

APPLICATION

Name: Barbara Bruce

Company: Robert Bruce D.D.S.

Mailing Address:

Email Address:

Phone Number:

Please excuse the hand written miss ~ regardless I am a very passionate Fort Bragg Fan!!

1. Why would you like to be on the Visit Fort Bragg Committee?

Not to sound too cliché, but I LOVE our town!! I love helping people & "selling" area favorites to tourists & locals alike!!

2. Briefly describe your vision for Fort Bragg's Tourism Economy over the next 3-5 years.

I want our area to be even more of a destination than it is, growth is important to me, but also preserving our environment ~ that's what makes our town & county special.

3. What are some of your prior board/committee experiences?

president of every single parent club & site council in this town - for 20 years. Soccer board for 4 years - Booster President for 8 years

4. What is your experience and expertise in strategic planning, budgeting and destination marketing?

well, mostly through social media ~ & lets face it, I am chatty to all I come across when I feel the need to get a point across, I also of course budgeted through all my years on every board planned & executed countless events & fundraisers.

5. What does success for this Committee look like to you?

Success, well, all of us working together cohesively to share the passion of Fort Bragg & spread the word!! Helping facilitate local businesses a steady stream of tourism that will keep our town alive!! I do also work at my husbands dental office, (payroll, payables & much more ~ I am known for finding a way to get things done!! 😊)