



Community Art is VITAL



What We Know...

The Impact of Art on our Community

- Art enhances learning and academic success.
- Art fosters resilience in individuals and communities
- Art is vital for a healthy “social ecosystem”
- Art Bridges cultural divides
- Art is an economic driver!

Flockworks History : Building Community Through Creativity

Flockworks is a 501(c)3 nonprofit organization committed to supporting local arts initiatives on the Mendocino Coast since 2006.

\$1 Million in Art Revenues - Exhibits - Art Sales - Visitors - Events - Partnerships

Incubate Creative Leadership - ex. Alleyway Art Project

Platform for Leadership by Community Artists : mobilizing space, talents, time, to support community art and creative initiatives. Adding visibility, vibrancy and wide access to arts through exhibits, events, murals and installation projects.

We believe these creative threads tie us together as a community and positively shape our local culture.

Flockworks Creative Innovation Space

Partnership with the Noyo Center for Marine Science: Downtown Discovery Center

A space that provides a workroom for large scale and on-going projects.

Examples: Artists-In-Residence Programs, Plastics Trash Fashion, etc.

Little Free Libraries: 'At-risk' youth build Little Free Library (LFL) structures which are embellished by artists for installation in our community.

Flockworks History : Strengthening Community Through Art Education

ART@SCHOOLS - Children & Youth Focus - Hands on Learning

2017 : Our Partnership with LATCO + SAFE PASSAGE :

Art Pilot Program at Dana Gray + Redwood Elementary

2018 : District budget cuts... this commitment EXPANDED to a full weekly bi-lingual Art Studio program at Dana Gray School (430 Children)

Art Studio fosters strong vocabulary, positive bi-lingual learning, tool proficiency, imagination, and critical thinking skills.

Future: similar initiative with Redwood Elementary School (430 pre-k to 2nd) and coordinate with Fort Bragg Middle School.

Arts Integrated Learning : Why It Is So Important

- Working in the arts helps learners to develop creative problem-solving skills.
- Teaching through the arts can present difficult concepts visually, making them easier to understand.
- Art instruction helps children with the development of motor skills, language skills, social skills, decision-making, risk-taking, and inventiveness.
- Integrating art with other disciplines reaches students who might not otherwise be engaged in classwork.

Arts Integrated Learning : Why It Is So Important

- A report by Americans for the Arts states that young people who participate regularly in the arts (3 hours a day - 3 days a week) are four times more likely to be recognized for academic achievement, to participate in a math and science, or better grades for writing an essay or poem than children who do not participate.
- A study of Missouri public schools in 2010 found that greater arts education led to fewer disciplinary infractions and higher attendance, graduation rates, and test scores.

Empowering Our Children with Art

While Hispanics make up 36% of the overall population of Fort Bragg, they account for 45% of the children in our schools. This is why our Bi-Lingual Program and Partnership with LATCO is important.

Far too many of our children come from homes constantly stretched and challenged by economic pressures, language barriers, and poor education and face a rising tide of drugs, violence, abuse and isolation.

ART@SCHOOLS gives young students Self-Confidence, Power, & a Safe Place for Self-Expression

Community BRIDGES Initiative shares this power with the city.

Fiesta Familia



BIG DREAM for Fort Bragg

Community Art is vibrant, visible driver of local culture.

Community Thrives ...academically, socially, culturally and economically.

CITY Support for this Dream

Direct and Indirect Funding to Foster Growth and Future Projects:

Sustaining our art programs with Schools. Support would help us to cover essential costs for arts leadership as well as materials, equipment and outreach.

Supporting our Creative Innovation Space and partnership with the Noyo Center for Marine Science that provides community outreach and space for a Resident Artist to help lead this work.

Sustaining our arts advocacy work and community programming as we work to expand access to the arts for our remote, rural community.

INVEST IN ART LEADERSHIP

A handful of creative people can power this vision with noticeable impact.

Build collaborations, harness volunteers and draw real investment in community art.