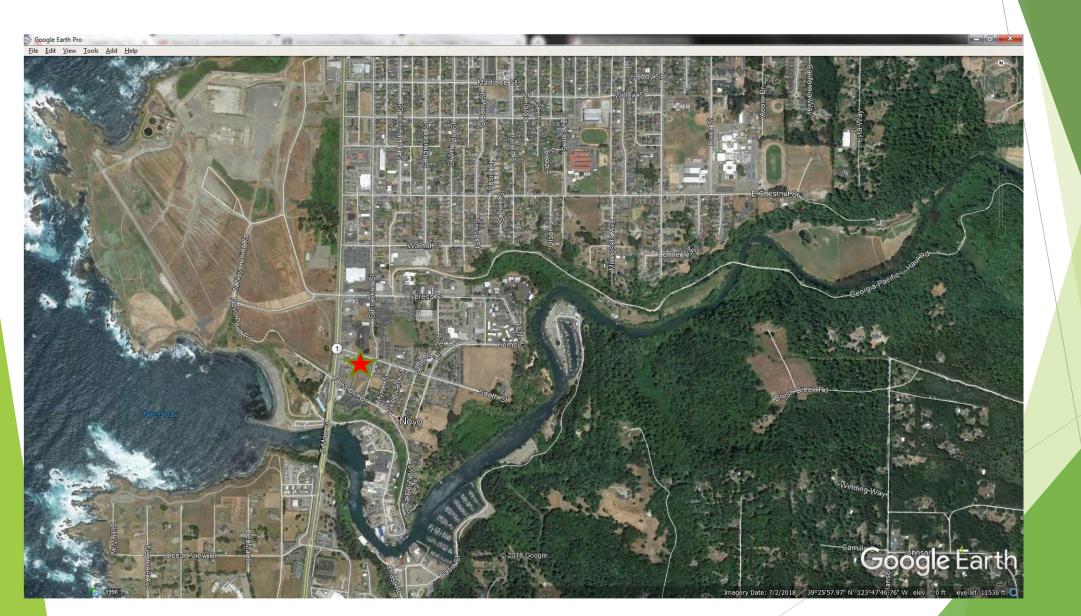
Applicant: BRR Architecture

Agent: Best Development

### **Grocery Outlet**

- ▶ 825, 845, & 851 S. Franklin Street
- ► APN 018-120-47, 48, & 49
- Subject to approval of a Coastal Development Permit (CDP), Design Review
   (DR) and Lot Merger (MGR)
- Mitigated Negative Declaration

