

Economic Development Tool	Committee	Staff	Meeting Date	Notes
Create Public Gathering Space	CDC	Not identified		Rural Recreation and Tourism (RRT) Program grant submitted for Town Hall East, Award Information TBD. Staff has received a preliminary Historic Preservation report necessary for CEQA determination. Staff will report out once a final determination on the grant award is made.
Improve Town Hall Restrooms	PW&F	Alfredo	In Process	Scope of work being developed.
Increased Pedestrian Dedications	CDC	Not identified	HOLD	Parklets? Street Closure? Wait to see how effective bollards are in creating additional pedestrian recreation.
Create Historical Walking Tour	VFB	Sarah/Cristal	In process	VFB Committee allocated funding to Historical Society to develop content for a downtown historical walking tour.
Create Mural Walk	VFB	Sarah	In process	Idea Cooperative is working on this and the VFB Committee allocated funds to print hardcopies.
Public Art	CDC	Not Identified	HOLD	Develop program to encourage installation of art. Staff working with Middle School on installing artwork in City Hall. First Friday is back.
Improve Business Directory & Directional Signage	VFB	Cristal	In process	A-frames were created to encourage folks to explore the 300 block of Franklin St and 200/300 block of Redwood Ave. VFB allocated funding to refinish kiosks (sand/seal) and install new plexiglass. One has been installed and the others are in progress. New maps have been developed to be installed in new kiosks.
Install Trees, Planters and Landscaping	PW&F	Not Identified	HOLD	Collaborate with Bee City to create public program for tree dedications, planting for planters and landscaping.
Install Bollards to Block Vehicular Traffic for Special Events	PW&F	Chantell	In process	In design. Project also includes light poles and crosswalks. Planned construction late summer 2022.
Reconsider Allowable Land Uses	CDC	Sarah	HOLD	Evaluate current land use tables and permitting requirements.
Employ Code Enforcement Actions	CDC	Valerie	In process	Property compliance forms mailed to every property/business in CBD and follow-up code enforcement action occurring.
Establish Regular Walking Patrol	PS	Bernie	In process	Establish a regular, physical walking presence of uninformed officers - building positive public relations, while deterring nuisances.
Temporary Waiver of Water/Sewer Capacity Fees	completed			Council adopted Resolution 4495-2021 to temporarily defer water/waste water fees for restaurants, cafes, and coffee shops. Waivers to be handled by CDD/PW. Business outreach by Sarah through West Business Center.
Coordinate Downtown Business Conversation Regarding a Business Improvement District (BID)	CDC	Sarah	On-going	Regular quarterly meeting to develop relationships. March 11, 2022 meeting was a success with +/- 50 participants. Next meeting is scheduled on Saturday, June 11 th , 9am – 11am.