### Location

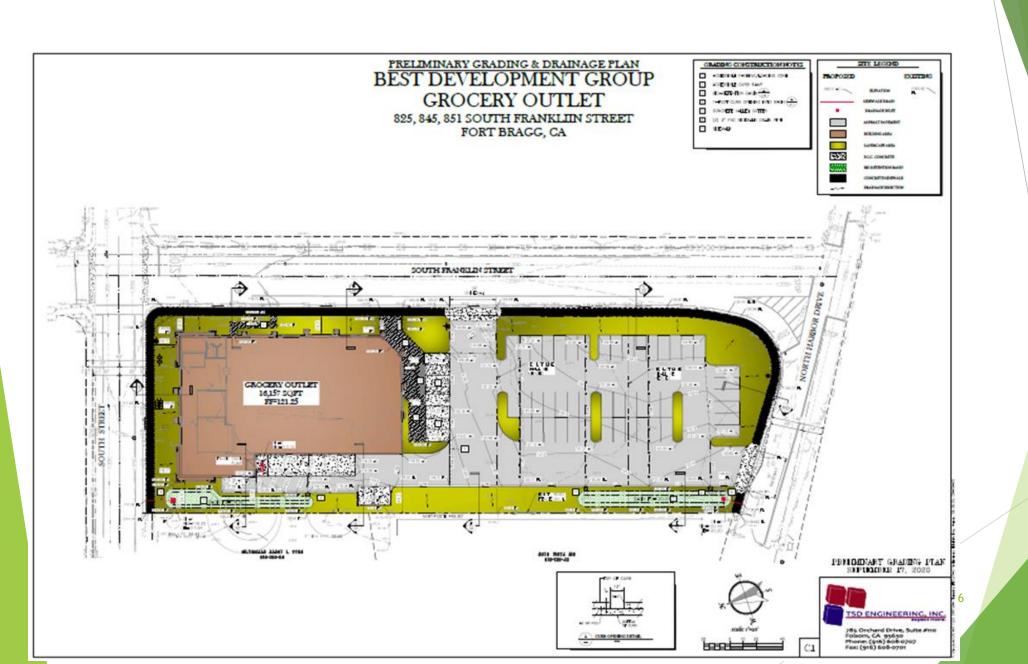


# Vicinity Map

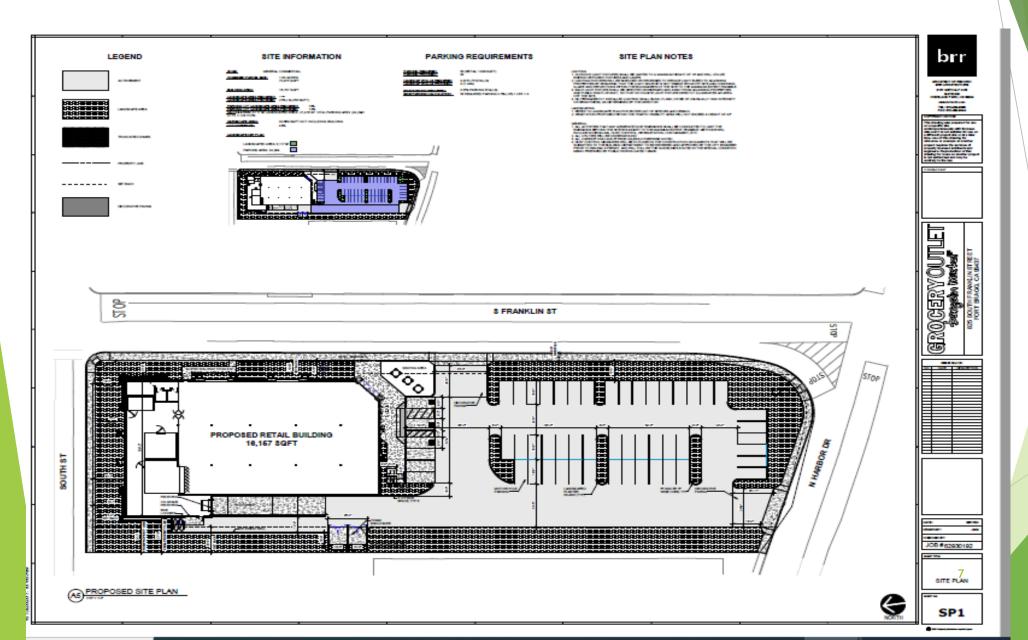
#### VICINITY MAP



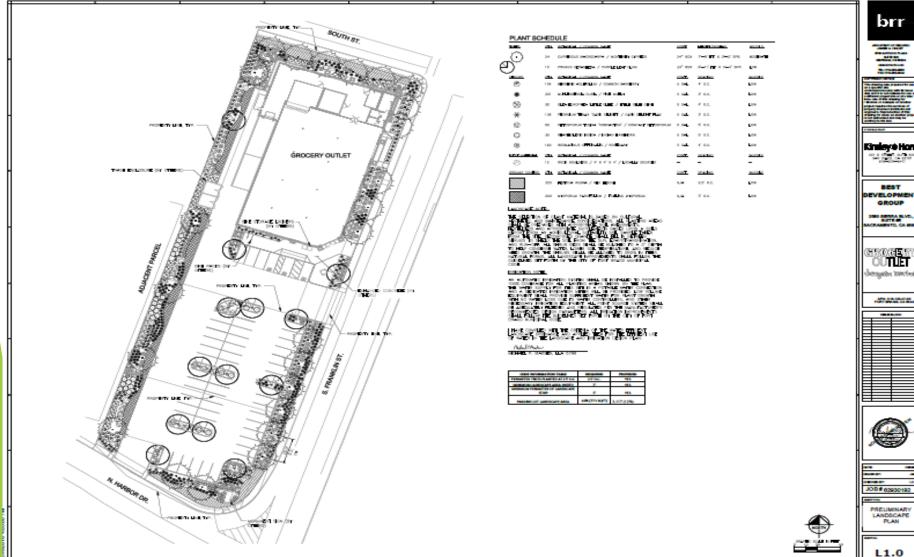
### Site Plan



### **Parking**

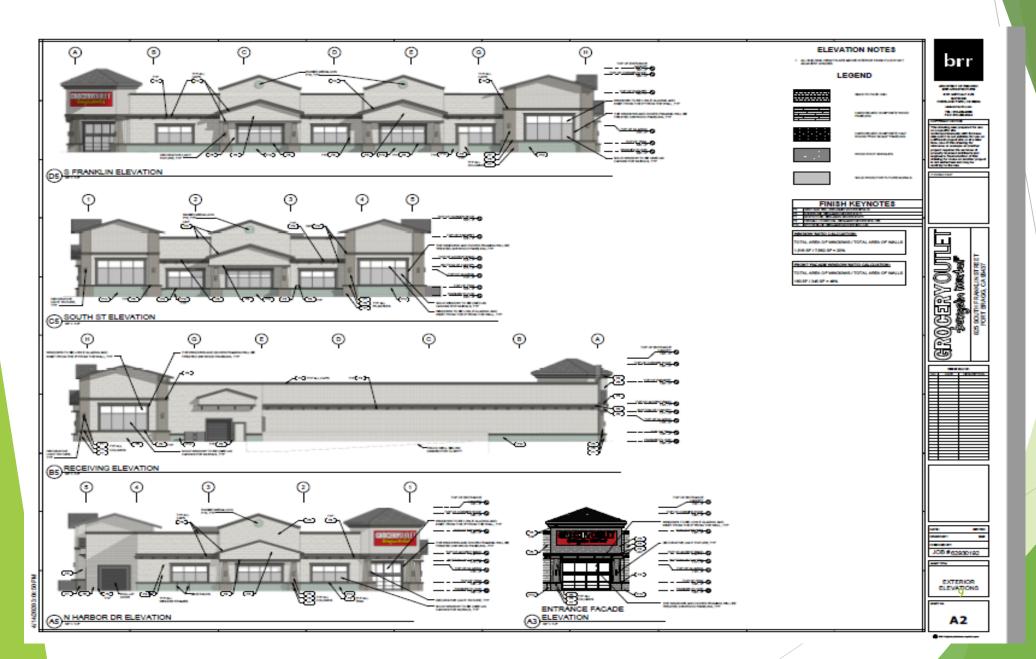


# Landscape Plan





#### Elevation



## Perspectives



### **Current Site**





### **Current Site**





### Signage



5" alum. 1/4" x 2" mounting return screws with shield's (min. 4 per letter) acrylic face -12 volt wiring Led -12 volt illumination power supply electrical. behind the wires wal racoways trimcap building fascia -

Led P/C Letter Mount Detail

Sign A: Led Illuminated Pan Channel Sign Scale 1/2"=1'-0"

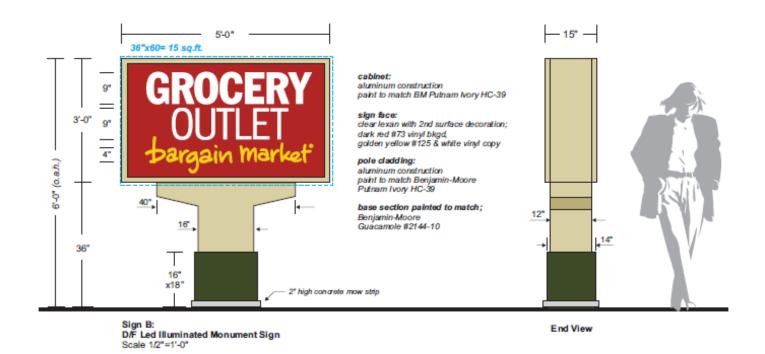
clear acrylic letter faces with 2nd surface vinyl decoration; white, golden yellow #3630-125. 5" deep black returns with black 1" trimcap. ul approved white Led illumination.



Building Front Elevation / Scale 3/32"=1'-0"

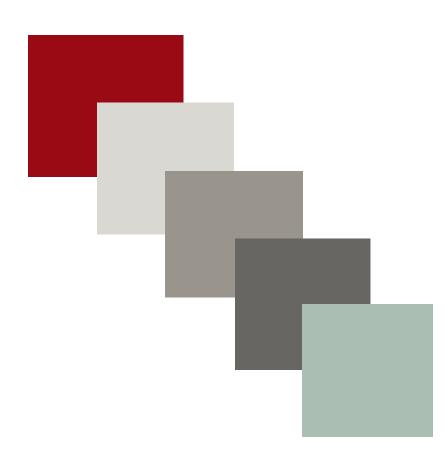
(i) This sign is intended to be in stalled in accordance with the equinements of Article 600 of the National Electrical Code and/or other applicable I coal codes. This includes proper go unding and to noting of the sign.
2) The location of the discurrence such that in trailable on that Comply with the Ertical 600.6 (A)(i) of the National Electrical Code JOB INFO 120 Volt \_\_\_\_ REVISIONS: SCALE: See Drawing for Specifications SALESPERSON: SEAN CAMPBELL 108 #: 00000 4-24-19 biam 5201 Pentecost Drive CLIENT: GROCERY OUTLET DRAWN BY: BAM 277 Volt Modesto, Calif. 95356 CONTACE PAGE 1 OF 3 FILE NAME: SIGN SYSTEMS 1-800-481-SIGN DATE 3-6-19 GROCERY OUTLET PROJECT LOCATION: FAX (209) 543-1326 CLENT APPROVAL DALLE fort bragg. one box above. 825 S. FRANKLIN ST MUST be checked FORT BRAGG, CA DESIGN MANUFACTURING INSTALLATION MAINTENANC prior to any milg. th high part continued to at detail parts considerable grap, in our stage, the had uple about the first in the other large graph and the continued gra LANGLORD A.PROVAL DATE

### Monument Sign

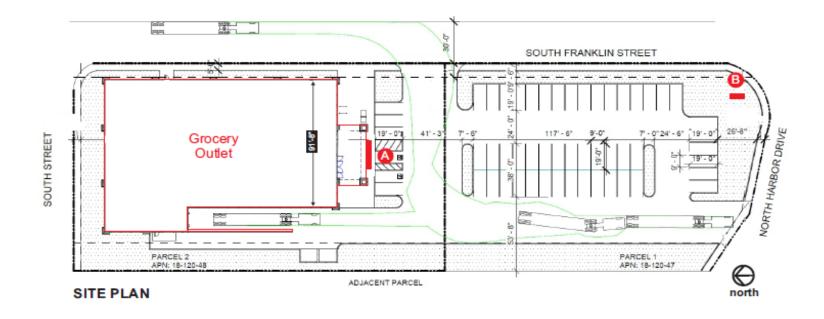




# **Updated Color Palette**



# Sign Locations





### **CEQA**

- Mitigated Negative Declaration
- Comments received
  - CDFW
  - Caltrans
  - Public concerns
    - ► EIR
    - ► Traffic
    - ► Economic concerns

#### Issues

- Traffic, Vehicle Miles Travelled (VMT)
- Viewshed
- Formula Retail
- Greenhouse Gasses
- Biology/Wetlands
- Water

#### **Traffic**

- ► CEQA requires VMT analysis for traffic, although General Plan still has policies related to LOS.
- No thresholds for VMT project redistributes existing traffic
- Traffic Study prepared found that project plus future buildout causes LOS to drop below General Plan standards
- ► Traffic Study proposed signalization or roundabout
- Caltrans traffic improvements not desirable at this time
- Special Condition Fair-Share Improvements

## Biology/Wetlands

- CDFW requested additional study
- Determination: Not considered wetland
- Special Conditions
  - ► Nesting Bird protocols
  - Additional bat studies

#### **Economic Concerns**

- Policy LU-4.1 Formula Businesses and Big Box Retail: Regulate the establishment of formula businesses and big box retail to ensure that their location, scale, and appearance do not detract from the economic vitality of established commercial businesses and are consistent with the small town, rural character of Fort Bragg.
- Staff analysis concluded site consistent with surrounding area.

### Viewshed, GHG, Water

- Viewshed:
  - Does not appear to block any existing view of ocean
- Water
  - ► IS analyzed available water sources
- Greenhouse Gas Emissions:
  - Redistribution of vehicle trips
  - Charging Station (Special Conditions)
  - Truck traffic
    - ▶ 4 semi-trucks/week, usually 7am to 9am (2 refrigerated)
    - ▶ 4-5 small trucks

### Coastal Development Permit

- Coastal Development Permit Required for this location.
  - Parking
  - Landscaping (Special Condition)
  - Signs (Special Condition)
  - Solid Waste
  - Lighting
  - Findings found in the staff report

### Design Review

- Staff required the applicant to modify and revise the initial project design to better comply with the Citywide Design Guidelines.
- ► The Design Review Permit process gives the Planning Commission an opportunity to further evaluate the proposed design and, if desired, to further modify the design in order to ensure the appearance does not detract from the economic vitality of established commercial businesses.
- Design Guidelines and consistency analysis found in staff report.

### Lot Merger

- 3 Lots into 1
- Approximately 1.63 acres
- Complies with Subdivision Map Act and City Ordinances
- Additional dedication Parcel A

### **Special Conditions**

- Fair-share infrastructure
- Fossils
- Birds/Bats
- Grading & Drainage
- Frontage improvements on North Harbor & South Franklin

- EV charging stations
- Fair-share traffic fund
- Landscape Plan
- Lighting Plan
- Sign Approval
- Water connections

#### Recommendation

- Staff recommends that the Planning Commission:
  - 1) Open the public hearing;
  - 2) Receive staff report;
  - 3) Take testimony from the public and the applicant;
  - ▶ 4) Close the public hearing and deliberate; and
  - ▶ 5) Consider adopting the Mitigated Negative Declaration (SCH: 2021010142) and a Resolution to approve Coastal Development Permit, Design Review, and Notice of Merger (CDP 8-19, DR 1-19, MGR 1-19) subject to standard and special conditions.